Annual Report and Financial Statements

Year ended 31st December 2019



` REPORT AND FINANCIAL STATEMENTS 2019

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REPORT AND FINANCIAL STATEMENTS 2019

COMPANY INFORMATION

DIRECTORS

D Shelley P de Cacqueray J Hodder-Williams

SECRETARY

P de Cacqueray

REGISTERED OFFICE

Carmelite House 50 Victoria Embankment London EC4Y 0DZ

COMPANY NUMBER

02073602 (England and Wales)

AUDITOR

Mazars LLP Chartered Accountants and Statutory Auditors Tower Bridge House St Katharine's Way London E1W 1DD

STRATEGIC REPORT

The Directors present their strategic report for Jessica Kingsley (Publishers) Limited for the year ended 31st December 2019.

Review and Analysis of the Business During the Current Year

The Company continued to trade as a book publisher throughout the current year.

Key performance indicators

Management use a range of performance measures to monitor and manage the business. The performance measures are set out below:

Revenue, gross profit margin, distribution and administrative expenses as a percentage of revenue, profit before tax, profit after tax and cash.

Development and financial performance during the year

As reported in the Company's statement of comprehensive income, revenue increased by 33% from £5,651,137 in 2018 to £7,503,897 in the current year. This is mainly due to the hive-up of the trade of Jessica Kingsley Publishing Inc on 1st July 2018.

Gross profit margin has remained consistent at 70% in 2018 and 2019.

Distribution costs as a percentage of revenue have increased from 9% in 2018 to 11% in 2019. This is mainly due to the hive-up of the US business which has higher distribution costs as a percentage of revenue.

Administrative expenses as a percentage of revenue have decreased from 57% in 2018 to 44% in 2019. This is due to the abovementioned increase in revenue and administrative expenses remaining relatively consistent as they are fixed in nature.

There was a profit before taxation of £1,099,524 for the year ended 31st December 2019 compared with a profit before taxation of £187,950 for the year ended 31st December 2018. This increase was due to the increase in revenue.

Profit after tax has increased from £233,097 in 2018 to £890,948 in 2019.

Financial position at the reporting date

The statement of financial position shows that the Company's net assets at the year end have increased from £608,306 to £999,254. This is as a result of the Company's profit after tax for the year exceeding the dividends being paid to shareholders. The Company's cash in hand and intercompany balances increased by £2,040,231 in the year.

Principal Risks and Uncertainties Facing the Business

Jessica Kingsley (Publishers) Limited is part of the Hachette UK (Holdings) Group.

Treasury Operations and Financial Instruments

The Hachette UK (Holdings) Group operates a centralised treasury function which is responsible for managing the liquidity, interest, credit and foreign currency risks associated with the individual companies' activities.

Liquidity risk

The Group manages its cash and borrowing requirements centrally to maximise interest income and minimise interest expense, whilst ensuring that the Group has sufficient liquid resources to meet the operating needs of its businesses.

Interest rate risk

The Group is exposed to fair value interest rate risk on its fixed rate borrowings and cash flow interest rate risk on floating rate deposits, bank overdrafts and loans. The Group uses interest rate derivatives to manage the mix of fixed and variable rate debt so as to reduce its exposure to changes in interest rates.

Foreign currency risk

The Group's principal foreign currency exposures arise from trading operations in overseas companies. Group policy permits but does not demand that these exposures may be hedged in order to fix the cost in sterling. This hedging activity involves the use of foreign exchange forward contracts.

Credit risk

Investments of cash surpluses, borrowings and derivative instruments are made through banks and companies which must fulfil credit rating criteria approved by the group Board.

All customers who wish to trade on credit terms are subject to credit verification procedures. Receivable balances are monitored on an ongoing basis and provision is made based on expected losses over the remaining term of the receivable.

STRATEGIC REPORT (cont.)

Principal Risks and Uncertainties Facing the Business (cont.)

High street bookshop chains

Generalist high street bookshop retail chains across the world are facing strong competition from internet retailers, and particularly in the UK, alternate retail outlets such as supermarkets. The Company is not dependent upon any one sales channel or distributor for trade sales. The Company also anticipate that sales lost to bookshops will be substituted by sales made through other channels, such as internet physical sales, and also growth in e-book sales; and as such has adapted its sales force.

Change in technology

Worldwide sales of personal electronic e-book readers such as Amazon's Kindle and Apple's iPad have grown rapidly. The rising number of consumers owning these devices has driven a strong surge in the demand for downloadable books. Whilst this trend has plateaued and physical books have stabilised, there is still a risk that e-book downloads could substitute printed book purchases, and that authors might be unwilling to sell both the digital and print publishing rights. In addition, there is a risk of piracy, as e-books may be sold on sites without payment, or without authority. The Company seeks to mitigate these risks by combining e-book rights into all our contracts. The Company also has sales relationships to sell its e-books through robust third party platforms and distributors. The Company was an early adopter of e-book technology and has developed strategic alliances to ensure it continues to develop business in this area.

Growth of internet retailers

The increasing significance of internet retailers provides opportunities to generate additional revenues by selling a wider range of titles. Marketing must be aligned to the requirements of internet retailers, and the supplier must be able to react quickly to changes in consumer demand. The Company has sales teams who are dedicated to internet outlets. The Company also subcontracts printing of books to world class suppliers who have the capacity to accommodate "on demand" ordering whilst maintaining low costs.

Risk of litigation

The Company ensures all contractual and legal issues are considered fully and employs expert external advisers in this field to ensure that both the interests of the Company and its authors are safeguarded.

Recruitment, development, and retention of a quality team

The Company continues to maintain its positive and vibrant culture and an ethos that helps engender a quality workplace whilst nurturing an entrepreneurial spirit that will enable our staff to meet the challenges ahead. The Company's staff are an integral part of the Company's success story.

Title acquisition

This risk encompasses the payment of advances to authors to acquire new titles that subsequently remain unearned. The risk is mitigated by strong controls when considering the acquisition of rights to new titles which include an initial book contribution evaluation process, carried out and signed off at a senior level. New titles are supported by sales and marketing resources to ensure a successful launch. There is also a system of continuous review, analysis and feedback on title performance to better inform future acquisitions.

Protection of our intellectual property

The advent of e-books increases the existing risk of revenue being undermined by the unauthorised copying and publication of the Company's books by third parties. The protection of intellectual property across all jurisdictions and across different forms of media is a high priority. The Company's management work closely with professional advisors and internet specialists to ensure all intellectual property rights are safeguarded.

Uncertainties arising from Covid-19 and Brexit

We have looked at the uncertainties arising from Covid-19 and Brexit facing all businesses and challenged ourselves as to the impact on estimates made within these financial statements including on the related disclosures and the appropriateness of the going concern basis of preparation of the financial statements. All of these depend on assessments of the future economic environment which is plainly subjective.

We believe the impact of Brexit on our business is modest and manageable given our business model. The impact of Covid-19 is more difficult to estimate but we are confident that the impact on our trading activities is manageable. We specifically comment on the impact on our going concern assessment on page 4.

Future Developments

The Company will be looking to protect sales and profits as much as possible throughout 2020 by continuing to review and adapt processes and performing market assessments to mitigate the challenges brought by Covid-19 and the unprecedented times the world economy is facing.

Approved by the Board of Directors and signed on behalf of the Board.

P de Cacqueray Director

3rd June 2020

DIRECTORS' REPORT

The Directors present their Annual Report and Financial Statements for the year ended 31st December 2019.

As permitted by Paragraph 1A of Schedule 7 to the Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008 certain matters which are required to be disclosed in the Directors' Report have been omitted as they are included in the Strategic Report on pages 2 and 3. These matters relate to the principal activity, business review, principal risks and uncertainties, and future developments.

Dividends

The Company paid dividends of £500,000 in the year ended 31st December 2019 (year ended 31st December 2018: £2,500,000). The directors recommend a final dividend to be paid in 2020 of £900,000.

Directors

The names of the present Directors of the Company are shown on page 1.

Directors' Indemnity

The Company's Articles of Association provide, subject to the provisions of UK legislation, an indemnity for directors and officers of the Company in respect of liabilities they may incur in the discharge of their duties or in the exercise of their powers, including any liabilities relating to the defence of any proceedings brought against them which relate to anything done or omitted, or alleged to have been done or omitted, by them as officers or employees of the Company.

Appropriate directors' and officers' liability insurance cover is in place in respect of all of the Company's directors.

Going Concern

The uncertainty as to the future impact on the Company of the recent Covid-19 outbreak in particular has been considered as part of the Company's adoption of the going concern basis of preparation. To date, there has been a reduction of physical book sales due to closure of retail outlets, but this has been partially offset with increases in eBook sales, online sales and an increase in orders from other channels such as supermarkets. We continue to distribute books and to publish new titles, and have implemented cost saving measures across a number of areas to further mitigate the impact.

We have performed a number of downside scenarios to consider the potential impact of Covid-19 on the Company's forecasts and we are satisfied that in each of these scenarios the Company will still be able to meet its obligations as they fall due and that the going concern basis of preparation therefore remains appropriate.

Post Balance Sheet Event

In 2020 Covid-19 has been designated a global pandemic with many governments introducing measures to help tackle this outbreak which has caused and will cause ongoing uncertainty in the financial markets.

The impact on the Company's operations has been set out in the going concern section above.

Statement as to Disclosure of Information to Auditor

The directors who held office at the date of approval of this report confirm that:

- so far as they are aware, there is no relevant audit information of which the Company's auditor is unaware; and
- the directors have taken all steps that they ought to have taken as directors to make themselves aware of any relevant audit information and to establish that the Company's auditor is aware of this information.

Approved by the Board of Directors and signed on behalf of the Board.

P de Cacqueray Director

3rd June 2020

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare financial statements in accordance with Financial Reporting Standard 101 'Reduced Disclosure Framework'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that year. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITOR'S REPORT To the members of Jessica Kingsley (Publishers) Limited

Opinion

We have audited the financial statements of Jessica Kingsley (Publishers) Limited (the 'Company') for the year ended 31 December 2019 which comprise the Statement of Comprehensive Income, the Statement of Financial Position, the Statement of Changes in Equity and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 101 "Reduced Disclosure Framework" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2019 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice including 'Financial Reporting Standard 101 "Reduced Disclosure Framework"; and
- · have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of matter - Impact of the outbreak of COVID-19 on the financial statements

In forming our opinion on the Company financial statements, which is not modified, we draw your attention to the directors' view on the impact of the COVID-19 as disclosed on page 3, and the consideration in the going concern basis of preparation on page 4 and non-adjusting post balance sheet events on page 4.

Since the balance sheet date there has been a global pandemic from the outbreak of COVID-19, The potential impact of COVID-19 became significant in March 2020 and is causing widespread disruption to normal patterns of business activity across the world, including the UK.

The full impact following the recent emergence of the COVID-19 is still unknown. It is therefore not currently possible to evaluate all the potential implications to the Company's trade, customers, suppliers and the wider economy.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- · we have not received all the information and explanations we require for our audit.

INDEPENDENT AUDITOR'S REPORT (continued)

Responsibilities of Directors

As explained more fully in the directors' responsibilities statement set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at . www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body for our audit work, for this report, or for the opinions we have formed.

Claire Carquetoux (Senior Statutory Auditor)

for and on behalf of Mazars LLP

Chartered Accountants and Statutory Auditor

Tower Bridge House St Katharine's Way

London EIW IDD

Date: 6 June 2020

STATEMENT OF COMPREHENSIVE INCOME For the year ended 31st December 2019

·	Notes	Year ended 31st December 2019	Year ended 31st December 2018
·		£	£
REVENUE	4	7,503,897	5,651,137
Cost of sales		(2,272,506)	(1,690,573)
GROSS PROFIT		5,231,391	3,960,564
Distribution costs Administrative expenses		(821,522) (3,327,222)	(536,314) (3,237,690)
OPERATING PROFIT	7	1,082,647	186,560
Income from investments in subsidiary undertakings		16,877	-
PROFIT BEFORE INTEREST		1,099,524	186,560
Finance income	6		1,390
PROFIT BEFORE TAXATION		1,099,524	187,950
Taxation	8	(208,576)	45,147
PROFIT FOR THE YEAR	•	890,948	233,097
Other comprehensive income		-	<u>-</u>
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	ł	890,948	233,097

All results are derived from continuing operations.

The notes on pages 11 to 18 form an integral part of the financial statements.

STATEMENT OF FINANCIAL POSITION 31st December 2019

•		As at	As at
	Notes	31st December 2019	31st December 2018
		£	£
NON-CURRENT ASSETS			
Tangible fixed assets	10	-	3,921
Investment in subsidiary undertakings	11	•	63
Deferred tax	8	853	-
		853	3,984
CURRENT ASSETS			
Inventories	12	1,104,215	641,523
Trade and other receivables	13	12,489,314	1,932,574
Cash and cash equivalents		96,631	324,759
		13,690,160	2,898,856
CURRENT LIABILITIES			
Trade and other payables	14	(12,425,636)	(2,196,915)
Current tax liabilities		(206,123)	(37,423)
Deferred tax	8	•	(196)
Provisions	15	(60,000)	. (60,000)
		(12,691,759)	(2,294,534)
NET CURRENT ASSETS	<i>:</i>	998,401	604,322
NET ASSETS		999,254	608,306
·			
CAPITAL AND RESERVES	•	•	
Called up equity share capital	17	105	105
Share Premium		42,155	42,155
Retained earnings		956,994	566,046
EQUITY SHAREHOLDER'S FUNDS		999,254	608,306

The notes on pages 11 to 18 form an integral part of the financial statements.

The financial statements were approved by the Board of Directors and authorised for issue on 3rd June 2020.

Signed on behalf of the Board of Directors. P de Cacqueray

Director

STATEMENT OF CHANGES IN EQUITY 31st December 2019

31st December 2019	Share capital £	Share premium £	Retained earnings	Total equity £
At 1st January 2018	105	42,155	2,832,949	2,875,209
Profit for the year	-	-	233,097	233,097
Other comprehensive income Total comprehensive income	- <u>-</u> -		233,097	233,097
Dividends paid	-	-	(2,500,000)	(2,500,000)
At 31st December 2018	105	42,155	566,046	608,306
Profit for the year Other comprehensive income	-	-	890,948	890,948
Total comprehensive income		- -	890,948	890,948
Dividends paid	· •	· -	(500,000)	(500,000)
At 31st December 2019	105	42,155	956,994	999,254

1 CORPORATE INFORMATION

Jessica Kingsley (Publishers) Limited is a Company incorporated in the United Kingdom. The registered address of the Company is given on page 1. The principal operations of the Company are included in the strategic report on page 2.

2 ACCOUNTING POLICIES

2.1 Basis of preparation

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 101 'Reduced Disclosure Framework' ('FRS 101') and in accordance with the applicable provisions of the Companies Act 2006. Except for certain disclosure exemptions detailed below, the recognition, measurement and disclosure requirements of International Financial Reporting Standards as adopted by the EU (EU-adopted IFRSs) have been applied to these financial statements and, where necessary, amendments have been made in order to comply with the Companies Act 2006 and The Large and Medium-sized Companies and Groups Regulations 2008/410 ('Regulations').

Disclosure exemptions applied

The Company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS101 paragraph 8:

- The requirement of IFRS 7 'Financial Instruments: Disclosures' relating to the disclosure of financial instruments and the nature and extent of risks arising from such instruments;
- b) The requirement of IFRS 13 'Fair Value Measurement' paragraphs 91 to 99 relating to the fair value measurement disclosures of financial assets and financial liabilities that are measured at fair value, such as the available for sale investments and derivative financial instruments:
- c) The applicable requirements of IAS 36 'Impairment of Assets' relating to the disclosures of estimates used to measure recoverable
- d) The applicable requirements of IAS 1 'Presentation of Financial Statements' relating to the disclosure of comparative information in respect of the number of shares outstanding at the beginning and end of the year (IAS 1.79(a)(iv)), the reconciliation of the carrying amount of property, plant and equipment (IAS 16.73 (e)) and the reconciliation of the carrying amount of intangible assets (IAS 18 (118)(e));
- e) The requirement of IAS 1 'Presentation of Financial Statements' paragraphs 134 to 136 relating to disclosure of capital management policies and objectives;
- f) The requirements of IAS 7 'Statement of Cash Flows' and IAS 1 'Presentation of Financial Statements' paragraph 10(d), 111 relating to the presentation of a Cash Flow Statement:
- g) The requirements of IAS 8 'Accounting Policies, Changes in Accounting Estimates and Errors' paragraphs 30 and 31 relating to the disclosure of standards, amendments and interpretations in issue but not yet effective; and
- h) The requirement of IAS 24 'Related Party Disclosures' paragraph 17 relating to the disclosure of key management personnel compensation and relating to the disclosure of related party transactions entered into between the Company and other wholly-owned subsidiaries of the group.

For the disclosure exemptions listed in points a) and c), the equivalent disclosures are included in the consolidated financial statements of the group, Lagadere SCA which the Company is consolidated into.

Basis of measurement

The financial statements have been prepared on the historical cost basis.

Consolidated financial statements

The Company is exempt from the requirement to prepare consolidated financial statements under Section 400 of the Companies Act 2006. Consolidated financial statements are prepared by Lagadere SCA, the ultimate parent undertaking, incorporated in France and are available from the address set out in Note 18. These financial statements therefore present information about the Company as an individual undertaking and not about its group.

Going concern

The Company's business activities, together with the factors likely to affect its future development and financial position, including the impact of Covid-19, are set out in the Strategic Report. The directors have, at the time of approving the financial statements, a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Thus they have continued to adopt the going concern basis of accounting in preparing the financial statements.

Functional and presentational currency

The Company's functional currency is GBP Sterling, as this is the currency of the primary economic environment of that in which the Company operates. The financial statements are presented in GBP Sterling.

Use of estimates and judgements

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis, as per accounting policy 2.12. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

2 ACCOUNTING POLICIES (continued)

2.2 Foreign currency

Transactions denominated in foreign currencies are recorded at the spot exchange rates at the dates of transactions. Monetary assets and liabilities denominated in foreign currencies at each reporting date are translated into the functional currency at the spot exchange rates at that date. Foreign currency translation differences arising on translation are recognised in the statement of comprehensive income.

2.3 Revenue

Revenue includes sales of products and services resulting from contracts with customers and is recognised whenever control of the promised goods or services is transferred to the customer at an amount that reflects the consideration that the entity expects to be entitled to for those goods or services.

Revenue corresponds mainly to sales of goods and is recognised at the point of sale to the customer. Revenue from sub-rights is recognised at the date of the invoice or the date of receipt of cash from the customer. Revenue is shown net of rebates, distribution commissions and the right of return, where applicable.

When a right of return is granted to distributors for unsold items, estimates of the amount of returns are recognised as a refund liability within other current liabilities for the portion relating to the decrease in revenue, and as a refund asset within inventories and other current assets, respectively for the portions relating to inventories and advances paid to authors. The refund liability recognised as a deduction from revenue is estimated using the actual sales during the year and historical data regarding returns, adjusted for changes in the operating environment during the current year.

2.4 Financial instruments

Financial assets carried at amortised cost

Financial assets are recognised on the statement of financial position when, and only when, the Company becomes a party to the contractual provisions of the instrument.

Financial assets are initially recognised at fair value plus directly attributable transaction costs.

Financial assets carried at amortised cost are classified as loans and receivables and comprise trade and other receivables and cash and cash equivalents. Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market.

After initial recognition, loans and receivables are measured at amortised cost using the effective interest method. Discounting is omitted where the effect of discounting is immaterial

Non-current loans and receivables are measured at amortised cost, calculated using the effective interest method. Upon initial recognition, impairment is systematically recognised to the extent of any credit losses expected to result from events that could occur in the next 12 months. If there has been a significant deterioration in the counterparty's credit quality, the initial impairment loss is increased to cover the full amount of expected losses over the remaining term of the receivable. Trade receivables and operating receivables are carried at amortised cost and are impaired based on the IFRS 9 simplified model. Impairment amounts are determined differently for each business:

- Individual impairment assessed on a case-by-case basis taking into account (i) the counterparty's risk profile; (ii) historical probabilities of default; (iii) probabilities of default supplied by rating agencies; (iv) any credit insurance; and (v) estimated losses for receivables in respect of which a credit event has been identified.
- Collective impairment assessed on a statistical basis using an impairment matrix based on an aged receivables analysis and expected losses.

A financial asset is derecognised when the contractual rights to the cash flows from the financial asset expire, or when the financial asset and all substantial risks and rewards are transferred.

2.4 Financial instruments (continued)

Financial liabilities carried at amortised cost

These financial liabilities include trade and other payables and interest bearing loans and borrowings

Financial liabilities are initially recognised at fair value adjusted for any directly attributable transaction costs.

After initial recognition, financial liabilities are measured at amortised cost using the effective interest method, with interest-related charges recognised as an expense in finance costs. Discounting is omitted where the effect of discounting is immaterial.

A financial liability is derecognised only when the contractual obligation is extinguished, that is, when the obligation is discharged, cancelled or expires.

2.5 Property, plant and equipment

Property, plant and equipment is recognised as an asset only if it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably.

An item of property, plant and equipment that qualifies for recognition as an asset is measured at its cost. Cost of an item of property, plant and equipment comprises the purchase price, any costs directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management and an initial estimate of the cost of dismantling and remove the asset and restoring the site on which it is located.

After recognition, all property, plant and equipment are carried at costs less any accumulated depreciation and any accumulated impairment losses.

Depreciation is provided at rates calculated to write down the costs of assets, less estimated residual value, over their expected useful lives on the following basis:

Fixture and fittings Computer equipment 25% straight line 25-33% straight line

2 ACCOUNTING POLICIES (continued)

2.6 Provisions

Provisions are recognised when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that the Company will be required to settle that obligation and a reliable estimate can be made of the amount of the obligation.

The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the balance sheet date, taking into account the risks and uncertainties surrounding the obligation. Where a provision is measured using the cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows (when the effect of the time value of money is material).

Present obligations arising under onerous contacts are recognised and measured as provisions. An onerous contract is considered to exist where the Company has a contract under which the unavoidable costs of meeting the obligations under the contract exceed the economic benefits expected to be received under it.

2.7 Income tox

Current income tax assets and/or liabilities comprise obligations to, or claims from, fiscal authorities relating to the current or prior reporting periods, that are unpaid/due at the reporting date. Current tax is payable on taxable profits, which may differ from profit or loss in the financial statements. Calculation of current tax is based on the tax rates and tax laws that have been enacted or substantively enacted at the reporting period.

Deferred taxes are calculated using the liability method on temporary differences between the carrying amounts of assets and liabilities and their tax bases.

A deferred tax asset is recognised for all deductible temporary differences to the extent that it is probable that taxable profit will be available against which the deductible temporary difference can be utilised, unless the deferred tax asset arises from the initial recognition of an asset or liability in a transaction that is not a business combination and at the time of the transaction, affects neither accounting profit nor taxable profit (tax loss). However, for deductible temporary differences associated with investments in subsidiaries a deferred tax asset is recognised when the temporary difference will reverse in the foreseeable future and taxable profit will be available against which the temporary difference can be utilised.

2.8 Inventories

Inventories are measured at the lower of cost and net realisable value. Cost of inventories comprises all costs incurred in bringing each product to its present location and condition, as follows:

Goods for resale Work in progress and finished goods - purchase cost

- cost of direct materials

Cost is determined on a first-in, first-out ("FIFO") basis. Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale.

2.9 Pension costs

The Company participates in a defined contribution pension scheme where pension contributions are charged against profits in the accounting period in which they arise.

2.10 Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and demand deposits, together with other short term, highly liquid investments that are readily convertible into known amounts of cash and are subject to an insignificant risk of changes in value.

2 ACCOUNTING POLICIES (continued)

2.11 Significant management judgments in applying accounting policies and estimation uncertainty

When preparing the financial statements, management makes a number of judgements, estimates and assumptions about the recognition and measurement of assets, liabilities, income and expenses.

Estimation uncertainty

Information about estimates and assumptions that have the most significant effect on the recognition of assets, liabilities, income and expenses is provided below.

Returns provision

The company sells books on a sale or return basis. Other creditors includes an estimate for returns expected to be received after the year end.

Royalty advances provision

Unearned royalty advances are written down to the extent that they are not expected to be covered by estimated future earnings.

Stock provision

Old and obsolete stock is written down to the extent that it is not expected to be sold, in line with group policy.

2.12 Standards, amendments and interpretations adopted in the current financial year ended 31st December 2019

The adoption of the following mentioned standards, amendments and interpretations in the current year have not had a material impact on the Company's financial statements.

Periods beginning on or after 1st January 2019 1st January 2019

EU effective date

1st January 2019

Annual Improvements to IFRSs (2015 - 2017) IFRS 16 Leases IFRIC 23 Uncertainty over Income Tax Treatments

3 RELATED PARTIES

The Company has taken advantage of the exemption offered by FRS 101 from the requirements of paragraph 17 of IAS 24 'Related Party Disclosures' not to disclose key management personnel compensation and from the requirements in IAS 24 'Related Party Disclosures' not to disclose related party transactions entered into between two or more members of a group.

4 REVENUE

Analysis by geographical area:

	Year ended 31st December 2019	Year ended 31st December 2018
	£	£
United Kingdom	4,385,079	2,835,176
Australia and New Zealand	318,653	149,245
Continental Europe	429,388	127,975
North America	2,219,455	2,490,978
Asia	103,041	37,447
Rest of World	48,281	10,316
Total revenue from sales of goods	7,503,897	5,651,137

The Directors consider the Company to have one class of business, book publishing, and thus no analysis of revenue by class of business is provided.

5 INFORMATION REGARDING EMPLOYEES AND DIRECTORS

Number of employee

The average monthly number of persons (including Directors) employed by the Company during the year was:

	Year ended 31st December 2019 Number	Year ended 31st December 2018 Number
Book publishing	38	40
Employment costs		
	Year ended 31st December 2019 . £	Year ended 31st December 2018 £
Wages and salaries Social security costs Other pension costs	1,557,730 145,929 130,580 1,834,239	1,532,049 185,255 119,130 1,836,434

Emolument of directors who are also directors of either Hachette UK Limited or Hachette UK (Holdings) Limited have not been disclosed. The group wide emoluments for those Company directors have been disclosed in the financial statements of Hachette UK Limited or Hachette UK (Holdings) Limited, as appropriate.

6	FINANCI	EINCOME

	Year ended 31st December 2019 £	Year ended 31st December 2018 £
Other interest receivable and similar income	<u> </u>	1,390
7 OPERATING PROFIT		
	Year ended 31st December 2019	Year ended 31st December 2018
Operating profit is stated after charging:	-	
Depreciation Other operating lease rentals - low value Foreign exchange loss	6,764 29,486 (8,203)	7,368 76,658 6,530

The audit fee of £5,749 (2018: £5,597) was borne by the Company's parent company, Hachette UK Limited and has been incorporated into group recharges.

Fees for other non-audit services of £4,343 (2018: £5,991) were also borne by Hachette UK Limited.

INCOME TAX AND DEFERRED TAX

•			
		Year ended 31st December 2019	Year ended 31st December 2018
·		£	£
Current income tax:		206 122	27 422
Tax for the current year Prior year adjustment		206,123 3,502	37,423 (88,674)
Thor year adjustment	•	209,625	(51,251)
Deferred tax:		•	
Origination and reversal of temporary differences		(960)	6,104
Total tax expense / (credit)		208,665	(45,147)
Reconciliation of tax charge:			
Profit on ordinary activities multiplied by standard rate of corporation tax			
in the UK of 19% (2018: 19%)		208,910	35,711
Other disallowable expenditure		420	1,712
Prior year adjustment		3,502	(88,674)
Accelerated depreciation		(960)	6,104
Non-taxable income	•	(3,207) 208,665	(45,147)
Total tax expense / (credit)		200,003	(45,147)
		Year ended	Year ended
		31st December 2019	31st December 2018
		£	£
		•	
The deferred tax included in the statement of financial position is as follows		853	(196)
A code and decreased		853	(106)
Accelerated depreciation Total recognised deferred tax asset / (liability)		853	(196)
Total recognised deterred tax asset? (natriky)	,		(170)
Deferred tax asset at the start of the year		(196)	5,908
Deferred tax charge in the statement of comprehensive income for the year		1,049	(6,104)
		853	(196)
Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the ra	te enacted to apply from 1 A	pril 2020.	
·	te enacted to apply from I A	pril 2020.	
Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the ra	te enacted to apply from 1 A	pril 2020.	
Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the ra	te enacted to apply from 1 A	pril 2020.	
Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the ra	te enacted to apply from 1 A	Year ended	Year ended
Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the ra	te enacted to apply from 1 A	Year ended 31st December 2019	31st December 2018
Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the rage DIVIDENDS	te enacted to apply from I A	Year ended	
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Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2019: 19%) which is the rate of the provided at 19% (year ended 31st December 2019: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of	Fixtures and Fittings £ 61,481 61,418 63	Year ended 31st December 2019 £ 500,000 Computer Equipment £ 174,681.	31st December 2018 £ 2,500,000 Total £ 236,162
Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided at 19% (year ended 31st December 2018: 19%) which is the rate of the provided specific provided as distributions to equity holders in the year: Dividends paid in the year 10 TANGIBLE FIXED ASSETS Cost: At 1st January and 31st December 2019 Accumulated amortisation: At 1st January 2019 Charge for the year At 31st December 2019	Fixtures and Fittings £ 61,481 61,418 63	Year ended 31st December 2019 £ 500,000 Computer Equipment £ 174,681.	31st December 2018 £ 2,500,000 Total £ 236,162
Deferred tax has been provided at 19% (year ended 31st December 2018: 19%) which is the ray 9 DIVIDENDS Amounts recognised as distributions to equity holders in the year: Dividends paid in the year 10 TANGIBLE FIXED ASSETS Cost: At 1st January and 31st December 2019 Accumulated amortisation: At 1st January 2019 Charge for the year At 31st December 2019 Net book value:	Fixtures and Fittings £ 61,481 61,418 63	Year ended 31st December 2019 £ 500,000 Computer Equipment £ 174,681.	31st December 2018 £ 2,500,000 Total £ 236,162

11 INVESTMENT IN SUBSIDIARY UNDERTAKINGS

At 1st January 2019 Repaid investment At 1st January 2019 Repaid investment At 1st January 2019 The principal activity of Jessica Kingsley Publishing Inc. was that of a publishing company. During the year Jessica Kingsley Publishing Inc. repaid the investment as part of the dissolution process. 12 INVENTORIES As at A 31st December 2019 All amounts owed by group undertakings All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts are due on demand or within one year. All amounts oned to group undertakings As at A A 31st December 2019 As at A A 31st December 2019 As at A A A A A A A A A A A A A A A A A A					
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AI 31st December 2019 The principal activity of Jessica Kingsley Publishing Inc. was that of a publishing company. During the year Jessica Kingsley Publishing Inc. repaid the invesment as part of the dissolution process. 1					(63)
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Work in progress 153,059 56,65 Finished goods and goods for sale 951,156 584,65 Transparent of the progress of				•	c
Finished goods and goods for sale 951,156 584.6 Trace receivables As at 31st December 2019 As at 31st			•	.£	£
Finished goods and goods for sale 951,156 584.6 There is no material difference between the carrying value of inventory and replacement costs.	W. J. '			152 050	56,883
1,104,215 641,5				•	,
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13 TRADE AND OTHER RECEIVABLES				1,104,215	641,523
13 TRADE AND OTHER RECEIVABLES					
### Trade receivables ### 2,119,521 1,910,4 ### Amounts owed by group undertakings	13 TRADE AND OTHER RECEIVABLES				
Trade receivables 2,119,521 1,910,4 Amounts owed by group undertakings 10,124,647 5,6 Other receivables 245,146 16,3 All amounts are due on demand or within one year. 12,489,314 1,932,5 All amounts are due on demand or within one year. As at 31st December 2019 As at 31st December 2019 Trade payables 1,662,926 160,9 Amounts owed to group undertakings 8,642,047 791,4 Other payables 1,326,172 797,9 Accruals and deferred income 794,491 446,5	·	;	•		As at 31st December 2018
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Amounts owed by group undertakings Other receivables 10,124,647 245,146 16,3 12,489,314 1,932,5 All amounts are due on demand or within one year. 14 TRADE AND OTHER PAYABLES As at 31st December 2019 31st December 2 Trade payables Amounts owed to group undertakings Amounts owed to group undertakings Other payables Amounts owed to group undertakings Amounts owed to group undertakings Accruals and deferred income 794,491 446,5			• -	·	-
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All amounts are due on demand or within one year. 14 TRADE AND OTHER PAYABLES As at A 31st December 2019 31st December 2 £ Trade payables Amounts owed to group undertakings Amounts owed to group undertakings Other payables 1,326,172 797,5 Accruals and deferred income 794,491 446,5	Other receivables			245,146	16,379
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14 TRADE AND OTHER PAYABLES As at 31st December 2019 As at 42012 As					
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Trade payables 1,662,926 160,5 Amounts owed to group undertakings 8,642,047 791,4 Other payables 1,326,172 797,5 Accruals and deferred income 794,491 446,5	•			£	£
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Amounts owed to group undertakings 8,642,047 791,4 Other payables 1,326,172 797,5 Accruals and deferred income 794,491 446,5	Trada navahlar			1 662 926	160,923
Other payables 1,326,172 797,5 Accruals and deferred income 794,491 446,5					
Accruals and deferred income 794,491 446,5	Amounts owed to group undertakings				791,456
Accruals and deferred income 794,491 446,5	Other payables			1,326,172	797,999
					446,537
	Accidate and deterror mounic			12,425,636	2,196,915
12,425,030 2,190,5				12,423,030	2,190,913

Intercompany loans are repayable on demand but, in practice, the non-current balances will tend to remain in place over a longer period than one year. Interest is chargeable on the loan at LIBOR plus 0.2 percentage points.

15 PROVISIONS

Dilapidations provision

At 1st January 2019 and 31st December 2019

60,000

The dilapidation provision is in respect of leasehold property. It is the directors' best estimate that the final liability will not exceed £60,000.

16 PENSION ARRANGMENTS

The Company operates a defined contribution pension plan. The assets of the plan are held separately from those of the Company in an independently administered fund. The pension cost charge representing contributions by the Company to the fund during the year amounted to £130,580 (2018; £119,130).

17 CALLED UP SHARE CAPITAL

	319	As at becember 2019		As at 31st December 2018
	Number	£	Number	£
Allotted, called up and fully paid				
1p ordinary A shares	. 7,500	75	. 7,500	75
1p ordinary B shares	3,027	30	3,027	30
	10,527	105	10,527	105

18 ULTIMATE AND IMMEDIATE PARENT COMPANIES

The Company's immediate parent undertaking is Hachette UK Limited, a company incorporated in England and Wales.

The ultimate parent company is Lagardere SCA, a company incorporated in France. This is also both the largest and smallest group which includes the company and for which consolidated accounts are prepared. Copies of the group accounts of Lagardere SCA are available from 4 Rue de Presbourg, 75116, Paris 16, France.