

**Tobacco Marketing Consultants Limited**  
**Registered Number: 1735329**

**Financial Statements**

**For the year ended 31 December 2009**



**Tobacco Marketing Consultants Limited**  
**Registered Number: 1735329**

**Balance sheet – 31 December 2009**

	Note	2009 £'000	2008 £'000
<b>Fixed Assets</b>			
Investments in subsidiary undertakings	3	-	-
<b>Current assets</b>			
Debtors amounts falling due within one year from Group undertakings		1	1
<b>Net Assets</b>		<b>1</b>	<b>1</b>
<hr/>			
<b>Capital and reserves</b>			
Share capital	4	1	1
<b>Total shareholders' funds</b>		<b>1</b>	<b>1</b>

For the year ended 31 December 2009 the Company was entitled to the exemption under section 480 of the Companies Act 2006

Members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006

The Directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The Company was dormant throughout the year

The financial statements on pages 2 to 4 were approved by the Directors on 28 September 2010 and signed on behalf of the Board by

*Bridget Reece*

B M Creegan  
For and on behalf of  
Ridirectors Limited

Notes are shown on pages 3 and 4

# Tobacco Marketing Consultants Limited

## Notes to the financial statements – 31 December 2009

### 1 Accounting policies

A summary of the principal accounting policies is set out below

#### (1) Basis of accounting

The financial statements have been prepared in accordance with United Kingdom Generally Accepted Accounting Principles and under the historical cost convention

#### (2) Fixed asset investments

Fixed asset investments are stated at cost less provisions for any impairment in value

### 2 Agency agreement

Under an agency agreement the Company has entered into transactions as agent for group undertakings, the records and results thereof being incorporated in the accounting records and financial statements of those undertakings. The Company did not enter into any other transactions during the period

### 3 Investments in subsidiary undertakings

#### (1) Shares in subsidiaries

	% equity shares held
<b><u>Unlisted – Registered in Burkina Faso</u></b>	
British American Tobacco (Burkina-Faso) SARL - Societe a responsabilite limitee - 100 ordinary shares of XOF10,000 each	100
<b><u>Unlisted – Registered in Niger</u></b>	
British American Tobacco Niger - 27,998 ordinary shares of XOF5,000 each	99.99
<b><u>Unlisted – Registered in Senegal</u></b>	
Tobacco Marketing Consultants S A R L - 200 ordinary shares of XOF5,000 each	100

#### (2) Shareholdings at cost less provisions

	£
1 January – 31 December 2009	-

- (3) The Directors are of the opinion that the individual investments in the subsidiary undertakings have a value not less than the amount at which they are shown in the balance sheet

# Tobacco Marketing Consultants Limited

## Notes to the financial statements – 31 December 2009

### 4 Share capital

Ordinary shares of £1 each	2009	2008
Allotted, called up and fully paid		
- value	£1,000	£1,000
- number	1,000	1,000

The concept of authorised share capital was abolished in October 2009 pursuant to the provisions of the Companies Act 2006, therefore authorised share capital has not been shown as at 31 December 2009

### 5 Related parties

As a wholly-owned subsidiary, the Company has taken advantage of the exemption under paragraph 3(c) of Financial Reporting Standard 8 from disclosing transactions with other subsidiary undertakings of the British American Tobacco p l c Group

### 6 Parent undertakings

The Company's ultimate parent undertaking is British American Tobacco p l c being incorporated in the United Kingdom and registered in England and Wales. Its immediate parent undertaking is B A T (U K and Export) Limited. Group financial statements are prepared only at the British American Tobacco p l c level.

### 7 Copies of the annual report and financial statements

Copies of the annual report of British American Tobacco p l c may be obtained from

The Company Secretary  
Globe House  
4 Temple Place  
London  
WC2R 2PG