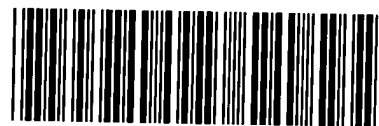


REGISTERED NUMBER: 01924050 (England and Wales)

**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2017**  
**FOR**  
**BABY MILK ACTION**  
**(A COMPANY THE LIABILITY OF WHOSE**  
**MEMBERS IS LIMITED BY GUARANTEE)**

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**BABY MILK ACTION (REGISTERED NUMBER: 01924050)  
(A COMPANY THE LIABILITY OF WHOSE  
MEMBERS IS LIMITED BY GUARANTEE)**

**CONTENTS OF THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 SEPTEMBER 2017**

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**BABY MILK ACTION  
(A COMPANY THE LIABILITY OF WHOSE  
MEMBERS IS LIMITED BY GUARANTEE)**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 30 SEPTEMBER 2017**

**DIRECTORS:**

F Duby  
S E Last  
J Paterson  
R Dodds

**SECRETARY:**

L C Woodburn

**REGISTERED OFFICE:**

4 Brooklands Avenue  
Cambridge  
CB2 8BB

**REGISTERED NUMBER:**

01924050 (England and Wales)

**SENIOR STATUTORY AUDITOR:** Stuart Graham Berriman

**AUDITORS:**

Chater Allan LLP  
Chartered Accountants  
& Statutory Auditors  
Beech House  
4a Newmarket Road  
Cambridge  
Cambridgeshire  
CB5 8DT

**BABY MILK ACTION (REGISTERED NUMBER: 01924050)**  
**(A COMPANY THE LIABILITY OF WHOSE**  
**MEMBERS IS LIMITED BY GUARANTEE)**

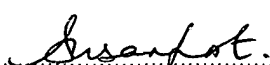
**BALANCE SHEET**  
**30 SEPTEMBER 2017**

	Notes	2017 £	£	2016 £	£
<b>FIXED ASSETS</b>					
Tangible assets	3		735		979
<b>CURRENT ASSETS</b>					
Stocks		3,512		3,835	
Debtors	4	15,073		10,883	
Cash at bank and in hand		11,344		6,195	
		<u>29,929</u>		<u>20,913</u>	
<b>CREDITORS</b>					
Amounts falling due within one year	5	<u>8,522</u>		<u>8,778</u>	
<b>NET CURRENT ASSETS</b>			<u>21,407</u>		<u>12,135</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>22,142</u>		<u>13,114</u>
<b>RESERVES</b>					
Income and expenditure account			<u>22,142</u>		<u>13,114</u>
			<u>22,142</u>		<u>13,114</u>

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 23 April 2018 and were signed on its behalf by:

  
S E Last - Director

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2017**

**1. STATUTORY INFORMATION**

Baby Milk Action is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Revenue**

Revenue represents monies received from sponsoring organisations, subscriptions, donations and sales, excluding value added tax, of publications and materials.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings                      - 33% on cost and 25% on reducing balance

**Stocks**

Stocks are stated at the lower of cost and net realisable value.

Net realisable value is based on estimated selling price less further costs to completion and disposal.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to surplus or deficit on a straight line basis over the period of the lease.

**BABY MILK ACTION (REGISTERED NUMBER: 01924050)**  
**(A COMPANY THE LIABILITY OF WHOSE**  
**MEMBERS IS LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2017**

**2. ACCOUNTING POLICIES - continued**

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to this scheme are charged to the profit and loss account in the period to which they relate. These contributions are invested separately from the company's assets.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into the profit and loss account for the year

**3. TANGIBLE FIXED ASSETS**

	Fixtures and fittings £
<b>COST</b>	
At 1 October 2016 and 30 September 2017	10,182
<b>DEPRECIATION</b>	
At 1 October 2016	9,203
Charge for year	244
At 30 September 2017	9,447
<b>NET BOOK VALUE</b>	
At 30 September 2017	735
At 30 September 2016	979

**4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2017 £	2016 £
Trade debtors	8,934	2,915
Other debtors	6,139	7,968
	<u>15,073</u>	<u>10,883</u>

**5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2017 £	2016 £
Trade creditors	1,604	5,759
Taxation and social security	1,115	259
Other creditors	5,803	2,760
	<u>8,522</u>	<u>8,778</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2017**

**6. DISCLOSURE UNDER SECTION 444(5B) OF THE COMPANIES ACT 2006**

The Report of the Auditors was unqualified.

**Emphasis of matter - going concern**

As explained more fully in note 11 to the accounts, the company's ability to continue as a going concern is dependent upon maintaining cost control and securing grants, donations and other income as forecast in the company's latest budget. Our opinion is not qualified in this respect.

Stuart Graham Berriman (Senior Statutory Auditor)  
for and on behalf of Chater Allan LLP

**7. RELATED PARTY DISCLOSURES**

The company is controlled jointly by the directors.

**8. ULTIMATE CONTROLLING PARTY**

There is no ultimate controlling party.

**9. GOING CONCERN**

The company's ability to continue as a going concern is based on maintaining cost control and securing grants, donations and other income as forecast in the company's budget.

The directors have considered the financial position of the company and believe it is well placed to manage its business risks successfully. The directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus continuing to adopt the going concern basis of preparation in preparing the financial statements.