

**Company Registration No. 1971130**

**Harrison Salinson Media Outdoor  
Limited  
Report and Financial Statements**

**31 December 2008**

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# **Harrison Salinson Media Outdoor Limited**

## **Report and financial statements 2008**

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# **Harrison Salinson Media Outdoor Limited**

## **Report and financial statements 2008**

### **Officers and professional advisers**

#### **Directors**

N J Holgate (Resigned 23 January 2009)  
A T Rickard

#### **Secretary**

N J Holgate (Resigned 23 January 2009)  
K O'Reilly (Appointed 2 February 2009)

#### **Registered Office**

Parker Tower  
43-49 Parker Street  
London  
WC2B 5PS

# **Harrison Salinson Media Outdoor Limited**

## **Directors' report**

The directors present their annual report and the audited financial statements for the year ended 31 December 2008.

### **Principal activity, business review, and future developments**

The company did not trade in 2008 and will not do so for the foreseeable future.

### **Directors and their interests**

The names of the directors who served throughout the year are set out on page 1. None of the directors held any interests in the shares of the Company during the year.

Approved by the Board of Directors  
And signed on behalf of the Board



K O'Reilly  
Secretary

10 August 2009

# **Harrison Salinson Media Outdoor Limited**

## **Statement of directors' responsibilities**

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent; and
- state whether applicable UK Accounting Standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# Harrison Salinson Media Outdoor Limited

## Balance sheet 31 December 2008

	Note	2008 £	2007 £
<b>Current assets</b>			
Debtors	4	100	100
<b>Net assets</b>		<u>100</u>	<u>100</u>
<b>Capital and reserves</b>			
Called up share capital	5	100	100
<b>Equity shareholders' funds</b>		<u>100</u>	<u>100</u>

The company did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gain or loss.

These accounts have not been audited because the company is entitled to the exemption provided by s249A (1) Companies Act 1985 and no notice under s249B (2) has been deposited at the company's registered office requiring the company to obtain an audit of the accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records that comply with s221 Companies Act 1985. The directors also acknowledge their responsibilities for preparing accounts which give a true and fair view of the state of the company as at the end of the financial year and of its result for the financial year in accordance with s226 Companies Act 1985, and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to the company.

These financial statements were approved by the Board of Directors on 19 August 2009.

Signed on behalf of the Board of Directors



A Rickard  
Director

# Harrison Salinson Media Outdoor Limited

## Notes to the accounts

### Year ended 31 December 2008

#### 1. Accounting policies

##### Basic of accounting

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom law and accounting standards

##### Related party transactions

As the company is ultimately a wholly owned subsidiary of Aegis Group plc who publish consolidated financial statements, the company has taken advantage of the exemption under FRS8 not to disclose transactions with group undertakings. There were no other related party transactions in the current or prior years.

#### 2. Profit and loss account

During the financial year and the preceding financial year the company did not trade and received no income and incurred no expenditure. Consequently during those years, the company made neither a profit nor a loss.

#### 3. Directors' remuneration

The directors received no remuneration during the year in respect of their services to the company. Other than the directors, the company has no employees.

#### 4. Debtors

The following amounts are included in debtors:

	2008	2007
	£	£
Amounts due from group undertakings	100	100

#### 5. Called up share capital

The called up equity share capital comprises 100 authorised, allotted, called up and fully paid ordinary shares of £1 each.

#### 6. Ultimate parent undertaking

The Company's immediate parent company is Aegis Media Limited, a company incorporated in Great Britain and registered in England and Wales.

The ultimate parent undertaking and controlling party is Aegis Group plc, a company incorporated in Great Britain and registered in England and Wales, and which is the parent undertaking of the smallest and largest group to consolidate these financial statements. The consolidated financial statements of Aegis Group plc are available to the public and may be obtained from 180 Great Portland Street, London W1W 5QZ.