

Tobacco Marketing Consultants Limited
Registered Number: 1735329

Financial Statements

For the year ended 31 December 2010

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Tobacco Marketing Consultants Limited

**Balance sheet
At 31 December 2010**

	Note	2010 £'000	2009 £'000
Fixed Assets			
Investments	3	-	-
Current assets			
Debtors amounts falling due within one year		1	1
Net Assets		1	1
Capital and reserves			
Called up share capital	4	1	1
Total shareholders' funds		1	1

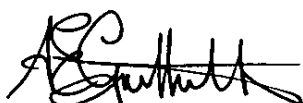
For the year ended 31 December 2010 the Company was entitled to the exemption under section 480 of the Companies Act 2006

Members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006

The Directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The Company was dormant throughout the year

The financial statements on pages 2 to 4 were approved by the Directors on 17 May 2011 and signed on behalf of the Board by



Ms A E Griffiths
For and on behalf of
Ridirectors Limited

The accompanying notes are an integral part of the financial statements

Registered Number 1735329

Notes to the financial statements for the year ended 31 December 2010

1 Accounting policies

(1) Basis of accounting

The financial statements have been prepared in accordance with United Kingdom Generally Accepted Accounting Principles and under the historical cost convention

(2) Fixed asset investments

Fixed asset investments are stated at cost less provisions for any impairment in value

2 Agency agreement

Under an agency agreement the Company has entered into transactions as agent for group undertakings, the records and results thereof being incorporated in the accounting records and financial statements of those undertakings. The Company did not enter into any other transactions during the period

3 Investments

(1) Shares in Group undertakings

Unlisted – Registered in Burkina Faso

% equity shares held

British American Tobacco (Burkina-Faso) SARL - Societe a responsabilite limtee 100 ordinary shares of XOF 10,000 each	100
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Unlisted – Registered in Niger

British American Tobacco Niger 27,998 ordinary shares of XOF 5,000 each	99.99
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Unlisted – Registered in Senegal

Tobacco Marketing Consultants S A R L 200 ordinary shares of XOF 5,000 each	100
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(2) Shareholdings at cost less provisions

Shareholdings at cost less provisions £'000

Net book value

31 December 2010

-

31 December 2009

-

Notes to the financial statements for the year ended 31 December 2010

3 Investments (continued)

- (3) The Directors are of the opinion that the individual investments in the subsidiary undertakings have a value not less than the amount at which they are shown in the balance sheet

4 Called up share capital

Called up share capital of the Company is as follows

Ordinary shares of £1 each	2010	2009
Allotted, called up and fully paid		
- value	£1,000	£1,000
- number	1,000	1,000

5 Related party disclosures

As a wholly-owned subsidiary, the Company has taken advantage of the exemption under paragraph 3(c) of Financial Reporting Standard 8 from disclosing transactions with other subsidiary undertakings of the British American Tobacco p l c Group

6 Parent undertakings

The Company's ultimate parent undertaking is British American Tobacco p l c being incorporated in the United Kingdom and registered in England and Wales. Its immediate parent undertaking is B A T (U K and Export) Limited. Group financial statements are prepared only at the British American Tobacco p l c level and may be obtained from

The Company Secretary
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