

Company Registration No. 1971130

**Harrison Salinson Media Outdoor
Limited
Report and Financial Statements**

31 December 2010

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Harrison Salinson Media Outdoor Limited

Report and financial statements 2010

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Harrison Salinson Media Outdoor Limited

Report and financial statements 2010

Officers and professional advisers

Directors

A T Rickard
J L Foster (appointed 1 January 2011)

Secretary

E Thomas (resigned 27 August 2010)
A Moberly (appointed 27 August 2010)

Registered Office

180 Great Portland Street
London
W1W 5QZ

Harrison Salinson Media Outdoor Limited

Directors' report

The directors present their annual report and the audited financial statements for the year ended 31 December 2010

Principal activity, business review, and future developments

The company did not trade in 2010 and will not do so for the foreseeable future

Directors and their interests

The names of the directors who served throughout the year are set out on page 1. None of the directors held any interests in the shares of the Company during the year

Approved by the Board of Directors
And signed on behalf of the Board



J L Foster
Director
10th January 2011

Harrison Salinson Media Outdoor Limited

Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Harrison Salinson Media Outdoor Limited

Balance sheet

31 December 2010

	Note	2010 £	2009 £
Current assets			
Debtors	4	100	100
Net assets		100	100
Capital and reserves			
Called up share capital	5	100	100
Equity shareholders' funds		100	100

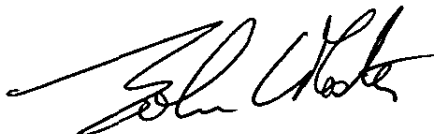
For the year ending 31 December 2010 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These financial statements of Harrison Salinson Media outdoor Limited, registered number 1971130, were approved by the Board of Directors on 10th January 2011

Signed on behalf of the Board of Directors



J L Foster
Director

180 Great Portland Street
London
W1W 5QZ

Harrison Salinson Media Outdoor Limited

Notes to the accounts

Year ended 31 December 2010

1 Accounting policies

Basic of accounting

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom law and accounting standards

Related party transactions

As the company is ultimately a wholly owned subsidiary of Aegis Group plc who publish consolidated financial statements, the company has taken advantage of the exemption under FRS8 not to disclose transactions with group undertakings. There were no other related party transactions in the current or prior years.

2. Profit and loss account

During the financial year and the preceding financial year the company did not trade and received no income and incurred no expenditure. Consequently during those years, the company made neither a profit nor a loss.

3. Directors' remuneration

The directors received no remuneration during the year in respect of their services to the company. Other than the directors, the company has no employees.

4. Debtors

The following amounts are included in debtors

	2010 £	2009 £
Amounts due from group undertakings	100	100

5 Called up share capital

The called up equity share capital comprises 100 authorised, allotted, called up and fully paid ordinary shares of £1 each.

6 Ultimate parent undertaking

The Company's immediate parent company is Aegis Media Limited, a company incorporated in Great Britain and registered in England and Wales.

The ultimate parent undertaking and controlling party is Aegis Group plc, a company incorporated in Great Britain and registered in England and Wales, and which is the parent undertaking of the smallest and largest group to consolidate these financial statements. The consolidated financial statements of Aegis Group plc are available to the public and may be obtained from 180 Great Portland Street, London W1W 5QZ.