

LANDOR ASSOCIATES EUROPE LTD

**Company Registration Number:
01797828 (England and Wales)**

Unaudited statutory accounts for the year ended 31 December 2019

Period of accounts

Start date: 1 January 2019

End date: 31 December 2019

LANDOR ASSOCIATES EUROPE LTD

Contents of the Financial Statements

for the Period Ended 31 December 2019

Directors report

Balance sheet

Additional notes

Balance sheet notes

LANDOR ASSOCIATES EUROPE LTD

Directors' report period ended 31 December 2019

The directors present their report with the financial statements of the company for the period ended 31 December 2019

Principal activities of the company

Landor Associates Europe Limited (the "Company"), a member of the WPP Plc Group (the "Group"), acts as a manager and agent of the strategic design consultancy business of WPP Brands (UK) Limited. The Company is considered dormant as defined in section 1169 of the Companies Act 2006 throughout the year. There was no transfer to or from reserves for the year. The Directors are of the opinion that the Company will remain dormant for the foreseeable future.

Directors

The director shown below has held office during the whole of the period from
1 January 2019 to 31 December 2019

JP Geraghty

Secretary WPP Group (Nominated) Ltd

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

This report was approved by the board of directors on
31 December 2020

And signed on behalf of the board by:

Name: JP Geraghty

Status: Director

LANDOR ASSOCIATES EUROPE LTD

Balance sheet

As at 31 December 2019

	<i>Notes</i>	<i>2019</i>	<i>2018</i>
		£	£
Creditors: amounts falling due within one year:	3	(1,151,824)	(1,151,824)
Net current assets (liabilities):		<u>(1,151,824)</u>	<u>(1,151,824)</u>
Total assets less current liabilities:		<u>(1,151,824)</u>	<u>(1,151,824)</u>
Total net assets (liabilities):		<u>(1,151,824)</u>	<u>(1,151,824)</u>
Capital and reserves			
Called up share capital:		50,000	50,000
Profit and loss account:		(1,201,824)	(1,201,824)
Total Shareholders' funds:		<u>(1,151,824)</u>	<u>(1,151,824)</u>

The notes form part of these financial statements

LANDOR ASSOCIATES EUROPE LTD

Balance sheet statements

For the year ending 31 December 2019 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The directors have chosen not to file a copy of the company's profit and loss account.

**This report was approved by the board of directors on 31 December 2020
and signed on behalf of the board by:**

Name: JP Geraghty
Status: Director

The notes form part of these financial statements

LANDOR ASSOCIATES EUROPE LTD

Notes to the Financial Statements

for the Period Ended 31 December 2019

1. Accounting policies

Basis of measurement and preparation

These financial statements have been prepared in accordance with the provisions of Financial Reporting Standard 101

LANDOR ASSOCIATES EUROPE LTD

Notes to the Financial Statements for the Period Ended 31 December 2019

2. Employees

	<i>2019</i>	<i>2018</i>
Average number of employees during the period	0	0

LANDOR ASSOCIATES EUROPE LTD

Notes to the Financial Statements

for the Period Ended 31 December 2019

3. Creditors: amounts falling due within one year note

	<i>2019</i>	<i>2018</i>
	£	£
Other creditors	1,151,824	1,151,824
Total	<u>1,151,824</u>	<u>1,151,824</u>

The amounts owed to group undertakings are unsecured, interest free and repayable on demand.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.