2056979.

# REGISTRAR OF COMPANIES

#### G.E. PUBLISHING LIMITED

Report and financial statements

Year ended

30 June 1993



Annual report and financial statements for the year ended 30 June 1993

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#### Directors

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P L Edwards

E C P Glaze

P A Costick

## Secretary and Registered Office

P A Costick, 8 Baker Street, London, W1M 1DA

#### Company number

2056979

#### Auditors

Stoy Hayward, 8 Baker Street, London, W1M 1DA.

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#### Report of the directors for the year ended 30 June 1993

The directors present their report together with the audited financial statements for the year ended 30 June 1993.

#### Results and dividends

The consolidated profit and loss account is set out on page 3 and shows the trading profit for the year,

The directors do not recommend the payment of a dividend.

#### Principal activities, trading review and future developments

The principal activity of the company is the research and development of new publishing concepts. The group's principal activity is the provision of editorial copy and layout for magazines.

Since the year end, the company has launched a new monthly magazine 'Inspirations'.

The directors anticipate that the group will continue to trade profitably in the future.

There have been no events since the balance sheet date which materially affect the position of the group.

### Significant changes in fixed assets

Movements in tangible fixed assets are set out in note 9 to the financial statements.

#### Directors

The directors of the company during the year and their interests in the ordinary share capital of the company at the beginning and end of the year were:

Ordinary shares of £1 each

 P L Edwards
 375

 E C P Glaze
 375

 P A Costick
 250

Report of the directors for the year ended 30 June 1993 (Continued)

# Statement of directors' responsibilities

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- · prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Auditors

Stoy Hayward have expressed their willingness to continue in office and a resolution to re-appoint them will be proposed at the annual general meeting.

By order of the Board

Date 81293

G.E. PUBLISHING LIMITED

Consolidated profit and loss account for the year ended 30 June 1993

	Note .	1993 £	1992 £
Turnover	2	5,722,413	6,022,558
Cost of sales		4,003,193	4,234,074
Gross profit		1,719,220	1,788,484
Administrative expenses		1,455,845	1,557,910
		263,375	230,574
Interest receivable	3	. 60,929	70,589
Share of profit of associated undertaking		27,052	72,507
Profit on ordinary activities before taxation	4	351,356	373,670
Taxation on profits from ordinary activities	6	151,482	111,645
Profit on ordinary activities after taxation	7	199,874	262,025
Dividends	8	-	135,000
Retained profit for the year	15	199,874	127,025

All amounts relate to continuing activities.

All recognised gains and losses are included in the profit and loss account.

# Reconciliation of movements in shareholders' funds for the year ended 30 June 1993

	1993 £	1992 £
Reconciliation of movements in shareholders' funds		
Profit for the year	199,874	262,025
Dividends	-	(135,000)
	····	<del></del>
Net addition to shareholders' funds	199,874	127,025
Opening shareholders' funds	566,384	439,359
	<del></del>	<del></del>
Net assets at 30 June 1993	766,258	566,384
	<del></del>	

## Consolidated balance sheet at 30 June 1993

	Note		1993	199	92
		£	· £	£	£
Fixed assets	0		269 204		370,195
Tangible fixed assets Investments	9 10		268,304 68,951		57,405
investments	IO.		00,531		J1,70J
					<del></del>
			337,255		427,600
Current assets					
Stocks	11	204,731		276,560	
Debtors	12	242,210		461,171	
Cash at bank and in hand		1,138,881		682,871	
		1,585,822		1,420,602	
Creditors: amounts falling due					
within one year	13	1,156,819		1,281,818	
Net current assets			429,003		138,784
					***********
Total assets less current liabilities			766,258		566,384
•			<del></del>		<del>*************************************</del>
. Canital and recorner					
Capital and reserves					
Called up share capital	14		1,000		1,000
Profit and loss account	15		765,258		<i>5</i> 65,384
			766,258		566,384
					-

The financial statements were approved by the Board on

8th December 1993

P L Edward

Director

## Balance sheet at 30 June 1993

	NTaka		1003		405-
	Note	0	1993		1992
Fixed assets		£	· £	£	£
Tangible fixed assets	9		96,259		100 606
Investments	10		28,726		122,636 28,726
	A.V		20,720		20,120
			124,985		151,362
Current assets					
Debtors	12	163,474		184,769	
Cash at bank and in hand		907,224		547,346	
		<del></del>		<del></del>	
		1,070,698		732,115	
Creditors: amounts falling due		2,0 / 0,020		132,113	
within one year	13	473,853		355,356	
Net current assets			596,845		376,759
Total assets less current liabilities			701.020		500.404
rotal assets less current habitities			721,830		528,121
			<del></del>		
Capital and reserves					
Called up share capital	14		1,000		1,000
Profit and loss account	15		720,830		527,121
			· · · · ·		
			721,830		528,121
			<del></del>		

The financial statements were approved by the Board on The Mechanics 1993

P L Edwards

Director

G.E. PUBLISHING LIMITED

# Consolidated cash flow statement for the year ended 30 June 1993

	Note		1402		
	Note	£	1993 • £	£	1992 £
Net cash inflow from operating					
ectivities	18		526,221		597,737
Returns on investments and servicing of finance					
Interest received		60,929		70,589	
Dividends paid		· -		(135,000)	
Net cash outflow from returns on				····	
investment and servicing of finance			60,929		(64,411)
Taxation					
Corporation tax paid			(78,242)		(19,657)
Investing activities					
Payments to acquire tangible					
fixed assets		(53,894)		(265,217)	
Receipts from sales of					
tangible fixed assets		996		2,887	
Net cash outflow from investing		<del></del>			
activities			(52,898)		(262,330)
Increase in cash and cash equivalents	19		456,010		251,335

Notes forming part of the financial statements for the year ended 30 June 1993

#### 1 Accounting policies

There have been no changes in accounting policies during the year.

The financial statements have been prepared under the historical cost convention and are in accordance with applicable accounting standards. The following principal accounting policies have been applied:

#### Turnover

Turnover represents sales to outside customers at invoiced amounts less value added tax. Royalty income is accounted for on a received basis.

#### Basis of consolidation

The consolidated accounts incorporate the accounts of G.E. Publishing Limited, its subsidiary undertakings and associated undertaking, made up to 30 June 1993. The acquisition method of accounting has been used to consolidate the results of the subsidiary undertakings in the group accounts. The equity method of accounting has been used to consolidate the results of the associated undertaking in the group accounts.

#### Depreciation

Depreciation is provided to write off the cost, less estimated residual values, of all fixed assets over their expected useful lives on a straight line basis, calculated at the following rates:

Furniture, fixtures and fittings - 20% per annum
Office equipment - 20% per annum
Motor vehicles - 25% per annum
Computer equipment - 30% per annum

### Goodwill

Goodwill arising on acquisitions is written off against reserves in the year of acquisition. No adjustments were made to the book value of assets acquired or provisions in respect of the business acquired.

#### Stock and work in progress

Raw materials are valued at cost of purchase on a first in, first out basis. Work in progress is valued at the lower of cost and net realisable value.

#### Deserred taxation

Provision is made for timing differences between the treatment of certain items for taxation and accounting purposes to the extent that a liability or asset will crystallise.

Notes forming part of the financial statements for the year ended 30 June 1993 (Continued)

# 1 Accounting policies (Continued)

#### Leased assets

Leases are treated as 'operating leases' when the leasing agreement does not give rights approximating to ownership. Their annual rentals are charged to the profit and loss account on a straight-line basis over the lease term.

#### Pension costs

Contributions to the group's schemes are charged to the profit and loss account so as to spread the cost of pensions over the employees' working lives with the company.

2	Turnover		
		1993	1992
		£	£
	Analysis by market:		
	United Kingdom	5,130,717	5,475,458
	Europe	472,571	402,471
	Other	119,125	144,629
		<del></del>	
		5,722,413	6,022,558
- 3	Interest receivable		
	Bank interest receivable	60,929	70,589
		·	·
4	Profit on ordinary activities before taxation		
	This is arrived at after charging/(crediting):		
	Depreciation	155,494	110,133
	Auditors' remuneration - audit services	13,275	21,626
	- non audit services	5,376	
	Staff costs (note 5)	2,028,983	2,186,751
	Operating lease charges - office equipment	46,387	46,494
	<ul> <li>land and buildings</li> </ul>	200,000	53,608
	Profit on sale of fixed assets	(705)	•
	Release of provision against cost of		
	investment in associated undertaking	•	(9,776)
		**************************************	

5	Employees .	1993	1992
		£	£
	Staff costs (including directors) consist of:		4)
	Wages and salaries	1,733,363	1,922,443
	Social security costs	176,652	186,200
	Other pension costs	94,559	78,108
		2,004,574	2,186,751
			· · · · · · · · · · · · · · · · · · ·
	The average weekly number of employees during the year was 88 (1992 - 106)		
	Directors' emoluments		
	Other emoluments	229,466	248,463
	Pensions	66,000	58,080
		295,466	306,543
		<del>=</del>	<u> </u>
	Emoluments (excluding pension contributions) of:		
	Chairman	73,933	73,095
			A CONTRACTOR OF THE PARTY OF TH
	Highest paid director	81,892	95,178
			***************************************
	The remuneration of the other directors fell within		
	the following ranges	Number	Number
	£70,001 to £75,000	1	-
	£80,001 to £85,000	-	1

6	Population on martia on auditmorni auditulation		
U	Taxation on profit on ordinary activities	. 1993	1992
	•	. 1993 £	1992 £
		2	
	UK corporation tax at current rates		
	based on profit for year	113,271	81,633
	Underprovision in prior years	15,107	5,134
	Share of corporation tax of associate	15,506	24,878
	Overseas tax suffered	7,598	-
		***************************************	
		151,482	111,645
			<del></del>
7	Profit for the year	1993 £	1992 £
	Profit dealt with in the accounts		
	of the parent company	193,709	83,579
• -	The company has taken advantage of the exemption from present 230(3) of the Companies Act 1989.	ing its own profit and loss account,	under section
8	Dividends	4005	4000
		1993	1992
		£	. £
	Paid £Nil (1992 - £135) per ordinary share	-	135,000
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G.E. PUBLISHING LIMITED

Notes forming part of the financial statements for the year ended 30 June 1993 (Continued)

9	Tangible fixed assets					
	Group	Furniture fixtures and fittings £	OMce equipment £	Motor vehicles £	Computer equipment £	Total £
	Cost or valuation					
	At 1 July 1992	65,516	56,337	130,214	313,273 43,178	565,340 53,894
	Additions Disposals	5,406 -	5,310 (11,501)	•	43,176	(11,501)
	At 30 June 1993	70,922	50,146	130,214	356,451	607,733
	Depreciation					
	At 1 July 1992 Provided for the year Disposals	23,601 13,595	35,717 11,042 (11,210)	63,073 32,556	72,754 98,301 -	195,145 155,494 (11,210)
	At 30 June 1993	37,196	35,549 ——	95,629	171,055	339,429
•	Net book value					
•	At 30 June 1993	33,726	14,597	34,585	185,396	268,304
	At 30 June 1992	41,915	20,620	67,141	240,519	370,195
						<b>10</b>

G.E. PUBLISHING LIMITED

Notes forming part of the financial statements for the year ended 30 June 1993 (Continued)

9	Tangible fixed assets					
	Company	Furniture fixtures and fittings £	Office equipment £	, Motor vehicles £	Computer equipment £	Total £
	Cost or valuation					
	At 1 July 1992 Additions Disposals	45,001 5,311 -	56,337 5,310 (11,501)	104,715 - -	41,957 23,632	248,010 34,253 (11,501)
	At 30 June 1993	50,312	50,146	104,715	65,589	270,762
	Depreciation					
	At 1 July 1992 Provided for the year Disposals  At 30 June 1993	20,941 9,485 - - 30,426	35,717 11,042 (11,210) ————————————————————————————————————	50,179 26,183 76,362	18,537 13,629 - - 32,166	125,374 60,339 (11,210) ————————————————————————————————————
	Net book value					
	At 30 June 1993	19,886	14,597	28,353	33,423	96,259
	At 30 June 1992	24,060	20,620	54,536	23,420	122,636

Notes forming part of the financial statements for the year ended 30 June 1993 (Continued)

10	Fixed asset investments				
		Group	•	Company	
		Investment in associate £	Investment in subsidiary £	Investment in associate £	Total £
	Cost at 1 July 1992 and				
	30 June 1993	28,722	4	28,722	28,726
	Less: Goodwill written off	(18,946)			Parameter in the second
		9,776			
	Share of retained earnings	59,175			
		68,951			
		<del>1</del>			

The following were subsidiary and related undertakings at the end of the year.

		Country of		Proportion of ordinary share capital		
	Name of company	registration		held	Nature (	of business
	G.E. Magazines Limited	England		100%		on of editorial
	Inspirations Publishing Limited					
	(formerly Newmill Limited)	England		100%	Dorman	t
	G.E. Fabbri Limited	England		48.9%		on and sale of ork magazines
11	Stocks					
				Group	Company	
			1993	1992	1993	1992
			£	£	£	£
	Work in progress		204,731	276,560	•	•

The directors are of the opinion that the replacement cost of stocks is not materially different to cost.

12	Debtors				
		Group .		Company	
		1993	1992	1993	1992
		£	£	£	£
	Trade debtors	32,670	283,946	-	•
	Amounts due from associated undertaking	35,171	31,437	35,171	31,437
	Prepayments and accrued income	172,514	53,860	126,447	88,935
	Other debtors	1,855	91,928	1,856	53,481
	Amounts due from subsidiary undertakings	-	-	-	10,916
		242 210	461 171	162 474	184,769
		242,210	461,171	163,474	104,709
	All amounts shown above fall due for payment	s within one yea	r		
13	Creditors: amounts falling due within one year				
		(	Group	Company	
		1993	1992	1993	1992
		£	£	£	£
	Trade creditors	229,774	298,372	59,627	33,949
	Amounts due to subsidiary undertaking	-	-	142,359	-
	Taxation and social security	200,359	208,656	200,359	208,656
	Corporation tax	82,311	91,833	33,583	90,660
	Accruals and deferred income	644,375	682,957	37,925	22,091
		1,156,819	1,281,818	473,853	355,356
		1,100,017	1,201,010	******	
14	Called up share capital			Group	Company
				£	£
	Authorised, allotted and fully paid				
	Ordinary shares of £1 each			1,000	1,000

Notes forming part of the financial statements for the year ended 30 June 1993 (Continued)

## 15 Reserves

Profit and loss account	. Group £	Company £
At 1 July 1992	565,384	527,121
Profit for year	199,874	193,709
	and the second	
At 30 June 1993	765,258	720,830
	the state of the state of	<del></del>

The company's share of aggregate net profits retained by its associated undertaking is £59,175 (1992 - £47,629).

Goodwill totalling £18,946 (1992 - £18,946) has been written off against reserves of the group.

#### 16 Pensions

The group operates a defined contribution pension scheme for its employees. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund and amounted to £28,559 (1992 - £20,314).

The group also operates a defined benefit pension scheme for its directors. The funds of the scheme, which are held separately from those of the company, are administered by an independently administered fund. The contributions are determined by a qualified actuary on the basis of triennial valuations. The pension cost charge represents contributions payable by the group to the fund and amounted to £66,000 (1992 - £58,080).

### 17 Commitments under operating leases

As at 30 June 1993, the company had annual commitments under non-cancellable operating leases as set out below:

	Land and buildings		Other	
	1993	1992	1993	1992
	£	£	£	£
Operating leases which expire:				
Within one year	-		2,443	779
In two to five years	200,00u	200,000	38,113	46,494
	<del></del>	<del></del>	***************************************	<del></del>
	200,000	200,000	40,556	47,273
		-	**************************************	

	. 1993	1992
	£	£
Operating profit	263,375	230,574
Depreciation charges	155,494	110,133
Decrease in stocks	71,829	24,156
(Increase)/decrease in debtors	170,966	(240,216)
(Decrease)/increase in creditors	(115,/77)	513,373
Withholding tax	(19,261)	(30,507)
Profit on sale of fixed asset/release		(,,
of provision	(705)	(9,776)
		<del></del>
Net cash inflow from operating activities	526,221	597,737
	3	<u> </u>
9 Analysis of changes in cash equivalents during the year		
At 1 July 1992	682,871	431,536
Net cash inflow	456,010	251,335
At 30 June 1993	1,138,881	682,871

# Report of the auditors

# To the shareholders of G.E. Publishing Limited

We have audited the financial statements on pages 3 to 17 which have been prepared under the accounting policies set out on pages 8 and 9.

Respective responsibilities of directors and auditors

As described on page 2 the company's directors are responsible for the preparation of the financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

# Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes an examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatements, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

## Opinion

In our opinion, the financial statements give a true and fair view of the state of the group's and the company's affairs at 30 June 1993 and of the profit for the group for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Chartered Accountants and Registered Auditors

London

8 December 1993