

Viking Radio Limited
Annual report
for the year ended 31 March 2001

Registered Number: 2065517



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for the year ended 31 March 2001

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Viking Radio Limited

Directors and Advisors

Directors

T R Schoonmaker

S Timson

L Larder

J S Baldwin (appointed 11 September 2000)

M E Bromham (appointed 2 May 2000)

Secretary

D K Walmsley

Auditors

PricewaterhouseCoopers

101 Barbirolli Square

Lower Mosley Street

Manchester

M2 3PW

Bankers

Barclays Bank Plc

Peterborough Business Centre

PO Box 294

1 Church Street

Peterborough

PE1 1EZ

Registered Office

1 Lincoln Court

Lincoln Road

Peterborough

PE1 2RF

Viking Radio Limited

Directors' report for the year ended 31 March 2001

The directors present their report and the audited financial statements of the company for the year ended 31 March 2001.

Principal activity

The company is engaged in the operation of independent radio stations in the Humberside area under licence from the Radio Authority. No change in the company's operations is envisaged in the immediate future.

Review of business and results

The operating profit for the year was £1,790,000 (2000: £1,121,000). The profit on ordinary activities after taxation for the year was £1,249,000 (2000: £787,000). The directors are satisfied with the company's performance.

Dividends and transfers to reserves

The directors recommend the payment of an interim dividend of £ 4,212,000(2000: £Nil). The retained loss for the year of £2,963,000 (2000: profit of £787,000) will be transferred to reserves.

Directors and their interests

The current directors are shown on page 1. Other directors served during the year are shown below:

B McCluskey (resigned 3 September 2001)

The directors had no interests in the share capital of the company. The interests of the directors in the share capital of the ultimate parent company, EMAP plc, were as follows:

	Ordinary shares in issue		Executive share plan under trust	
	At 1 April 2000*	At 31 March 2001	At 1 April 2000*	At 31 March 2001
T R Schoonmaker	36,292	36,194	18,511	17,915
M Bromham *	48	383	-	400
J Baldwin *	547	867	-	-
S Timson	48	100	400	1,431
B McCluskey	-	-	-	3,001
L Larder	170	222	-	-

*or at date of appointment

Viking Radio Limited

Ordinary shares under option

	At 1 April 2000*	Granted in year	Lapsed/ exercised in year	At 31 March 2001
T R Schoonmaker	2,015	861	(1,016)	1,860
M Bromham *	1,332	287	-	1,619
J Baldwin *	1,052	344	(320)	1,076
B McCluskey	-	2,502	-	2,502

* or at date of appointment

Statement of directors' responsibilities

Company law requires the directors to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. The directors are required to prepare financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business.

The directors confirm that suitable accounting policies have been used and applied consistently. They also confirm that reasonable and prudent judgements and estimates have been made in preparing the financial statements for the year ended 31 March 2001 and that applicable accounting standards have been followed.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditors

The company has elected, under section 386 of the Companies Act 1985, not to reappoint auditors annually. Therefore the auditors, PricewaterhouseCoopers, are deemed to be reappointed for the next financial year.

Approved by the Board of Directors and signed on its behalf by:



T R Schoonmaker
12 October 2001

Viking Radio Limited

Auditors' report to the members of Viking Radio Limited

We have audited the financial statements on pages 5 to 13.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the Annual Report. As described on page 3, this includes responsibility for preparing the financial statements, in accordance with applicable United Kingdom accounting standards. Our responsibilities, as independent auditors, are established in the United Kingdom by statute, the Auditing Practices Board and our profession's ethical guidance.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the United Kingdom Companies Act. We also report to you if, in our opinion, the directors' report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions is not disclosed.

We read the other information contained in the Annual Report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements.

Basis of audit opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of the company's affairs at 31 March 2001 and of its profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.



PricewaterhouseCoopers
Chartered Accountants and Registered Auditors
Manchester
12 October 2001

Viking Radio Limited

Profit and loss account for the year ended 31 March 2001

	Note	2001 £'000	2000 £'000
Turnover	1	5,455	4,518
Cost of sales		(1,301)	(1,052)
Gross profit		4,154	3,466
Administrative expenses		(2,452)	(2,420)
Other operating income	2	88	75
Operating profit	3	1,790	1,121
Profit on ordinary activities before taxation		1,790	1,121
Tax on profit on ordinary activities	6	(541)	(334)
Profit after taxation		1,249	787
Dividend	7	(4,212)	-
Retained (loss)/profit for the financial year	13	(2,963)	787

All of the company's activities are continuing.

The company has no recognised gains and losses other than those included in the profits above and therefore no separate statement of total recognised gains and losses has been presented.

The notes on page 7 to 13 form part of these financial statements

Viking Radio Limited

Balance sheet as at 31 March 2001

	Note	2001 £'000	2000 £'000
Fixed assets			
Tangible assets	8	192	266
Current assets			
Debtors	9	3,553	3,369
Cash at bank and in hand		4,883	2,825
		8,436	6,194
Creditors: amounts falling due within one year	10	(6,711)	(1,580)
Net current assets		1,725	4,614
Net assets		1,917	4,880
Capital and reserves			
Called up share capital	12	668	668
Profit and loss account	13	1,249	4,212
Equity shareholders' funds	13	1,917	4,880

The financial statements on pages 5 to 13 were approved by the Board of directors on 12 October 2001 and were signed on its behalf by:



T R Schoonmaker

Viking Radio Limited

Accounting policies

The financial statements have been prepared in accordance with applicable accounting standards in the United Kingdom. A summary of the more important accounting policies, which have been applied consistently, is set out below.

Basis of accounting

The financial statements have been prepared under the historical cost convention.

Cash flow and related party transactions

The company is a wholly owned subsidiary of EMAP plc and the cash flows of the company are included in the consolidated cash flow statement of EMAP plc. Consequently, the company is exempt under the terms of Financial Reporting Standard No 1 from publishing a cash flow statement.

The company has taken advantage of the exemption within Financial Reporting Standard 8 not to disclose related party transactions with undertakings controlled within the Group.

Turnover

Turnover is the total amount invoiced by the company in the ordinary course of business for all services provided to UK customers after deducting commissions payable to advertising agencies and excluding VAT.

Tangible fixed assets

Fixed assets are stated at cost less accumulated depreciation. Depreciation is calculated so as to write down the cost or valuation of all tangible fixed assets less their estimated residual values by equal annual instalments over their expected useful economic lives.

The useful economic lives generally applicable are:

Short leasehold buildings	Over the term of the lease
Office equipment and Vehicles	3 - 4 years

Operating leases

Payments made under operating leases are charged to the profit and loss account on a straight-line basis over the lease term.

Deferred taxation

Provision is made for deferred taxation, using the liability method, on all material timing differences to the extent that it is probable that a liability or asset will crystallise.

Contributions to pension funds

The company participates in a defined contribution scheme operated by EMAP plc. The assets of the scheme are held in separately administered funds. The total pension charge for the year is disclosed in note 4.

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Notes to the financial statements for the year ended 31 March 2001

1 Turnover

Turnover all relates to the principal activity of the company, which is that of a radio station. All turnover arose in the United Kingdom.

2 Other operating income

	2001 £'000	2000 £'000
Rent receivable	-	15
IRN rebate	88	60
	88	75

3 Operating profit

Operating profit is stated after charging:

	2001 £'000	2000 £'000
Depreciation of owned tangible fixed assets	84	90
Auditors' remuneration for audit work	8	5
Operating leases:		
Hire of plant and machinery	34	36
Hire of other assets	73	60

4 Employee information

The average weekly number of persons (including executive directors) employed during the year was 41 (2000: 56).

	2001 £'000	2000 £'000
Staff costs for the above persons:		
Wages and salaries	813	1,091
Social security costs	84	91
Other pension costs	18	14
	915	1,196

Viking Radio Limited

5 Directors emoluments

	2001 £'000	2000 £'000
Emoluments	187	148
Contributions to pension scheme	8	7
	195	155

All directors participate in the defined contribution scheme.

6 Taxation

	2001 £'000	2000 £'000
United Kingdom corporation tax at 30% (2000: 30%)	537	336
Deferred taxation (see Note 10)	4	(2)
	541	334

7 Dividend

	2001 £'000	2000 £'000
Proposed dividend £6.30 per share (2000: £Nil)	4,212	-

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8 Tangible fixed assets

	Short leasehold property £'000	Office Equipment and vehicles £'000	Total £'000
Cost or valuation			
At 1 April 2000	464	930	1,394
Additions	6	4	10
At 31 March 2001	470	934	1,404
Depreciation			
At 1 April 2000	(382)	(746)	(1,128)
Charged in the year	(5)	(79)	(84)
At 31 March 2001	(387)	(825)	(1,212)
Net book amount			
At 31 March 2001	83	109	192
At 31 March 2000	82	184	266

9 Debtors

	2001 £'000	2000 £'000
Trade debtors	874	841
Amounts owed by group undertakings	2,601	2,444
Deferred taxation (note 10)	19	23
Other debtors	1	13
Prepayments and accrued income	58	48
	3,553	3,369

Amounts owed by group undertakings are repayable on demand.

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10 Creditors: amounts falling due within one year

	2001 £'000	2000 £'000
Trade creditors	54	21
Amounts owed to group undertakings	5,519	806
Corporation tax	543	272
Other taxes and social security payable	296	186
Other creditors	101	-
Accruals and deferred income	198	295
	6,711	1,580

Amounts owed to group undertakings are repayable on demand.

11 Deferred taxation

Deferred taxation recognised in the financial statements is as follows:

	2001 £'000	2000 £'000
Accelerated capital allowances	(21)	(13)
Other timing differences	2	(10)
At 31 March 2001	(19)	(23)

There is no unprovided deferred taxation.

The movement on the deferred tax asset is as follows:

	£'000
At 1 April 2000	(23)
Charged to the profit and loss account (note 6)	4
At 31 March 2001	(19)

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12 Called up share capital

	2001 £'000	2000 £'000
Authorised		
2,000,000 ordinary shares of £1 each	2,000	2,000
Allotted, called up and fully paid		
668,042 ordinary shares of £1 each	668	668

13 Reconciliation of movements in equity shareholders' funds

	Share capital £'000	Profit and loss account £'000	Total £'000
Profit for the year	-	1,249	1,249
Dividend	-	(4,212)	(4,212)
Movement in shareholders' funds		(2,963)	(2,963)
Shareholders' funds at 1 April 2000	668	4,212	4,880
Shareholders' funds at 31 March 2001	668	1,249	1,917

14 Financial commitments

The company had annual commitments under non cancellable operating leases as follows:

	2001		2000	
	Land and buildings £'000	Other £'000	Land and buildings £'000	Other £'000
Expiring within one year	-	25	-	38
Expiring between one and five years inclusive	-	48	-	36
Expiring after five years	34	-	37	-
	34	73	37	74

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15 Ultimate holding company

The ultimate holding company is EMAP plc, a company registered in England and Wales. The parent undertaking of the largest group accounts which are drawn up and of which the company is a member is EMAP plc, registered in England and Wales. Copies of the latest published financial statements of EMAP Plc may be obtained from the registered office, 1 Lincoln Court, Lincoln Road, Peterborough PE1 2RF.