

**ICA DIRECT LIMITED**  
**REPORT AND FINANCIAL STATEMENTS**  
**31 MARCH 2010**



# **ICA DIRECT LIMITED**

## **REPORT AND FINANCIAL STATEMENTS**

**YEAR ENDED 31 MARCH 2010**

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# **ICA DIRECT LIMITED**

## **REPORT AND FINANCIAL STATEMENTS YEAR ENDED 31 MARCH 2010**

### **DIRECTORS' REPORT**

The directors present their report and the financial statements of the company for the year ended 31 March 2010

#### **PRINCIPAL ACTIVITIES**

The company's activities encompass the running of the ICA Bookshop and the ICA's Education Programme. In addition sponsorship income is channelled through the company

#### **DIRECTORS**

The directors who served the company during the year were as follows

Alan Taylor  
Ekow Eshun (Appointed Nov 09)  
Guy Perricone (Resigned Nov 09)

The directors had no beneficial interest in the shares of the company. Alan Taylor has a non-beneficial interest in his capacity as director of Institute of Contemporary Arts Limited, the company's parent undertaking

#### **BUSINESS REVIEW**

The results for the year are shown in the attached financial statements

#### **AUDITOR**

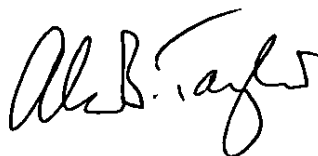
PKF (UK) LLP are deemed to be re-appointed under section 487(2) of the Companies Act 2006

#### **SMALL COMPANY PROVISIONS**

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

Registered office  
The Mall  
London  
SW1Y5AH

Signed by order of the directors



ALAN TAYLOR

Director

Approved by the directors on 14 September 2010

# **ICA DIRECT LIMITED**

## **REPORT AND FINANCIAL STATEMENTS YEAR ENDED 31 MARCH 2010**

### **DIRECTORS' RESPONSIBILITIES**

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the directors are aware

- there is no relevant audit information of which the company's auditor is unaware, and
- the directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

# **ICA DIRECT LIMITED**

## **REPORT AND FINANCIAL STATEMENTS YEAR ENDED 31 MARCH 2010**

### **INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ICA DIRECT LIMITED**

We have audited the financial statements of ICA Direct Limited for the year ended 31 March 2010 which comprise the profit and loss account, the balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective responsibilities of directors and auditors**

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### **Scope of the audit**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

#### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 March 2010 and of its result for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Emphasis of matter – Going concern**

In forming our opinion on the financial statements, which is not qualified, we have considered the adequacy of the disclosure in note 1 of the financial statements, which indicates that the company's parent, The Institute of Contemporary Arts ('ICA') will continue to provide financial support for the foreseeable future. In the ICA's financial statements for the year ended 31 March 2010, its Council has reported that because of the Government spending review which is currently in progress, the outcome of which will not be known for some months, The Arts Council of England ("ACE") is not in a position to confirm that it will be able to provide funds to the ICA after 31 March 2011. The ICA Council expects that a withdrawal of funding would take place over a sufficient period as to enable a winding up of the ICA's operations to be managed so that creditors would not be disadvantaged. Until ACE is able to confirm its position on funding the ICA, there is a material uncertainty which may cast doubt about the ICA's ability to continue as a going concern. The financial statements do not include the adjustments that would result if the ICA was unable to continue as a going concern and it was therefore not in a position to provide sufficient financial support to the company to continue as a going concern.

# ICA DIRECT LIMITED

## REPORT AND FINANCIAL STATEMENTS YEAR ENDED 31 MARCH 2010

### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ICA DIRECT LIMITED

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to prepare the financial statements and the directors' report in accordance with the small companies regime



Charles Cox (Senior statutory auditor)  
for and on behalf of PKF (UK) LLP, Statutory auditors  
London, UK

14 October 2010

**ICA DIRECT LIMITED**  
**PROFIT AND LOSS ACCOUNT**  
**YEAR ENDED 31 MARCH 2010**

	Note	2010 £	2009 £
<b>TURNOVER</b>		<b>411,378</b>	539,060
Cost of sales		<b>(241,339)</b>	(179,712)
<b>GROSS PROFIT</b>		<b>170,039</b>	359,348
Administrative expenses		<b>(199,271)</b>	(325,441)
<b>(LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>	<b>2</b>	<b>(29,232)</b>	33,907
Tax on (loss)/profit on ordinary activities	<b>3</b>	-	(33,907)
<b>(LOSS)/PROFIT FOR THE FINANCIAL YEAR</b>		<b>(29,232)</b>	-
Balance brought forward		<b>(5,773)</b>	(5,773)
Balance carried forward		<b>(35,005)</b>	(5,773)

All of the activities of the company are classed as continuing

The company has no recognised gains or losses other than the results for the year as set out above

The notes on pages 7 to 10 form part of these financial statements

# ICA DIRECT LIMITED

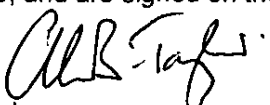
## BALANCE SHEET

AS AT 31 MARCH 2010

	Note	2010 £	2009 £
<b>FIXED ASSETS</b>			
Tangible assets	4	203	175
<b>CURRENT ASSETS</b>			
Stocks	5	31,213	75,984
Debtors	6	177,683	203,076
Cash at bank		27,799	38,119
		<u>236,695</u>	<u>317,179</u>
<b>CREDITORS. Amounts falling due within one year</b>	7	<u>(271,901)</u>	<u>(323,125)</u>
<b>NET CURRENT LIABILITIES</b>		<u>(35,206)</u>	<u>(5,946)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>(35,003)</u>	<u>(5,771)</u>
<b>CAPITAL AND RESERVES</b>			
Called-up equity share capital	8	2	2
Profit and loss account		(35,005)	(5,773)
<b>SHAREHOLDERS' FUNDS</b>	9	<u>(35,003)</u>	<u>(5,771)</u>

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These financial statements were approved by the directors and authorised for issue on 14 September 2010, and are signed on their behalf by

  
Director  
ALAN TAYLOR

Company Registration Number 02026938

The notes on pages 7 to 10 form part of these financial statements



# ICA DIRECT LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2010

### 1. ACCOUNTING POLICIES

#### Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with applicable UK accounting standards. The financial statements have been prepared on a going concern basis which assumes that the company's parent will continue to provide or produce financial support for foreseeable future.

#### Cash flow statement

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is small.

#### Turnover

Turnover represents amounts received in respect of sponsorship, income from the sale of books and videos in the ICA Bookshop and income relating to the ICA's education programme.

#### Fixed assets

All fixed assets are initially recorded at cost.

#### Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Equipment                      3 years straight line

#### Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

### 2. OPERATING (LOSS)/PROFIT

Operating (loss)/profit is stated after charging:

	2010	2009
	£	£
Depreciation of owned fixed assets	145	627
Auditor's remuneration	4,000	3,900

The directors did not receive any remuneration for their services to the company during the year (2009: £nil). The company has no employees.

# ICA DIRECT LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (continued)

### YEAR ENDED 31 MARCH 2010

#### 3 TAXATION

	2010 £	2009 £
Charge for group relief	-	33,907
Current tax charge	-	33,907

#### Factors affecting tax charge for the year

	2010 £	2009 £
Surplus on ordinary activities before tax	-	33,907
Surplus on ordinary activities multiplied by the standard rate of corporation tax of 21%	-	7,120
Additional charge for group relief	-	26,787
Current tax charge for the year	-	33,907

#### 4 TANGIBLE FIXED ASSETS

	Equipment £
<b>COST</b>	
At 1 April 2009	19,454
Additions	173
At 31 March 2010	19,627
<b>DEPRECIATION</b>	
At 1 April 2009	19,279
Charge for the year	145
At 31 March 2010	19,424
<b>NET BOOK VALUE</b>	
At 31 March 2010	203
At 31 March 2009	175

# ICA DIRECT LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2010

### 5. STOCK

	2010 £	2009 £
Finished goods and goods for resale	31,213	75,984
	<b>31,213</b>	<b>75,984</b>

### 6. DEBTORS

	2010 £	2009 £
Trade debtors	42,124	114,592
Amounts owed by group undertakings	126,899	84,724
Prepayments	8,660	3,760
	<b>177,683</b>	<b>203,076</b>

### 7. CREDITORS: Amounts falling due within one year

	2010 £	2009 £
Trade creditors	46,281	18,903
Amounts owed to group undertakings	154,748	247,541
Other creditors	70,872	56,681
	<b>271,901</b>	<b>323,125</b>

### 8. SHARE CAPITAL

#### Authorised share capital:

	2010 £	2009 £
1,000 Ordinary shares of £1 each	1,000	1,000

#### Allotted, called up and fully paid:

	2010		2009	
	No	£	No	£
1,000 Ordinary shares of £1 each	2	2	2	2

# ICA DIRECT LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (continued)

### YEAR ENDED 31 MARCH 2010

#### 9. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	2010 £	2009 £
Loss for the financial year	(29,232)	-
Opening shareholders' deficit	(5,773)	(5,773)
Closing shareholders' deficit	(35,005)	(5,773)

#### 10. RELATED PARTY TRANSACTIONS

Exemption has been taken from disclosing group transactions as the results for the year are incorporated into the consolidated accounts of The Institute of Contemporary Arts Limited

#### 11. CONTROLLING PARTY

The parent undertaking and controlling party of the company is The Institute of Contemporary Arts Limited, a registered charity and company limited by guarantee, registered in England and Wales. The consolidated accounts of that company can be obtained by writing to the Company Secretary at The Institute of Contemporary Arts Limited, 12 Carlton Terrace, London SW 1Y 5AH.