

# **Primesight Airport Advertising Limited**

Report and Unaudited Financial Statements

Year Ended

31 December 2014

Company Number 1950228

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# **Primesight Airport Advertising Limited**

**Report and financial statements  
for the year ended 31 December 2014**

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## **Directors**

Naren Patel  
Paul Daniels

## **Secretary and registered office**

Monica MacKinnon, The Met Building, 22 Percy Street, London, W1T 2BU

## **Company number**

1950228

# **Primesight Airport Advertising Limited**

## **Report of the directors for the year ended 31 December 2014**

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The directors present their report together with the financial statements for the year ended 31 December 2014.

### **Results and principal activities**

The company has not traded during the current or preceding financial year and, accordingly, no profit and loss account has been prepared.

### **Directors**

The directors of the company during the year were:

Naren Patel  
Paul Daniels

No director holds any beneficial interest in the share capital of the company.

In preparing this directors' report advantage has been taken of the small companies' exemption.

### **Statement of directors' responsibilities**

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### **Auditors and disclosure of information to Auditors**

The company has exemption under Section 480 of the Companies Act 2006 from the requirement to appoint auditors.

### **By order of the Board**

  
Monica MacKinnon  
Secretary

Date 29/09/2015

# Primesight Airport Advertising Limited

## Balance sheet at 31 December 2014

<b>Company number 1950228</b>	<b>Note</b>	<b>2014 £</b>	<b>2013 £</b>
<b>Debtors: due after one year</b>	<b>2</b>	<b>100</b>	<b>100</b>
<b>Net assets</b>		<b>100</b>	<b>100</b>
<b>Capital and reserves</b>			
Called up share capital	<b>3</b>	<b>100</b>	<b>100</b>
Profit and loss reserve		-	-
<b>Total shareholders' funds</b>		<b>100</b>	<b>100</b>

The company did not trade during the current or preceding year and, accordingly, no profit and loss account has been prepared. The company has not received any income or incurred any expense or recognised any other gains or losses during the current or preceding year.

For the year ended 31 December 2014, the company was entitled to exemption from audit under section 480 of the Companies Act 2006 ("the Act") relating to dormant companies.

The members have not required the company to obtain an audit of its financial statements for the financial year in question in accordance with section 476 of the Act.

The directors acknowledge their responsibility for:

- Ensuring the company keeps accounting records which comply with section 386;
- Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of its financial year, and of its profit and loss for the financial year in accordance with section 394, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

The financial statement was approved by the Board of Directors and authorised for issue on **29/09/2015**

  
Naren Patel  
Director

The notes on page 3 form part of these financial statements.

# Primesight Airport Advertising Limited

## Notes forming part of the financial statements for the year ended 31 December 2014

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### 1 Accounting policies

The financial statements have been prepared under the historical cost convention.

### 2 Debtors

	2014 £	2013 £
Amounts owed by group undertakings	100	100
	<u>          </u>	<u>          </u>

All amounts shown under debtors fall due for payment after one year.

### 3 Share capital

	2014 £	2013 £
<i>Allotted, called up and full paid</i> 100 ordinary shares of £1 each	100	100
	<u>          </u>	<u>          </u>

### 4 Ultimate parent company

The immediate parent undertaking is Primesight Communications Limited.

The ultimate parent undertaking and controlling party is Bell Holdco Limited, which is the parent undertaking of the smallest and largest group to consolidate these financial statements. Copies of Bell Holdco Limited consolidated financial statements for the year ended 31 December 2014 are available and can be obtained from the company secretary at the Met Building, 22 Percy Street, London W1T 2BU.