

Company Registration No 02036968 (England and Wales)

**THE COMMUNICATIONS AGENCY LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 OCTOBER 2012**

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# THE COMMUNICATIONS AGENCY LIMITED

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# **THE COMMUNICATIONS AGENCY LIMITED**

## **INDEPENDENT AUDITORS' REPORT TO THE COMMUNICATIONS AGENCY LIMITED UNDER SECTION 449 OF THE COMPANIES ACT 2006**

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We have examined the abbreviated accounts set out on pages 2 to 4, together with the financial statements of The Communications Agency Limited for the year ended 31 October 2012 prepared under section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Chapter 10 of Part 15 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditors**

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

### **Opinion**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.

**Mark Levy (Senior Statutory Auditor)**  
**76 New Cavendish Street, London W1G 9TB**

**For and on behalf of**  
**Berley Chartered Accountants, Statutory Auditors**

10 June 2013

# THE COMMUNICATIONS AGENCY LIMITED

## ABBREVIATED BALANCE SHEET

AS AT 31 OCTOBER 2012

	Notes	2012 £	£	2011 £	£
<b>Fixed assets</b>					
Tangible assets	2		76,966		87,586
<b>Current assets</b>					
Stocks		72,656		72,395	
Debtors		1,034,707		912,737	
Cash at bank and in hand		130,495		244,149	
		1,237,858		1,229,281	
<b>Creditors: amounts falling due within one year</b>		(843,712)		(851,846)	
<b>Net current assets</b>			394,146		377,435
<b>Total assets less current liabilities</b>			471,112		465,021
<b>Provisions for liabilities</b>			(12,051)		(12,608)
			459,061		452,413
<b>Capital and reserves</b>					
Called up share capital	3		16,100		16,100
Share premium account			36,077		36,077
Profit and loss account			406,884		400,236
<b>Shareholders' funds</b>			459,061		452,413

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board for issue on 28 May 2013



Mr R S Prevezer  
Director

Company Registration No. 02036968

# THE COMMUNICATIONS AGENCY LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

**FOR THE YEAR ENDED 31 OCTOBER 2012**

### **1 Accounting policies**

#### **1.1 Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### **1.2 Compliance with accounting standards**

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

#### **1.3 Turnover**

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

#### **1.4 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Land and buildings Leasehold	Amortised over the period of the lease
Plant and machinery	25% Reducing balance
Fixtures, fittings & equipment	20% Reducing balance
Motor vehicles	25% Reducing balance

#### **1.5 Stock and work in progress**

Work in progress is valued at the lower of cost and net realisable value, where cost is calculated on a standard costing basis

### **2 Fixed assets**

	<b>Tangible assets £</b>
<b>Cost</b>	
At 1 November 2011	638,454
Additions	9,275
At 31 October 2012	647,729
<b>Depreciation</b>	
At 1 November 2011	550,868
Charge for the year	19,895
At 31 October 2012	570,763
<b>Net book value</b>	
At 31 October 2012	76,966
At 31 October 2011	87,586

# THE COMMUNICATIONS AGENCY LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

**FOR THE YEAR ENDED 31 OCTOBER 2012**

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<b>3</b>	<b>Share capital</b>	<b>2012</b>	<b>2011</b>
		<b>£</b>	<b>£</b>
	<b>Allotted, called up and fully paid</b>		
	16,100 Ordinary shares of £1 each	16,100	16,100

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