

Company number 1976952 PRIVATE COMPANY LIMITED BY SHARES WRITTEN RESOLUTION

of

Associates in Advertising Limited (Company)

Circulation Date: 01 August 2023

Under Chapter 2 of Part 13 of the Companies Act 2006, the directors of the Company propose that the following resolution is passed as an ordinary resolution (Resolution).

ORDINARY RESOLUTION

1. THAT the terms of an agreement proposed to be made between the Company and AIA Holdings Limited for the purchase by the Company from AIA Holdings Limited of 25,000 Ordinary Shares of £1 each in the capital of the Company for a total consideration of £1 as set out in the contract attached (Purchase Contract) be approved.

AGREEMENT

Please read the notes at the end of this document before signifying your agreement to the Resolution.

The undersigned, the sole person entitled to vote on the Resolution on the Circulation Date, hereby irrevocably agrees to the Resolution:

Signed on behalf of Associates in Advertising Limited:

Docusigned by:

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Date: 01 August 2023

NOTES

1. If you agree with the Resolution, please indicate your agreement by electronically signing and dating this document where indicated above

If you do not agree to the Resolution, you do not need to do anything. You will not be deemed to agree if you fail to reply.

2. Once you have indicated your agreement to the Resolution, you may not revoke your agreement.