Annual report and financial statements

for year ended 31 December 2015

Registered number: 1993076



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Officers and professional advisers

DIRECTOR

R Macdonald

SECRETARY

C H J Clayden

REGISTERED OFFICE

24-28 Bloomsbury Way London WC1A 2PX

BANKERS.

National Westminster Bank plc Portland Street Manchester M1 4QT

AUDITOR

Deloitte LLP
Chartered Accountants and Statutory Auditor
2 Hardman Street
Manchester
M3 3HF
United Kingdom

Director's report (continued)

The director presents her annual report on the affairs of the company, together with the financial statements and auditor's report, for the year ended 31 December 2015.

This director's report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime. Accordingly, no strategic report has been presented.

DIRECTORS

The Directors who held office during the year and to the date of this report, unless otherwise stated, are as noted on page 1.

GOING CONCERN

The company ceased trading during the year ended 31 December 2010. Since that date Communique Public Relations Limited has continued as a non-trading entity. Accordingly, the financial statements have been prepared on a basis other than that of a going concern as the entity will be struck off in the future. No material changes arose as a result of ceasing to apply the going concern basis.

Dividends

The Director paid a final dividend of £3,915,000 (£19,575 per ordinary share) to the shareholder.

AUDITOR

The director at the date of approval of this report confirms that:

- so far as the director is aware, there is no relevant audit information of which the Company's auditor is unaware; and
- the director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

A resolution to re-appoint Deloitte LLP as the Company's auditor will be proposed at the forthcoming Annual General Meeting.

Approval of reduced disclosures

The Company, as a qualifying entity, has taken advantage of the disclosure exemptions in FRS 102 paragraph 1.12. The Company's shareholder has been notified in writing about the intention to take advantage of the disclosure exemptions and no objections have been received.

The Company also intends to take advantage of these exemptions in the financial statements to be issued in the following year. Objections may be served on the Company by WPP 2005 Limited, as the immediate parent of the entity.

Approved by the Director:

R Macdonald 23/11/2016

24-28 Bloomsbury Way London WCTA 2PX

Director's responsibilities statement

The Director is responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Director to prepare financial statements for each financial year. Under that law the Director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". Under Company law the Director must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the Director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Director is responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent auditor's report to the members of Communique Public Relations Limited

We have audited the financial statements of Communique Public Relations Limited for the year ended 31 December 2015 which comprise the Profit and Loss Account, the Balance Sheet, the Statement of Changes in Equity and the related notes 1 to 10. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of Director and auditor

As explained more fully in the Director's Responsibilities Statement, the Director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the Company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the Director; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 December 2015 and of its result for the year then ended:
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Emphasis of matter - Financial statements prepared other than on a going concern basis

In forming our opinion on the financial statements, which is not modified, we have considered the adequacy of the disclosures made in note 1 to the financial statements and the financial statements have been prepared on a basis other than that of a going concern.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Independent auditor's report to the members of Communique Public Relations Limited (continued)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Director's remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to take advantage of the small companies exemption in preparing the director's report or strategic report.

Rachel Argyle (Senior Statutory Auditor)

for and on behalf of Deloitte LLP Chartered Accountants and Statutory Auditor Manchester, United Kingdom

25/11 / 2016

Profit and loss account

For the year ended 31 December 2015

	Note	2015 £'000	2014 £'000
TURNOVER Cost of sales		·	 -
GROSS PROFIT Administrative expenses (net)		- - -	1
OPERATING PROFIT BEING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	3	· · · · · · · · · · · · · · · · · · ·	. .
Tax on profit on ordinary activities	4	-	-
PROFIT FOR THE FINANCIAL YEAR		. -	1

All results relate to discontinuing operations.

There are no recognised income and expenses other than those stated above in the current year. Accordingly, a separate statement of comprehensive income has not been presented

COMMUNIQUE PUBLIC RELATIONS LIMITED Balance sheet At 31 December 2015

	Note	,	2015 £'000	2014 £'000
CURRENT ASSETS Cash at bank and in hand		٠.	₩ . \ -	3,915
			 ,	3,915
CREDITORS: amounts falling due within one year	5		-	•
NET CURRENT ASSETS BEING NET ASSETS			· -	3,915
CAPITAL AND RESERVES Called up share capital Profit and loss account	6		- -	3,915
SHAREHOLDER'S FUNDS		=		3,915

The financial statements of Communique Public Relations Limited, registered number 1993076 were approved by the Director and authorised for issue on 23 November 2016. They were signed by:

R Macdonald

Draidmaly

Director

Statement of changes in equity At 31 December 2015

	Called-up share capital £'000	Profit and loss account £'000	Total £'000
At 31 December 2013 as previously stated Changes on transition to FRS 102 (see note 10)	- -	3,914	3,914
At 1 January 2014	-	3,914	3,914
Profit for the financial year	· -	1.	1
Total comprehensive income		1	1
At 31 December 2014	• • • • • • • • • • • • • • • • • • •	3,915	3,915
Result for the financial year		. -	<u>-</u>
Total comprehensive income	-	-	-
Dividends paid on equity shares (see note 7)	·. <u>-</u>	(3,915)	(3,915)
At 31 December 2015		-	

Notes to the financial statements (continued). For the year ended 31 December 2015

1. ACCOUNTING POLICIES

The principal accounting policies are summarised below. They have all been applied consistently throughout the current and prior year.

a. General information and basis of accounting

Communique Public Relations Limited is a Company incorporated in the United Kingdom under the Companies Act. The address of the registered office is given on page 1. The nature of the Company's operations and its principal activities are set out in the Director's report on page 2.

The prior year financial statements were reviewed for material adjustments on adoption of FRS 102 in the current year, with no adjustments arising that would impact on the previously reported equity and profit. For more information see note 10.

The functional currency of Communique Public Relations Limited is considered to be pounds sterling because that is the currency of the primary economic environment in which the Company operates.

Communique Public Relations Limited meets the definition of a qualifying entity under FRS 102 and has therefore taken advantage of the disclosure exemptions available to it in respect of its separate financial statements. Communique Public Relations Limited is consolidated in the financial statements of its parent, WPP 2005 Limited. Exemptions have been taken in these separate Company financial statements in relation to financial instruments and presentation of a cash flow statement.

The financial statements present information about the Company as an individual undertaking and not about its group. The Company has not prepared group financial statements as it is exempt from the requirement to do so by section 400 of the Companies Act 2006 as it is a subsidiary undertaking of WPP 2005 Limited, a Company incorporated in England and Wales, and is included in the consolidated financial statements of that Company, which are publicly available.

b. Going concern

The company ceased trading during the year ended 31 December 2010. Since that date Communique Public Relations Limited has continued as a non-trading entity. Accordingly, the financial statements have been prepared on a basis other than that of a going concern as the entity will be struck off in the future. No material changes arose as a result of ceasing to apply the going concern basis.

c. Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Notes to the financial statements (continued) For the year ended 31 December 2015

2. Critical accounting judgements and key sources of estimation uncertainty

Critical judgements in applying the Company's accounting policies

The Director does not consider that the amounts recognised in the financial statements have been significantly affected by any critical judgements made in the process of applying the Company's accounting policies.

Key sources of estimation uncertainty

The Director does not consider that there are any areas of the financial statements that are significantly affected by sources of estimation uncertainty.

3. OPERATING RESULT

The director of the company is the only employee during the year (2014 - same). She did not receive any remuneration in either year from the company. The director received remuneration from other group companies in both years on the basis that she spends most of his time working for those companies.

Auditor's remuneration for the audit of the company's annual financial statements in both years was borne by other group companies and not recharged (2014 - same). Non audit fees relating to this company is £nil (2014 - £nil)

4. TAX ON ORDINARY ACTIVITIES

No liabilities to UK corporation tax arose on ordinary activities for the year ended 31 December 2015 or for the year ended 31 December 2014. There is no unprovided deferred tax in either year.

5. CREDITORS: AMOUNTS FALLING WITHIN ONE YEAR

	2015 £'000	2014 £'000
Accruals and deferred income	-	
	 .	
6. CALLED UP SHARE CAPITAL		
	2015	2014
	. £	£
Allotted, called up and fully paid share capital		
200 ordinary shares of £0.25 each	50	50
7. DIVIDENDS		
	2015	2014
	£'000	£'000
Final dividend for the year ended 31 December 2015 of 1,957,500p		
(2014: nil) per ordinary share	3,915	- '

8. RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemption under FRS 102 Section 33 not to disclose the details of transactions with other WPP Group companies, as it is ultimately 100% owned by WPP plc, the consolidated accounts of which are publicly available.

Notes to the financial statements (continued) For the year ended 31 December 2015

9. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

WPP 2005 Limited, a company incorporated in England and Wales, is the immediate parent company and WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party.

At the year end, the parent undertaking of the largest group of undertakings for which group financial statements are drawn up, and of which the company is a member, is WPP plc, registered in Jersey.

The parent undertaking of the smallest such group is Lexington International B.V, registered in the Netherlands.

Copies of the financial statements of WPP plc are available at www.wppinvestor.com.

Copies of the financial statements of Lexington International B.V. can be obtained from Wilhelminaplein 10, 3072 DE Rotterdam, Netherlands or 27 Farm Street, London, WIJ 5RJ, UK.

10. Explanation of transition to FRS 102

This is the first year that the Company has presented its financial statements under Financial Reporting Standard 102 (FRS 102) issued by the Financial Reporting Council. The last financial statements under previous UK GAAP were for the year ended 31 December 2014 and the date of transition to FRS 102 was therefore 1 January 2014. As a consequence of adopting FRS 102, no accounting policies have changed to comply with that standard.

Reconciliation of profit for 2014 and equity

As a consequence of adopting FRS 102, no adjustments were identified to the previously reported profit for year or equity in order to comply with the standard.