

Company Registration No.1986157

DSG INTERNATIONAL FINANCIAL SERVICES LIMITED

Annual Report and Financial Statements

52 weeks ended 1 May 2010



DSG INTERNATIONAL FINANCIAL SERVICES LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS 2010

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DSG INTERNATIONAL FINANCIAL SERVICES LIMITED

DIRECTORS' REPORT

The directors present their annual report and the audited financial statements for the 52 weeks ended 1 May 2010
Comparative figures are for the 52 weeks ended 2 May 2009

PRINCIPAL ACTIVITY AND RESULTS

The Company did not trade during the period and was dormant within the meaning of sections 1169 and 480 of the Companies Act 2006 throughout the period

DIVIDENDS

The directors recommend that no dividend be paid (2008/09 £nil)

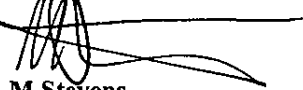
DIRECTORS

The directors of the Company throughout the period were

D M E Page

H S M Singer

By Order of the Board



M Stevens

Secretary

21 July 2010

Registered office
Maylands Avenue
Hemel Hempstead
Hertfordshire
HP2 7TG

DSG INTERNATIONAL FINANCIAL SERVICES LIMITED STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for the preparation of the directors' report and the financial statements and have chosen to prepare such financial statements under UK Generally Accepted Accounting Practices (UK GAAP).

The directors are required by UK company law to prepare such financial statements for each financial period which give a true and fair view of the state of affairs of the Company, in accordance with UK GAAP, as at the end of each financial period and of the profit or loss for that period. In preparing the financial statements, suitable accounting policies have been used and applied consistently, and reasonable and prudent judgements and estimates have been made. Applicable UK accounting standards have been followed. The financial statements have been prepared on the going concern basis.

The directors are also responsible for maintaining proper accounting records which show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and compliance of the financial statements with the Companies Act 2006. The directors are also responsible for the safeguard of the assets of the Company and hence for taking reasonable steps to prevent and detect fraud or any other irregularities.

DSG INTERNATIONAL FINANCIAL SERVICES LIMITED
BALANCE SHEET
As at 1 May 2010

	Note	2010 £'000	2009 £'000
Current assets			
Debtors – falling due within one year	3	100	100
Net current assets		<u>100</u>	<u>100</u>
Capital reserves			
Called up share capital	4	-	-
Share premium account	5	100	100
Equity shareholder's funds		<u>100</u>	<u>100</u>

For the period ended 1 May 2010 the Company was entitled to exemption under section 480(1) of the Companies Act 2006 ("the Act")

The member has not required the Company to obtain an audit of its accounts for the period in question in accordance with section 476 of the Act

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and preparation of accounts

The financial statements were approved by the directors on 2/ July 2010 and signed on their behalf by



D M E Page

DSG INTERNATIONAL FINANCIAL SERVICES LIMITED

NOTES TO THE FINANCIAL STATEMENTS

1. ACCOUNTING POLICIES

The financial statements have been prepared in accordance with UK law and applicable UK accounting standards. The principal accounting policies are set out below.

1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

1.2 Cash flow statement

As permitted by FRS 1 (Revised 1996) "Cash flow statements", the Company has not prepared a cash flow statement because it is a wholly-owned subsidiary and consolidated financial statements in which the Company's results are included are publicly available.

2. EMPLOYEES AND DIRECTORS

The Company had no employees during the period (2008/09 none). The directors received no remuneration for services to the Company during the period (2008/09 £nil).

3. DEBTORS

	2010 £'000	2009 £'000
Amounts due from group undertakings	100	100

4. CALLED UP SHARE CAPITAL

	2010 £	2009 £
Authorised 1,000 ordinary shares of £1 each	1,000	1,000
Allotted and fully paid 200 ordinary shares of £1 each	200	200

5. SHARE PREMIUM ACCOUNT

	£'000
At 1 May 2010 and 2 May 2009	100

6. PROFIT AND LOSS ACCOUNT

The Company did not trade during the period. Accordingly, no profit and loss account has been presented.

7. RELATED PARTY DISCLOSURE

The Company has applied the exemption allowed by FRS 8 regarding disclosure of transactions with other wholly owned undertakings which are members of the DSG international plc Group. The company had no transactions in the current or prior period with members of the Group which are not wholly owned.

8. PARENT COMPANY

The Company's immediate parent is DSG international Holdings Limited.

The Company's ultimate parent and controlling entity is DSG international plc, which is incorporated in Great Britain and is registered in England and Wales. DSG international plc is the parent of the largest and smallest group which includes the Company and for which consolidated financial statements are prepared. Copies of its financial statements may be obtained from its registered office at Maylands Avenue, Hemel Hempstead, Hertfordshire HP2 7TG.