

# SkySports.com Limited

Annual Report and Accounts  
for the year ended 30 June 2004

Registered number: 1970867



## Directors and Officers

*For the year ended 30 June 2004*

### Directors

SkySports.com Limited's ("the Company's") present Directors and those who served during the year are as follows:

A F E Ball	(resigned 4 November 2003)
M D Stewart	(resigned 4 August 2004)
J R Murdoch	(appointed 4 November 2003)
D J Darroch	(appointed 31 August 2004)
D J Gormley	(appointed 4 August 2004, resigned 31 August 2004)

### Secretary

D J Gormley

### Registered office

Grant Way  
Isleworth  
Middlesex  
TW7 5QD

## Directors' Report

The Directors present their annual report on the affairs of the Company, together with the accounts, for the year ended 30 June 2004.

### Principal activities

The Company has been dormant, as defined in section 249AA of the Companies Act 1985, and did not trade in the year or the preceding year.

### Directors and their interests

The Directors who served during the year are shown on page 1.

J R Murdoch and M D Stewart were also directors of the Company's ultimate parent undertaking, British Sky Broadcasting plc ("BSkyB"), as at 30 June 2004. The interests of these Directors in the share capital of BSkyB are disclosed in the Report on Directors' Remuneration in BSkyB's 2004 Annual Report and Accounts, which are publicly available (see note 5).

At 30 June 2004, the BSkyB Employee Share Ownership Plan ("ESOP") was interested in 4,747,515 BSkyB Ordinary Shares in which the Directors who are employees are deemed to be interested by virtue of section 324 of the Companies Act 1985.

Except as disclosed in this report and in BSkyB's 2004 Annual Report and Accounts, no other Director held any interest in the share capital, including options, of the Company or any other member of BSkyB and its subsidiaries (the "Group"), during the year.

During the year ended 30 June 2004 the BSkyB share price traded within the range of £5.85 to £7.76 per share. The middle-market closing price on the last working day of the financial year was £6.22.

Grant Way  
Isleworth  
Middlesex  
TW7 5QD

By order of the Board,



D J Gormley  
Company Secretary

15 April 2005

# Balance Sheet

At 30 June 2004

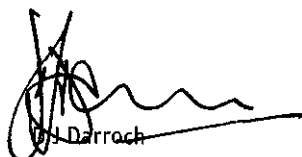
	Notes	2004 £	2003 £
<b>Current assets</b>			
Debtors: amounts falling due within one year	2	91,714	91,714
Creditors: amounts falling due within one year	3	(16,712)	(16,712)
<b>Net current assets</b>		<b>75,002</b>	<b>75,002</b>
<b>Net assets</b>		<b>75,002</b>	<b>75,002</b>
<b>Capital and reserves – equity</b>			
Called-up share capital	4	2	2
Profit and loss account		75,000	75,000
<b>Total shareholders' funds</b>		<b>75,002</b>	<b>75,002</b>

The Company did not trade during the financial year or the preceding financial year. The Directors do not expect the Company to trade in the foreseeable future.

The Directors:

- a) Confirm that the Company was entitled to exemption under subsection (1) of section 249 AA of the Companies Act 1985 from the requirement to have its accounts audited for the financial year ended 30 June 2004,
- b) Confirm that members have not required the Company to obtain an audit of its accounts for that financial year in accordance with subsection (2) of section 249B of that Act,
- c) Acknowledge their responsibilities for:
  - i. Ensuring that the Company keeps accounting records which comply with section 221 of the Companies Act 1985; and
  - ii. Preparing accounts which give a true and fair view of the state of the affairs of the Company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226 of that Act, and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to the Company.

Signed on behalf of the Board



Director

15 April 2005

The accompanying notes are an integral part of this balance sheet.

## Notes to Accounts

### 1. Basis of accounting

The accounts have been prepared under the historical cost convention and in accordance with applicable United Kingdom financial reporting and accounting standards. The Company did not trade in the year.

### 2. Debtors: Amounts falling due within one year

	2004 £	2003 £
Amounts due from parent undertaking	91,714	91,714

Amounts due from the parent undertaking are non-interest bearing and repayable on demand.

### 3. Creditors: Amounts falling due within one year

	2004 £	2003 £
Amounts owed to fellow subsidiary undertaking	16,712	16,712

Amounts owed to fellow subsidiary undertakings are non-interest bearing and repayable on demand.

### 4. Called-up share capital

	2004 £	2003 £
<i>Authorised</i>		
100 Ordinary Shares of £1 each	100	100
<i>Allotted and called-up</i>		
2 Ordinary Shares of £1 each	2	2

### 5. Ultimate parent undertaking

The Company is a wholly-owned subsidiary undertaking of Sky Television Limited, a company incorporated in Great Britain and registered in England and Wales. The only group in which the Balance Sheet of the Company is consolidated is that headed by BSkyB, the ultimate parent undertaking.

The consolidated accounts of this Group are available to the public and may be obtained from the Company Secretary, British Sky Broadcasting Group plc, Grant Way, Isleworth, Middlesex, TW7 5QD.