



# Belonging

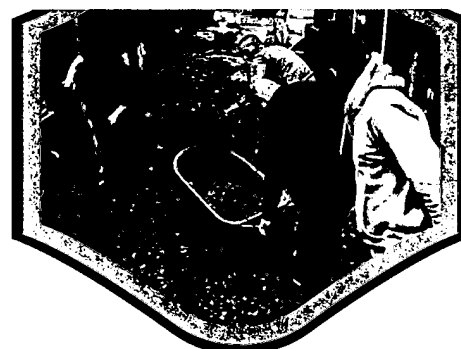
**Salford CVS Annual Report and Accounts  
for the year ending 31st March 2022**



**Salford Community and Voluntary Services**  
**Company Limited by Guarantee: 1948293**  
**Registered Charity in England and Wales: 519361**

# Contents

<b>1</b>	Introduction - Alison Page, Chief Executive
<b>5</b>	Foreword – Grace Dyke, Chair, Board of Trustees
<b>6</b>	Legal and Administrative Information
<b>8</b>	Strategic Priorities
<b>10</b>	Spotlight On - Strategic Voice and Influence Capacity-Building and Development Support Volunteering and Social Action Grants and Investments Information and Communications Partnerships in Practice
<b>65</b>	Plans for 2022/23
<b>70</b>	Policies
<b>71</b>	Structure, Governance and Management
<b>72</b>	Financial Review
<b>72</b>	Funds Held as Custodian
<b>75</b>	Statement of Trustee Responsibilities
<b>76</b>	Report of the Independent Auditors
<b>79</b>	Statement of Financial Activities
<b>80</b>	Balance Sheet
<b>82</b>	Cash Flow Statement
<b>83</b>	Notes forming Part of the Financial Statements
<b>114</b>	Organisational information and thanks



# Introduction

## Alison Page, Chief Executive

Welcome to Salford Community and Voluntary Service's annual report and audited accounts for the financial year ending 31st March 2022.

Well, it's been another busy year here at Salford CVS, with what feels like more of everything being a priority. From managing emergency grants to recruiting and deploying volunteers, we've continued the yo-yo between being both proactive and reactive, switching between our own delivery and development plans, the needs of our people and communities, and the 'ask' that comes with being a **strategic 'anchor' organisation** in the city of Salford.



Like most people working in the VCSE sector in Salford, we've kept going here at Salford CVS, but to be honest we're pretty shattered... **doing more for less resources** is what we're good at in our sector! However, we all know this isn't sustainable, or fair, and so need to continue to lobby for increased investment and more sustainable funding for the VCSE sector.

Last year our Annual Report (2020/21) was titled 'THE COVID YEAR' – little did we know then that we could have reasonably called this annual report for 2021/22 'ANOTHER COVID YEAR' ... but we're not calling it that.

This annual report is titled 'BELONGING', in reference to the VCSE conference we held in October 2021. In line with the 'new normal' we decided to organise an in-person main conference, plus three online 'fringe' events, focusing on health and social care changes, food demand and security, and Salford becoming a City of Sanctuary.

Our main VCSE conference was titled '**Belonging – Exploring Identity and Place**'. We hadn't been able to hold a conference in 2020, so were really excited to bring together a great panel of keynote speakers to explore what 'belonging' means to our sector and how we could work together to ensure all people living in Salford feel that they belong.

Alongside our core business – **strategic voice and influence, capacity-building and development support, volunteering and social action, grants and investments, information and communications, and partnership working** – during 2021/22 we also got involved in a wide variety of other work.



We launched our Salford and Greater Manchester '**State of the VCSE Sector 2021**' report findings – you can find some interesting facts about our sector on page 12 of this report.

In our role as the appointed Locally Trusted Organisation (LTO) for **Little Hulton Big Local**, our six years of providing support came to an end with the orderly transition of the LTO role to the legacy charity, Community Little Hulton CIO. This included TUPE transfer of the two paid staff Salford CVS had employed for LHBL since the beginning of our involvement – Alison Jones, Development Manager, and Susan Owen, Community Organiser. I'd like to take this opportunity to pay tribute to Alison and Sue, who have done a fantastic job supporting the people and communities of Little Hulton. There's a bright future ahead for Community Little Hulton and I wish the Board of Trustees and the staff team all our best wishes. BTW, we're still here if you need us...

During the year we developed some new relationships – for instance with **RHS Garden Bridgewater**, helping them recruit volunteers and nudging them towards the Living Wage; whilst also consolidating other relationships, such as the one we have with local charity **Start Inspiring Minds**. In September 2021, on **World Suicide Day**, we once again supported their procession and vigil 'Pause the City', promoting via our comms channels, helping carry the flags, and me helping read out the names of people lost to suicide in Salford over the past five years.

We continued to be a passionate advocate for the 'real' **Living Wage** – working with both the Salford and Greater Manchester Living Wage Action Groups and the Living Wage Foundation to promote the benefits of accreditation, particularly to VCSE organisations. As a Living Wage Employer since 2013 and a Living Wage Funder since 2018, we were delighted to win the Foundation's **Funding and Charity of the Year award** in June 2021.



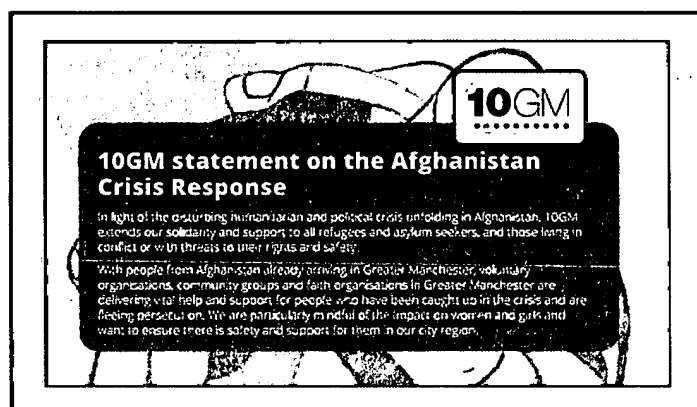
In November 2021 we organised an in-person breakfast event to showcase VCSE sector Living Wage employers and to encourage others to join us. We also talked about our work as a Living Wage Funder, highlighting our grants programme. In addition, we promoted and attended a sister event, organised by Manchester and Salford charity **Mustard Tree**.



Part of our Living Wage work involves campaigning – so it'll be no surprise to learn that I joined GM Citizens and local Living Wage Action Group members in assembling outside Salford Royal Hospital one Saturday, and moving across the road to a care home, run by a national charity, to try and get our message across, that '*a hard days' work deserves a fair day's pay*'. Partly as a result of this action, Anchor Hannover latterly committed to paying their care home staff the real living wage across all of their sites.

During 2021/22, when we weren't recruiting Community Champions and Trusted Voices to support vaccination and testing centres and investing in our sector to resource community engagement, we were providing month-long on-site support at Salford Royal's A&E department – you can read more about that later on page 39.

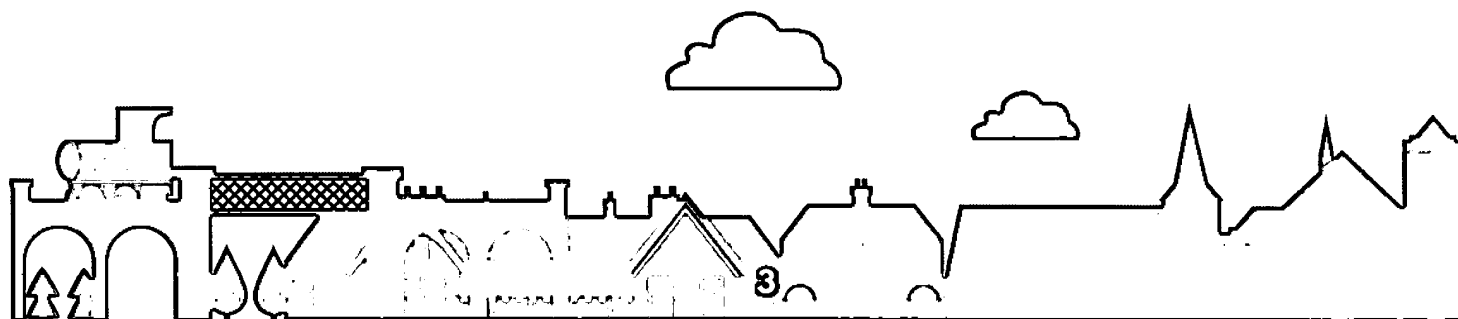
During the summer of 2021 we got heavily involved in local humanitarian assistance efforts to support those people fleeing **Afghanistan**.



We played a key role in the strategic, tactical and operational work at both Salford and GM levels, including collecting in and redistributing many thousands of donated goods, alongside purchasing new, which went to the airport, holding hotels, Care4Calais and other local charities.

We are keen to share with readers of this annual report that we think local infrastructure organisations such as ours have a duty to not only take practical action when our communities need us, but also ensure that we play a central role in lobbying and **campaigning for change** - for example, for the rights of women and girls in Afghanistan. After all, we are all about '**making a difference**'.

With supporting women and girls in Salford in mind, we agreed to help Salford City Council establish a **Women and Girls' Commission** in the autumn of 2021. The issue of women's safety gained a national profile on a scale not seen for many years with the murder of Sarah Everard – although some of us were involved in Reclaim the Night marches many years ago! I'd recommend this website if you want to know more about women murdered by men in the UK ([www.kareningalasmith.com/category/counting-dead-women/](http://www.kareningalasmith.com/category/counting-dead-women/))



Then, in February 2022, in response to Russia's invasion of **Ukraine** and the subsequent arrival of Ukrainians into Greater Manchester, we got together with our VCSE partners to launch a fundraising appeal and also to establish a weekly meeting of VCSE frontline charities, which in turn fed into the GMCA Tactical Coordination Group.



Throughout the year 2021/22 we continued to try and help address the injustices of **widening inequalities**, particularly as the double whammy of the impact of the pandemic and the rising **Cost of Living** started to have an even greater impact on the people and communities of Salford. You can read more about our activities later in this report.

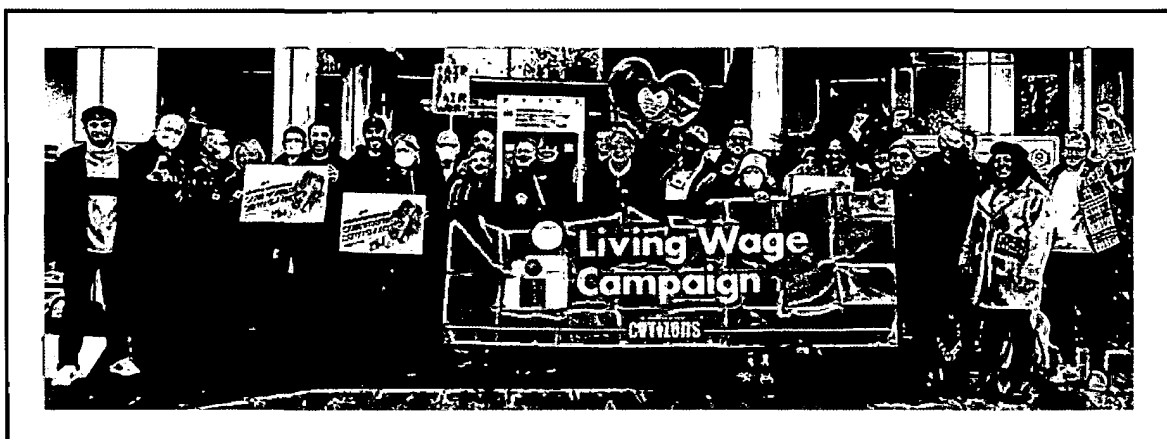
Our commitment to Salford – people and place – is to continue to do whatever we can to make Salford a **healthier, fairer and greener place** for those who live and work here.

We ended the year once again with an increased membership – **939 full members and 10 associate members**. As a membership organisation we exist to serve and support you, so please do get in touch with us to ask for help or to give us feedback.

Towards the back of this report you can read our **Development Plans for 2022/23** – but to quote **Robert Burns**, "*the best laid plans of mice and men...*" so we'll have to see what happens and be as ready as we can be to help where needed!

I'd like to end by thanking our fabulous team of paid staff, trustees and volunteers here at Salford CVS; and of course all of our partners and funders.

I hope you find this annual report engaging and informative.



# Chair's Foreword

## Grace Dyke

Welcome to Salford Community and Voluntary Services' annual report and audited accounts for the financial year ending 31st March 2022.

I am very proud to report on another successful year at Salford CVS on behalf of the Board of Trustees.

I don't think a month passes without us being blown away by all that the VCSE sector achieves in Salford – and by the passion and dedication shown by Salford CVS staff, volunteers and partners to empower the sector to strive for greater innovation, collaboration and impact.



Not only did our membership increase this year, but so did the support delivered to the VCSE sector in Salford, including:

- Administering **£2,007,122** worth of grants
- Delivering **507** sessions of information, advice and guidance
- Organising **59** training workshops
- Holding **24** VOCAL VCSE Forum meetings and **7** strategic workshop / round-table events

Innovation is one of Salford CVS' values and has been demonstrated by the launch of several new programmes this year, such as the Green Care Project, which is one of five pilots in Greater Manchester connecting people to green and blue spaces. 156 people have been connected to Salford green and blue spaces so far and a Green Space Development Worker has been recruited to develop the capacity of green and blue community assets to support more people – read more on page 55.

Collaboration is also at the heart of Salford CVS. In yet another challenging year we have worked closely with commissioners and strategic partners to continue to provide opportunities for sector representation and to deliver responsive grants and investment processes to support all sections of Salford's diverse communities.

Demonstrating Impact means making sure every team member, service and grant makes a positive difference to the people of Salford. Throughout this report, you will find statistics and stories that bring to life the impact of the organisation and its members' work.

Of course, this work – and its impact – would not be possible without resources. We ended the 2021/22 financial year in a position of strong financial health – which you can read in our financial accounts (page 70 onwards). Please do ask us if you would like us to explain anything you read in this report.

I'd like to take this opportunity to thank my fellow trustees, our staff and volunteers, plus all of our partners and funders for all of their support.

# Legal & Administrative Information

## Status

The Charity (no. 519361) is a Company Limited by Guarantee, (no. 1948293) with its governing document being its Memorandum and Articles of Association. The liability of the members in respect of the guarantee is limited to £10 each. As of 31 March 2022 there were **949** members. The charity's trading name is Salford CVS. The Directors are appointed according to the Articles of Association and are referred to as the Board of Trustees.

## Board of Trustees

Grace Dyke (Chair)

John Phillips (Treasurer)

Adam Webster (Vice-Chair)

Janice Lowndes - resigned 19th October 2021

Ray Mashiter

Dr Kevin Kane – resigned 31st October 2021

Dr Jennifer Rouse – resigned 25th November 2021

Barbara Bentham

Ben Whalley

Yen Siang Tan

## Council Representatives

Non-voting ambassadors

Councillor Sharmina August

## Senior Management Team

Alison Page - Chief Executive

Kirsten Robinson - Deputy Chief Executive

Rachel Jones – Director of Delivery (to December 2021)

## Investment Powers

The charity's powers of investment are governed by its Memorandum and Articles of Association. The Trustees, who are also the Directors of the Charity for the purposes of the Companies Act 2006, present their report with the financial statements of the Charity for the year ended 31 March 2022. The Trustees have adopted the provision of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

**949**  
**members**  
**making a**  
**difference**  
**in Salford**



## Principle Objectives

The charity's principle objectives as set out in its Memorandum of Association are:

1. To promote any charitable purposes for the benefit of the public principally but not exclusively in the local government area of Salford and its environs (area of benefit). And in particular, build the capacity of third-sector organisations and provide them with the necessary support, information and services to enable them to pursue or contribute to any charitable purpose.
2. To promote, organise and facilitate cooperation and partnership working between third sector, statutory and other relevant bodies in the achievement of the above purposes within the area of benefit.

For the purposes of this article:

- a) 'third sector' means charities, voluntary organisations and social enterprises.
- b) 'charities' are organisations which are established for exclusively charitable purposes in accordance with the law of England and Wales.
- c) 'voluntary organisations and social enterprises' are independent organisations, which are established for purposes that add value to the community as a whole, or a significant section of the community, and which are not permitted by their constitution to make a profit for private distribution.

Voluntary organisations and social enterprises do not include local government or other statutory authorities.

## Public Benefit Outcomes

Salford CVS operates for the benefits of its membership and our ethos is demonstrated in public benefit to the citizens of Salford. Trustees have referred to the Charity Commission's general guidance on public benefit when reviewing the Strategy, Vision, Mission and Values of the organisation and our six thematic strands of work. In particular, the Trustees have considered how our planned activities, developments and decisions affect our impact on Salford citizens. We use monitoring and evaluation systems to demonstrate our outcomes and impact, which further demonstrate our public benefit. Underlying this is our commitment to Quality, which is one of our six Values.

### Registered office

The Old Town Hall  
5 Irwell Place  
Eccles  
Salford  
M30 0FN

### Bankers

Unity Trust Bank plc  
Four Brindley Place  
Birmingham  
B1 2JB

### Auditors

Wyatt Morris Golland  
Ltd  
Park House  
200 Drake Street  
Rochdale  
OL16 1PJ

# Custodian Funds

The charity holds funds on behalf of other organisations as a custodian. There are a number of reasons why the organisations cannot hold their own funds, including: the organisation is too small to operate a bank account; there are not sufficient people in the organisation for adequate controls as stipulated by a grant provider; or, the organisation does not feel it has appropriate resources to handle its own funds.

When a fund is taken on by the charity, there is both an application form and ID provided by the organisation; or, the terms from the grant provider are that the funds are held by the charity. Any movement of funds must be supported by written authorisation from a designated member of the organisation.



# Our Strategic Priorities

## Ensuring our work delivers our objectives

During the year 2021/22 we continued to deliver against the strategic priorities outlined in our **Strategic Plan 2018 – 2023**, which sets out for stakeholders our mission, vision, values, strategic priorities and associated work strands.

We determined our priorities in consultation with our staff and trustees, our members and wider VCSE sector colleagues, public sector partners and other stakeholders and review these annually.

Looking forward, 2022/23 will be the last year of our current Strategic Plan; and April 2023 will see us launch our next 5 year plan.

### Mission Statement

Making a difference in Salford

### Vision

A robust voluntary, community and social enterprise sector that meets the diverse needs and aspirations of the people of Salford

### Values

MAKING A DIFFERENCE through:

<b>PASSION</b>	<b>Passionate about the Voluntary, Community and Social Enterprise Sector</b>
<b>INNOVATION</b>	<b>Innovative in our approach</b>
<b>QUALITY</b>	<b>Quality at the heart of all our activities</b>
<b>COOPERATION</b>	<b>Stronger when we work cooperatively with others to achieve our vision</b>
<b>DIVERSITY</b>	<b>Celebrating diversity and promoting equality in Salford</b>
<b>IMPACT</b>	<b>Demonstrating impact and making a difference every time</b>

## Salford CVS: Strategic Priorities 2018 - 2023

THEME	WORK STRANDS		
INVESTMENT	Funding / Fundraising	Contracts / Commissioning	Trading
VOICE	Representation	Influencing	Campaigning
SHARE	Resources	Information	Collaboration
VOLUNTEER	Governance	Good Practice	Brokerage
COMMUNITY	Poverty	Inequality	Wellbeing
IMPACT	Compliance	Quality	Social Value

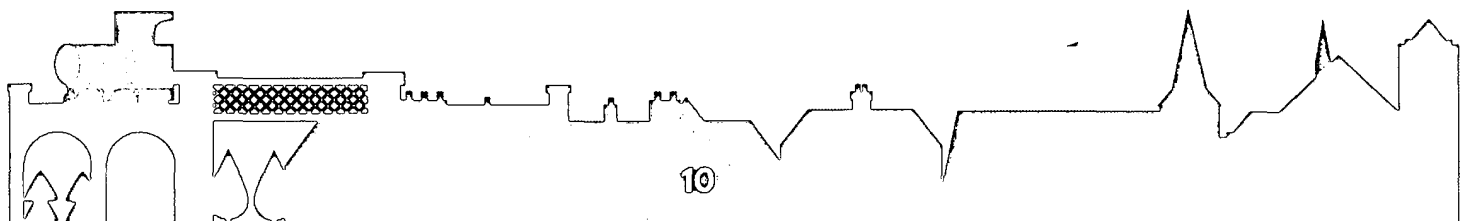
Salford CVS has a proud history of making a difference in Salford.

We are a well-respected partner in this city and have excellent relationships with both VCSE and public sector organisations.

We are financially stable with a clear business plan and a highly skilled and motivated staff team and board of trustees.

As a membership organisation, we work hard to address the needs and represent the interests of almost **one thousand** Voluntary, Community and Social Enterprise (VCSE) member organisations.

Our **Annual General Meeting** is always widely publicised and well attended, with a clear focus on our status as a membership organisation and how we endeavour to engage, involve and support our members throughout the year.

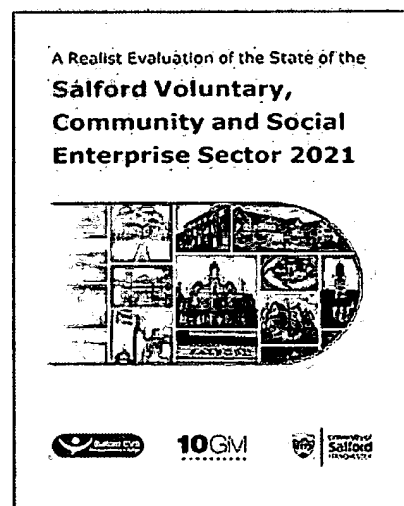


# Spotlight On - Strategic Voice and Influence

## Research and Insight

The State of the Sector research was conducted across Salford and Greater Manchester using electronic surveys and online focus groups during Autumn / Winter 2020/21, with report-writing taking place in late spring of 2021, the GM report finalised in late July and the locality reports completed during August and September 2021.

The Greater Manchester report was launched at an online event, held on the 29th July 2021 and was chaired by Salford CVS' Chief Executive, Alison Page, with Andy Burnham, Mayor of Greater Manchester, as the keynote speaker. The Salford report was launched in-person on 19th October 2021 at our Annual VCSE conference.



'State of the Sector' is a partnership piece of research, commissioned by Salford CVS, working with 10GM, GMCVO, and other local infrastructure organisations from across Greater Manchester; and in the case of Wigan and Trafford with the respective local authorities. Salford CVS have led this research locally since 2007/08 and across Greater Manchester since 2012.

Previous reports had been produced with CRESR at Sheffield Hallam University, but this time we undertook a competitive tendering process and as a result appointed the University of Salford as our academic research partner.

The key objective of the research was to provide a comprehensive overview of the State of the Voluntary, Community and Social Enterprise (VCSE) Sector both within the city of Salford and across Greater Manchester as a whole.

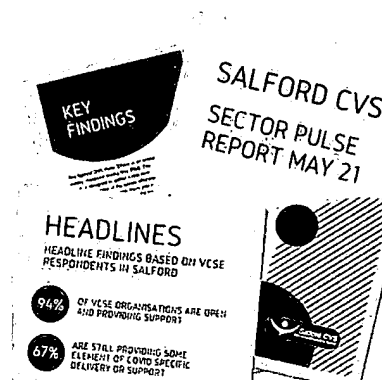
This year marked the first time that the research was successfully completed across all ten local authority areas in Greater Manchester. The data, insight and concluding evidence in the report are clear: the VCSE sector makes a significant contribution within localities and to our city region - addressing needs, reducing hardship, supporting those in crisis, promoting aspiration and driving social value.

The full report also explores a range of external factors and their impact on the sector, including the Covid-19 pandemic, Brexit and its impact, Inequalities and Discrimination.

### Headline findings – Salford State of the VCSE Sector 2021 report:

- **1,665** voluntary organisations, community groups and social enterprises making a difference in Salford
- **68% are micro organisations**, with an annual income under £10,000
- **17%** of the sector self-identify as being a social enterprise
- The **top four** areas of work across Salford were Wellbeing, Health & Social Care; Community Development; Physical Activity and Sport; and Economic Wellbeing
- Our organisations are rooted in place - **43%** indicated that they worked within specific neighbourhoods and communities across Salford and **61%** across the city
- The total income of the sector in 2019/2020 was calculated at **£149.2 million (down £16m on 2015/16)**
- **84%** of organisations have at least one source of non-public sector funds, bringing significant value to Salford's economy
- **53%** of organisations have used their reserves in the past 12 months
- There are **61,828** volunteers (including committee/board members) in the sector in Salford, giving **210,299** hours of labour each week - a significant increase on 2017 data. This bounce is largely attributable to COVID-19 response work and we would expect this to slowly drop away in the future
- Volunteer time in Salford is conservatively valued at **£104 million** per annum (based on the then 'real' Living Wage of £9.50 per hour) - but in reality, is likely to be much higher
- 29,358 volunteers are located in the sector's micro groups, and they provide 149,607 hours of volunteering per week, representing **71%** of the total hours of volunteering in the Salford VCSE sector
- **78%** of organisations that employ staff indicated that they paid the 'real' Living Wage to their employees (the rate set by The Living Wage Foundation, calculated annually and based on the actual cost of living)
- **87%** of VCSE organisations have had direct dealings with other VCSE organisations across Salford, 87% with Salford City Council and 68% with private businesses

The quarterly **Salford Pulse Check** was introduced by Salford CVS during 2021 as a way of capturing quick snapshots regarding the sector as it emerged from the Covid-19 pandemic. The brief survey captured crucial information around need, demand, workforce, volunteering and income as well as additional thematic questions. The survey was used to support our influencing work with the public sector and also to help shape the services we provide to the sector.



Moving into 2022/23 we plan to continue with quarterly Salford Pulse Checks alongside a new piece of work (**The Salford 99**) aiming to both bridge the years between State of the Sector as well as providing further longitudinal insight into the shape of Salford's VCSE sector on a more regular basis.

## Strategic Partnership work – Salford

In April 2021 we started where we had left off in our previous annual report and continued to attend and represent Salford CVS, advocating on behalf of the wider VCSE sector, on a wide range of strategic, tactical and operational **Covid-19 response and recovery groups**. These included:

- Civic Leadership Group (monthly)
- Local Resilience Forum (monthly)
- Local Neighbourhood Resilience Forums (fortnightly, one per ward)
- Food Hub Steering Group (monthly)
- Recovery Co-ordination Group (monthly)
- Salford Comms Cell (weekly)
- Salford Targeted Engagement Cell (fortnightly)
- Salford Covid Coordination Board (bi-monthly)
- Salford Shielded Patients Group (bi-monthly)
- Salford Vaccination and Testing Strategy Group (monthly)

**Civil Contingencies & Humanitarian Response** - We continued to work on Civil Contingencies Emergency Planning, Preparedness and Response within Salford and Greater Manchester during 2021/22. This included working with British Red Cross and Greater Manchester Combined Authority to support the revision of the Greater Manchester VCSE Resilience Forum and to secure Local Resilience Forum pilot funding to implement the Salford Model in all boroughs of Greater Manchester. As a result of the Emergency Response work, our Voice & Influence Manager was invited to speak at a national government 'Emergency Planning & Response conference' about the importance of involving the VCSE sector in Local Resilience Forums and showcase the work that has been done in Salford around the mobilisation of VCSE organisations and volunteers in an Emergency Response.

Also throughout 2021/22 our Chief Executive, Strategic Leads and VOCAL VCSE Representatives continued to engage with all of the **city's main Strategic Partnerships** (and their sub-groups) including:

- Health and Wellbeing Board
- Salford Locality Board (Transition then Shadow)
- Adult Advisory Board / Integration Board / Provider Collaborative Board
- 0-25 Advisory Board
- Safeguarding Children Partnership
- Safeguarding Adults Board
- Skills & Work Board
- Community Safety Partnership
- Culture & Place Partnership
- Learning City
- Salford Living Wage Action Group

The purpose of our involvement in these partnerships is to give a sector perspective and try and use our collective voice and influence to bring about positive change.

For example, our involvement in the Community Safety Partnership's **Tackling Domestic Abuse Board** and strong lobbying outside of the formal meetings led to the Domestic Abuse Commissioning Strategy deadline being pushed back. This allowed members of the **VOCAL VCSE Domestic Abuse & Sexual Violence Forum** (which includes the commissioned providers who would be affected by the commissioning) the opportunity to input into the strategy and support contributions from survivors, perpetrators and children affected by Domestic Abuse.

Through our involvement in the **Health & Wellbeing** strategic partnerships we became a key partner in the development of the Salford Integrated Care System, shaping the transformation in Salford and ensuring that there are VCSE representatives on the newly emerging structures (See case study on page 20). We also supported the review of the **Salford Locality Plan** for Wellbeing, Health and Care, refreshing the chapter on 'Communities and Neighbourhoods'.

As a result of working closely as part of the Salford **Community Cohesion** Sub-Group, which we chair, we managed to involve some of our **'Trusted Voices'** community organisations in **Hate Crime research** with the University of Salford University (on behalf of GM Police).

Outside of these formal partnership meetings, we continued to prioritise having regular meetings with the City Mayor and his team and the Council's Chief Executive, including visiting VCSE sector activities every quarter.

## Strategic Partnership work – Greater Manchester

During 2021/22 Salford CVS continued to play a proactive role in the Greater Manchester strategy and policy landscape – from being involved in the drafting of the revised Greater Manchester Strategy as a member of the **Tackling Inequalities Board Exec** to sitting on Andy Burnham's **Living Wage City Region Action Group**.

As a founder member of the **GM VCSE Leadership Group** ([www.vcseleadershipgm.org.uk](http://www.vcseleadershipgm.org.uk)) we continued to work collaboratively with sector colleagues on work around Integrated Care, Population Health, Social Prescribing, Inclusive Economy, Commissioning, Equalities, Tackling Inequality, and more. We were heavily involved in the refreshing of the Accord between VCSE Leaders, Andy Burnham, GMCA and the HSCP / ICS and then worked with other local infrastructure colleagues to roll out the refreshed **GM VCSE Accord** into our respective localities.

**10GM**, the joint venture between Salford CVS, Bolton CVS, Macc (Manchester) and Action Together (Oldham, Tameside, Rochdale) continued to go from strength to strength, building upon our portfolio of projects and continuing to lobby for the role of local infrastructure across the whole of Greater Manchester ([www.10gm.org.uk](http://www.10gm.org.uk)).





## VOCAL VCSE Forums for Voice and Influence

During the year 2021/22 in total we planned and facilitated a total of **24** VOCAL VCSE Forums for voice and influence with our VCSE colleagues in Salford, involving a total of **353** sector participants. This was pleasing as these numbers are comparable to 2018/19 pre-Covid participation.

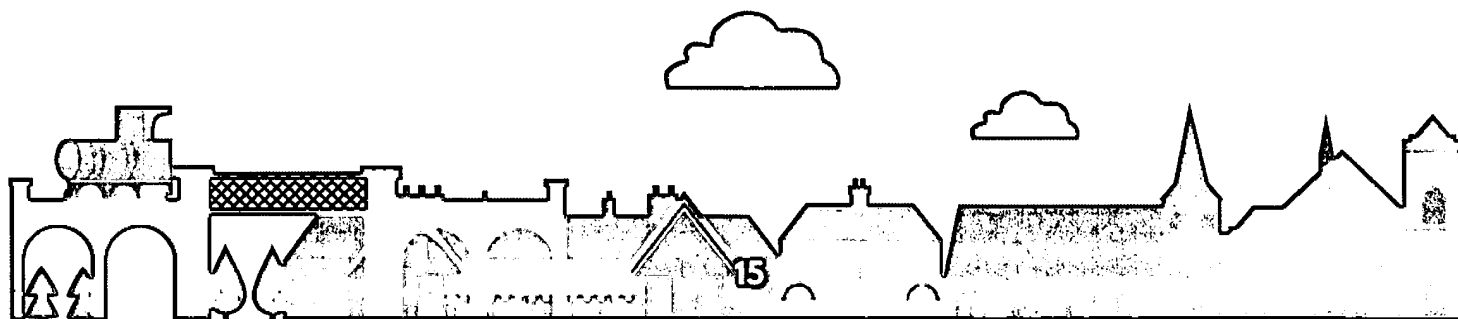
During the year the following VOCAL Forums were active:

- VCSE Leaders (Chief Executive's group)
- Wellbeing, Health and Social Care
- Children, Young People and Families
- Skills, Work and Poverty
- Equality, Diversity and Inclusion
- Domestic Abuse and Sexual Violence
- Environment

We also organised regular **VOCAL Reps** meetings throughout the year.

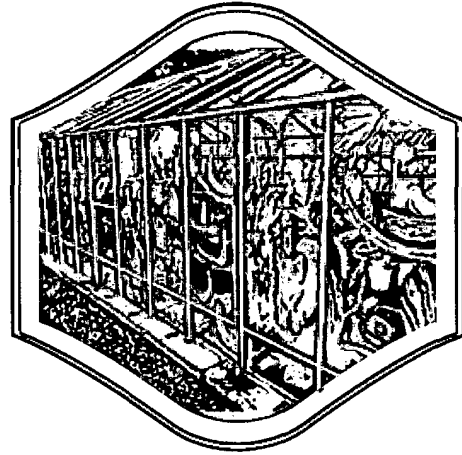
During the year **VOCAL VCSE Leaders**:

- Engaged with and influenced the content and priorities of the refreshed Greater Manchester VCSE Accord
- Commented on and influenced the drafting of the new **Salford Equality Strategy**
- Held discussions about Salford City Council's introduction of the use of the Social Value Portal on all contracts over £75k, which provided some insight to be shared with commissioners about the pros and cons of using this system for VCSE sector contracts; this was followed by a smaller group meeting with Anthony Hilton, Head of Procurement at the Council, to explain our issues and explore potential solutions
- Participated in locality discussions regarding the **GM Integrated Care System (ICS)** developments and what that might mean for Salford; lobbied for substantial VCSE representation on the ICS structures within Salford; began to elect VCSE Reps; and started to attend some of the Boards in 'shadow' form
- Met to discuss Salford's adoption of the **Socio-Economic Duty**, with guest input for **GM Poverty Action**; then held a discussion with Tom Stannard, Chief Executive of Salford City Council, to explore how the council planned to practically implement in Salford
- Discussed the council's developing **Insourcing Strategy and Framework**, then met with Council representatives to outline our concerns. This remains an ongoing issue and was identified as a priority for 2022/23
- Updated their own VCSE Leader's action plan after determining their revised priorities



The relaunch of the **VOCAL Environment Forum** took place in December 2021 at Wardley Hall. It was attended by **32 VCSE organisations** who heard from a range of guest speakers including Amber McCormack from Islington Mill Foundation, Andrew Simpson from RHS Bridgewater, Lucy Rogers from Groundwork, Emma Gardner and Steve Burrows from the Diocese of Salford and David Crowe from Wardley Hall.

Participants were treated to the 'Basics about Bees', heard about plans for Swinton Square and had a tour of Wardley Hall. They also received an update about various grant programmes including Salford CVS, RHS Garden Bridgewater and Groundwork.



**The theme for the January 2022 VOCAL Children Young People & Families Forum focused on the Family Hub Partnership (including the proposal for the development of a city-wide Youth Partnership). Kate Berry, Early Help Services Manager from Salford City Council, shared a presentation on the Salford Family Hub Partnership. Participants were then asked to discuss how Salford could better utilise the Family Hubs and how VCSE organisations could get involved. Tim Rumley, Senior Youth Work Manager for Salford Youth Service, shared a presentation on Salford Youth Partnership and the Youth Hubs. Attendees were asked to provide feedback about the proposal. The insight provided by Forum members was deemed helpful with a commitment to utilise in the ongoing development of the Family Hubs.**

## **VCSE Workshops and Roundtable Events**

During 2021/22 we organised 7 VCSE strategic workshops and roundtable events, which **264 people** participated in. Workshops / round tables included: Salford becoming a City of Sanctuary; Food security and response; Salford as a Marmot City; Social Value Portal; Culture and Place Strategy; Changes to Health and Social Care; VCSE organisations and the Living Wage breakfast event during Living Wage Week 2021. These were a mix of online and in-person events.





Our keynote speakers and facilitators on the day both challenged and inspired us all.

- Jermain Jackman - Steering Group member, Baobab Foundation
- Kirit Patel - Development Worker, Voluntary Sector North West
- Kamran Mallick - Chief Executive, Disability Rights UK
- Katya Pursall - Strategic Lead, 10GM
- Maryam Taher - Coordinator, City of Sanctuary
- Leslie Holmes - Projects Manager, Salford Lads and Girls Club
- Gulwali Passarlay - Author, Speaker, Activist and Afghan Nomad
- Jessica Pathak - Equalities Lead, Salford City Council
- Jonny Wineberg - Director of Operations, We Stand Together

Speakers and facilitators were asked to start their presentations with their own thoughts on what 'belonging' meant to them – and in response, they shared some very personal, thoughtful and passionate reflections. You can read a full write-up on all of the speakers here:

[www.salfordcvs.co.uk/belonging-exploring-identity-and-place](http://www.salfordcvs.co.uk/belonging-exploring-identity-and-place)



Throughout our conference, we featured some videos of voices from our sector on the topic of Belonging: Exploring Identity & Place. You can watch all of the brilliant contributions via our YouTube channel. [https://youtube.com/playlist?list=PLAR6I\\_8gwQr-YmkrBjIOnHEUypHy\\_2WfZ](https://youtube.com/playlist?list=PLAR6I_8gwQr-YmkrBjIOnHEUypHy_2WfZ)

Evaluations from the conference were very positive, with great feedback on the theme and also the quality and impact of the keynote speakers.

We also held our **Salford CVS Annual General Meeting** at the conference during which we officially launched the Salford State of the VCSE Sector 2021 report, although we had already been sharing the headlines prior to the AGM.

## VCSE Voices Matter - health and social care strategic work

The strategic work of Salford CVS and the wider sector through the 'VCSE Voices Matter (in health and social care)' initiative continues to ensure that the voluntary, community and social enterprise sector has a key role in ensuring voice and representation in the strategic planning, development and delivery of health and social care provision and policy across the city.

## Integrated Care transformation in Salford

In 2021 – 2022 the voice of the sector has been of great significance in the transformation of the current arrangements for developing, commissioning, governing and delivering Health and Social Care in Salford, as well as Greater Manchester, into a **Greater Manchester Integrated Care System**.

This is part of a National transformation which aims to “**...keep everyone healthier; plan and deliver health services more effectively; make sure everyone is treated equally and fairly; help the NHS become as efficient as possible, and also help it contribute to the wider economy**” (NHS Greater Manchester).

The transformation will see the 10 Greater Manchester Clinical Commissioning Groups become one organisation, NHS Greater Manchester, from the 1st July 2022, which will have broader responsibilities for social care and population health. The new arrangements will see more planning and commissioning responsibility at a Greater Manchester level with some delegated responsibilities overseen by a **Locality Board** for Salford.

The transition work in Salford has been delivered through four work streams that reported to a Transition Board initially, then latterly the Salford Shadow Locality Board, these are: Governance, Accountability & Strategic Planning; Functions, People & Culture; Provider Collaborative; Financial Planning. Through our *VCSE Voices Matter* work we have ensured voice and representation from the sector throughout the transformation and our representatives have been collectively shaping the plans and arrangements for Salford's Integrated Care functions and structures.

From the 1st July 2022 the Salford Health and Care Locality Board will formally take on delegated responsibility for key commissioning, provision and oversight of key aspects of services for Salford residents. One of the key achievements of *VCSE Voices Matter* has been to ensure that the VCSE sector is an equal partner in these arrangements and establish representation on the key strategic boards. These are:

- |                                |                     |
|--------------------------------|---------------------|
| • Salford Locality Board       | CVS and 2 VCSE reps |
| • Provider Collaborative Board | CVS and 5 VCSE reps |
| • Clinical and Care Senate     | 2 VCSE reps         |
| • Health and Wellbeing Board   | CVS and 3 VCSE reps |

## Case study - Changes to Health & Social Care roundtable event

Salford CVS jointly organised this event in May 2021 with social enterprise Salford Primary Care Together (SPCT). The purpose was to engage the VCSE sector in order to raise awareness about the impending changes to health and social care in Greater Manchester with the creation of a new Integrated Care System; explore what this might mean for Salford, and ensure that VCSE colleagues had the opportunity to play a leading role in this work.

The roundtable was attended by **36** sector leaders, who had been sent a comprehensive briefing paper in advance of the event. We heard presentations from Warren Heppollette (Executive Lead for Strategy & System Development, GM Health & Social Care Partnership) who gave an overview of the Greater Manchester journey to the integration of services and engagement of the sector in the work. This was followed by a presentation from Karen Proctor (Director of Commissioning, NHS Salford CCG), who gave an overview of the Salford Story and relationships with the VCSE Sector, including demonstrating the importance of how small grants to VCSE organisations can make a big difference.

The participants then broke into smaller groups to explore the following questions:

- **What's working well** that we need to ensure is not negatively impacted by change?
- How do we ensure **communities of identity** are on the agenda as well as communities of place?
- How can we **better support each other** and the wider VCSE sector to ensure we remain a key contributor to the health and wellbeing of the people of Salford?
- What questions do you want to put to the panel?

The panel comprised Warren Heppollette, GM Health & Social Care Partnership; Steve Dixon, NHS Salford CCG; Tom Stannard, Salford City Council; Pete Turkington, Salford Care Organisation / SRFT; Gill Green, GM Mental Health Trust; and the subsequent discussions were facilitated by Liz Cross, chair of SPCT. Speakers and panellists had been sent a series of questions in advance to consider. Questions put to the panel included:

- As a result of Covid the VCSE sector has had to become more **innovative** – how do we ensure we don't lose this?
- How can some of the larger NHS providers support the **VCSE provider collaborative**?
- How do we best **harness power and wealth in health & social care to tackle inequality and poverty in Salford**?

Panel responses and a full write-up of the event were circulated to all participants and also to relevant VOCAL Forums. The briefing paper and an update document were also shared widely across the wider VCSE sector via our weekly enews and website.

Changes to Health and Social Care / creation of the GM ICS was a key theme for our work throughout 2021/22 and will remain so in 2022/23.

## Home First

Through our VCSE Voices Matter initiative Salford CVS and VCSE sector colleagues are contributing to the development of the **Home First** programme, which will facilitate the timely and safe discharge of patients from Salford Royal hospital. The programme is using strengths based approaches to ensure people are able to support themselves or have appropriate community support when they leave hospital; central to this is the development of a post that will link people to assets in their local communities when their discharge is being planned. The post-holder will be employed by Salford CVS and sit within the Home First team.

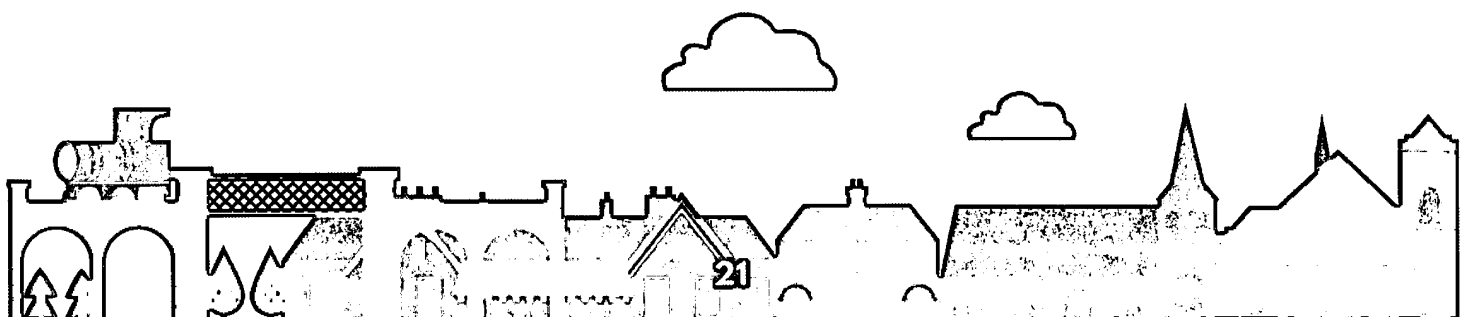
## Community Led Support

Over the last two years, **Adult Social Care** in Salford has been leading a transformation in the way in which people are supported in their communities. The Community Led Support programme takes a strengths-based approach that will ultimately change the culture of health and social care through new and collaborative ways of working. Primarily this will be achieved by connecting residents to their communities, helping them to access the right support at the right time.

The *VCSE Voices Matter* initiative has ensured that local VCSE organisations are actively working with Social Care and Health professionals to develop initiatives that build on the strengths and assets within communities.

Salford CVS and the VCSE sector have been central to the delivery of the joint plans of the Integrated Neighbourhood Leadership Boards and have been key to the momentum behind the Community Led Support three innovation sites:

- The **START Inspiring Minds** Make Space community hub in Walkden has opened and provides an opportunity for all organisations working with people in the area to meet their clients or patients in a non-medical space and enables multi-disciplinary working that supports people in their communities to ensure the best outcomes possible
- The Eccles (Barton and Winton) tackling social isolation project 'Spreading the Net' – developed by **Unlimited Potential** - ended in September 2021 and a report has been produced to disseminate the learning from their work
- In Ordsall and Claremont an 18-month project to address unmet need and 'inappropriate frequent users' of Health and Social Care services began in September 2021. The project is being delivered by **Langworthy Cornerstone**, who will work longer-term with individuals using strengths-based approaches.



## **Salford System Workforce: developing the care workforce**

The *VCSE Voices Matter* initiative has enabled the sector to work with colleagues from NHS Northern Care Alliance, Salford City Council, and key employment providers to help shape and develop a plan to increase the care workforce in the city, as there is a shortage of people to fill vacancies. The plan, which addresses a key priority of the City Health Leaders Group, will see a cohort of up to 60 people who are not in work given accredited training that will help them start a career in health and care. The intention is that Salford grows its own workforce rapidly and builds a model that will sustain the care market for the future and create career pathways for local people. As part of this work we have lobbied for the payment of the 'real' Living Wage (LW foundation rates) for all care workers.

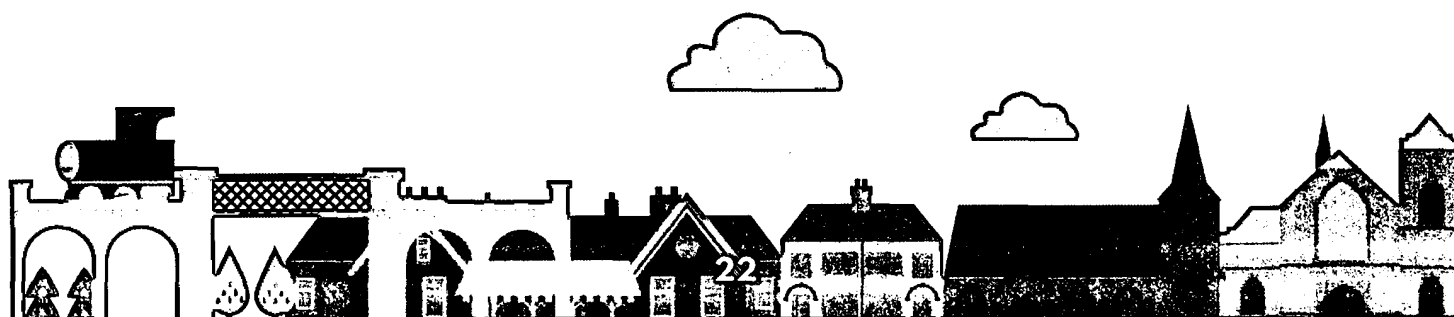
## **COVID-19 vaccination for unpaid carers and frontline VCSE staff and volunteers**

During the pandemic, the lead for *VCSE Voices Matter* has been closely involved in Salford's work to protect local people from harm from the pandemic. One of the key areas of focus in 2021/22 was the rollout of the vaccination programme. Initially, this was limited to people working in very high-risk settings or those who were clinically vulnerable.

As a member of the city's Vaccination Strategy Group, we were able to influence and persuade our NHS and Public Health colleagues that the programme should include VCSE frontline workers, for example, those working in food banks or delivering personal care; and unpaid, unidentified, carers. We made the case that VCSE frontline workers were also at greater risk than the general population and that by vaccinating unpaid carers we would be protecting our most vulnerable citizens.



Salford CVS set up and promoted an online booking system and worked with colleagues from Salford Primary Care Together and NHS Salford Royal to offer vaccinations to over **900** of these people in 2021/22, enabling frontline VCSE workers to continue their valuable work and unpaid informal carers to continue being able to care and support (thus helping manage demand on the Salford health and care system).





## Children, Young People and Families strategic work

Two examples of our strategic work around Children, Young People and Families agenda:

Salford CVS and Salford City Council's Early Help team have been working much closer together recently in order to deliver the Family Hub Partnership work. We received Family Hub Partnership funding from Salford City Council (we helped write the bid for national funding) to appoint a VCSE Engagement Worker to work with VCSE organisations who support children and young people in order to engage them in the work of the Family Hub Partnership. We also appointed a Volunteering Worker to recruit and manage volunteers to support activities in the family hubs and to deliver parenting skills training.



We continued our partnership with the Youth Justice Service and in January 2022 our new Youth Justice Community Connector / Advocate started with us at Salford CVS. The role provides support for families who are interacting with the Youth Justice Service. This includes connecting them into community support offers – whether for advice, mental health support, or practical support such as food/clothing and access to community activities. The role encompasses elements of both advocacy and social prescription. 12 families were supported in Quarter 4.

### Case study: Parental advocacy in medication review

Mum had raised concerns about her son's medication. She had done some research online and was worried about the impact it was having on him. She thought there were alternatives that were more suitable. Our worker (Community Connector and Advocate) encouraged mum to raise these issues in the upcoming medication review, but she expressed she was not confident enough to do this and asked our worker to do this on her behalf. Our worker attended the meeting with mum and raised the concerns with her. After consideration, the CAMHS practitioner agreed to cross-titrate onto a different medication. Mum reports her son seems to be better on this new medication.



## Culture and Place strategic work

During the year 2021/22 Salford CVS remained a core partner in the **Salford Culture and Place Partnership** and its work surrounding the delivery of the **Suprema Lex Strategy**.

We hosted a round table event for Salford's leading cultural and arts VCSE organisations at Ordsall Hall in August 2021. The session was limited in numbers due to being mindful of Covid, nevertheless, some of the key charitable arts and culture organisations were represented (including Start Inspiring Minds, Walk the Plank, Salford Community Leisure, WCML, Europa). Those present heard more about the 'Suprema Lex' Strategy and participated in a workshop to explore their ideas regarding next steps.



Other work has included supporting the submission of several funding bids to support work within the city, including Arts Council and various UK Research and Innovation calls.

Through the partnership, Salford CVS has committed to supporting the delivery of the '**We Invented the Weekend**' Festival, scheduled to take place later in 2022. We joined the festival steering group from the outset and agreed to connect festival organisers into charitable and community offers, alongside recruiting and managing volunteers over the festival weekend.

## Physical Activity strategic work

This financial year saw the successful completion of our funded activity within the Salford Local Delivery Pilot via our '**Boost**' grant-funded projects. Following on from this, work has begun on refreshing the **Salford Physical Activity Strategy**, which will embed learning from the pilot and also reflect the needs and challenges within the world of physical activity post-pandemic. Salford CVS is a key partner in developing this strategy alongside Salford City Council's Public Health team and Salford Community Leisure. The strategy and associated action plan is due to be completed in late 2022.

Salford CVS remains involved in the **GM Moving** agenda and participated in a variety of events and meetings during the year, exploring broader system change to support the physical activity agenda. For example, attending Greater Sport-organised workshops to make the case for locality VCSE involvement and investment.

Another example was facilitating a meeting between **10GM** (local infrastructure) and **GM Active** (leisure providers), the purpose of which was to explore commonalities and the potential for future joint work. Salford CVS's relationship and joint working with **Salford Community Leisure** was highlighted as a good practice case study. This relationship with Salford Community Leisure has continued to build through a programme of joint working – e.g. developing a revised offer of mutual support to sports and physical activity clubs within the city via **Salford Sports Network**.

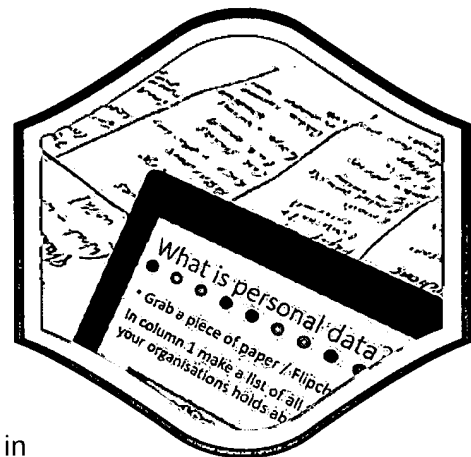
## Information Governance strategic work

Salford CVS continues to chair and lead the **Greater Manchester VCSE IG Leads group**. The group now consists of **over 40 VCSE organisations** operating across the city region and comprises a mixture of virtual meetings alongside regular e-bulletins.

Topics during 2021/22 included updates from influential partnership structures such as the GM Information Board; plus a wide range of sector-specific information on topics from Cyber Security through to International Data Transfers and the potential impact of legislative changes.

*"I have been sharing your name a fair bit in the last few months as a 'go to' and a really excellent source of information and support re: Information Governance to Manchester Health Care Commissioning and other partners. Thanks for the ever-helpful info"*

Our staff team continued to provide advice and guidance to groups as well as a new training offer. Alongside Cyber Security training a revamped Data Protection 101 course was successfully delivered throughout the year alongside a new enhanced offer of a Data Protection 201 course. The 201 course was aimed at managers and those with some type of data protection responsibility and is delivered in partnership with Information Governance staff from the Home Office as part of their Employee Supported Volunteering Programme.



As an organisation, we have also played an increasing role in responding to consultations around data protection and related topics. The GM VCSE IG Group that we lead contributed to the GM response to the National Consultation on Data Protection - Data: A New Direction ([www.gov.uk/government/consultations/data-a-new-direction](http://www.gov.uk/government/consultations/data-a-new-direction)). We also submitted a response of our own to reflect the sector's unique position.

In addition, we worked alongside Open Data Manchester to support a consultation session into proposed changes to the Human Rights Act from a privacy perspective. We have also represented the sector directly with the regulator through a NAVCA-facilitated event with the ICO regarding the Data-Sharing Code of Practice.



# Spotlight On - Capacity-Building and Development Support

## Information, Advice and Guidance

During 2021/22 Salford CVS continued to enable VCSE groups and organisations to support communities across Salford, particularly those that had been disproportionately impacted by the Covid-19 pandemic. It was evident throughout this period that inequalities within Salford had been compounded not only by the pandemic, but also by growing poverty within some communities in our city. Post-lockdown, we started to deliver more of our support interventions in person again and have now settled on offering a hybrid model of service delivery, with a mix of in-person and online meetings, training and events, to meet the needs of our members.

### Key achievements:

During 2021/22 we provided bespoke IAG support to **507** VCSE groups and organisations. The range and diversity of the VCSE groups and organisations we support is staggering. For example, we supported both **Salford Families in Need Meals Project** and **Salford Astronomical Society** to become charities.

During the year we supported:

- 6 organisations to become Registered Charities (including CIOs)
- 15 organisations to become Community Interest Companies (CICs)
- 27 groups to become formally Constituted

### Case study: Small Charity Week

For Small Charity Week in June 2021 we took the opportunity to develop and share a range of social media promotions, resources and events for the week which included a Meet the Funder event, I Love Small Charities Day video ([www.bit.ly/SCW21Video](http://www.bit.ly/SCW21Video)), a blog on Getting Back to Normal ([www.bit.ly/gettingbacktonormal](http://www.bit.ly/gettingbacktonormal)), the launch of the Salford CVS Pulse Check report on Policy Day ([www.bit.ly/SCWPulse](http://www.bit.ly/SCWPulse)) and a video on Online Fundraising.

**Dancing with Dementia** charity gave us a powerful interview about why they started and how they have pivoted over the pandemic to support their members and the wider community. The full video can be found here: ([www.bit.ly/SCH21DWD](http://www.bit.ly/SCH21DWD)). Through this video they received a donation from Foundation for Social Improvement (FSI) as a result of our social media during Small Charity Week. Dancing with Dementia were delighted and said:

***"As a team we can't believe the love and support we are receiving for Dancing with Dementia! Thank you so much for choosing to interview us."***

**Funding** remains our number one request for support and during the year we supported Salford-based VCSE groups and organisations to access over £2 million pounds of external funding, in addition to the grants we provide.

Funders included:

- The Albert Hunt Trust
- Arnold Clarke Community Fund
- The Booth Charities
- Clarion Futures Charitable Foundation
- Coalfield Regeneration Trusts
- Garfield Weston Foundation
- GMCA CAGH Gambling Harms
- JT Blair's Charity
- The National Lottery Community Fund - Awards for All
- The National Lottery Community Fund - Reaching Communities
- The Persimmon Charitable Foundation
- The Postcode Lottery
- Salford City Council Crowdfunder
- Salford City Council Devolved Budget
- Shine Trust
- SUEZ Communities Trust
- Talk Talk
- Workers Educational Association (European Social Funding)



### **Case Study: The Tatton**

We have been working with The Tatton (formally known as Ordsall Community Café) since 2009, supporting them with funding, governance, legal status and policies.

During the initial lockdown, whilst they were closed, we had discussions regarding the development of The Tatton and funding. This led to them applying for a Reaching Communities grant from The National Lottery Community Fund. Whilst we were not involved in the initial application to the Lottery, the Lottery came back to The Tatton and said it might be something they would fund, but the bid needed further work. The Tatton were referred on to Salford CVS for bid support. We worked with them to strengthen their application, explored how they could develop their ideas, who might be good partners to get involved with and what Board development was required. As a result of our help, their application was successful and they were awarded a grant of £175k over 3 years.

This investment into The Tatton will not only help sustain the organisation for the next three years, but also enable them to develop and provide additional opportunities to the local community. We continue to support The Tatton with the delivery of the funded project, providing relevant IAG and connections.

## Case Study: Bee Corner @ Islington Mill

Islington Mill had an outdoor space that had been used as a dumping ground for many years and was covered in rubbish. A group of volunteers took over the space and cleared it. They developed the space into a garden and bee apiary, as well as doing open days, community events and introducing the community to bee-keeping.

We started working with them to support them to develop the space and project. They had an old shipping container on site, which had the potential to be developed into a classroom so they could run sessions no matter the weather. One of the volunteers attended our training session on Awards for All grants and following the training we supported them with their application. They were successful and were awarded £10k. In addition, they received a further £10k from Salford CVS' Big Ideas Fund, £5k from the Wellbeing Matters' Community Assets Fund and £1k from the Wellbeing Fund. The group now regularly attends our VOCAL Environment Forum, where it connected with other bee-keeping projects across Salford and has subsequently presented its work to the other groups.

Once the shipping container is finished, they will be taking social prescribing referrals. They are also in the process of developing a project with the local primary school and will be applying to the ICS's **Healthy Schools Partnership** funding.

This is a valued project in the heart of urban Salford providing an exceptional opportunity for the local community to engage with bee-keeping and nature on their doorstep.



*"Salford CVS has been instrumental in helping us to create our community garden and apiary and to deliver a series of events and activities to a wide variety of community groups, charities, and local individuals - all free of charge. We have received fantastic feedback from our visitors. One commented, 'It's such an amazing place, very thoughtful and fun activities. Perfect space for everyone, very tranquil and peaceful area, full of love and joy!'*

*The incredible support and encouragement we've received from the CVS team has been a massive boon to the project. The success of Bee Corner has surpassed all expectations, giving us hope for long-term continuation, with even further opportunities for engagement and for volunteers."*

*Amber McCormack – Bee Corner*

## Training

In 2021/22 we delivered **59** briefings and training sessions to **615** VCSE participants.

These included regular training sessions such as Win That Bid!, Adult and Child Safeguarding workshops and Trustees & Committee Skills training and new sessions such as Data Protection 201, Property Management and Create your own Video.

During 2021/22 Salford CVS provided **Adult and Children's Safeguarding training** and IAG support to **70** VCSE groups and organisations. This included developing a new short training session, called 'Introduction to Safeguarding Standards', in response to the need identified by our grants team.

## Case Study: Safeguarding

On 17th January 2022, we delivered adult safeguarding training to the charity **Church Action on Poverty**, with 18 people attending. Feedback from delegates included:

*"You helped the whole team develop a shared understanding of what adult safeguarding looks like in practice in our specific context"*

*"I definitely feel more knowledgeable and confident. The six key principles are really helpful"*

Participants described the training as:

relevant relaxed interesting  
content rich  
clear **useful** excellent  
**educational** **necessary** **informative**  
good **engaging**  
worthwhile helpful  
interactive caring



## Backroom Support

**DBS checking service** - As Covid restrictions were lifted and community activity grew, the demand for DBS checks increased by a huge 210%, keeping the team busy! In 2021/22 we undertook **1,600 DBS checks** (760 in 2020/2021), of which 539 were for Salford organisations – the rest being other VCSE customers across Greater Manchester. 837 were for paid staff and 762 for volunteers.

We still offer a face-to-face service where an appointment is booked to attend our offices in Eccles; or we have an alternative service, developed during the pandemic, where we post out a DBS pack and then book an appointment to complete a video call ID check.

We also offer training for new VCSE groups and organisations around eligibility, form filling and ID requirements and take a number of phone calls every day from groups needing DBS advice and guidance.

IAG continues to be an important aspect of this service, enabling organisations to understand their responsibilities and confidently fulfil them.

*"I wanted to say a heartfelt thank you for giving us your time last week and sharing some great tips and advice. It was very helpful and we are already putting things into action."*

**Chatty Cafe**

### Case Study – Aspire Care and Support CIC

We were contacted by Aspire, a large social enterprise based in Salford, who needed DBS checks for all of their staff, totalling approximately **240 people**. The staff were based across five different venues and we were asked if we could visit each site in turn so that staff who were working could 'nip down' and complete the DBS on site during their working day.

We arranged for a member of staff to go out and complete the DBS checks on five separate days at the different venues. This was a great success as 90% of staff came to the venues to complete their checks. The staff who were unable to attend were then asked to make contact with us at CVS and book a 1-2-1 appointment to complete their DBS check.





### Holding Accounts

Salford CVS continued to provide this FREE service to **36** Salford-based VCSE groups and organisations during 2021/22. Over £149k was deposited into and £179k withdrawn from holding accounts during the year, supporting these groups and organisations to deliver vital services in Salford.

Benefits of holding accounts for small groups include enabling them to access grant funding; be able to pay for supplies and services in a way that can be audited; and also ensure segregation of duties for those organisations where there are not enough people (willing or capable) to be able to manage this themselves.

Whilst we usually offer this service for a maximum of six months, some organisations will not be able to open bank accounts in this time for a number of reasons, including the transient nature of their volunteers, the financial history of volunteers, or the capacity/capability of the group or organisation to manage a bank account.

Salford CVS is therefore acting as a custodian of these funds and they are separately listed in our audited accounts (see page 72).

### Payroll

We provide a payroll service to small VCSE groups and organisations who do not have the time or expertise manage this themselves. We provided support to **15 organisations** who **employed 102 people** during the year 2021/22.

*"The payroll service provided to us by Salford CVS is absolutely brilliant - friendly, efficient, and super-helpful! Thanks again for all your support"*

**Sue Binder, Salford Lads' and Girls' Club**

### Support with Furlough claims

Throughout the pandemic, Salford CVS helped VCSE groups and organisations in Salford understand how 'furlough' (Coronavirus Job Retention Scheme) worked and how to claim, so when September 2021 saw the end of the 'Furlough' scheme we helped VCSE organisations to submit final claims and supported them on their financial journey ahead.



# Spotlight On - Volunteering and Social Action

This year our Volunteer Centre has been undertaking a mix of Covid-19 related activities and returning to regular volunteering activities.

We continued to support the city's emergency response work including promoting our own Covid response volunteering opportunities. This year we **recruited an additional 137 Covid-19 emergency response volunteers**.

Whilst Covid-19 has still had a major impact on volunteering over the past couple of years, in 2021/22 we have seen volunteer-engaging organisations start to return to regular activities. This has been evidenced by the **increase in new volunteering opportunities** created, which was 79 in 2020/21 rising to 144 in 2021/22 – an **82% rise** from the previous year.

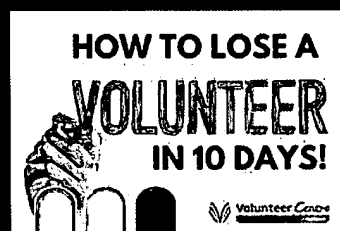
We continued to undertake our core Volunteer Centre activities during 2021/22 - promoting volunteering, brokering volunteering opportunities, running training sessions and outreach activities, supporting and promoting relevant campaigns, and providing a wide range of good practice support to volunteer-engaging organisations. This has included:

- Promoting VCSE groups and organisations' own volunteering opportunities and trustee vacancies – including working with smaller organisations such as Salford City Radio alongside larger organisations such as RHS Bridgewater and The Lowry Theatre
- Introducing a new informal monthly 'Coffee and Chat' online session for Volunteer Managers – responding to demand identified at our quarterly Volunteer Managers Forum
- Delivering training to VCSE groups and organisations, which has included:
  - Productivity Management for Leaders and Managers of Volunteers and Setting Reasonable Boundaries for Your Work and Life
  - Supporting your Volunteers from Recruitment to Recognition
  - Volunteering and the Law
  - How to Lose a Volunteer in 10 Days's

**100% of participants** on our 'How to Lose a Volunteer in 10 Days' course said the training met their expectations.

*"It has given us some great ideas on how to personalise the volunteer experience and thank them."*

*"It has refreshed my enthusiasm for working with volunteers."*



**Volunteers' Week** remains the key event of our annual volunteering calendar. This year during Volunteers' Week (1-7 June 2021) we launched the Volunteers' Week Activities Fund to enable VCSE groups and organisations to apply for up to £500 to hold events or activities for their volunteers. Unlike previous years, due to Covid-19, groups didn't have to hold their activities during Volunteers' Week only and could deliver activities through until December.

### **Case Study - Putting heart into volunteering**

One of the activities that took place during Volunteers' Week was the **Salford Heart Care** volunteering celebration. On Thursday 30th September 2021 Salford Heart Care put on a special event to celebrate the support provided by their volunteers across Salford. More than 80 members and volunteers attended and enjoyed a 3-course meal, followed by entertainment with live singing, bingo and a raffle. Here is a story of one of their volunteers, Irene:

*"Irene is a female volunteer aged 79 from Irlam. She joined our club at Irlam in 2014 following a heart attack and was still grieving the sudden loss of her husband. The club gave her a new lease of life following retirement and she was able to make many new friends. She also introduced some of her own friends to the club and has helped us to grow and expand.*

*Soon after joining **Irlam and Cadishead Healthy Heart Club**, Irene agreed to help us by taking the register each week and collected entrance fees as members arrived. She is also an excellent baker and cake decorator and has often baked cakes for Christmas and Easter raffles, thus supporting our fundraising efforts.*

*As the club continued to expand, Irene volunteered to support the Coordinator by helping to organise day trips and events. It was evident that she had excellent administration and organisation skills and was able to support our work by taking members' bookings for trips and collecting and accurately logging payments made by members.*

*Irene attends the club every Wednesday and Friday morning and does not expect reward or remuneration for her efforts. She says she sees the value in our work and gains great enjoyment and satisfaction from attending the club and our events. Her volunteer work helps to keep her mind stimulated and active. Irene was thrilled when she received an invitation to our celebration event and said it was rewarding to be recognised."*



For all of our own **Salford CVS Volunteers** during **Volunteers' Week**, we recognised their valuable contribution by presenting them, in person (either in our office or on their doorstep), with a 'You Make a Difference' mug filled with chocolates, alongside a signed certificate to say thank you for volunteering with us.

You can find out more about some of our work during **Volunteers' Week** by visiting:  
[www.salfordcvs.co.uk/volunteers-week-2021](http://www.salfordcvs.co.uk/volunteers-week-2021)



Due to the pandemic, we were once again unable to run our usual in-person **Heart of Salford awards** event. It was a difficult decision to make, but we thought it unwise to bring together 400+ volunteers and supporters in one place. So, this year we had to settle for delivering an **online campaign** by creating a series of videos from our staff, recalling their memories of previous Heart of Salford awards ceremonies, which we then shared on social media and our YouTube channel. [www.youtube.com/user/SalfordCVS/videos](https://www.youtube.com/user/SalfordCVS/videos)

The **easing of Covid restrictions** started during the spring of 2021, however the support of our volunteers was still very much needed as part of the city's ongoing Covid-19 response work.

The Ministry of Housing, Communities and Local Government (MHCLG) set up the **Community Champions** initiative to support communities at greater risk of Covid-19, including disabled people, BAME communities, faith groups, older people, and other 'harder to engage' communities. Working with our colleagues at Salford City Council and the CCG we utilised some of this funding to roll out our own **VCSE Community Champions Programme** which included Trusted Voices, VCSE investments and Community Champions volunteering.

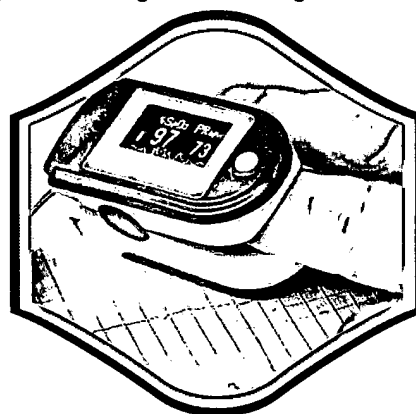


**Trusted Voices** - During the spring, we recruited 41 Trusted Voices volunteers who began sharing public health messages with their networks of family, friends, work colleagues and acquaintances. Alongside this, we also recruited 19 Trusted Voices VCSE organisations who cascaded the same messages to the people who used their services. In total, messages were sent to on average 16,532 people every week, increasing to nearly **40,000** over the summer, thanks to **65 Trusted Voices volunteers** and **38 Trusted Voices organisations**. Throughout the year we continued to meet with and support the Trusted Voices Champions Network to get their feedback about the messaging, how it is received by those they share it with, etc, which we then cascaded back to the Public Health Protection Board's comms cell.

Received from **Yemeni Community Association** in response to the Trusted Voices work: *"Many thanks for all the information and just want to state that you guys do great work, so please keep it up."*

Building on engagement of priority communities through the Trusted Voices organisations we made our first **investments** to VCSE organisations to undertake a programme addressing vaccine reticence amongst African, Caribbean, Central and Eastern European and Yemeni Communities. Further investment was then made within the South-East Asian community. By the end of November, we had awarded small investments within VCSE groups representing Black and African-Caribbean, South-East Asian, Middle Eastern, Jewish, Eastern European and Roma/Gypsy/Traveller communities. These awards helped to address COVID-vaccine reticence and encourage ongoing COVID-19 testing within these communities.

**Community Champions and Emergency Response** - By contacting our existing network of volunteers **111** of them signed up to become Community Champions and **45** signed up to become Emergency Response Volunteers. We held a number of induction sessions and themed co-production meetings with the volunteers, later delivering emergency response practical training to **44** of them.



We also continued the work we had started in 2020/21 in the first six months of 2021/22, working with Salford Primary Care and North-West Logistics on **pulse oximeter** collections, enabling virtual clinics and helping to reduce hospitalisations.



Throughout 2021/22 the pandemic remained a driving factor in the work of the Volunteer Centre with recruiting and managing our own **emergency response volunteers** still a priority. This included them helping at Covid-19 vaccination sites across the city.

*"Can you please, please pass on my thanks to the volunteers, they were all amazing, their experience of working at the vaccination sites was invaluable, their guidance really helped, we are lucky as a city to have volunteers like that. We did 90 Vaccines and 41 Covid Health Checks today."*

**Foyzul Gani, Salford Health Improvement Team**

*"I just wanted to extend my thanks to all of the volunteers who attended on Friday. Every one of them was a great help and brought with them insight, questions and ideas that will improve our wider COVID-19 offer. We vaccinated a total of 86 people and gave out around 70 testing kits."*

**Salford Public Health Team, following a Yemeni Community vaccine session**

The work of our **Community Champion Volunteers** resulted in an additional 100+ people per day taking up the Covid-19 vaccination.

The summer saw lockdown rules end because of the success of the vaccination programme, although our Community Champion Volunteers and Trusted Voices continued **to support vaccine hesitancy work within the city.**

For instance, **25** of our Community Champion volunteers were mobilised to support the Salford Royal vaccination pop-up site providing marshalling support, greeting people who attend for their vaccines, chatting to them and putting them at ease. They supported multiple sessions - in one day there were over **400 people** booked in for vaccines.

Chris, the Vaccination Hub Coordinator said:

*"You and the volunteers have been a massive help for today! We cannot thank you enough."*



We also mobilised a further **118 volunteers** to support with the surge outreach work which was led by Salford City Council's Public Health Engagement Team.

Our staff, volunteers and others from VCSE organisations supported vaccination awareness-raising and directed people to the vaccination bus.

It wasn't all about vaccinations for our volunteers though, they also continued to provide assistance to people who were self-isolating with practical support such as **prescription collection, shopping, and dropping off emergency food parcels**. Although the demand for this kind of assistance dropped due to the easing of restrictions our volunteers still supported around 5-10 people per week.

Then, in August, Salford CVS were called to assist **Greater Manchester Resilience Forum** with providing support to the **Afghan evacuees** coming into Manchester Airport under the government's Afghan Relocations & Assistance Policy. This included attending a number of logistics meetings about the needs of evacuees who were placed in the hotel in Salford.

We made the big decision to open part of our premises up to become a **Care4Calais** donation collection point for people who wanted to donate clothes and other goods to people arriving from Afghanistan into Greater Manchester. Almost immediately we were overwhelmed with donations, receiving thousands of items on a daily basis over the next few weeks. These then needed sorting – by our paid staff and volunteers – in readiness for onward distribution. We had a rota of our staff and volunteers for receiving donations, sorting them and getting them to the airport and into the quarantine and holding hotels.



We worked closely with council colleagues, particularly **May Moonan and Jordan Moore from the Public Health team, British Red Cross, Mustard Tree, the Pankhurst Trust**, and many others, including other local infrastructure and frontline charities from within Salford and across Greater Manchester, to respond to the various asks made of us, including taking **huge quantities of new and donated items** to Manchester Airport for families who were arriving without



clothing, shoes, food, pushchairs, baby formula, nappies, underwear, toiletries, toys and books for young children, and so on. We made multiple trips to the airport, working with **British Red Cross** who were 'airside' to ensure goods were effectively distributed.

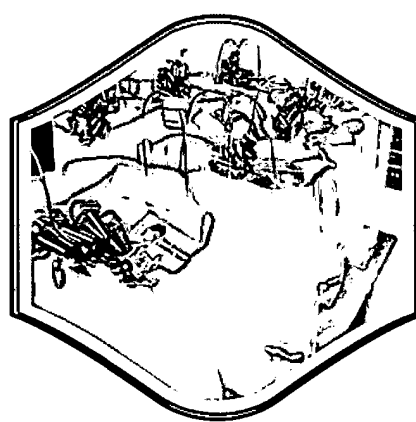
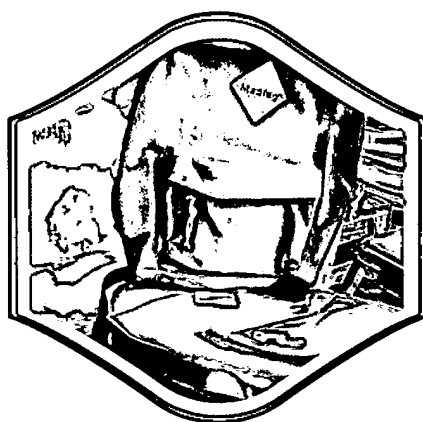
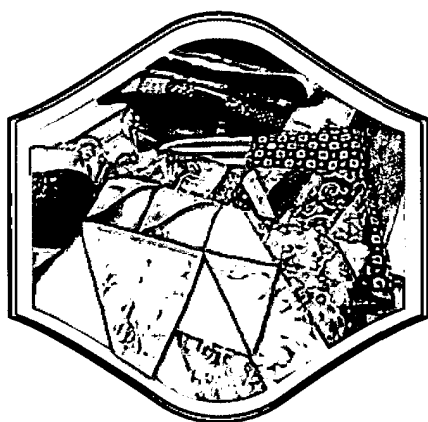
We then took on the job of providing essential items to people being housed in 'quarantine hotels', working with **Mustard Tree** to make up bespoke bags for each hotel room based upon the needs of the individual occupants.

Alongside our own redistribution of goods, **Care4Calais** collected **172** large bags of clothing and shoes and we distributed a further **68** bags that were unsuitable for Care4Calais to local charities such as **Homestart, Mustard Tree, Visit from the Stork, Salford Baby Bank and Emmaus Salford.**

We received a massive amount of help from our staff and volunteers, plus colleagues from other agencies such as Salford Council, Salford CCG, Bolton CVS, 10GM and more.

Away from our emergency response and humanitarian assistance work, for the second year running Salford CVS supported **Worsley Rotary Club** and **Gold from the Stone Foundation's Care Leavers project**, delivering care parcels on Christmas Day to some of the city's most isolated care-experienced young people.

Gift bags included vouchers, toiletries and other gifts. They also included a personalised hand-sewn quilt. The founder of Gold from the Stone, poet, writer and performer Lemn Sissay, who has experience of the care system, said that the one thing he wanted most when in residential care was a hug. The idea of the quilt, which is made by quilters from across the country, is that the young person can wrap this around themselves like a big hug. The quilts were definitely made with love!



Salford CVS' CEO, Volunteer Centre Assistant and **8** of our volunteers collected the gift bags on Christmas Day morning and delivered them to young people across Salford. One of our volunteers took along their Guide Dog puppy that they were training, which brought a smile to everyone's face.

Christmas Day can be one of the hardest days for a young person who has left care and who may be feeling isolated; they may not have happy memories of Christmas. This is an important initiative that reminds these young people that they are valued and cared about.

**A volunteer quote:**

***"The young person was very surprised and moved that people cared enough to do this. I explained where the package had come from and that I was delivering it on behalf of the Rotary Club. I explained about the quilt and demonstrated how it wrapped around them like a big hug."***



Then, on the **New Year's Day Bank Holiday 2022** we received a request asking us to **mobilise volunteers** to support at **Salford Royal Emergency Department**.

We immediately utilised our **civil contingencies** mobilisation processes for this and had staff and volunteers on site within a few hours. The support was requested for several reasons - the hospital were short staffed due to Covid-19 infections, there were a high number of people attending Accident and Emergency, waiting times were long and patients could not take a family member with them.

Throughout January, Salford CVS provided **support to A&E** and adjacent wards every evening, 6-10pm, seven days a week. Our CVS paid staff team and over **20** of our emergency response volunteers helped us to provide this support – and we were able to make a real difference to patients and staff.



This included having Wellbeing Conversations with patients, especially those who were emotionally distressed by the situation, supporting patients and staff by making drinks and snacks, emptying linen baskets and generally helping NHS staff as much as we could. Having our staff and volunteers on site to take samples back and forth to Pathology labs meant that samples got to where they needed to be, got tested quicker and helped to speed up the process. In fact, each lab run return journey took 950 steps!

*"We are writing to behalf of the Emergency Department at Salford Care Organisation to ask that you pass on our enormous gratitude to all the wonderful volunteers who have been working with us in recent weeks.*

*The help they have provided including giving patients refreshments, transporting samples, stocking up clinical areas, and simply spending time with lonely and vulnerable patients has been hugely beneficial, and has meant that our medical and nursing teams have been freed up for other tasks. We are going through a particularly difficult time in the Emergency Department, and frankly we don't know how we would have got through the last few weeks without this extra help and support. To think that they have been doing this on a voluntary basis, sometimes after a day's work, is truly humbling.*

*We will be sorry to see the volunteers go and want to wish them all the best for the future."*

**Dr Martin Thomas**  
**Clinical Director in Emergency Medicine, Salford Royal Hospital**

We were subsequently awarded a Certificate of Achievement by the Salford Care Organisation for winning their 'Volunteering Team of the Year' award at the Integrated Care Division staff 'Thank You' celebration event.

Moving into February, as part of our core Volunteer Centre annual programme of work, we celebrated **Student Volunteers' Week**.

### Case Study: Ocean's Volunteering Story

Ocean visited the Volunteer Centre for a pre-booked appointment. She is a local university student who is very keen to give back to the community in the way that she has seen her family do whilst she was growing up. Ocean is enthusiastic, personable, and wants to do something positive with her time. We talked through what she was interested in and what roles would fit in with her work and university schedules. Here's what Ocean had to say:



*"Grace at the Volunteer Centre has been incredibly helpful in helping me find volunteering that fits around my university schedule. Salford CVS has given me the opportunity to become part of the Salford community that welcomed me in September. I currently volunteer at the **Armed Forces & Veterans Breakfast Club**, which involves a busy morning of serving teas and coffees and a tasty breakfast. I have really enjoyed talking to the veterans and their families about their experiences and they don't hesitate to give me insightful advice, which has really helped my confidence in travelling around Manchester and meeting new people."*

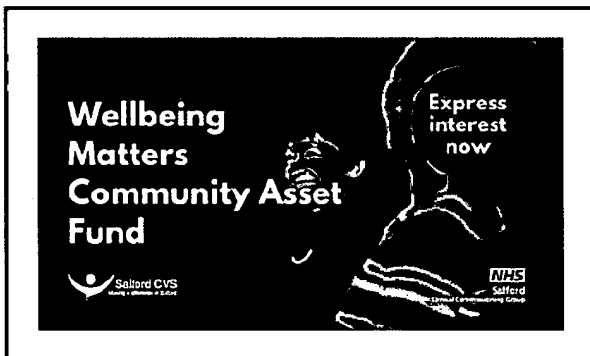
We asked Ocean how she managed to balance her volunteering obligations around a busy student schedule; whether she felt that the experience had improved her time at university, and if she would recommend volunteering to other students looking for a way to give back to the local community:

*"I found it really easy to balance volunteering with my studies. The organisation is very understanding of your commitment to your studies and are very flexible. I feel it actually helped by giving me a break in a different environment away from the sometimes chaotic workloads. Being new to Salford, I had found it really confusing to travel but volunteering has given me the confidence to meet new people and explore the area. The stories of the people I have met may even inspire future projects within my creative subject at University. I would encourage students to volunteer, especially if you are new to the area, to meet and help the community that is part of your home for the next few years. Whether you're into business, arts and crafts... It doesn't matter, there are endless opportunities to discover the skills you already have and learn new ones that can help you through your studies and career."*

# Spotlight On - Grants and Investments

Salford CVS' Grants and Investments Programme was typically ambitious during 2021/22 as it helped the sector meet the dual challenges of emergence from the Covid-19 pandemic and the **increasing cost of living crisis**.

This year saw NHS Salford CCG's last full year of operation before the city-regional creation of NHS Greater Manchester Integrated Care in July 2022. Significant support from the CCG provided Salford CVS' resources for the **Third Sector Fund** to continue to deliver a variety of grants, large and small, for VCSE projects across the city, with awards exceeding **£887k**.

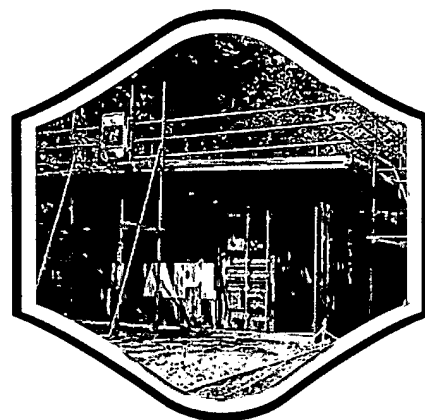


Notable elements of the Third Sector Fund included the Wellbeing Matters Asset Fund which awarded **over £240k** to provide new and expanded social prescribing destinations and activities throughout Salford. This included almost £100k to support use of the city's green assets to provide non-clinical opportunities to improve physical and mental health.

The **Big Ideas Fund** supported the creation a healthier, fairer and greener Salford, in line with the City Mayor's *Great Eight priorities*. With grants of up £25,000 on offer, interest from the sector was significant. Twenty organisations received grants of **over £460k** to deliver a wide range of projects - from community centre refurbishment to the creation of a forest garden workshop.

The construction of Incredible Education's Forest Garden Workshop was made possible with a grant from the Big Ideas Fund.

When completed this multi-use community workshop, within the grounds of Cleavley Community Forest Garden, will provide a space for a woodwork group, art, craft, and support groups, to learn and enjoy practical making and crafting activities.



Smaller Third Sector Fund grants supported **Wellbeing** projects, meeting **Volunteers' Expenses**, **Volunteers' Week Activities** and RHS Garden Bridgewater co-funded **Grow Well** projects.

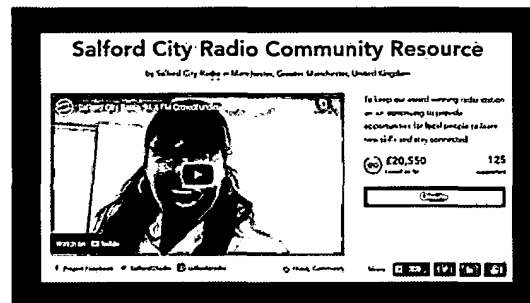
*"We have been overwhelmed by the number of women and girls who have signed up for our creative arts workshops to improve wellbeing. As one mother told us 'my daughter counts down the days with excitement till the next workshop'. Another said 'my daughter is so happy to be involved with these workshops, I see her confidence improving and she is so much more settled at school.'"*

**North Manchester Jewish Ladies Drama Group, Wellbeing Fund grant recipient**

Additional CCG monies helped **Salford City Radio's** Crowdfunder campaign secure £10,000 match from Salford City Council. An award also supported The **Broughton Trust's** Hidden Talent Programme, providing mentoring and training to 18-25 year olds as a route to employment. The **Caribbean and African Health Network (CAHN)** also received a boost to their Global Majority Fund, supporting Salford-based VCSE organisations to meet the needs of BME communities particularly affected by Covid.

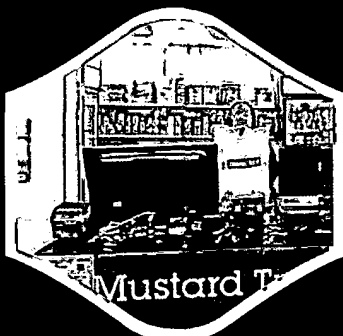
### Case Study: Salford City Radio

An investment of £5,000 was a significant boost to Salford City Radio's Crowdfunder campaign. The fundraiser then went on to reach the magic £10,000 figure that triggered another £10,000 match funding from Salford City Council.



During 2021/22 we continued to deliver the much-needed **Food Response Fund**, working in partnership with **Salford Foodshare Network**. Over **£200,000** - from NHS Salford CCG, Salford City Council's Household Support Fund and local business Talk Talk - was allocated to local mother and baby projects, foodbanks and food clubs to help address the impact of Covid and the rising cost of food on Salford's most vulnerable families.

The above figure includes emergency payments totalling £20,000 to meet acute need during **Passover** and **Ramadan** within local Muslim and Jewish communities.



*"The Food Response Fund has enabled us to provide food safely and effectively for people who really need it in Salford. More than just money, this valuable support has given us continued motivation during a very challenging time for the charity."*

**Mustard Tree**

This issue of 'holiday hunger' during Easter, summer and winter school holidays was the motivation for our **Healthy Holidays Fund**, utilising over **£124,000** of Salford Council and CCG funds. These grants supported small community-based organisations to deliver localised and/or community-specific holiday activity schemes and lunch provision. These projects complemented the larger Council-led Healthy Activities Fund programme.



Salford CVS helped launch the 'Summer of Fun' programme of healthy activities and food provision delivered by a Council-led partnership across the city.

See the great video from the **Flowhesion Foundation's** 'Winter Holiday Club', supported by our Healthy Holidays Fund. [www.bit.ly/FlohesionHealthyHolidays](http://www.bit.ly/FlohesionHealthyHolidays)

The **Emotional Wellbeing and Mental Health Fund** provided a grant to **Mind in Salford** to support the continuation of their participation in the BEYOND mental health support service. This was a VCSE partnership between **Start, Mind** and **Six Degrees**, supported by our fund. Five smaller organisations also received grants of over **£48,000** to further their **suicide prevention work**.

Salford City Council continued their support for children with disabilities through the **Short Break Care Fund**, administered by Salford CVS. Over **£58,000** was awarded to **13 organisations** offering specially designed sports, arts, music and IT projects, which supported **over 200 children** with special educational needs and disabilities.

*"We love coming to these sessions as we get to socialise with other families who are in the same situation as us and we feel that we are not alone. We get exercise and due to D's disability, he gets to ride a specialist bike (low rider) otherwise he wouldn't be able to ride a bike. Everyone is friendly and there is no judgement"*

**Parent of young person attending Salford Action for Autism's activities, supported by the Short Break Care Fund**

Over **£75,000** of **Community Champions** funding (MHCLG funding via Salford Council) was used to provide grants in order to help address vaccine hesitancy and promote testing amongst communities most affected by Covid. These included supporting Black-led VCSE groups and organisations in Salford, Orthodox Jewish community organisations, and Disabled-people-led groups and organisations. A total of **28** local community groups and charitable organisations benefitted from investments to increase community engagement and participate in our **Trusted Voices Network**.



In early 2022, 7 VCSE organisations were supported by our **Hate Crime Awareness Week** grants ([www.letsendhatecrime.com](http://www.letsendhatecrime.com)) funded by Salford Council / GMCA to increase community understanding of hate crime and encourage reporting. A total of **377** local people were engaged via the projects we funded throughout the month of February.

*"I kind of had an idea what hate crime was but I didn't know there were lots of different types so it was good to talk about it at youth club so that more people can also know"*

**Young person attending YOU CAN Community Club's Hate Crime Awareness Week project, funded by Salford CVS**

The Ordsall and Claremont Neighbourhood Team invested £44,000 via Salford CVS to help tackle the high-intensity use of health and social care services by addressing the unmet needs of individuals. **Langworthy Cornerstone** were successful in securing this funding for their Wellbeing Support Project.

Salford CVS' role in the **Achieve** drug and alcohol treatment and recovery programme for Bolton, Salford and Trafford (funded by GM Mental Health Trust), continued in 2021/22 with a complementary Asset Fund. This supported **14** organisations with grants of over **£177,000**, providing people in recovery with a wide range of therapeutic and diversionary arts, sports, gardening and mentoring activities. In addition, around **90** individual Achieve service users were issued with non-cash awards to assist them in reaching their recovery goals (e.g. household items, laptops, etc).

**Sow the City** received an Achieve Asset Fund grant to support their 'Grow our Recovery' project.

The scheme helped residents at **THOMAS'** two supported living units to transform gardens for the benefit of those in recovery from drug and alcohol addiction.



At the Greater Manchester level, Salford CVS managed the **Answer Cancer** ([www.answercancergm.org.uk](http://www.answercancergm.org.uk)) fund to support **20** VCSE organisations from across the city-region in encouraging the uptake of cancer screening amongst priority communities. Over **£90,000** was invested to undertake a wide range of community and one-to-one engagements. VCSE groups and organisations that received awards included **Yaran NW, The Federation of Jewish Services, Back on Track Manchester, Everything Human Rights, Wonderfully Made Woman, Salford Red Devils Foundation, PossAbilities CIC, Salford Deaf Advocacy.**



Working with the **Greater Manchester BME Cancer Partnership** we spot purchased targeted activities from the **GM Faith Network, Europaia, Wai Yin Society, Nestac, Voice of BME Trafford**. We also spot purchased smaller projects to work with targeted demographic groups regarding screening uptake – these included **Gaydio, Friends of Dorothy, Rochdale Welfare Women's Association, Rochdale Gateway Link, Girl Gang Manchester**.



**Girl Gang Manchester** produced a fantastic video, encouraging young women to take up cervical screening. The video was launched at a well-attended online event, and can be viewed here: [www.bit.ly/SmearFearVideo](http://www.bit.ly/SmearFearVideo)

**History Makers** - The Greater Manchester Health and Social Care Partnership funded Salford CVS to deliver an initiative to create new permanent smoke-free spaces. Working in partnership with Voluntary Sector North West, eight such smoke-free spaces were created by community organisations that received our grants. This initiative was part of the city-region's Make Smoking History campaign ([www.makesmokinghistory.co.uk](http://www.makesmokinghistory.co.uk)).



*"Salford CVS are proud to be seen as a trusted intermediary by so many partners and funders, helping us to use our grant-making to support our sector to reach into their communities of geography, identity, interest and experience in order to benefit those who most need help"*

**Alison Page, Chief Executive, Salford CVS**



# Spotlight On - Information and Communications

Providing good quality, accurate and timely information and communication remains an important part of Salford CVS' support for Salford's voluntary, community and social enterprise organisations.

The main purpose of our Information and Communications function is to:

- **CREATE** materials, resources and publications that effectively support, promote and amplify the work of Salford CVS
- **SHARE INFORMATION.** Providing our sector with relevant information about resources, opportunities and support - in an accessible way and in a timely manner
- **TO PROMOTE** the news, services and achievements of Salford CVS, our members, partners and the wider VCSE sector
- **CHAMPION** the social, economic and environmental value of our sector and the impact it makes. This includes supporting campaigns that reflect the values of our sector

Here's a whistle-stop of some of our information and communications work during 2021/22.

## Website

Our website is the home of much of our information and traffic to our site continues to grow year after year with grants, volunteering and events unsurprising being amongst the most popular pages, alongside our jobs-search functionality.

The first quarter of the year saw us finishing our work with **Catalyst** to improve our website. This included improving our user experience of finding grants via our website including developing our 'funding finder' - [www.salfordcvs.co.uk/funding-tendering](http://www.salfordcvs.co.uk/funding-tendering)

## Weekly Mailings

Over **3,000 individuals and organisations** working in Salford are signed up to our weekly VCSE E-Bulletin.

During 2021/22, in order to explore the difference these E-Bulletins made to local VCSE groups and organisations, we used one of our regular Pulse Check surveys to ask our members what they thought of our bulletin.

- **86%** of members responding to the Pulse Check said they received our weekly bulletin
- **82%** of our members said they found it 'useful' or 'very useful'
- **77%** stated that they read at least half of the articles within it





*"I just wanted to say that I think this e-bulletin is always so well put together and informative. It never fails to impress me. Thanks for the good work!"*

*"Many thanks for including the item about the grant we received from Viridor Credits for the Church's new heating system. As a result of your item our church has been contacted by someone interested in knowing how to apply for a grant from Viridor Credits and our church warden who applied for the grant is planning to meet with them."*

## Social Media

Our social media reach continues to grow with a **10%** average growth across all platforms. Although we are still mainly active on Twitter we also have a growing presence on Facebook, Instagram and LinkedIn.

Social media is a key tool in our work, as demonstrated when we decided to practically respond to the urgent needs of people arriving into England from **Afghanistan** during the summer and autumn of 2021.

We coordinated with colleagues across Greater Manchester to disseminate clear messages on the ways local people and organisations could help, including volunteering, fundraising, and goods donation drop-off points. Our comms work included creating graphics and posting on social media to promote the latest information on donation drop-off points and urgent calls for volunteers. The campaign had a total reach of over 5,800 on Facebook and over 19,000 people via Twitter.



Another example of tailoring our social media response took place during **Student Volunteer Week** (7-13th February 2022). The aim of the campaign was to address the misconceptions some students have in relation to volunteering and the barriers other students who want to volunteer are faced with.

In order to reach the student demographic we focused on using Instagram reels and created five of them during the week. In terms of communications, the campaign was a success with three of the reels reaching over 3,000 individuals.

## Digi Comms

As a team, we are committed to not just promoting the sector ourselves, but also supporting the sector to promote themselves. Our Digi Comms series this year was much more focused on image and video content than previously.

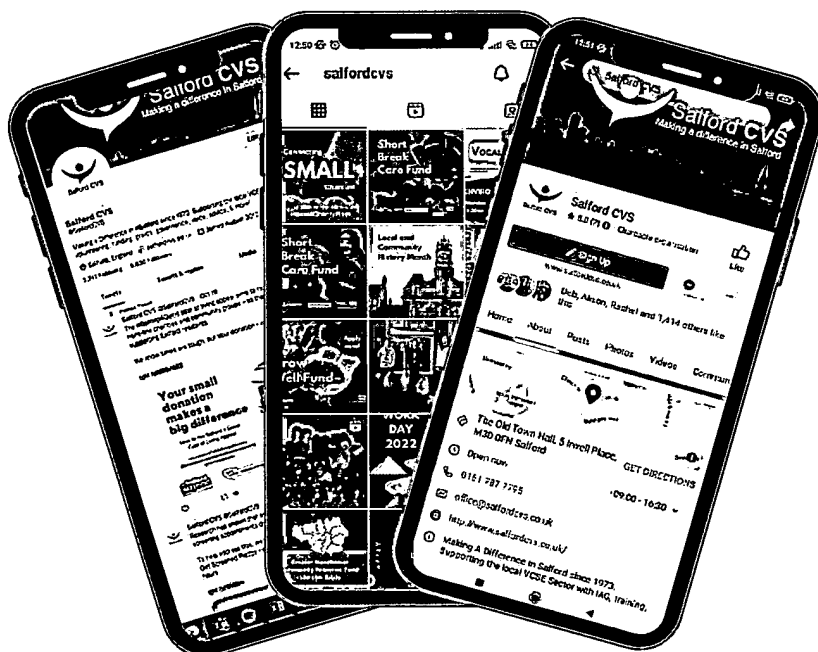
Learning from the training was shared widely - e.g. this step-by-step video for Adobe Spark posts ([www.bit.ly/AdobeVidGuide](http://www.bit.ly/AdobeVidGuide)) as well as this blog on social media ([www.salfordcvs.co.uk/savvy-social-media-time-well-spent](http://www.salfordcvs.co.uk/savvy-social-media-time-well-spent)).

*"The course and instructor were perfect. The course was well balanced, interesting and engaging and set us up well to go forward on our own. Thank you."*

## Finally, we'd love to see you online!

You can connect with us on social media; follow @SalfordCVS (Twitter, Facebook, LinkedIn and Instagram), and head to our website for blogs from the team, guides, useful resources and news.

Plus you can sign up for our mailings for the latest information straight to your inbox:  
[www.salfordcvs.co.uk](http://www.salfordcvs.co.uk)

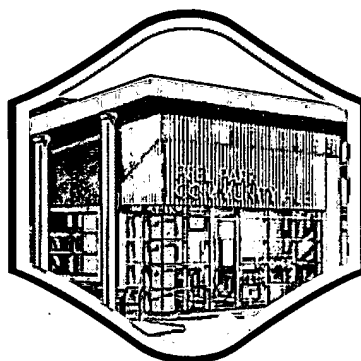


# Spotlight On - Partnerships in Practice

Salford CVS is proud to work in partnership in a variety of different ways with a wide range of other organisations within Salford and across Greater Manchester. Please find below some examples of that work:

## Little Hulton Big Local > Community Little Hulton

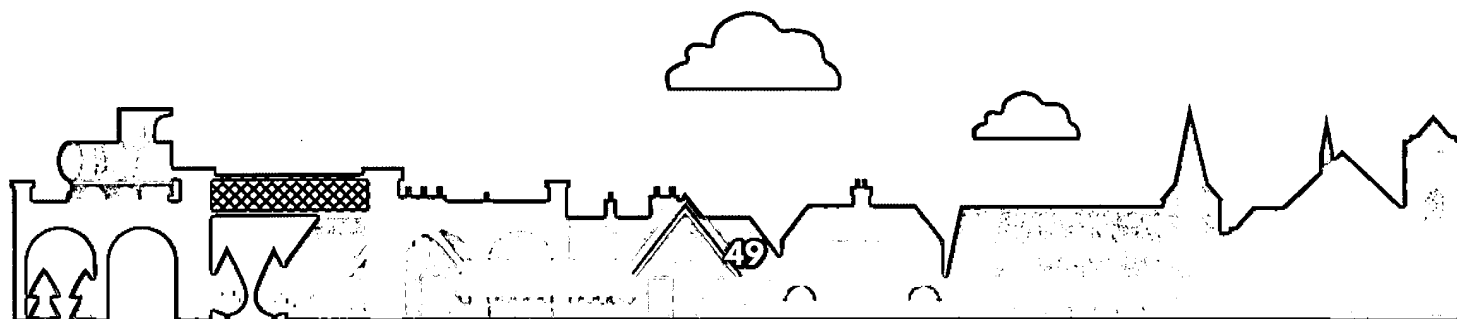
After an eventful six years as the Locally Trusted Organisation (LTO) for Little Hulton Big Local (LHBL), 2021/22 was the year that we at Salford CVS supported the successful transition of the LTO role to Community Little Hulton, the Charity that was created as the legacy organisation of Little Hulton Big Local.



Alongside our LTO duties of providing strategic and operational support, employing and managing paid staff, financial management and administration services, acting as banker for their Big Local investment and supporting their Partnership Board, we also supported the development of **Community Little Hulton** by providing staff support to their Board of Trustees and financial management support and advice, thus enabling them to be awarded the LTO role. Community Little Hulton is now a successful and growing organisation with big plans and an exciting future! [www.communitylittlehulton.co.uk](http://www.communitylittlehulton.co.uk)

Since 2016 Salford CVS has supported Little Hulton Big Local to:

- Invest £95k to support the provision of a thriving hub in Little Hulton – so successful was this a move to bigger premises took place in 2018
- Employing and supporting their paid staff team, on behalf of LHBL
- Secure £388.5k in grants, investments and activities which supported local people to start their own businesses, provide resources for training (e.g. bus fares to interviews and equipment for training), and develop youth activities via Youth Unity and Sale Sharks. We also helped secure major investment into the development of the Peel Park Pavilion and also made a contribution to the Bike Track development
- Undertake community consultation regarding plans for the development of Peel Park Pavilion. These have now progressed to become a reality in 2022/23, with funding secured to develop the site to become a permanent home for Community Little Hulton, extending the current building to provide a café, community venue and a base for young people 16+ who are not in employment, education or training



**Salford CVS** are proud to have supported the communities of Little Hulton to progress their aspirations via Little Hulton Big Local, Youth Unity and Community Little Hulton CIO over the past six years.

*"It's been a really rewarding experience, being part of the development of Little Hulton Big Local into a well-regarded and effective local charity, Community Little Hulton. I'm really pleased Salford CVS have been able to play a key role in this work over the past six years"*

**Kirsten Robinson, Deputy CEO at Salford CVS**

## **Salford Third Sector Consortium**

Salford CVS continued to provide the 'Hub' function support for Salford Third Sector Consortium, an independent charitable company with 85 member organisations. The purpose of the Consortium is to win contracts for its members that they might not be able to win on their own, thus securing investment to enable local VCSE organisations to deliver high quality services to benefit local people.

Hub duties undertaken by Salford CVS included Board meeting preparation and support, financial management, membership services, administration and minute-taking. We also supported the Board to implement its allocations policy and procedures on a number of occasions during 2021/22.

During 2021/22 the Consortium achieved the following:

- Tech and Tea entered its seventh year of successful delivery. Tech and Tea is part of the Age Friendly Salford programme, led by local charity Inspiring Communities Together, and comprises digital support, information and training for older people, delivering courses both virtually and in community venues across the city [www.salfordcvs.co.uk/tech-tea](http://www.salfordcvs.co.uk/tech-tea)
- Continued to deliver workstream 1 of the Wellbeing Matters' social prescribing programme. Salford CVS were pleased to secure a contract extension for this programme until March 2024 on behalf of the Wellbeing Matters partnership. We also secured extra funding from some of the Primary Care Networks so the Consortium could employ additional staff (Community Connectors, via its delivery members). Salford CVS helped the Consortium to implement its allocations policy and also played a significant role in the recruitment of the additional paid staff [www.salfordcvs.co.uk/wellbeing-matters](http://www.salfordcvs.co.uk/wellbeing-matters)



## Disability project

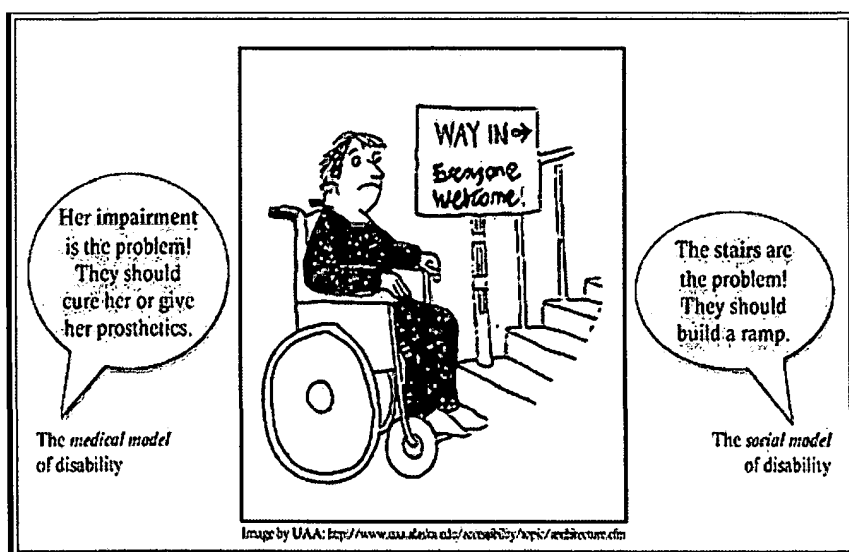
During the year we began to work with colleagues from Salford City Council's Public Health team and NHS Salford CCG to develop a new piece of work. The Salford Disability project (funded via Public Health) has a specific focus on physical disabilities, visual impairments/sight loss and D/deaf groups/organisations within the city. The project aims to strengthen the voice, influence and impact of these groups and organisations so they can more effectively advocate for full access to services for D/deaf and disabled people in Salford.

The project is being **co-designed** with several key organisations, including **Greater Manchester Coalition of Disabled People, Breakthrough UK, Beyond Empower, Salford Disability Forum and Healthwatch Salford.**

March 2022 saw two important milestones for the project completed - the recruitment of a **new Development Worker** whose role is to work to capacity-build disabled-people-led and impairment-focused groups and organisations in Salford, ultimately to help improve access to health and related services for local disabled people. The second milestone was the creation and first meeting of a new Network of VCSE organisations that predominantly focus on physical and sensory impairments. Ben Andrews from local social enterprise **Beyond Empower** is leading the development of the network with us. The network first met on the 21st of March and had a small but positive attendance including **Breakthrough UK, BASIC charity, Salford Deaf Community Gathering, Salford Disability Forum and the RNIB**. The first session focused on the purpose of the project and discussed key challenges and opportunities.

Additional work will include delivering an extensive programme of training and awareness-raising, on topics such as the **Social Model of Disability**.

This programme of work will continue to be developed in 2022/23.



## Wellbeing Matters

Wellbeing Matters is a VCSE-led programme of work, established in 2018, that focuses on taking Person and Community Centred Approaches to improving the wellbeing of Salford people. During 2021/22 the programme was commissioned by NHS Salford CCG (now NHS Greater Manchester Integrated Care) and Salford's five Primary Care Networks. The programme is managed by Salford CVS – which acts as the lead partner and accountable body, including providing contract, financial and programme management functions.



The programme is delivered in partnership with **Salford Third Sector Consortium**, whose members **Big Life, Inspiring Communities Together, Start, Social adVentures, Langworthy Cornerstone and Unlimited Potential** were responsible for successfully delivering workstream 1 of the programme. Salford CVS directly deliver workstream 2.

The Wellbeing Matters programme has two key elements:

- Workstream 1 - Community connecting (social prescribing programme) where people referred by health and social care professionals with a non-medical need are connected to local community assets to support their wellbeing and independence and to reduce their social isolation
- Workstream 2 - Development of the VCSE ecosystem that supports community connection through volunteering, voluntary action, community activities, investment and assuring the quality of groups and activities

The Wellbeing Matters programme has continued to grow and in 2021/22 received **2,623 referrals** from Salford's Primary Care services, the Adult Social Care Centre of Contact and the Living Well (mental health) programme – our busiest year to date.

Those referring individuals to Wellbeing Matters stated Mental Health (34%), Social Support (22%) and Diet and Nutrition (12%) as the main reasons for their referrals; with welfare rights, physical activity, and employment also prominent.

The **Wellbeing Matters Community Connectors** work with individuals referred into the programme to establish what matters to them and connect them to activities that support their social, physical and emotional wellbeing, which often leads to multiple connections. In 2021/22 there were **3,025 connections** made to **516 destinations**. 72% of these were provided by VCSE organisations and 28% were connections to statutory services.



The top three reasons for connection were:

- Information, advice and support (20%) for support with money, debt, housing, legal advice
- Social support (20%) connecting individuals to community groups providing arts or cultural activities, gardening groups, social events and clubs, special interest groups or support
- Mental and emotional health support (17%) such as the **Beyond** service, **Mind in Salford**, **Start Inspiring Minds**, **Six Degrees**, mindfulness courses and activities

The Community Connectors also supported people to connect with physical activities (14%), learning and educational opportunities (11%), support for managing diet and nutrition (9%) and a host of activities that support lifestyle changes or employment.

The development of the voluntary, community and social enterprise sector eco-system that supports the connection of individuals is the cornerstone of the Wellbeing Matters programme. The role of the Community Connectors is vital, but without a healthy **VCSE ecosystem** to connect people into, it would be a case of "too many travel agents and not enough holidays".

During 2021/22 our Wellbeing Matters **Development Workers** delivered **648 information, advice and capacity-building sessions** in order to support VCSE groups and organisations to be able to accept connections from the programme. This has included increasing volunteering, developing their activities, support with finding funding and having appropriate governance in place. In addition to the support for VCSE organisations, the Wellbeing Matters **Community Assets Fund** invested **£141,450** to enable 10 Salford organisations to expand their activities or services to support people being connected into their community by providing activities to support individuals in leading a healthier and happier life.

The success of Wellbeing Matters attracted further investment in Q4 of 2021/22 from two of the city's five **Primary Care Networks** (PCNs) in order to help meet the needs of their patients. This investment from the Eccles & Irlam and the Little Hulton & Walkden PCNs has enabled the programme to employ 5 new Community Connectors, expanding the team from 7 to 12 in early 2022.

Wellbeing Matters is now working with the remaining 3 PCNs to monitor demand and develop business cases for investment for additional resource as it is needed.

*"In Eccles and Irlam we really value the difference that Social Prescribing can make. By working closely with our Community Connectors we are able to ensure that patients get the best out of non-clinical offers in the community, in addition to the input from their GP. We are already noticing the positive difference because of expanding the team of Community Connectors, meaning that patients can access help and support sooner, which is a huge reassurance for both the patient and referring clinicians"*

**Georgina McNulty, Primary Care Network Manager for Eccles and Irlam**

### Case study: Julie

Julie lives in a high-rise flat in Salford and is one of the younger residents in her block. Julie was receiving welfare benefits and was referred by her GP to Wellbeing Matters due to poor mobility, social anxiety, poor nutrition, lack of social activity and several long-term physical health conditions.

Debs, one of our Wellbeing Matters Community Connectors, met with Julie to understand her situation. Julie explained that, due to her anxiety, she was reliant on a friend to do her food shopping and was eating a lot of processed microwave meals.



With no carers and minimal family contact, Julie was dependent on her friend to drop things off. Furthermore, due to her low income, she was not able to afford fresh fruit and vegetables. Her consequent poor nutrition was making her health conditions worse. Julie also reflected that her medication often made her feel drowsy, which had previously caused problems with pans setting on fire. She also had problems with her electricity supply: her bills were very high and she was in debt to her electricity supplier.

Debs tackled Julie's food situation first, connecting her into a food club at Mustard Tree (a local charity very close to Julie's home), providing good quality fresh food for people to choose at an affordable price. Julie promptly went with her friend to the food club and joined. Regarding Julie's situation with her electricity supply, Debs contacted the supplier to review the situation and discovered that Julie had been paying too much, so she helped get Julie's charges reduced. Debs also supported Julie to apply to the British Gas Trust Fund, who awarded her a significant amount of money, which enabled her to pay off her debt.

These changes meant that Julie improved her diet and learned how to cook from various new recipes using a slow cooker, which was much safer for her than using a hob. By using the food club, Julie also had more social interaction with other people, and her relationship with Mustard Tree developed quickly. One of the workers there introduced Julie to courses that they were running. The eradication of Julie's electricity debt alleviated much of the stress and anxiety that she had been experiencing. This also improved her general wellbeing and how she approached her situation. The changes made also meant that Julie had much less contact in person or by phone with her GP practice. Julie felt much better able to cope and to manage her long-term conditions, without needing so much interaction with the health care system.

Key learning from working alongside Julie has highlighted the value of linking people to support already available in the local community. This allows people to better manage their own wellbeing without public sector service interventions. Debs is continuing to use the new connections made to benefit other local people.



## Green Care

In 2021 Salford CVS submitted a detailed bid and was delighted to be selected as one of only 5 organisations chosen to deliver the Greater Manchester 'Green Social Prescribing Test and Learn' programme, funded by NHS England. GM was selected as one of only 7 sites nationwide to participate in this work.

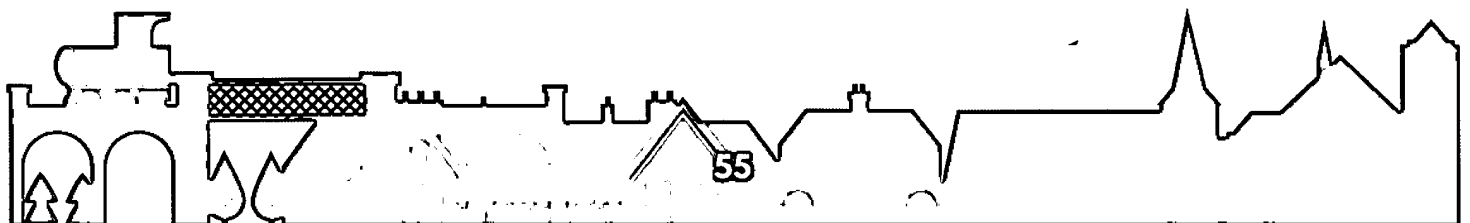
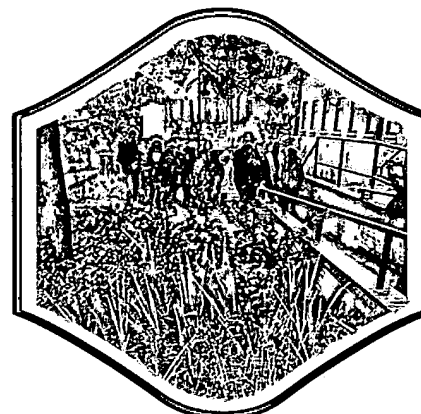
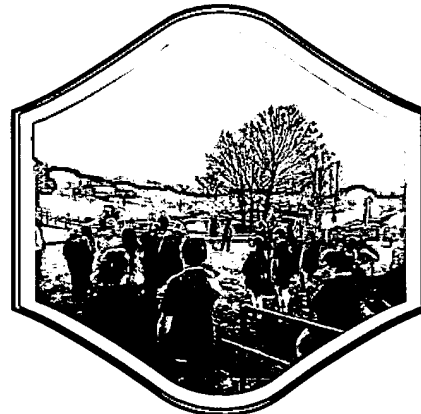
The aim of the pilot is to connect individuals most at risk of developing poor mental health to community assets, activities and support that are based in the natural environment.

The Salford CVS Green Care project has mapped the environment, nature, horticulture and water-based community activities and assets across the city of Salford that can benefit the emotional, physical and mental health of individuals connected from the Wellbeing Matters team of Community Connectors and also from the **Living Well programme**, including primary care mental health practitioners.

We recruited a **Green Space Development Worker** in August 2021, who works with these green and blue community assets to develop their activities and organisations so that they are able to accept people connected to them by the Wellbeing Matters team; this includes support to develop their volunteering opportunities and to access funding.

Between August 2021 and March 2022 there were **156 people connected** from Wellbeing Matters into **36 green and blue activities** across Salford; these included community allotments, arts and nature, walk and talk, cycling groups, yoga in the park, etc.

A further benefit of the Green Care programme is the development of a new and very popular **VOCAL VCSE Environment Forum** that gives VCSE groups and organisations with a focus on green and blue space or activities a chance to share information and ideas and to develop their voice and influence within the city. The first of these took place in December 2021 at Wardley Hall and was attended by **35 VCSE groups and organisations**.



## Green Care - Case Study

Mr T is a 55-year-old man who recently lost both a close family member and also his pet. Not surprisingly, when he was referred to Wellbeing Matters he was feeling low in mood, lacked motivation and was also feeling quite isolated. He was referred by his GP, citing depression and anxiety due to his recent bereavement.



At the initial meeting with one of our Community Connectors, Mr T said that he was spending all day alone at home, low in mood, and anxious. Our Connector supported Mr T to explore 'what mattered to him' which included helping him to rediscover his love of nature, via our Green Care scheme.

Mr T also wanted to take meet new people and learn techniques to manage his emotional wellbeing. We suggested that he may be interested in trying the nature and chat sessions run by **Recreate-U** at **RHS Bridgewater** as well as a men's group, **Talk About It Mate**, at the **Make Space** centre in Walkden. Both of these initiatives are funded by Salford CVS' Green Community Assets Fund.

Mr T attended both groups, made new social connections and is now feeling more in control of his emotional health.

*"I love the RHS site - it is so stunning you don't feel like you are in Salford. The men's group has also been really good for me. I was nervous to talk when I first attended but feel comfortable now. It's nice to know you can speak to other men who understand. Thanks for linking me to these projects and more importantly for taking the time to listen to me."*

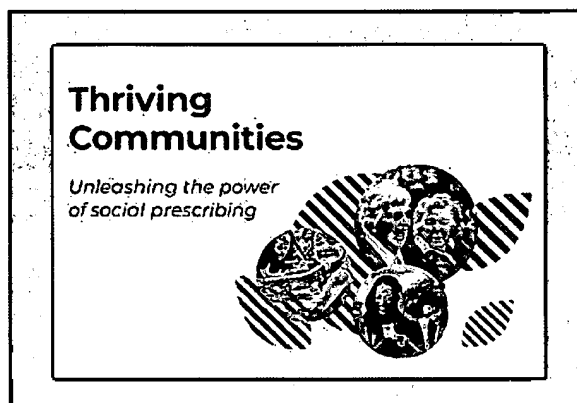
## Strategic work

Alongside our programme management of Wellbeing Matters, we also play a key strategic role in the social prescribing / community assets landscape, including our work with the University of Salford's Social Prescribing Hub, our work with GM's PCCA Unit and also the development of Andy Burnham's Live Well approach. Another example is our involvement in the national **NASP: Thriving Communities programme**.

The National Academy for Social Prescribing (NASP) Thriving Communities programme has been established to support voluntary, community, faith and social enterprise groups and organisations to actively contribute in and learn about social prescribing.

Salford CVS leads on the Thriving Communities programme in Greater Manchester as part of a North West VCSE team (other partners are VSNW, Sefton CVS and Burnley, Pendle and Rossendale CVS).

[www.socialprescribingacademy.org.uk/thriving-communities/north-west](http://www.socialprescribingacademy.org.uk/thriving-communities/north-west)



The programme worked with over 150 VCSE organisations in 2021/22, this included facilitating a Thriving Communities network where people were able to collaborate, share learning and gain new ideas with peers from across the North West. In total 68 VCSE organisations became part of the network in Greater Manchester, with **18 of these from Salford.**

As part of Thriving Communities, the regional team delivered the Learning Together Programme which was designed to build the capacity and knowledge of VCSE groups to enable them to support social prescribing to be successful. The programme covered social prescribing and mental health, the social prescribing journey, navigating the health and care system, funding, monitoring and evaluation. Post-learning evaluations showed that **80% of attendees** had a greater understanding of social prescribing.



The programme connected groups across arts, nature, physical exercise, financial wellbeing, as well as the health and care sector to create new partnerships. With specialist support being provided by a range of regional partners, including Active England, the Money and Pensions Service, the Arts Council, English Heritage and Natural England. The programme marked the end of the 2021/22 programme with a celebratory Networking for Nature Event held in collaboration with Natural England, which was attended by over 60 people.



## Age-Friendly Salford

During 2021/2022 Salford CVS continued to work in partnership with **Inspiring Communities Together (ICT)** and **Age UK Salford** to deliver the **Age Friendly Salford** programme.



Working through a 'one team' approach Salford CVS staff get involved with all aspects of the delivery of the programme, whilst having a particular focus on supporting volunteering and learning-focused activities including **Wellbeing Conversations**.

During the year we had a core volunteer team of around **60 regular volunteers**, supporting initiatives such as Tech & Tea, Brew & Chat as well as Walk & Talks.

The commitment of these volunteers was outstanding with six volunteers receiving their '50 hours' recognition certificates, 29 receiving their '100 hours' recognition certificates and 18 receiving their '200 hours' recognition certificates.

The aim of the Wellbeing Conversations training is to enable people to have productive and meaningful conversations that might have a positive impact on another person's wellbeing. The training involves watching a short six-minute film featuring one of our volunteers, before attending a training session. Participants are also provided with a 'Wellbeing Conversations – How to Guide', including wellbeing cards, that they can refer to before, during and after the training.

### Age Friendly Salford - Case Study

Y is an experienced mental health recovery worker. She has also been studying for her PGCE. She has a particular interest in supporting adults with challenging and additional needs and very much enjoys the company of the older generation. Her own mental health had been quite poor for a few years. She is living with ADHD and anxiety. She felt she could no longer do the mental health recovery work and had to have a break from it. During the pandemic she also became isolated.

Volunteering on the Age-Friendly Salford weekly Zoom sessions helped Y to reconnect with people and get involved in the discussions. As she was also in the process of completing a PGCE qualification she wanted to have a go at facilitating a zoom session herself, without feeling any pressure. *"My mental health was so bad, the university was trying to convince me to leave my course. I had to really fight to stay on it."*

Y has now facilitated 3 topics for the Tech & Tea online zoom sessions. *"It has given me such confidence to reconnect with people and provided me with a structure within which to communicate the topics I am passionate about on zoom"*

During 2021/22 Salford CVS trained over **200 individuals** in how to conduct Wellbeing Conversations, with **over 120** taking part in follow-up **focus groups** to share their experiences of having wellbeing conversations, develop their skills and supporting the development of future training. Sessions have consisted of mixed zoom training for frontline staff and volunteers through to bespoke courses for groups (including organisations receiving **Wellbeing Fund** grants via Salford CVS).

### **Age Friendly Salford - Case Study**

An example of the flexible way **Wellbeing Conversations** can be delivered is the training we delivered for the community group **HerStory** that was arranged at RHS Bridgewater, in order to enable women to access and experience the gardens and also see how they could get involved in activities there should they wish to. The group is made up of women from South Asian and African cultures, with most of the group waiting on decisions regarding 'leave to remain'.

Because of language barriers, emphasis was placed on enabling the women to understand the concept of wellbeing and we focused the first activity on the My Way to Wellbeing Cards. They explored how to use them to reflect on their own wellbeing and how to have conversations with others. After exploring the cards the group continued conversations exploring the community gardens. The Therapeutic Community Gardener explained about activities at the RHS the women could get involved in and then took them round to various vegetable patches, picking vegetables and herbs with them that they could take home.

#### **Participant feedback:**

Following the course, T says she is starting to focus more on the 'Take Notice' way to wellbeing and mindfulness as she is the kind of person who cannot sleep at night until she has ticked off everything on her 'to do' list. She has now decided to expand the amount of time she currently spends on mindfulness and will undertake a course with **Mind In Salford**.



Another key piece of learning and insight work supported by the team was the development of the **Salford Age-Friendly Standards** ([www.bit.ly/AFStandards](http://www.bit.ly/AFStandards)). The standard are built around the needs of older people and what they feel is important in making the places they visit, the services they use and the social activities they take part in, age-friendly. The assessments for the standards are carried out by volunteers in a similar way to mystery shopping. The standards will be rolled out further during 2022/23.

To gain a further overview on the Age Friendly Salford project and the difference it makes, please see a video blog made by Matt our Volunteer Development Worker during his experiences of the programme in April 2021 - [www.bit.ly/MattVlog](http://www.bit.ly/MattVlog)

## Answer Cancer

Answer Cancer is the working name of the Greater Manchester Screening Engagement Programme. It is a VCSE partnership, comprising **Salford CVS (on behalf of 10GM)**, **BHA for Equality**, **Unique Improvements** social enterprise, and **Voluntary Sector North West**, working to improve cancer awareness and increase uptake of cancer screening across Greater Manchester.

# ANSWER CANCER

Salford CVS are the Lead Partner and Accountable Body for the Programme, providing the governance, management and commissioning oversight functions, as well as managing the annual Answer Cancer grants programme, funding local VCSE groups and organisations to undertake activities to increase cancer-screening rates in their communities.

The key elements of the Programme are:

**1. Community Engagement:** Our Community Engagement Team works with local stakeholders and communities to raise awareness of breast, bowel and cervical cancer screening programmes. We develop local partnerships, run awareness-raising sessions, provide stalls, and do all we can within communities to deliver key cancer screening messages and improve screening uptake.

In order to address health inequalities, we have a particular focus on the following priority groups who face additional barriers: Black, Asian and other minoritised ethnic communities; disabled people; people living in areas of deprivation; people living with mental health problems; carers; and LGBTQ+ communities.

**In 2021/22, 138 awareness-raising sessions were delivered in community settings and the team engaged with at least 5,136 individuals to raise awareness of cancer screening**

**2. Individual and Organisational Cancer Champions:** We recruit and support individual and organisational Answer Cancer Champions across Greater Manchester. Through them, we are able to develop community-led partnerships to increase engagement on cancer screening and encourage community members to get involved and sign up to raise cancer awareness with friends, families and work colleagues.

**In 2021/22, we signed up 81 new Lead Cancer Champions and had 172 Organisational Cancer Champions by the end of the year**

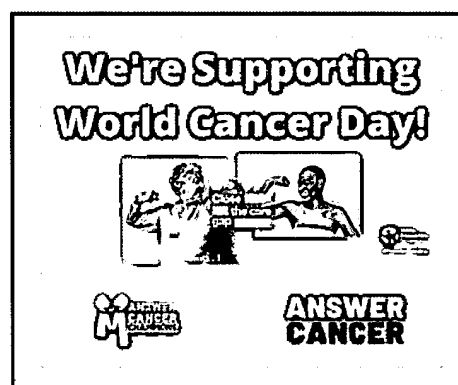


**3. Grants:** We run an annual Answer Cancer grants programme, which funds local VCSE organisations to deliver cancer screening awareness-raising activities in their communities. **In 2021/22, 20 organisations received c. £5,000 each, resulting in a wide range of creative, innovative, impactful, community-embedded projects and activities.**

We also funded organisations on a 'spot purchase' basis where particular low-uptake communities might benefit from a funded partnership. For example, working with **Voice of BME Trafford** resulted in a significant improvement in cervical screening uptake at GP practices in central Manchester, by staff making informative calls to recent screening non-responders from GP practices in their community languages.

**10 organisations were funded on a spot-purchased basis to increase cancer screening amongst our priority groups during 2021/22 – these included Wai Yin Society, Europa, GM Faith Network, Gaydio**

**4. Communications:** We deliver a range of communications and coordinate activity around local and national campaigns by providing materials and content that promote core screening messages and targeting organisations and individuals for engagement through our social media channels. We have an informative website with two front doors: [www.answercancergm.org.uk](http://www.answercancergm.org.uk) and [www.cancerchampionsgm.org.uk](http://www.cancerchampionsgm.org.uk)



We publish x2 monthly newsletters, one for our Cancer Champions and another from our engagement team, GM Engage.

**In 2021/22, we gained 275 new Twitter followers and 363 new Facebook followers**

**5. Training:** We provide a creative and flexible training offer designed to build confidence around sharing cancer-screening messages and providing practical approaches to help people raise awareness. This includes delivering cancer awareness training courses throughout the year, providing bespoke sessions to groups when requested, supporting individuals to facilitate their own training sessions within their groups and providing a range of tools and information to support people to run awareness activities.



**In 2021/22, 51 Answer Cancer training sessions were held, delivering training to over 650 participants**

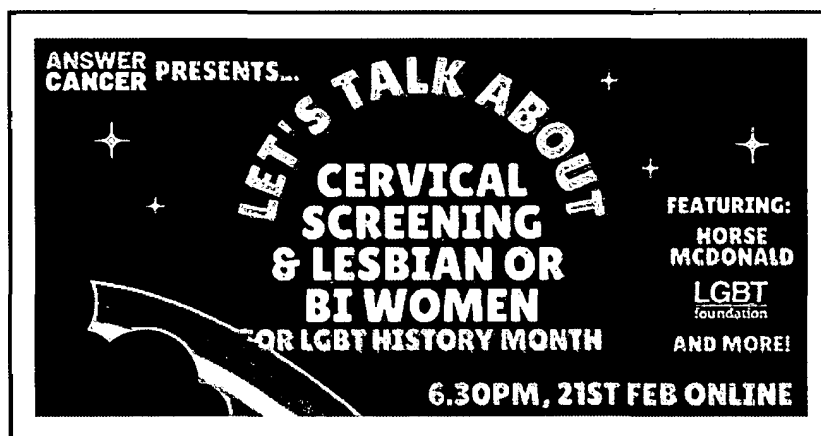


**6. Evaluation:** Our Evaluation and Research workstream helps us and all those we partner with to find out what works, use what works and share what works. We offer tailored research and evaluation training for staff and volunteers, tailored group or one-to-one support with evaluation of activities and share best practice across our networks. **In 2021/22 we published two evaluation reports that can be found on our website - [www.answercancergm.org.uk/about-us](http://www.answercancergm.org.uk/about-us)**

**7. Primary Care Network (PCN) Partnership Projects:** An area of development for Answer Cancer during 2021/22 was co-producing plans with PCN Cancer Leads and GP Practices to work closely with primary care to increase cervical screening uptake in areas where it is low. In the year ahead, we will be working with 7 PCNs (located in Salford, Manchester, Bolton, Oldham and Heywood / Middleton / Rochdale), delivering a variety of pilot projects, including:

- Funding local VCSE organisations to partner with GP practices to make calls to cervical screening non-responders from within the practice premises. These calls will be made in the appropriate community language of the patient and will involve sharing key cervical screening messages in a culturally sensitive way, with the offer at the end of the call of booking their smear test.
- Running 'GP Screening Information Clinics' where a staff member of Answer Cancer will provide short 1-2-1 clinics for patients in GP practices, having a conversation about the importance of screening and what it entails and looking to book the patient in for their smear test at the end of the clinic.
- Training GP practice staff to increase their knowledge of the three national cancer screening programmes, equipping them to engage with patients in order to encourage them to engage with cancer screening.

We're working with VCSE organisations such as **VBMET** and **The Fed** to deliver this work.



Answer Cancer's contract has now been extended for a further year (2022/23).





## Salford Social Value Alliance

Salford CVS' Chief Executive continued to Chair the Salford Social Value Alliance during 2021/22, a role she has held since 2016, and Salford CVS continued to facilitate and administrate the Alliance's Steering Group and help deliver its *10% Better* campaign. This includes working with a wide range of agencies in between meetings to promote social value and the campaign.

On behalf of the Social Value Alliance's steering group we organised a **Social Value Portal round table event** in order to inform VCSE colleagues about council plans to use the TOMs Framework to measure social value on all new contracts and in future on all contracts.

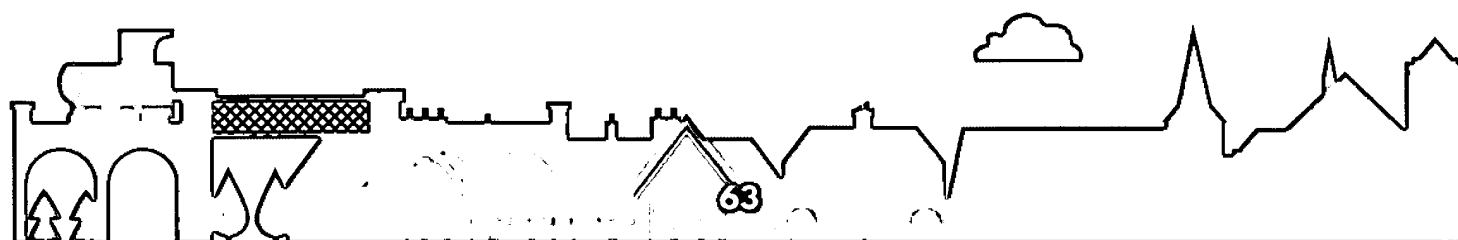
During the summer and autumn of 2021 the steering group worked on plans to refresh the **10% Better** campaign, gathering evidence for a report on the first 5 years of the campaign and reviewing the campaign's **11 metrics** and how to measure them. We planned a relaunch of the campaign in the spring of 2022.



On the 10th March 2022 we held a large event at HOST in Media City to launch the next phase of the **10% Better** campaign, which was well **attended by 86 people** from across the public, private and VCSE sectors.

The event was chaired by the Chief Executive of Salford CVS, Alison Page, with a keynote speech from Paul Dennett, elected **City Mayor** of Salford. Other speakers included Chris Dabbs from **Unlimited Potential**, who revealed the revised priorities for the campaign. Chris was followed by:

- Heidi Barnard from the **Northern Care Alliance (NHS)** who talked about their Green Plan to reduce carbon emissions
- Maxine Freed from **Doc10** talked about how paying the 'real' Living Wage has made a difference for their employees and their organisation



- This was followed by facilitated round-table discussions around the campaign themes of People, Place and Prosperity. Contributions from those attending went on to inform the Social Value Alliance's *10% Better* campaign delivery plan for 2022/23.



## **Salford CVS - Our Plans for 2022-23**

As we started the year 2021/22 we were hopeful that the Covid-19 pandemic was on its way out and that we would return to business as usual (more or less). That definitely didn't happen though...

As we predicted in last year's annual report, 2021/22 did indeed turn out to be a year where we needed to remain responsive and adaptable, switching between business as usual, emergency response, response, recovery, and so on. We continued to occupy a much broader civic role than we had before the pandemic; a more practical role; and a role more focused on neighbourhoods, alongside our city-wide and Greater Manchester work.

We believe we have indeed demonstrated that we are not only the city's local infrastructure support organisation for the VCSE sector in Salford but also that we are an important place-based anchor organisation in our own right.

During the year 2021/22 we continued to explore this broader role, further developing a programme of work around the commitments we unveiled in our 2020/21 annual report.

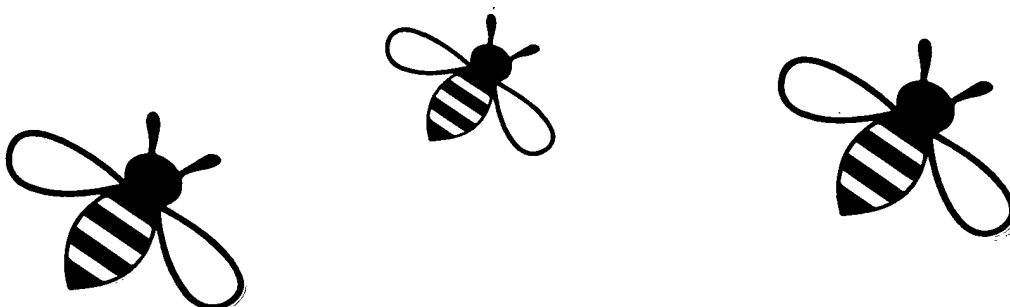
### **Healthier, Fairer, Greener**

- Addressing inequalities in the light of the Black Lives Matter movement – taking practical action and being positively Anti-Racist
- Ameliorating the impact of Covid-19 on minoritised communities, wherever and whenever we can
- Providing an emergency response, as needed
- Welcoming people seeking sanctuary and providing practical support
- Ensuring tackling poverty and inequalities, including the wider determinants of health, is at the heart of our work programmes
- Valuing, enabling and supporting volunteering and social / citizen action
- Helping create a more inclusive economy - social value, social enterprise, community business, living wage / hours, placements / apprenticeships
- Making our organisation more environmentally sustainable – taking practical action NOW
- Being a Disability Confident employer – in practice
- Acting as a place-based organisation – across the city, in neighbourhoods, on the ground
- Playing a role befitting an anchor institution in Salford
- Living our Values – PASSION, INNOVATION, QUALITY, COOPERATION, DIVERSITY, IMPACT

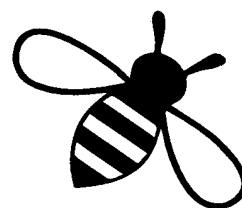


**Our plans for 2022/23 include:**

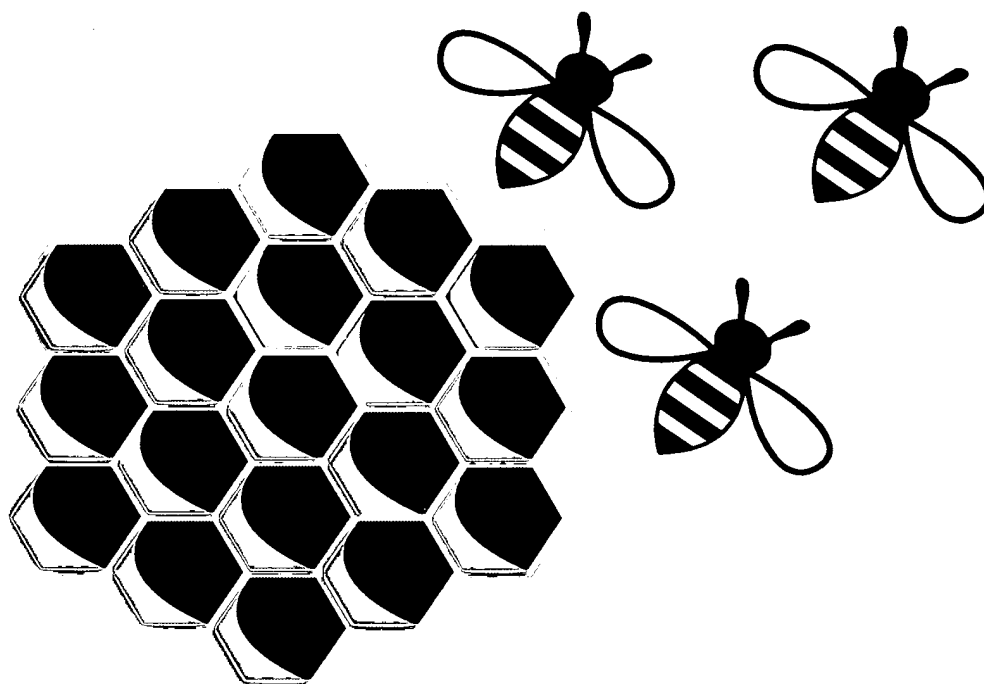
- Continuing to develop pieces of work that align with our 'Healthier, Fairer, Greener' commitments outlined above
- Delivering our core local infrastructure programme of work
- Securing additional funding and investment into the VCSE sector in Salford
- Providing bespoke 1-2-1 information, advice and guidance for Salford's VCSE organisations
- Developing and delivering a training programme for VCSE organisations in Salford, including introducing new bite-sized training offers
- Providing a range of support and training in respect of adult safeguarding and safeguarding children
- Continuing to offer 'backroom' support for VCSE groups and organisations in the form of DBS checks, holding accounts, payroll services, etc
- Further developing and delivering programmes of work such as Wellbeing Matters, Green Care, Answer Cancer, Youth Justice / Family Hub work, Disability project, and more
- Continuing to be an effective partner in programmes such as Age-Friendly Salford, Community-Led Support, Living Well, NASP Thriving Communities
- Organising VOCAL VCSE Forums for voice and influence, making sure they are topical and are addressing the sector's priorities alongside 'The Salford Way' suite of strategies and the city's refreshed 'Great Eight' priorities
- Enabling Salford CVS and wider VCSE sector reps to play a role on all relevant key partnerships in Salford
- Ensuring Salford's VCSE sector voice is heard and that the sector has opportunities to influence Greater Manchester agendas
- Playing a core role in the work around the creation and development of the Greater Manchester ICS (Integrated Care System) in both Salford and at a GM level



- **Facilitating engagement opportunities with key leaders in Salford, including the City Mayor and the CEO of Salford City Council**
- **Organising our annual in-person VCSE conference in the autumn of 2022**
- **Supporting the VCSE sector's volunteer-involving organisations by delivering a range of online and in-person volunteer brokerage, training and good practice support**
- **Providing support and activities during Volunteers' Week (1-7 June)**
- **Supporting the ongoing response to the Covid-19 pandemic and its aftermath in Salford by recruiting and placing volunteers and continuing to support our own team of emergency response / humanitarian assistance volunteers**
- **Supporting Salford and GM's Covid-19 response and recovery efforts, including strategic work, community outreach, support for testing and vaccination, providing practical support for our sector and local communities**
- **Continuing to deliver our Community Champions volunteering programme, including 'Trusted Voices'**
- **Continuing to support local frontline VCSE groups and organisations to provide practical help for people seeking refuge in Salford and across Greater Manchester**
- **Supporting Salford to become a recognised City of Sanctuary**
- **Providing support to arrivals from Afghanistan, Ukraine and elsewhere as part of a GM VCSE partnership to help people feel welcome and able to access services**
- **Helping facilitate and participating in the Salford Women and Girls' Commission**
- **Delivering our grants programmes, including the Third Sector Fund, Hate Crime Awareness, Grow Well, Short Break Care, Emotional Wellbeing and Mental Health, Achieve BST, Answer Cancer, Food Response Fund, Community Assets Fund and more - whilst also remaining responsive to local needs and adapting accordingly**
- **Working with our independent evaluation partners CLES and VSNW on the ongoing evaluation of the Third Sector Fund**



- **Securing future funding for our work and that of our sector – in the context of influencing factors such as local authority budget pressures and their insourcing agenda; Conservative Government plans and priorities; Primary Care Networks and the NHS Core20Plus5 tackling inequalities agenda; creation of the new GM Integrated Care System (ICS) and what that might mean for us; and the growing Cost of Living Crisis**
- **Working with our 10GM colleagues [www.10gm.org.uk](http://www.10gm.org.uk) to further develop our joint venture, whilst also working closely with GMCVO and other locality and thematic infrastructure bodies across and within Greater Manchester**
- **Continuing to play a key role in Greater Manchester strategic partnership work as part of the GM VCSE Leadership Group and associated activities, such as the development of an Alternative Provider Federation for the social sector as part of our GM ICS work**
- **Continuing to provide Hub support to Salford Third Sector Consortium**
- **Supporting a range of relevant campaigning activities, including the Living Wage Foundation's 'real' Living Wage, Refugees Welcome, We Stand Together, Children England's Child Fair State, and more**
- **Developing our own and the wider VCSE sector's workforce - training and support, increasing diversity, leadership development, progression routes and inclusive recruitment practices**



# PROFIC ACCOUNTS OF REPORT

000



## **Risk Management**

The Trustees have assessed the major risks to which the charity is exposed, in particular those related to the operations and finance of the charity, and are satisfied that systems are in place to mitigate their exposure to major risks.

The charity's organisational Risk Register is regularly reviewed, as per the agreed Board work programme, with remedial action taken as required.

## **Reserves Policy**

The Salford CVS Reserves Policy is to maintain sufficient level of reserves to enable core activities to continue over a period of up to six months should a shortfall in income occur and also to take account of potential risks and contingencies that may arise from time to time. The required reserves to achieve this are £1,117,704. As at 31 March 2022 the Charity's free reserves totalled £1,120,209.

Excluded from the Reserves Policy are funds associated with:

- Programme-related investments
- Restricted funds

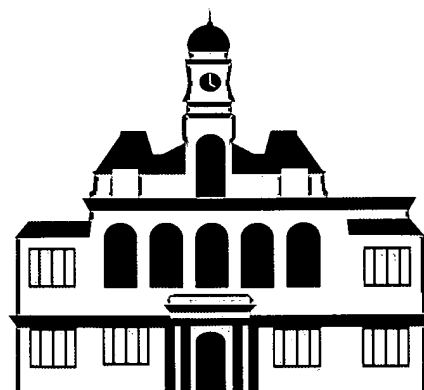
Therefore, in order to demonstrate transparency, accountability and sound financial management, the Salford CVS Reserves Policy clearly justifies the amount of reserves kept back each year.

### **Steps taken to establish the level of reserves**

In order to make a judgment on the amount of reserves, the Board of Trustees have considered the risks in respect of expenditure, unrestricted income and, where appropriate, restricted income and where funds can only be realised by the disposal of a fixed asset. Also taken into consideration are any external identified potential major risks to income and expenditure during the year under consideration.

## **Investment Policy**

The Board of Trustees have considered the most appropriate policy for investing funds and has invested £734,154 in the following fixed-term accounts. When the account matures the funds are rolled over provided the Trustees consider the interest rate is acceptable: Bath Building Society £90,133, Co-operative Bank £86,351, Charity Bank £96,569, Virgin Money £93,850, Family Building Society £91,127, Cambridge and Counties £93,044, CAF Bank £98,080, Nationwide £85,000. The balances of funds are to be held in bank deposit accounts.





## Grants

The company does not make significant grants in its own capacity but acts only in partnership with various local and national government departments and other strategic partners (e.g. Royal Horticultural Society) to administer the distribution of grants to other local charities, community organisations, social enterprises and primary schools.

Distributions are made in strict accordance with the criteria set by the original funding body and are included in the provision of services when payable.

The company itself distributed approximately £144 to support Living Wage accreditation.

## Structure, Management & Governance

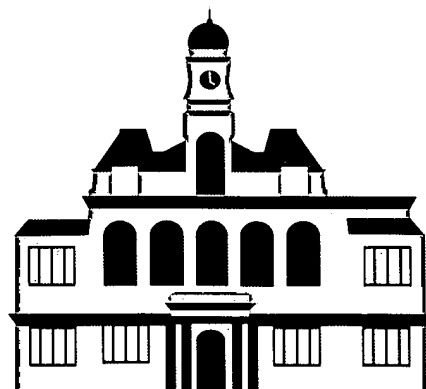
The Trustees are responsible for the strategic management and direction of the organisation, working in conjunction with the Chief Executive. Day-to-day strategic, operational and financial management is delegated to the Chief Executive and Deputy Chief Executive. During the year the Board met for one strategy meeting and seven business meetings.

Members of the Board of Trustees are elected by the membership at the Annual General Meeting (AGM). Officers of the Board of Trustees are appointed by the Board at the next Board meeting following the AGM. Members of the Board serve for a three-year term, although they can be re-elected at the end of that term. Additional members can be co-opted to the Board at any time of the year and serve until the next AGM. Co-opted members can then either stand for election at the AGM or be re-appointed at the first meeting of the Board after the AGM.

Trustees are inducted by the Chief Executive / Deputy Chief Executive and Chair and are provided with a handbook outlining their responsibilities. Trustees complete an annual skills audit and are given opportunities for training.

The organisation is affiliated to the following national organisations that provide advice, guidance and support:

- National Association for Voluntary & Community Action (NAVCA)
- National Council for Voluntary Organisations (NCVO)
- Social Enterprise UK (SEUK)
- Charity Finance Group (CFG)



## Financial Review

During the year the charity had a surplus of £243,527 on unrestricted income. This surplus is the net result of income received from providing sales and services and management fees.

The surplus on restricted funds of £321,007 is as a result of restricted funds received in the year for activity planned for 2022/23.

As at 31st March 2022 the Charity has designated reserves of £675,306 for specific projects as shown on note 19 to the accounts.

As at 31st March 2022 the Charity has unrestricted reserves of £467,519, designated reserves of £675,306 and restricted reserves of £2,062,857; a total of £3,205,682.

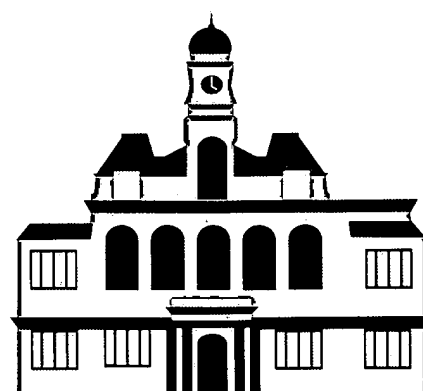
Salford Community and Voluntary Services was revenue funded by Salford City Council and NHS Salford CCG in 2021/22.

## Funds held as custodian

As at 31st March 2022 Salford CVS acted as custodian for the following organisations:

African Family Support	£ 49
Age Friendly Cities	£15,000
Anyone for Tennis	£ 200
Art of Gold	£ 250
Boundary Road Play Area	£ 316
Busy Bees	£ 1,035
Ellesmere Park Tenants	£ 975
Her Story	£ 1,484
Interfaith Network	£ 4,560
Lawler Residents	£ 167
Lower Kersal Young People Project	£ 1,431
Ordsall Allotment Group	£ 1,553
Salford Women's Centre	£ 948
Teenage Autism Group	£11,434

Funds are held as custodian for organisations that do not have access to bank accounts or that wish Salford CVS to act as their banker. The funds were received and placed within the accounts as current liabilities. Details of Custodian Funds are reported to the Board on a quarterly basis.



## Statement of Trustee Responsibilities

The Trustees (who are the directors of Salford Community and Voluntary Services for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the period. In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. In so far as the Trustees are aware:

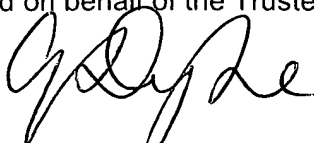
- there is no relevant audit information of which the charitable company's auditors are aware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

## Auditors

Wyatt, Morris, Golland Ltd, Chartered Accountants, have intimated their willingness to continue in office as auditors to the company and will be proposed for re-appointment.

The above report has been prepared in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies.

Signed on behalf of the Trustees



Grace Dyke (Chair)

Approved by the Trustees: 21st October 2022



## Opinion

We have audited the financial statements of Salford Community and Voluntary Services (the 'charitable company') for the year ended 31 March 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2022 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.



## Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## Matters on which we are required to report by exception

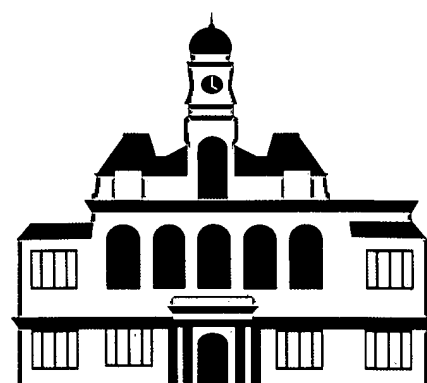
We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- the charitable company has not kept adequate accounting records; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

## Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.



## **Our responsibilities for the audit of the financial statements**

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

The extent to which the audit was considered capable of detecting irregularities including fraud.

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the company through discussions with directors and other management, and from our commercial knowledge and experience of charities;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charity, including the Charities Act 2011 and Companies Act 2006 and
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting legal correspondence where necessary,
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.



We assessed the susceptibility of the charity's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud and
- considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- performed analytical procedures to identify any unusual or unexpected relationships;
- tested journal entries to identify unusual transactions;
- assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- enquiring of management as to actual and potential litigation and claims; and
- reviewing correspondence with HMRC.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Report of the Independent Auditors.



## Use of our report

This report is made solely to the charitable company's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Wyatt, Morris, Golland Ltd

Statutory Auditors

Eligible to act as an auditor in terms of Section 1212 of the Companies Act 2006

Park House

200 Drake Street

Rochdale

Lancashire

OL16 1PJ

Date: 21st October 2022





# Statement of Financial Activities

(including an income and expenditure account)

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £	Total Funds 2021 £
<b>Income and expenditure</b>					
<b>Incoming resources:</b>					
Voluntary Income	3	25,029	4,643,774	4,668,803	4,682,526
Investment Income					
Bank and building society income		6,512	-	6,512	179
Income from charitable activities:					
Charitable trading	4	24,039	15,595	39,634	29,573
Other income	5	104,989	117	105,106	210,925
Total Income	6	160,569	4,659,486	4,820,055	4,923,203
<b>Resources expended</b>					
Charitable activities	7-8	150,864	4,104,657	4,255,521	(4,781,155)
Total expenditure		150,864	4,104,657	4,255,521	(4,781,155)
<b>Net (outgoing) / incoming resources before transfers</b>					
		9,705	554,829	564,534	142,048
Transfer between funds	11	233,822	(233,822)	-	-
Movement in funds		243,527	321,007	564,534	142,048
<b>Reconciliation of funds</b>					
Total funds balance brought forward		899,298	1,741,850	2,641,148	2,499,100
<b>Total funds balance carried forward</b>		<b>1,142,825</b>	<b>2,062,857</b>	<b>3,205,682</b>	<b>2,641,148</b>

The statement of financial activities includes all gains and losses recognised in the year.  
All incoming resources and resources expended derive from continuing activities.

THE NOTES ON PAGES 83 TO 113 FORM PART OF THESE ACCOUNTS.

# Balance Sheet

## as at 31<sup>st</sup> March 2022

	<u>Notes</u>	<u>Total Funds 2022 £</u>	<u>Total Funds 2021 £</u>
<b>Fixed Assets</b>			
Tangible assets	13	18,615	22,530
Investments	14	<u>4,001</u>	<u>4,001</u>
		22,616	26,531
<b>Current Assets</b>			
Debtors	15	564,462	158,905
Cash at bank and in hand		<u>3,367,920</u>	<u>3,083,919</u>
		3,932,382	3,242,824
<b>Creditors</b>			
Amounts falling due within one year	16	<u>(749,316)</u>	<u>(628,207)</u>
<b>Net current assets</b>		3,183,066	2,614,617
<b>Total assets less current liabilities</b>		<u>3,205,682</u>	<u>2,641,148</u>
Net assets	17	<u><u>3,205,682</u></u>	<u><u>2,641,148</u></u>
<b>Funds</b>			
Restricted funds	18	2,062,857	1,741,850
Unrestricted funds	19	<u>1,142,825</u>	<u>899,298</u>
		<u><u>3,205,682</u></u>	<u><u>2,641,148</u></u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

The Trustees acknowledge their responsibilities for:

- a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been audited under the requirements of Section 144 of the Charities Act 2011.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

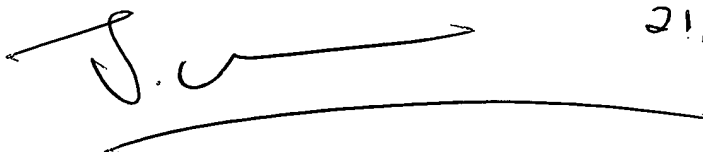
The financial statements were approved by the Board of Trustees on 21st October 2022 and were signed on its behalf by:

Grace Dyke – Trustee



0

John Phillips – Trustee



21/10/22



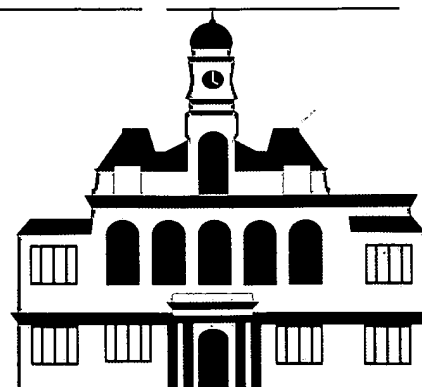
# Cash Flow Statement

## For the period ended 31 March 2022

	Notes	2022	2021
		£	£
<b>Cash flows from operating activities:</b>			
Cash generated from operations	1	283,432	584,136
Net cash provided by (used in) operating activities		283,432	584,136
<b>Cash flows from investing activities:</b>			
Purchase of tangible fixed assets		(5,943)	(17,596)
Interest received		6,512	179
Net cash provided by (used in) investing activities		569	(17,417)
Change in cash and cash equivalents in the reporting period		284,001	566,719
Cash and cash equivalents at the beginning of the reporting period		3,083,919	2,517,200
Cash and cash equivalents at the end of the reporting period		3,367,920	3,083,919

### Note 1 – Reconciliation of net income to net cash flow from operating activities

	2022	2021
	£	£
Net Income for the reporting period (as per the statement of financial activities)	564,534	142,048
Depreciation charges	8,522	5,787
Loss on disposal of fixed assets	1,336	1,790
Interest received	(6,512)	(179)
Decrease / (increase) in debtors	(405,557)	211,848
Increase / (decrease) in creditors	121,109	222,842
Net cash provided by (used in) operating activities	283,432	584,136



# Notes forming part of the Financial Statements

## 1. Accounting policies

### Basis of preparation and assessment of going concern

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

### Critical accounting judgements and key sources of estimation uncertainty

In the application of the Company's accounting policies, management is required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimated are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

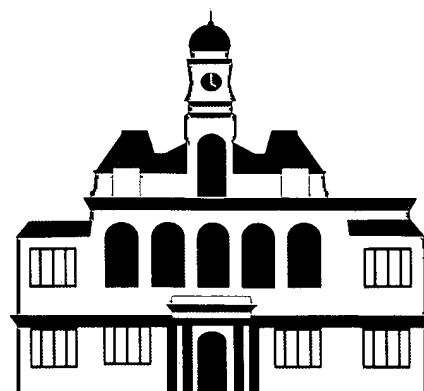
Management does not consider that there are any key sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements.

## Incoming resources

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

### a) Donations and grants

Income from donations and grants, including capital grants, is included in incoming resources when these are receivable except as follows:



When donors specify that donations and grants given to the charity must be used in future accounting periods, the income is deferred until those periods.

When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in incoming resources until the pre-conditions for use have been met.

When donors specify that donations and grants, including capital grants, are for particular restricted purposes, which do not amount to pre-conditions regarding entitlement, this income is included in incoming resources of restricted funds when receivable.

#### **b) Legacies and interest receivable**

These are included when receivable by the charity.

## **Resources expended**

Resources expended are included in the statement of financial activities on an accruals basis, inclusive of any V.A.T. which cannot be recovered.

Certain expenditure is directly attributable to specific activities and has been included in those cost categories. Certain other costs which are attributable to more than one activity are apportioned across cost categories on the basis of the Directors' best estimate.

The company does not make significant grants in its own capacity but acts only in partnership with various local and national government departments and other key partners (e.g. RHS) to administer the distribution of grants to other local charities and community organisations. Distributions are made in strict accordance with the criteria set by the original funding body and are included in the charitable activities when payable.

## **Fund accounting**

Funds held by the charity are either:

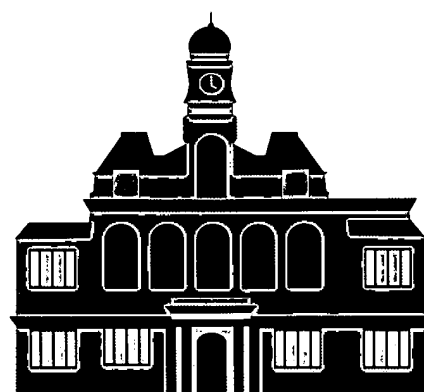
Unrestricted general funds - these are funds which can be used in accordance with the charitable objectives at the discretion of the Trustees.

Designated funds - these are funds set aside by the Trustees out of unrestricted general funds for specific future purposes or projects.

Restricted funds - these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Separate asset accounts are not maintained for each fund if a better return can be obtained by consolidating the assets. However, they should always be readily accessible, dependent on the fund involved.



## **Tangible fixed assets**

Assets acquired by means of restricted capital grants for time limited projects are depreciated over the life of the project.

Depreciation is provided on other fixed assets at the following annual rates in order to write off each asset over its estimated useful life:

Computer equipment - 33 1/3% on cost

Office equipment - 20% on net book value and 33 1/3% on cost

Fixtures and fittings - 20% on net book value and 33 1/3% on cost

## **Investments**

### **General investments**

Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. The statement of financial activities includes the net gains and losses arising on revaluation and disposals throughout the year.

The charity does not acquire put options, derivatives or other complex financial instruments.

The main form of financial risk faced by the charity is that volatility in equity markets and investment markets due to wider economic conditions, the attitude of investors to investment risk, and changes in sentiment concerning equities and within particular sectors or sub sectors.

### **Programme related investments**

These are made directly in pursuit of the organisation's charitable purposes and further the objects of the charity. Whilst they may generate a small amount of income they are not made for those purposes and are often not on commercial terms.

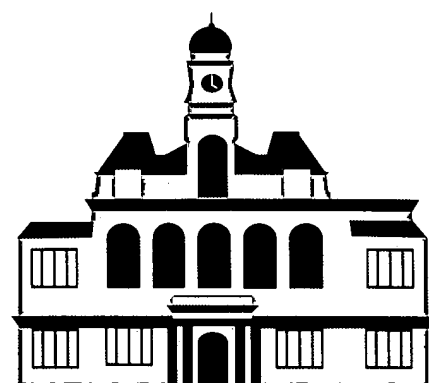
They are valued at cost less impairment. The impairment is based on the Trustees perception of the recoverability of the investment.

## **Taxation**

The company is a registered charity and as such is entitled to the exemption from tax to the extent that the income received falls within section 505 I.C.T.A. 1988 and section 256 C.G.T.A. 1992 and is applied to charitable purposes only.

## **Pensions**

Contributions in respect of the company's defined contribution pension scheme are charged to the income and expenditure account for the year in which they are payable to the scheme.



## Government grants – Covid 19

Government grants are recognised when there is reasonable assurance that the company will comply with the conditions attaching to the grant and the grant will be received.

Following the outbreak of the Covid-19 Pandemic the company furloughed members of staff and took advantage of the government job retention scheme. Grant income is accrued for in the period matching the period the wages were due for.

## 2. Net Income for the year

The net income for the year is stated after charging

	<u>2022</u>	<u>2021</u>
	£	£
Auditors Remuneration (see note 9)	8,580	8,020
Depreciation	<u>8,522</u>	<u>3,504</u>
	<u><u>17,102</u></u>	<u><u>11,524</u></u>





### 3. Voluntary Income

	Revenue Grants	Total 2022	Total 2021
	£	£	£
Access to Work (DWP)	-	-	1,522
Big Local Trust - Bankers Fee	5,529	5,529	7,909
Catalyst	10,000	10,000	5,000
NAVCA	1,500	1,500	3,000
Salford Council	-	-	10,000
Salford Third Sector Consortium	8,000	8,000	8,000
<b>Total unrestricted voluntary income</b>	<b>25,029</b>	<b>25,029</b>	<b>35,431</b>
Big Lottery - Covid Response	-	-	82,708
Big Lottery - Big Local Trust (Little Hulton Big Local)	110,573	110,573	158,189
Food Response Fund	107,000	107,000	65,450
Forever Manchester	-	-	19,970
Greater Manchester Combined Authority - Gambling Harms	29,984	29,984	-
NHS Oldham GGG (Greater Manchester Health and Social Care Partnership) - Make Smoking History	-	-	25,000
Greater Sport (GM Moving) - Local Delivery Pilot, physical activity	-	-	74,792
Greater Sport - Tackling Inequalities Fund	-	-	28,000
GM Mental Health NHS Foundation Trust - Achieve Bolton, Salford, Trafford Asset Fund	170,000	170,000	205,418
NHS England - GM Cancer Screening Engagement programme (Answer Cancer)	575,000	575,000	525,000
NHS England - GM VCSE population health (10GM)	243,000	243,000	-
NHS Manchester - Green Social Prescribing (GMHSCP PCCA pilot project)	27,591	27,591	-
NHS Manchester - Health Coaching	10,000	10,000	-
NHS Oldham CCG - Healthy Start Vouchers	10,000	10,000	-
NHS Salford CCG - Big Reset Conversation	-	-	40,000

### 3. Voluntary Income (continued)

NHS Salford CCG - Home First Discharge Hub	50,000	50,000	-
NHS Salford CCG - Emotional Wellbeing and Mental Health grants	150,000	150,000	393,000
NHS Salford CCG - Third Sector Fund grants programme	1,000,000	1,000,000	1,315,000
NHS Salford CCG - Wider VCSE activities	-	-	150,000
NHS Salford CCG - VCSE Voices Matter (Salford Together)	80,223	80,223	80,223
NHS Salford CCG - Age Friendly Salford	195,000	195,000	195,000
NHS Salford CCG - Wellbeing Matters PCCA Programme	612,160	612,160	483,235
Northern Care Alliance - Social Prescribing	23,000	23,000	-
Salford City Council - Community Champions	75,000	75,000	151,000
Salford City Council - Community Response Fund	66,000	66,000	250,000
Salford City Council - Children, Young People & Families	31,706	31,706	31,706
Salford City Council - Disability Project	274,384	274,384	-
Salford City Council - Family Hub	112,000	112,000	-
Salford City Council - Hate Crime grants	3,850	3,850	6,490
Salford City Council - Healthy Holidays Fund	215,000	215,000	10,000
Salford City Council - Health and Social Care	39,810	39,810	39,810
Salford City Council - Infrastructure, Training and Development	80,737	80,737	80,737
Salford City Council - Obesity Pilot	23,400	23,400	-
Salford City Council - Short Break Care grants	60,448	60,448	60,449
Salford City Council - Strategic Development	85,000	85,000	85,000

### 3. Voluntary Income (continued)

Salford City Council - Volunteer Centre	28,315	28,315	28,315
Salford City Council - Youth Justice	43,000	43,000	37,603
Little Hulton & Walkden and Eccles & Irlam Salford Primary Care Networks - Social Prescribing	45,143	45,143	-
Salford Royal Hospital (NCA Foundation Trust)	49,950	49,950	-
Social Enterprise UK - Buy Social Extension programme	-	-	10,000
Talk Talk - match funding for the Youth Wellbeing Fund	16,500	16,500	-
The Royal Horticultural Society - Grow Well grants	-	-	15,000
<b>Total restricted voluntary income</b>	<b>4,643,774</b>	<b>4,643,774</b>	<b>4,647,095</b>
<b>Total voluntary income</b>	<b>4,668,803</b>	<b>4,668,803</b>	<b>4,682,526</b>

### 4. Charitable Trading Income

	<b>Unrestricted Funds</b>	<b>Restricted Funds</b>	<b>Total 2022</b>	<b>Total 2021</b>
	£	£	£	£
Payroll Service	8,463	-	8,463	7,267
Other	15,576	-	15,576	7,368
Returned grants	-	15,595	15,595	14,938
	<b>24,039</b>	<b>15,595</b>	<b>39,634</b>	<b>29,573</b>

#### Returned grants income

Achieve Asset Fund (Bolton Salford and Trafford)	£	3,571
GM Moving - Local Delivery Pilot	£	3,670
Salford4Good	£	685
NHS Salford CCG - Third Sector Fund	£	7,669



## 5. Other Income

	Unrestricted Funds	Restricted Funds	Total 2022	Total 2021
	£	£	£	£
Mailing, photocopying and other sales	42,150	117	42,267	161,315
DBS checks	62,745	-	62,745	26,040
Coronavirus Job Retention Scheme	94	-	94	23,570
	<u>104,989</u>	<u>117</u>	<u>105,106</u>	<u>210,925</u>

The associated direct costs of DBS checks amounted to £33,352 (2021 - £13,111) which is included in note 7 under Beneficiary Support Costs.

## 6. Total incoming resources

	2022	2021
	£	£
Unrestricted	160,569	171,118
Restricted	4,659,486	4,752,085
	<u>4,820,055</u>	<u>4,923,203</u>

## 7. Charitable Activities

	Staff costs	Deprec- iation	Other costs	Total 2022	Total 2021
	£	£	£	£	£
Information, advice and support	1,105,401	8,522	1,134,476	2,248,399	2,251,542
Grants distributed	-	-	2,007,122	2,007,122	2,529,613
	<u>1,105,401</u>	<u>8,522</u>	<u>3,141,598</u>	<u>4,255,521</u>	<u>4,781,155</u>



## Charitable Activities (continued)

	<b>Total 2022</b>	<b>Total 2021</b>
	<b>£</b>	<b>£</b>
<b>Other costs comprise:</b>		
Grants distributed (see note 8)	2,007,122	2,529,613
Consultancy fees	8,235	11,736
Premises and equipment	82,064	68,750
Website costs	5,402	1,800
Communications, marketing & promotion	15,610	56,762
Beneficiary support, meetings and events	988,595	985,393
Staff recruitment, training and travel	14,490	4,883
Subscriptions and affiliations	2,458	3,280
Insurances	4,289	3,891
Miscellaneous	703	2,623
Support costs (see note 9)	11,294	9,211
Loss on disposal of assets	1,336	1,790
Refunded grant income	-	4,888
	<b><u>3,141,598</u></b>	<b><u>3,684,620</u></b>

All the grants were paid to VCSE groups and organisations in the Greater Manchester area and all were paid on behalf of the funders, who had requested the charity administer the funds for distribution. The charity retains a proportion of funds for management and administration costs.

The payment of grants is within the objects of the charity.



## 8. Grants Distributed

<b>Third Sector Fund</b>	<b>Total 2022</b>	<b>Total 2021</b>
	<b>£</b>	<b>£</b>
Big Ideas Fund	462,021	-
Crisis Fund	-	71,728
Covid 19 BAME Response Fund	-	50,998
Covid 19 Digital Response Fund	-	50,000
Covid 19 Disability Response Fund	-	29,763
Covid 19 Recovery Fund	-	429,230
Covid 19 Domestic Violence Response Fund	-	50,000
Food Response Fund	-	35,000
Healthy Holidays Fund	25,000	34,275
Healthy Schools Fund	-	110,000
Healthy Schools Transition Fund	-	228,624
Impact Partnership Fund	-	57,620
Living Well this Winter Fund	-	25,008
Responsiveness Fund	20,000	-
Volunteers' Expenses Fund	16,701	13,439
Volunteers' Week Activity Fund	9,302	4,028
Wellbeing Fund	54,927	31,266
Wellbeing Matters Community Assets Fund	141,450	-
Wellbeing Matters Green Asset Fund	99,871	-
Youth Wellbeing Fund	-	38,353
	<b>829,272</b>	<b>1,259,332</b>
<b>Other</b>		
Achieve Asset Fund (Bolton, Salford and Trafford) grants and investments	202,629	40,037
Addressing Unmet Need in Ordsall and Claremont (Health Neighbourhood Fund)	44,005	-
Answer Cancer programme grants and investments	90,173	55,000
Big Rest Conversation - community engagement	-	5,200
Community Champions programme	75,700	-
Community Response Fund	200,978	-
Dementia Support Fund	6,000	-
Emotional Wellbeing and Mental Health grants	111,049	711,788
Food Response Fund	185,000	212,623
Hate Crime grants	3,500	5,800
Healthy Holidays Fund	99,499	-
Little Hulton Big Local grants and investments	9,853	12,473
Little Hulton Big Local (other)	-	(5,000)

Local Delivery Pilot investments	31,436	58,708
Make Smoking History grants	8,000	28,800
Royal Horticultural Society grants	8,500	-
Salford 4 Good - Covid Response Appeal	-	35,008
Salford CVS' AGM grant	-	1,000
Short Break Care grants	58,153	50,628
Tackling Social Inclusion grant	-	27,950
Emergency Response Fund	-	1,000
Living Wage Foundation - accreditation payments	144	492
Other CCG grants	45,000	24,100
VCSE Voices Matter	-	12,100
	<u>1,179,619</u>	<u>1,277,707</u>
Prior year grants not taken up	<u>(1,769)</u>	<u>(7,426)</u>
<b>Total grants</b>	<b><u>2,007,122</u></b>	<b><u>2,529,613</u></b>

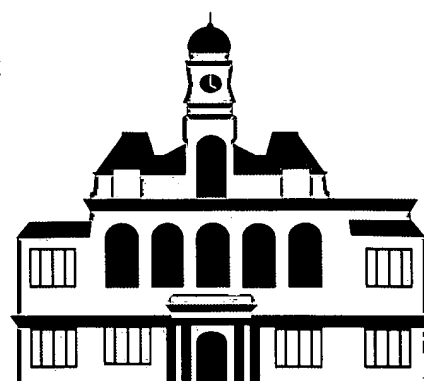
## Grants analysis 2021/22

### Third Sector Fund

- Big Ideas Fund – 20 grants with minimum recipient £10,000 and maximum recipient £25,000, total £462,021
- Healthy Holidays Fund – 33 grants with minimum recipient £1,170 and maximum recipient £10,000, total £124,499 (£25,000 funded by Third Sector Fund)
- Responsiveness Fund – 4 grants with minimum recipient £5,000 and maximum recipient £5,000, total £20,000
- Volunteers' Expenses Fund - 24 grants with minimum recipient £285 and maximum recipient £750, total £16,701
- Volunteers' Week Activities Fund – 20 grants with minimum recipient £160 and maximum recipient £500, total £9,302
- Wellbeing Fund - 56 grants with minimum recipient £500 and maximum recipient £1,000 total £54,927
- Wellbeing Matters Community Asset Fund - 10 grants with minimum recipient £9,216 and maximum recipient £15,000, total £141,450
- Wellbeing Matters Green Asset Fund - 12 grants with minimum recipient £4,110 and maximum recipient £15,000, total £99,871

### Other Funds

- Achieve Bolton, Salford and Trafford Asset Fund – 171 grants minimum £10, maximum £15,000, total £202,629
- Addressing Unmet Need Ordsall and Claremont – 1 grant of £44,005
- Answer Cancer Fund – 20 Grants minimum recipient £1,000, maximum recipient £5,000, total £90,173
- Community Champions – 28 Grants minimum recipient £2,000 maximum recipient £10,000, total £75,700



- Community Response Fund - 25 grants minimum recipient £1,300 maximum recipient £10,000, total £200,978
- Dementia Support Fund - 3 grants of £2,000, total £6,000
- Emotional Wellbeing and Mental Health - 11 grants minimum recipient £300, maximum recipient £29,000, total £111,049
- Food Response Fund - 53 grants minimum recipient £500, and maximum recipient £15,000, total £185,000
- Hate Crime grants - 7 grants of £400, total £3,500
- Healthy Holidays Fund - 33 grants with minimum recipient £1,170 and maximum recipient £10,000, total £124,499 (£99,499 funded by Salford City Council Healthy Holidays Fund)
- Little Hulton Big Local - 30 grants and investments minimum recipient £25, maximum recipient £500, total £9,853
- Local Delivery Pilot investments - 7 grants minimum recipient £3,455, maximum recipient £5,000, total £31,436
- Make Smoking History - 8 grants minimum of £1,000, total £8,000
- RHS - 4 grants minimum recipient £500, maximum recipient £2,000, total £8,500
- Short Break Care - 13 grants with minimum recipient £1,582 and maximum recipient £5,000, total £58,153
- Salford CVS grants (Living Wage Foundation accreditation) - 1 grant of £144
- NHS Salford CCG other grants - 4 grants minimum recipient £5,000, maximum recipient £20,000, total £45,000

## 9. Support costs

	<u>Total 2022</u>	<u>Total 2021</u>
	£	£
Accountancy	4,490	4,195
Audit	4090	3,825
Bank charges	1,335	1,191
AGM expenses	1,379	-
	<u>11,294</u>	<u>9,211</u>

## 10. Staff costs

	<u>Total 2022</u>	<u>Total 2021</u>
	£	£
<b>Staff costs comprise:</b>		
Salaries (including redundancies)	953,997	942,724
Social Security	84,502	82,738
Pension contributions	66,902	65,286
	<u>1,105,401</u>	<u>1,090,748</u>



None of the Trustees received any remuneration from the charity. None of the Trustees were reimbursed for travel expenses (2021 - Nil).

Three key personnel received total emoluments of £165,376. One employee earned in excess of £60,000 per annum.

The average number of employees in the year calculated on a full time equivalent basis was 30.5 (2021 – 27.7).

## 11. Transfers between funds

Some transfers between restricted funds have been made where one fund has ended and other similar projects have been undertaken. These transfers are within the scope of the restricted terms of the fund.

Certain transfers have been made from unrestricted funds where projects have had an excess of expenditure over income. See note 18 for further details.

## 12. Comparatives for the statement of financial activities

	Unrestricted Funds	Restricted Funds	Total Funds 2021
	£	£	£
<b>Income and expenditure</b>			
<b>Incoming resources:</b>			
Voluntary Income	35,431	4,647,095	4,682,526
<b>Investment Income:</b>			
Bank and building society income	179	-	179
<b>Income from charitable activities:</b>			
Charitable trading	14,635	14,938	29,573
Other income	120,873	90,052	210,925
Total Income	171,118	4,752,085	4,923,203
<b>Resources expended:</b>			
Charitable activities	(208,218)	(4,572,937)	(4,781,155)
Total expenditure	(208,218)	(4,572,937)	(4,781,155)



**Net (outgoing) / incoming  
resources before transfers**

	<u>(37,100)</u>	<u>179,148</u>	<u>142,048</u>
Gain on realised investment	-	-	-
Transfer between funds	<u>182,821</u>	<u>(182,821)</u>	<u>-</u>
Movement in funds	<u>145,721</u>	<u>(3,673)</u>	<u>142,048</u>

**Reconciliation of funds**

Total funds balance brought forward	<u>753,577</u>	<u>1,745,523</u>	<u>2,499,100</u>
<b>Total funds balance carried forward</b>	<u><b>899,298</b></u>	<u><b>1,741,850</b></u>	<u><b>2,641,148</b></u>

**13. Tangible fixed assets**

	<b>Computers and other</b>	<b>Fixtures and fittings</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>Cost</b>			
At 1 April 2021	42,478	20,404	62,882
Additions	5,943	0	5,943
Disposals	<u>(6,445)</u>	<u>(948)</u>	<u>(7,393)</u>
At 31 March 2022	<u>41,976</u>	<u>19,456</u>	<u>61,432</u>
<b>Accumulated Depreciation</b>			
At 1 April 2021	23,089	17,263	40,352
Re disposals	<u>(5,817)</u>	<u>(240)</u>	<u>(6,057)</u>
Charge for the year	<u>8,162</u>	<u>360</u>	<u>8,522</u>
At 31 March 2022	<u>25,434</u>	<u>17,383</u>	<u>42,817</u>
<b>Net book values</b>			
At 31 March 2022	<u>16,542</u>	<u>2,073</u>	<u>18,615</u>
At 31 March 2021	<u>19,389</u>	<u>3,141</u>	<u>22,530</u>



## 14. Investments

	<u>Total 2022</u>	<u>Total 2021</u>
	£	£
Salford Credit Union - programme related investment	1	1
Greater Manchester Community Renewables - community shares	4,000	4,000
	<u>4,001</u>	<u>4,001</u>

### Salford Credit Union Investment – Programme related investment

Salford CVS made this investment as a result of the Pennington Bequest, a bequest held since 1974. This bequest came from an ex-resident of Salford who emigrated to Australia, leaving approx. £12,000 to provide an ongoing income for our organisation. The terms of the bequest stated that the money be used for charitable purposes for the benefit of Salford people who are in need.

In 2015 an investment fund for the Pennington Bequest was closed and the proportion relating to Salford CVS, £53,115, was transferred to the direct control of Salford CVS.

In 2016 Salford CVS' Board of Trustees agreed to invest funds into a programme that would provide long-term benefit to the people of Salford and therefore saw the 'programme related investment' of £7,000 into Salford Credit Union as an ideal opportunity.

The Trustees do not expect to recover this investment and hence in 2019 it was written down to £1 in the accounts.

### Greater Manchester Community Renewables Ltd (GMCR)

In 2019 Salford CVS' Board of Trustees agreed to invest £4,000 in GMCR's community shares offer to fund the installation of solar panels on schools and community buildings, helping them save money, reduce their carbon footprint, and inspire children and the community to learn about energy and climate change. The schools earmarked in this round of the community shares offer were Salford primary schools. Further information can be found here [www.gmcr.org.uk/wp-content/uploads/2019/06/GMCR-Share-Offer-2019.pdf](http://www.gmcr.org.uk/wp-content/uploads/2019/06/GMCR-Share-Offer-2019.pdf)

## 15. Debtors

	<u>Total 2022</u>	<u>Total 2021</u>
	£	£
Other debtors	529,789	59,763
Prepayments and accrued income	34,673	99,142
	<u>564,462</u>	<u>158,905</u>

## 16. Creditors – amounts falling due within one year

	Total 2022	Total 2021
	£	£
Funds held as custodian trustee	39,401	69,460
Accruals and deferred income	709,915	558,747
	<b>749,316</b>	<b>628,207</b>

At 31 March 2022, Salford CVS held funds as custodian trustee on behalf of 14 voluntary / not for profit organisations based in Salford (2021 - 34 organisations). Details are given in the Trustees report.

There was no deferred income in the year (in 2020/21 it was £131,250 which was released in the current year).

## 17. Analysis of net assets between funds

	Tangible Fixed Assets	Investments	Net current assets	Total
	£	£	£	£
<b>Restricted funds:</b>				
Income funds	-	-	2,062,857	2,062,857
	-	-	2,062,857	2,062,857
<b>Unrestricted funds:</b>	18,615	4,001	1,120,209	1,142,825
	<b>18,615</b>	<b>4,001</b>	<b>3,183,066</b>	<b>3,205,682</b>



## 18. Restricted funds

	Balance brought forward	Movement in Year		Transfer between funds received / paid	Balance carried forward
		Incoming	Outgoing		
<b>Income funds</b>					
Big Lottery - Big Local Trust (Little Hulton Big Local)	12,000	110,573	(95,258)	(5,990)	21,325
Food Response Fund	49,327	107,000	(185,000)	50,900	22,227
Greater Manchester Combined Authority - Gambling Harms	-	29,984	-	(2,064)	27,920
GM Mental Health NHS Foundation Trust - Achieve Asset Fund (Bolton, Salford, Trafford)	188,142	173,571	(206,629)	(21,500)	133,584
Greater Sport (GM Moving) - Local Delivery Pilot	46,066	3,670	(31,436)	(7,500)	10,800
NHS Bolton CCG - 'Wellbeing Matters' additional investment (Elemental CRM upgrades) - from GMHSCP PCCA unit	13,900	-	-	-	13,900
NHS England - Cancer Champions	19,900	-	-	(19,900)	-
NHS England - GM Cancer Screening Engagement programme (Answer Cancer)	137,297	575,000	(532,515)	9,900	189,682
NHS England - for GM VCSE population health work (10GM leading)	-	243,000	-	-	243,000

Salford Community & Voluntary Services

Notes forming part of the Financial Statements for the year ended 31 March 2022

NHS Manchester - Green Social Prescribing (GMHSCP PCCA pilot project)	-	27,591	(20,669)	31,000	37,922
NHS Manchester - Health Coaching for Wellbeing Matters' link workers	-	10,000	-	-	10,000
NHS Oldham CCG - Healthy Start Vouchers work, led by 10GM	-	10,000	(10,000)	-	-
NHS Oldham CCG - Make Smoking History (on behalf of GMHSCP)	27,450	-	(17,700)	(3,750)	6,000
NHS Salford CCG - Big Reset Conversation (community engagement)	8,594	-	(2,100)	-	6,494
NHS Salford CCG - Home First Discharge Hub	-	50,000	-	-	50,000
NHS Salford CCG - Dementia support fund	9,720	-	(6,000)	-	3,720
NHS Salford CCG - Emotional Wellbeing and Mental Health grants	193,263	150,000	(111,049)	(71,000)	161,214
NHS Salford CCG - Third Sector Fund grants & investments programme	319,039	1,007,669	(955,043)	(150,000)	221,665
NHS Salford CCG - VCSE Voices Matter (Salford Together)	35,295	80,223	(91,359)	-	24,159
NHS Salford CCG - Age Friendly Salford	69,344	195,000	(232,312)	-	32,032

Salford Community & Voluntary Services

Notes forming part of the Financial Statements for the year ended 31 March 2022

NHS Salford CCG – Wellbeing Matters programme	137,328	612,160	(589,034)	(4,000)	156,454
NHS Salford CCG – additional Covid-19 Recovery funding	45,900	-	(45,000)	(900)	-
Northern Care Alliance - Community Connector Long - Covid Clinic	-	23,000	-	-	23,000
Royal Horticultural Society – Grow Well match funding	15,000	-	(8,500)	-	6,500
Salford City Council - Community Champions (MHCLG) Covid engagement funding	151,000	75,000	(121,707)	(15,000)	89,293
Salford City Council - Community Response Fund (Covid Contain monies)	250,000	66,000	(300,996)	(15,004)	-
Salford City Council - Capacity-Building Disabled People's Groups	-	274,384	(6,631)	-	267,753
Salford City Council - Family Hubs - VCSE engagement / volunteering	-	112,000	(148)	-	111,852
Salford City Council – Hate Crime grants	144	3,850	(3,500)	(350)	144
Salford City Council – Healthy Holidays Fund	725	215,000	(99,499)	-	116,226
Salford City Council – GM Obesity pilot	-	23,400	-	-	23,400
Salford City Council – Short Break Care grants	8,200	60,448	(58,153)	(5,815)	4,680

Salford Community & Voluntary Services

Notes forming part of the Financial Statements for the year ended 31 March 2022

Salford City Council infrastructure contract - Children, Young People and Families	-	31,706	(31,706)	-	-
Salford City Council infrastructure contract - Health & Social Care	-	39,810	(39,810)	-	-
Salford City Council infrastructure contract - IAG, Training & Development Support	-	80,737	(80,737)	-	-
Salford City Council infrastructure contract - Strategic Development	-	85,000	(85,000)	-	-
Salford City Council infrastructure contract - Volunteer Centre	-	28,315	(31,411)	3,096	-
Salford City Council - Youth Justice project (Home Office funding)	2,692	43,000	(15,079)	-	30,613
Walkden & Little Hulton and Eccles & Irlam Primary Care Networks - Link Workers	-	45,143	(45,143)	-	-
Salford 4 Good (fundraising income)	422	802	(426)	-	798
Salford Royal Hospitals Foundation Trust - Addressing Unmet Need Ordsall and Claremont	-	49,950	(44,005)	(5,945)	-
Social Enterprise UK - Buy Social Extension project	1,102	-	(1,102)	-	-
Talk Talk - match funding for the Youth Wellbeing Fund	-	16,500	-	-	16,500
<b>Total restricted funds</b>	<u>1,741,850</u>	<u>4,659,486</u>	<u>(4,104,657)</u>	<u>(233,822)</u>	<u>2,062,857</u>

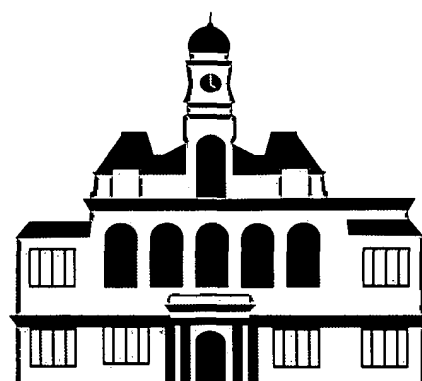


**Transfers**

Where the transfer is an expense to unrestricted funds it represents a recharge of central costs as allowed for under the funding agreement. Where the transfer is received from unrestricted funds it is to cover a shortfall on restricted funding.

<b>Details of restricted funds</b>		
<b>Area of work</b>	<b>Funder</b>	<b>Description of the work</b>
Little Hulton Big Local	Big Lottery - Big Local Trust	Salford CVS is acting as the Local Trusted Organisation (LTO) for Little Hulton Big Local (LHBL), providing financial management, coordination and project management support to ensure the effective implementation of the Big Local Plan objectives. This includes employing LHBL's three paid staff.
Food Response Fund	Donations from Talk Talk and grants from Salford City Council	Donations and grants for food response. This is a grants fund to support the VCSE sector's efforts to respond to food-related needs as we moved into living with Covid-19.
Gambling Harms	Greater Manchester Combined Authority	Using behavioural research and gamification to deliver early disruptive interventions that increase awareness, and further evaluate the impacts of gambling for communities in Salford; specifically 16-21 years that are identified at risk.
Achieve Bolton, Salford and Trafford Asset Fund	Greater Manchester Mental Health NHS Foundation Trust	Grants and Investments scheme to support people in recovery from drug and alcohol use. Salford CVS operate this scheme on behalf of 10GM, across the local authority areas of Bolton, Salford and Trafford.
Local Delivery pilot – physical activity	Greater Sport	Salford CVS is working in partnership with Salford City Council and Salford Community Leisure to deliver the Salford local pilot work around physical activity on behalf of GM Moving and Sport England. Our focus is on improving levels of physical activity via providing development support and small grants to local VCSE groups.
'Wellbeing Matters' additional data management support	Bolton CCG (GM Health & Social Care Partnership)	Contribution to the Elemental Data Management System, supporting the Wellbeing Matters programme to link directly to general practice.

GM Cancer Champions	NHS England	<p>Cancer Champions is a movement bringing local people and organisations together to help prevent cancer across Greater Manchester.</p> <p>Voluntary Sector North West (VSNW) were the lead delivery partner for this work. Salford CVS' role was to manage the investment as instructed by VSNW.</p> <p>Funds totalling £19,900 were transferred to the Answer Cancer programme to support delivery of this work.</p>
Answer Cancer: Greater Manchester Cancer Screening Engagement Programme	NHS England (GM Health & Social Care Partnership)	<p>Answer Cancer is a Voluntary, Community &amp; Social Enterprise (VCSE) sector-led response to cancer in Greater Manchester. This initiative is a partnership of four VCSE organisations: Salford CVS (accountable body) - on behalf of 10GM - VSNW, BHA for Equality, and Unique Improvements. Using grants, investments, engagement and training with identified communities, Answer Cancer aims to increase cancer screening rates in GM, especially within communities where take-up is currently low.</p>
GM VCSE population health work (10GM leading)	NHS England	<p>A programme using the NHS CORE20PLUS5 model as a framework in which to explore how long term, sustainable VCSE and Primary Care Network (PCN) partnerships within an Integrated Care System can drive targeted action in health inequality improvement.</p>
Green Social Prescribing	NHS Manchester (GMHSCP PCCA Pilot Project)	<p>This project is part of the wider Wellbeing Matters programme and uses Social Prescribing to connect people's health and wellbeing needs to green and blue spaces in Salford.</p>
Health Coaching	NHS Manchester	<p>Health coaching for Wellbeing Matters' link workers.</p>
Healthy Start Vouchers	NHS Manchester	<p>A Greater Manchester piece of work seeking to understand variations in uptake of Healthy Start vouchers across disadvantaged communities (delivered with 10GM).</p>



Make Smoking History	NHS Oldham CCG (GMHSCP)	A programme of work to recruit 'History Makers' to support making smoking history across GM. History Makers are, in essence, community champions who want to help reduce smoking in their communities. The programme also involves encouraging smoke-free places and events across Greater Manchester.
Big Reset Conversation	NHS Salford CCG	Salford CVS are holding the engagement budget on behalf of the CCG. We identified communities that the CCG wanted to engage with and made small investments into a number of community organisations to reach into specific communities of geography and identity.
Home First Discharge Hub	NHS Salford CCG	To provide a Home from Hospital VCSE Support Worker as part of the Home First Discharge Hub (Salford Royal Hospital).
Dementia Support fund	NHS Salford CCG	To provide small grants to VCSE organisations to support people living with dementia in their community.
Emotional Wellbeing and Mental Health grants	NHS Salford CCG	This grants scheme is designed to fund a range of projects aimed at improving and sustaining the mental health of Salford residents as part of the city's developing Living Well approach to mental health and wellbeing.
Third Sector Fund grants programme	NHS Salford CCG	Salford CVS continue to design, manage and administer this grants fund on behalf of NHS Salford CCG. The aim of the fund is to invest in VCSE organisations and schools in Salford in order to help improve the health and wellbeing of Salford residents.
VCSE Voices Matter	NHS Salford CCG (Salford Together)	This work focuses on delivering the Memorandum of Understanding between the partners of Salford Together (integrated health and care) and Salford CVS and the wider VCSE sector. Key elements include sector voice and representation at key partnership board and forums across the city and within the 5 health neighbourhoods.
Age Friendly Salford (previously Volunteer Wellbeing Champions)	NHS Salford CCG (Salford Together)	The Age Friendly Salford programme is delivered by Salford CVS as part of the Community Assets workstream of Salford Together, led by local charity Inspiring Communities Together.



'Wellbeing Matters' PCCA programme	NHS Salford CCG and Salford's 5 Primary Care Networks	This programme takes Person and Community-Centred Approaches (PCCA) to health and wellbeing, helping transform how we deliver population health benefits in Salford. Salford CVS are the accountable body and lead partner for the Wellbeing Matters programme, which incorporates interdependent workstreams around social prescribing, volunteering and capacity-building the VCSE ecosystem. The programme is delivered in partnership with Salford Third Sector Consortium.
Additional Covid-19 Recovery funding	NHS Salford CCG	Additional funds secured to support the VCSE sector to recover from the impacts of Covid-19.
Community Connector Long Covid Clinic	Northern Care Alliance	Additional funds to employ a .5 post to support the health systems' Long Covid Clinic (delivered by Salford Third Sector Consortium as part of the Wellbeing Matters programme).
Grow Well match funding	Royal Horticultural Society	Contribution to the Grow Well grants fund, providing match to the Third Sector Fund grants programme.
Community Champions	Salford City Council	Community Champions funding enabled scaling up of outreach and engagement with people identified as being at increased risk from Covid-19.
Community Response Fund	Salford City Council	Grants programme and costs to support emergency response and recovery.
Capacity Building Disabled People's Groups	Salford City Council	Funding to support capacity building of disabled people's groups in order to improve access to services.
Family Hub	Salford City Council	Funding to employ 2 x Family Hub Workers who will support the engagement of VCSE organisations and volunteers in Salford's Family Hubs Partnership.



Hate Crime grants	Salford City Council	Salford CVS administer these grants on behalf of Salford City Council as part of Greater Manchester's work to tackle hate crime across the city-region. The aim of the fund is to support Salford VCSE activities during Hate Crime Week.
Healthy Holidays Fund	Salford City Council	Grants to support activities during School Holidays.
Obesity Pilot	Salford City Council	Grants to support food projects tackling obesity in children and families.
Short Break Care grants	Salford City Council	Salford CVS administer these grants on behalf of Salford City Council. The aim is to promote innovation and development in the provision of group-based short break care for children with disabilities in Salford.
Children, Young People and Families (CYPF)	Salford City Council	Funded by Salford City Council, this CYPF work brings together VCSE organisations working with children, young people and families in Salford. It provides broad-ranging representation of the interests and views of the VCSE sector to relevant strategic partnerships. Also includes child safeguarding.
Infrastructure Training and Development (incl. 1-2-1 and group support)	Salford City Council	Funded by Salford City Council to enable Salford CVS to help develop and improve the VCSE sector in Salford by providing training sessions; information, advice and guidance; and 1-2-1 group support. This includes topic areas such as legal structures, business planning, governance, fundraising, funding bids, access to digital, social investment, tendering, social value and demonstrating impact, equalities, comms, engagement and marketing, co-production, and much more.
Health and Social Care	Salford City Council	Funded jointly by Salford City Council and NHS Salford CCG to enable CVS to undertake development work in support of key health and social care issues, including carers support, mental health and personalisation. Also includes adult safeguarding.



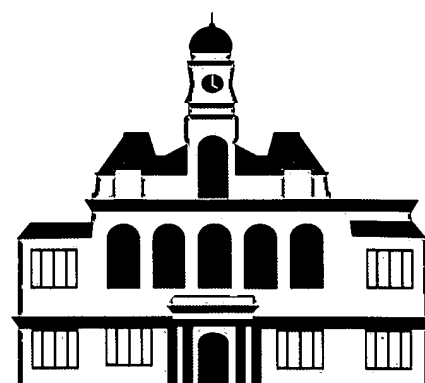
Strategic Development	Salford City Council	<p>Funded by Salford City Council to support the VCSE sector to be engaged and involved in all aspects of strategic city partnership work, ensuring they understand, actively contribute to and influence key partnership areas of work. Includes organising and facilitating sector representation on all key partnership boards in the city.</p> <p>Also supporting and enabling the VCSE sector to operate effectively within the Salford social, economic and political environment. Involves operating a robust programme for voice and influence, including organising various themed Vocal Forums and strategic workshops on a regular basis and an annual VCSE conference.</p> <p>Strategic comms is also a key area of work, including ensuring Salford's VCSE sector are informed and engaged in relevant developments at city-region and national levels.</p>
Salford Volunteer Centre	Salford City Council	<p>Part-funded by Salford City Council to support volunteering development, good practice and brokerage services in Salford – by the city's only accredited Volunteer Centre. This includes supporting the delivery of the Salford Volunteering Strategy, operating a bespoke volunteering portal for the city and organising the prestigious Heart of Salford volunteering awards.</p> <p>Also funded by Salford CVS reserves and income generation activities.</p>
Youth Justice	Salford City Council	To provide a dedicated Community Connector to support the work of the Salford Youth Justice service.
Social Prescribing Link Workers	Walkden & Little Hulton and Eccles & Irlam Primary Care Networks	<p>4 x Eccles &amp; Irlam link workers</p> <p>1 x Walkden &amp; Little Hulton link worker</p>



Salford Community & Voluntary Services

Notes forming part of the Financial Statements for the year ended 31 March 2022

Salford4Good	Income Generation (fundraising)	Salford4Good aims to make it easier for individuals and businesses to give time, skills, money and resources to local good causes. Salford CVS is the accountable body.
Addressing Unmet Need Ordsall and Claremont	Salford Royal Hospitals Foundation Trust (NCA)	Grant to help tackle high intensity use of health and social care services by addressing the unmet needs of individuals in the Ordsall and Claremont areas.
Buy Social Extension Project	Social Enterprise UK	Developing the local market for social enterprise.
Youth Wellbeing Fund	Talk Talk	Match funding for the Youth Wellbeing Fund.



## 19. Unrestricted funds

	Balance brought forward	Movement in Year		Transfer between funds			Balance carried forward
		Incoming	Outgoing	Restricted Funds	Utilised or released in year	Provided in year	
General reserve	423,151	160,569	(104,233)	236,918		(248,886)	467,519
<b>Designated</b>							
Comm LH Peel Park Pavilion	5,000	-	(5,000)				-
Compliance	22,240	-	(6,872)			24,000	39,368
Court Room re-development	-	-	-			35,000	35,000
Covid19 Adaptations	15,675	-	(3,152)				12,523
Digital Developments	22,393	-	(3,850)				18,543
Emergency Response Activities	15,000	-	(9,709)			50,000	55,291
Emergency Response / Humanitarian Assistance Co-ordinator	-	-	-			50,000	50,000
IT Improvements	11,784	-	(657)				11,127
State of the Sector research	17,206	-	(1,780)				15,426
VCSE Campaigns and Alliances	20,000	-	(10,012)			20,000	29,988
Redundancy Reserve	190,146	-	-			14,886	205,032
10GM joint venture	25,000	-	-				25,000
Internal Building Improvements	19,118	-	(1,825)			5,000	22,293
Volunteer Centre Salford	24,093	-	-	(3,096)		25,000	45,997
R&D (Business Development)	20,000	-	-				20,000
Office Furniture & Equipment	9,692	-	(2,524)				7,168
Hub Refurbishment	8,000	-	(1,250)			10,000	16,750
Equalities	10,800	-	-				10,800
Recruitment - External review	-	-	-			5,000	5,000
Access to Services	-	-	-			10,000	10,000
Staffing Contingency	40,000	-	-				40,000
	<b>899,298</b>	<b>160,569</b>	<b>(150,864)</b>	<b>233,822</b>	<b>-</b>	<b>-</b>	<b>1,142,825</b>





## Designated funds

The Trustees agreed that provision should be made to earmark part of general funds to specific projects or reserves.

**Peel Park Pavilion** – to provide a contribution to the development of Peel Park Pavilion in Little Hulton.

**Compliance** – to provide for the cost of additional resources required to maintain compliance with GDPR, Safeguarding, Health & Safety and HR.

**Court Room Redevelopment** – to provide for the cost of redeveloping the Court Room in Eccles Town Hall into a conference and training facility.

**Covid-19 Adaptations** – to provide for the cost of providing safety equipment / consumables and office alterations so we can ensure our workplaces are 'Covid-secure'

**Digital Developments** – to provide for the cost of developing and implementing digital enhancements, particularly in terms of delivering some of our services online.

**IT Improvements** – to provide for the cost of replacing / updating Salford CVS' IT infrastructure.

**Emergency Response activities** – to provide for the cost of providing emergency response support, including recruitment and management of volunteers, cost of activities and equipment, etc.

**Emergency Response / Humanitarian Assistance Co-ordinator** - to provide for the cost of a worker to support emergency response and humanitarian support in Salford.

**State of the VCSE Sector Report** – to provide for the cost of the 2020/21 State of the VCSE Sector ongoing research work.

**VSCE Campaigns and Alliances** – to support campaigning and frontline activity in Salford – e.g. our work as part of the Living Wage City action group.

**Redundancy Reserve** – to provide for the cost of redundancy should the organisation have to close in the year.

**10GM joint venture** – to provide for the cost of Salford CVS's contribution to the start-up and ongoing development of 10GM.

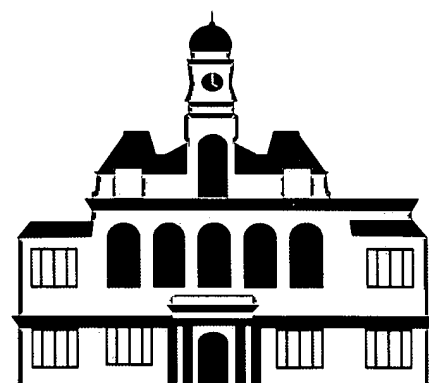
**Internal Building Improvements** – to provide for the cost of replacing fixtures and fittings and providing enhanced welfare facilities to staff.

**Volunteer Centre Salford** – to support the unfunded delivery of services in the Volunteer Centre.

**Research and Development** – to support costs of internal capacity-building and independent research and development as required by the organisation.

**Office Furniture and Equipment** – to provide for the cost replacing / updating office furniture and equipment.

**Hub Refurbishment** – to provide for the cost of refurbishing the Hub offices that Salford CVS manage.



**Equalities Training** – to provide for the cost of equalities training for the whole staff team.

**Recruitment External Review** - to provide for the cost of reviewing our recruitment practices.

**Access to Services** - to provide for the review of services to ensure accessibility to all beneficiaries.

**Staffing Contingency** – to provide for the cost of covering staff absence.

## **20. Contingent liabilities**

There were no contingent liabilities of a material amount for which provision has not been made in the accounts.

## **21. Commitments**

### **Capital commitments**

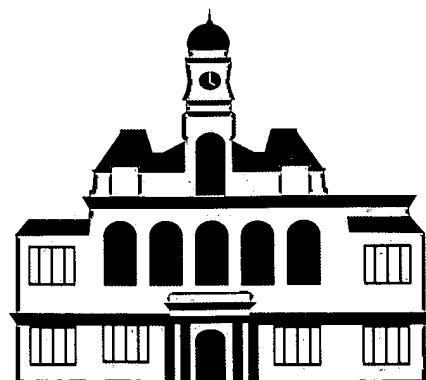
There were no capital commitments at 31 March 2022 (2021 - £Nil).

### **Operating Lease commitments**

At 31 March 2022 the charity had an operating lease commitment in respect of plant and machinery of £965 which expire within 2-5 years. It also had an annual lease for property rental of £9,200 p.a. plus service charge of £4,800.

### **Pension commitments**

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in independently administered funds. The pension cost charge represents contributions payable by the company to the funds and amounted to £66,902 (2021 - £65,286). The amount due to the pension fund at the year-end was £nil (2021 - £nil).



## **22. Related-party transactions**

Salford Community and Voluntary Services provide management and administrative support to Salford Third Sector Consortium on behalf of the Trustees of that organisation.

During the year, Salford Community and Voluntary Services re-charged Salford Third Sector Consortium £8,000 for this 'hub support'. This amount was included within voluntary income under unrestricted grants / contracts.

Langworthy Cornerstone received a grant from the Charity totalling £2,500 and provided supplies to the Charity totalling £621. The Chief Executive of Langworthy Cornerstone (until March 2022) is a Trustee of the Charity.

Gaddum received a grant from the Charity totalling £4,981. An employee of Gaddum is a Trustee of the Charity.

Wai Yin received funding for a project totalling £4,844. An employee of Wai Yin is a Trustee of the Charity.

All the above transactions took place on an arms-length basis.



## Our quality marks



NAVCA  
Quality  
Award



## Campaigns we support



## We are members of



A joint venture to support  
the local VCSE sector  
in Greater Manchester



navca  
local focus national voice



The Business Group  
Doing business in Salford



Social Enterprise UK  
Certified Member



INSPIRING  
FINANCIAL  
LEADERSHIP



Greater Manchester  
Chamber of Commerce



NCVO  
MEMBER

# Thank you to our funders

**Salford City Council**

**NHS**  
**Salford**  
Clinical Commissioning Group

**Greater  
Manchester  
Health and  
Social Care  
Partnership**

**NHS**  
**Greater Manchester  
Mental Health**  
NHS Foundation Trust

**NHS**  
**England**

**Local Trust | Big Local**

 **Catalyst**

**GREATERSPORT**

**GMCA** GREATER  
MANCHESTER  
COMBINED  
AUTHORITY

**NHS**  
**Northern Care Alliance**  
NHS Foundation Trust

**SALFORD  
TOGETHER**  
HEALTH & SOCIAL CARE WORKING  
WITH YOU AND YOUR COMMUNITY

 **Manchester  
Health & Care  
Commissioning**

**NHS**  
**Oldham**  
Clinical Commissioning Group

**Eccles  
and Irlam  
Primary Care Network**

**Walkden and  
Little Hulton  
Primary Care Network**

**Broughton  
Primary Care  
Network**

**Ordsall  
and Claremont  
Primary Care Network**

**Swinton  
Primary Care  
Network**

**TalkTalk**

 **RHS**  
Inspiring everyone to grow

 **SALFORD  
THIRD SECTOR  
CONSORTIUM**  
STRONGER CONNECTED

 **navca**  
local focus national voice

 **Social Enterprise UK**  
Certified Member

# Thank you to our staff, trustees and volunteers

## Staff (at 31/3/22)

Dana Al Sharkas  
Sam Bate-Francis  
Dominic Bell  
Gill Bruder  
Ella Bulbeck  
Jenny Capper  
Michael Carroll  
Ashley Chapman  
Jessica Clark  
Deb Drinkwater  
Jeremy Engineer  
Samantha Hill  
Jonny Hirst  
Helen Johnson  
Alison Jones  
Grace Kennedy  
Cathrine Lee  
Anne-Marie Marshall  
Sylvia McDowell  
Klaudia Miskis  
Nicola O'Neill  
Beatty Osborne  
Susan Owen  
Alison Page  
Bruce Poole  
Shannon Reynolds  
Claire Roberts  
Becky Roberts  
Kirsten Robinson  
Simon Robinson  
Rachel Sadler  
Hannah Stirzaker  
Janet Taylor

Michelle Warburton  
David Wildman  
Martyn Willcock  
Jane Williams  
Marie Wilson

## Trustees

Grace Dyke (Chair)  
John Phillips (Treasurer)  
Adam Webster (Vice-Chair)  
Janice Lowndes - resigned 19th October 2021  
Ray Mashiter  
Dr Kevin Kane – resigned 31st October 2021  
Dr Jennifer Rouse – resigned 25th November 2021  
Barbara Bentham  
Ben Whalley  
Yen Siang Tan

## Council Representatives

### Non-voting ambassadors

Councillor Sharmina August

## Volunteers

Our office volunteers  
Wellbeing Champions team  
Community Champions team  
Trusted Voices  
All of the Emergency Response volunteers



# Contact Us

**Salford CVS & Volunteer Centre**

**Registered address:**

**The Old Town Hall**

**5 Irwell Place**

**Eccles Salford,**

**M30 0FN**

**Tel: 0161 787 7795**

**Email: [office@salfordcvs.co.uk](mailto:office@salfordcvs.co.uk)**

**[www.salfordcvs.co.uk](http://www.salfordcvs.co.uk)**

**@SalfordCVS on Twitter, Instagram and Facebook**



**Salford CVS**  
Making a difference in Salford



**Volunteer Centre**  
Salford