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Registered number  
2076796

Web Metrics Limited  
Report and Accounts  
31 March 2010

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COMPANIES HOUSE

**Web Metrics Limited**  
**Registered number: 2076796**  
**Director's Report**

The director presents his report and accounts for the year ended 31 March 2010

**Principal activities**

The company's principal activity was sale of products related to internet performance but trading ceased at the 1 April 2009 and the company is now dormant

**Directors**

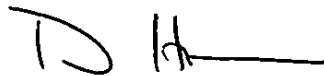
The following persons served as directors during the year

Mr D Hudson

**Small company provisions**

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

This report was approved by the board on 11 November 2010 and signed on its behalf

A handwritten signature in black ink, appearing to be 'D Hudson', with a horizontal line extending to the right.

Mr D Hudson  
Director

**Web Metrics Limited**  
**Profit and Loss Account**  
**for the year ended 31 March 2010**

	<b>Notes</b>	<b>2010</b> <b>£</b>	<b>2009</b> <b>£</b>
<b>Turnover</b>		-	3,739
Cost of sales		-	(579)
<b>Gross profit</b>		<u>-</u>	<u>3,160</u>
Administrative expenses		(100)	(8,382)
<b>Operating loss</b>	2	<u>(100)</u>	<u>(5,222)</u>
<b>Loss on ordinary activities before taxation</b>		<u>(100)</u>	<u>(5,222)</u>
Tax on loss on ordinary activities		-	-
<b>Loss for the financial year</b>		<u>(100)</u>	<u>(5,222)</u>

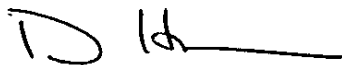
**Web Metrics Limited**  
**Balance Sheet**  
**as at 31 March 2010**

	Notes	2010 £	2009 £
<b>Fixed assets</b>			
Tangible assets	3	2	2
<b>Current assets</b>			
Debtors	4	-	622
Cash at bank and in hand		43	-
		<u>43</u>	<u>622</u>
<b>Creditors: amounts falling due within one year</b>	5	-	(1,499)
<b>Net current assets/(liabilities)</b>		<u>43</u>	<u>(877)</u>
<b>Total assets less current liabilities</b>		<u>45</u>	<u>(875)</u>
<b>Creditors: amounts falling due after more than one year</b>	6	(1,020)	-
<b>Net liabilities</b>		<u>(975)</u>	<u>(875)</u>
<b>Capital and reserves</b>			
Called up share capital	7	271,333	271,333
Profit and loss account	8	(272,308)	(272,208)
<b>Shareholder's funds</b>		<u>(975)</u>	<u>(875)</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that the member has not required the company to obtain an audit in accordance with section 476 of the Act

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



Mr D Hudson  
 Director

Approved by the board on 11 November 2010

**Web Metrics Limited**  
**Notes to the Accounts**  
**for the year ended 31 March 2010**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery	25% straight line
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***Stocks***

Stock is valued at the lower of cost and net realisable value

***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

***Foreign currencies***

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account

***Leasing and hire purchase commitments***

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability

The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding

Rentals paid under operating leases are charged to income on a straight line basis over the lease term

<b>2 Operating profit</b>	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
This is stated after charging		
Depreciation of owned fixed assets	-	752

**Web Metrics Limited**  
**Notes to the Accounts**  
**for the year ended 31 March 2010**

**3 Tangible fixed assets**

	<b>Plant and machinery etc £</b>
<b>Cost</b>	
At 1 April 2009	106,520
At 31 March 2010	<u>106,520</u>
<b>Depreciation</b>	
At 1 April 2009	106,518
At 31 March 2010	<u>106,518</u>
<b>Net book value</b>	
At 31 March 2010	<u>2</u>
At 31 March 2009	<u>2</u>

<b>4 Debtors</b>	<b>2010 £</b>	<b>2009 £</b>
Other debtors	<u>-</u>	<u>622</u>

<b>5 Creditors: amounts falling due within one year</b>	<b>2010 £</b>	<b>2009 £</b>
Bank loans and overdrafts	-	1,155
Trade creditors	-	282
Other taxes and social security costs	-	62
	<u>-</u>	<u>1,499</u>

<b>6 Creditors: amounts falling due after one year</b>	<b>2010 £</b>	<b>2009 £</b>
Other creditors	<u>1,020</u>	<u>-</u>

<b>7 Share capital</b>	<b>2010 No</b>	<b>2009 No</b>	<b>2010 £</b>	<b>2009 £</b>
Allotted, called up and fully paid Ordinary shares of £1 each	271,333	271,333	<u>271,333</u>	<u>271,333</u>

**Web Metrics Limited**  
**Notes to the Accounts**  
**for the year ended 31 March 2010**

**8 Profit and loss account**

**2010**  
**£**

At 1 April 2009	(272,208)
Loss for the year	(100)
At 31 March 2010	<u>(272,308)</u>