

Tobacco Marketing Consultants Limited
Registered Number: 1735329

Financial Statements

For the year ended 31 December 2008

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Tobacco Marketing Consultants Limited

Balance sheet – 31 December 2008

	Note	2008 £	2007 £
Fixed Assets			
Investments in subsidiary undertakings	3	-	-
Current assets			
Debtors: amounts falling due within one year from Group undertakings		1,000	1,000
Net Assets		1,000	1,000
Capital and reserves			
Called up share capital	4	1,000	1,000
Total shareholders' funds		1,000	1,000

For the year ended 31 December 2008 the Company was entitled to the exemption under section 249AA(1) of the Companies Act 1985.

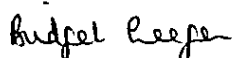
Members have not required the Company to obtain an audit in accordance with section 249(B)(2) of the Companies Act 1985.

The Directors acknowledge their responsibility for:

- (i) ensuring the Company keeps accounting records which comply with section 221; and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of the financial year, in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the Company.

The Company was dormant throughout the year.

The financial statements on pages 2 to 4 were approved by the Directors on 8 April 2009 and signed on behalf of the Board by:



Ms B.M. Creegan

For and on behalf of **Ridirectors Limited**
Director

Notes are shown on pages 3 and 4.

Tobacco Marketing Consultants Limited

Notes to the financial statements – 31 December 2008

1 Accounting policies

A summary of the principal accounting policies is set out below.

(1) Basis of accounting

The financial statements have been prepared in accordance with United Kingdom Generally Accepted Accounting Principles and under the historical cost convention.

2 Agency agreement

Under an agency agreement the Company has entered into transactions as agent for group undertakings, the records and results thereof being incorporated in the accounting records and financial statements of those undertakings. The Company did not enter into any other transactions during the period.

3 Investments in subsidiary undertakings

(1) Shares in subsidiaries

	% equity shares held
<u>Unlisted – Registered in Bukina Faso</u>	
British American Tobacco (Burkina-Faso) SARL - Societe a responsabilite limtee - 100 ordinary shares of XOF10,000 each	100
<u>Unlisted – Registered in Niger</u>	
British American Tobacco Niger - 27,998 ordinary shares of XOF5,000 each	99.99
<u>Unlisted – Registered in Senegal</u>	
Tobacco Marketing Consultants S.A.R.L. - 200 ordinary shares of XOF5,000 each	100

(2) Shareholdings at cost less provisions £

1 January – 31 December 2007	-
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(3) The Directors are of the opinion that the individual investments in the subsidiary undertakings have a value not less than the amount at which they are shown in the balance sheet.

Tobacco Marketing Consultants Limited

Notes to the financial statements – 31 December 2008

4 Share capital

Ordinary shares of £1 each	2008	2007
Authorised - value	£1,000	£1,000
- number	1,000	1,000
Allotted, called up and fully paid		
- value	£1,000	£1,000
- number	1,000	1,000

5 Related parties

As a wholly-owned subsidiary, the Company has taken advantage of the exemption under paragraph 3(c) of Financial Reporting Standard 8 from disclosing transactions with other subsidiary undertakings of the British American Tobacco p.l.c. Group.

6 Parent undertakings

The Company's ultimate parent undertaking is British American Tobacco p.l.c. being incorporated in the United Kingdom and registered in England and Wales. Its immediate parent undertaking is B.A.T (U.K. and Export) Limited. Group accounts are prepared only at the British American Tobacco p.l.c. level.

7 Copies of the Report and Accounts

Copies of the Report and Accounts of British American Tobacco p.l.c. may be obtained from:

The Company Secretary
Globe House
4 Temple Place
London
WC2R 2PG