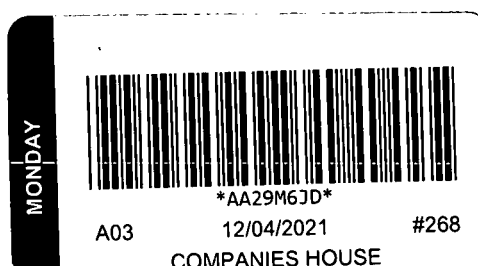


Tobacco Marketing Consultants Limited

Registered Number 01735329

Financial Statements

For the year ended 31 December 2020



Tobacco Marketing Consultants Limited**Balance Sheet at 31 December 2020**

	Note	2020 £'000	2019 £'000
Fixed assets			
Investments	1	-	-
Current assets			
Debtors: amounts falling due within one year	3	1	1
Net Current assets		1	1
Capital and reserves			
Called up share capital	4	1	1
Total shareholders' funds		1	1


For the year ended 31 December 2020 the Company was entitled to the exemption under section 480 of the Companies Act 2006.

Members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The Company was dormant throughout the year.

The financial statements on pages 2 to 4 were approved by the Directors on 6 April 2021 and signed on behalf of the Board.

DocuSigned by:

 9EF5E67B272A451...

Mr. O.J. Martin
 For and on behalf of
 Ridirectors Limited, Corporate Director

Registered number
01735329

The accompanying notes are an integral part of the financial statements.

Tobacco Marketing Consultants Limited**Notes to the financial statements for the year ended 31 December 2020****1 Accounting policies****Basis of accounting**

The Company is dormant within the meaning of the Companies Act 2006 and in accordance with the requirements of FRS 102 paragraph 35.10(m) will retain its historic accounting policies for reported assets, liabilities and equity at the date of transition until there is any change to those balances or the company undertakes any new transaction.

Fixed asset investments

Fixed asset investments are stated at cost less provisions for any impairment in value.

2 Investments**(1) Shares in Group undertakings**

	% equity shares held
<u>Unlisted - Registered in Niger</u>	
British American Tobacco Niger 28,000 ordinary shares of XOF 5,000 each	100
<u>Unlisted - Registered in Senegal</u>	
Tobacco Marketing Consultants S.A.R.L 200 ordinary shares of XOF5,000 each	100

(2) Shareholdings at cost less provisions

**Shareholdings at
cost less provisions**

	£'000
Net book value	
1 January 2020	-
31 December 2020	-

(3) The Directors are of the opinion that the individual investments in the Group undertakings have a value not less than the amount at which they are shown in the balance sheet.

Tobacco Marketing Consultants Limited

Notes to the financial statements for the year ended 31 December 2020

3 Debtors: amounts falling due within one year

	2020 £'000	2019 £'000
Amounts due from Group undertakings	1	1

Amounts due from Group undertakings are unsecured, interest free and repayable on demand.

4 Called up share capital

Ordinary shares of £1 each	2020	2019
Allotted, called up and fully paid		
- value	£1,000	£1,000
- number	1,000	1,000

5 Related party disclosures

As a wholly owned subsidiary the Company has taken advantage of the exemption under paragraph 3(c) of FRS 8 from disclosing transactions with other subsidiary undertakings of the British American Tobacco p.l.c. Group.

6 Parent undertakings

The Company's ultimate parent undertaking and ultimate controlling party is British American Tobacco p.l.c. being incorporated in the United Kingdom and registered in England and Wales. The Company's immediate parent undertaking is B.A.T (U.K. and Export) Limited. Group financial statements are prepared only at the British American Tobacco p.l.c. level and may be obtained from:

The Company Secretary
Globe House
4 Temple Place
London
WC2R 2PG