

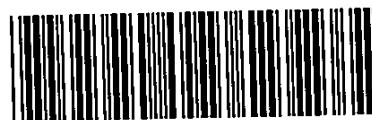
**Tobacco Marketing Consultants Limited**

**Registered Number 01735329**

**Financial Statements**

**For the year ended 31 December 2011**

SATURDAY



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24/03/2012  
COMPANIES HOUSE

**Tobacco Marketing Consultants Limited**

**Balance sheet**

**At 31 December 2011**

	Note	2011 £'000	2010 £'000
<b>Fixed assets</b>			
Investments	3	-	-
<b>Current assets</b>			
Debtors amounts falling due within one year	4	1	1
<b>Total assets less current liabilities</b>		<b>1</b>	<b>1</b>
<b>Capital and reserves</b>			
Called up share capital	5	1	1
<b>Total shareholders funds</b>		<b>1</b>	<b>1</b>

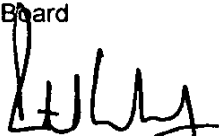
For the year ended 31 December 2011 the Company was entitled to the exemption under section 480 of the Companies Act 2006

Members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006

The Directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The Company was dormant throughout the year

The financial statements on pages 2 to 4 were approved by the Directors on 22 March 2012 and signed on behalf of the Board



Richard Cordeschi  
Director

**Registered number**  
**01735329**

The accompanying notes are an integral part of the financial statements

## Notes to the financial statements for the year ended 31 December 2011

### 1 Accounting policies

#### Basis of accounting

The financial statements are prepared in accordance with the United Kingdom Generally Accepted Accounting Principles and under the historical cost convention

#### Fixed asset investments

Fixed asset investments are stated at cost less provisions for any impairment in value

### 2 Agency agreement

Under an agency agreement the Company has entered into transactions as agent for group undertakings, the records and results thereof being incorporated in the accounting records and financial statements of those undertakings. The Company did not enter into any other transactions during the period

### 3 Investments

#### Shares in Group undertakings

#### % equity shares held

##### Unlisted - Registered in Niger

British American Tobacco Niger	99.99
27,998 ordinary shares of XOF 5,000 each	

##### Unlisted - Registered in Senegal

Tobacco Marketing Consultants S A R L	100
200 ordinary shares of XOF 5,000 each	

#### Shareholdings at cost less provisions

#### Shareholdings at cost less provisions

	£'000
<b>Net book value</b>	
1 January 2011	-
31 December 2011	-

The Directors are of the opinion that the individual investments in the Group undertakings have a value not less than the amount at which they are shown in the balance sheet

## Notes to the financial statements for the year ended 31 December 2011

### 4 Debtors: amounts falling due within one year

	2011 £'000	2010 £'000
Amounts due from Group undertakings	1	1

Amounts due from Group undertakings are unsecured, interest free and repayable on demand

### 5 Called up share capital

Ordinary shares of £1 each	2011	2010
Allotted, called up and fully paid		
- value	£1,000	£1,000
- number	1,000	1,000

### 6 Related party disclosures

As a wholly owned subsidiary the Company has taken advantage of the exemption under paragraph 3(c) of FRS 8 from disclosing transactions with other subsidiary undertakings of the British American Tobacco p l c Group

### 7 Parent undertakings

The Company's ultimate parent undertaking and ultimate controlling party is British American Tobacco p l c being incorporated in the United Kingdom and registered in England and Wales. The Company's immediate parent undertaking is B A T (U K and Export) Limited. Group financial statements are prepared only at the British American Tobacco p l c level and may be obtained from

The Company Secretary  
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4 Temple Place  
London  
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