Registered Charity Number: 511868 Company number: 01568571

Three Counties Agricultural Society (a company limited by guarantee)

Annual Report and Financial Statements

For the year ended 30 November 2023

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REPORTS AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 NOVEMBER 2023

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ANNUAL REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 NOVEMBER 2023

THE BOARD

The Board of Trustees (who are the trustees of the Society for the purposes of charity law and the directors of the company for the purposes of company law) of the Three Counties Agricultural Society ("the Society") present their annual report for the year ended 30 November 2023 prepared in accordance with section 415A of the Companies Act 2006 relating to small entities, and the Charities Act 2011, together with the audited financial statements for that year.

REFERENCE AND ADMINISTRATIVE DETAILS

The Three Counties Agricultural Society is a registered Charity (No. 511868) and a company (No. 01568571) limited by membership guarantee. Its principal address and registered office is shown on page 9

The members of the Board of Trustees, which includes the present trustees, and any past trustees who served during the year, are given on page 9, together with the name of the Chief Executive. The President and Vice-Presidents and external advisers of the Society are as set out on pages 9 to 11.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Society is governed by its Memorandum adopted on 12 May 1981 and last amended on 30 May 2008 and Articles of Association adopted on 28 October 1992 and last amended on 16 June 2023.

Under the Articles of Association amendment adopted on 24 November 2005, the number of trustees is a maximum of twelve and the number of Council members a maximum of forty-five. The Board is responsible for the overall governance of the Society. Trustees are either elected or co-opted and the total number of trustees may not exceed twelve. Nine trustees are elected directly by Council and three may be co-opted by the Board of Trustees. Elected trustees may remain in office for three years but may not serve more than three consecutive full terms. Co-opted trustees are appointed by the Board of Trustees and may serve for up to two terms of three years or on other terms determined by the Board at the time of their co-option.

Effective partnership between trustees and staff continues to contribute significantly to our success. To increase the effectiveness of the trustees' roles and responsibilities, each has portfolio interests which require an understanding and a responsibility for specific aspects of the Society's work. Trustees are required to meet at least five times a year. Apart from the AGM, these meetings include four Board meetings where trustees review strategy and operational/investment performance and set operating plans and budgets. New trustees receive an information pack containing everything they need to know about the Society and its work for effective and informed decision-making, and trustee training sessions are held whenever a requirement is identified. Additional strategic reviews are held as and when needed for any other purpose.

Key Management Personnel for the Society are outlined on page 10. Remuneration is set by the Remuneration Committee, which is appointed by the Board of Trustees. The Remuneration Committee meets annually and includes the Chairman of the Board of Trustees, Chairman of Council, a County Director, and a Co-opted Director whose role is to benchmark proposed remuneration for key management personnel against similar organisations. The role of the Remuneration Committee is to approve staff bonuses and remuneration for the forthcoming year for all staff, with the objective of encouraging enhanced performance and rewarding fairly and responsibly individual contributions to the charity's success.

The Board delegates the exercise of certain powers in connection with the management and administration of the Society as set out below. This is controlled by requiring regular reporting back to the Board so that all decisions made under delegated powers can be ratified by the full Board in due course.

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

RISK AND AUDIT REVIEW COMMITTEE

The Risk and Audit Review Committee is a committee of the Council whose purpose is to advise the Board on risk management and internal control and act as an independent review mechanism for the preparation and audit of the annual financial statements. The committee is formed of five individuals, at least two of whom shall be Council members and all of whom will be independent of the Board of Trustees. One of these shall be Chairman of the committee.

The committee has introduced a formal risk management process to assess business risks and implement risk management strategies. This has involved identifying the types of risks the Society faces, prioritising them in terms of potential impact and likelihood of occurrence, and identifying means of mitigating the risks. As part of this process the committee has reviewed the adequacy of the Society's current internal controls and the costs of operating particular controls relative to the benefits obtained. Procedures have been established for reporting failings immediately to appropriate levels of management and to the Board of Trustees.

The Board confirms that the major risks to which the Society is exposed, as identified by the committee, have been reviewed on page 7 and systems have been established to mitigate those risks.

CHIEF EXECUTIVE

The Chief Executive is responsible for the day-to-day management of the Society's affairs and for implementing policies agreed by the Board of Trustees. The Chief Executive is assisted by a team of senior managers.

GROUP STRUCTURE

The Society has a wholly owned subsidiary, T.C.A. Trading Limited. The subsidiary carries out trading activities to raise funds for donating to the Society under Gift Aid, and during the financial year made an operating profit of £552k (2022: £580k) all of which has been donated to the Society under gift aid rules.

STATEMENT OF TRUSTEES' RESPONSIBILITIES AND CORPORATE GOVERNANCE

The trustees (who are also directors for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards).

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the Group and of the incoming resources and application of resources, including the income and expenditure, of the charitable company/group for that period. In preparing these financial statements, the trustees are required to:

- · select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions, disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006 and the provisions of the charity's constitution. They are also responsible for

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

safeguarding the assets of the charity and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

So far as each of the trustees is aware at the time the report is approved:

- there is no relevant audit information of which the auditor is unaware, and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

CORPORATE GOVERNANCE

The Society's updated Articles of Association were formally adopted at the AGM on the 16th June and were subsequently submitted and approved by the Charity Commission.

Internal controls over all forms of commitment and expenditure continue to be refined to improve efficiency. Processes are in place to ensure that performance is monitored, and that appropriate management information is prepared and reviewed regularly by both the executive management and the Board.

The systems of internal control are designed to provide reasonable but not absolute assurance against material misstatement or loss. They include:

- a strategic plan and annual budget approved by the trustees;
- regular consideration by the trustees of financial results, variances from budgets, non-financial performance indicators and benchmarking reviews;
- · delegation of day-to-day management authority and segregation of duties; and
- · identification and management of risks.

OBJECTS, OBJECTIVES AND PRINCIPAL ACTIVITIES OF THE SOCIETY

The Memorandum of Association reflects the activities of the Society and incorporates the Charity Commission's GD1 model clause on trustees' benefits. The following is an extract from the Society's Memorandum of Association:

"The Society's primary object is to promote agriculture, horticulture, arboriculture, apiculture, forestry, rural crafts and skills and conservation for the public benefit; and in particular, but not exclusively, by:

- holding demonstrations of modern agricultural methods and processes;
- holding shows for the exhibition of agriculture, livestock, poultry, animal husbandry, farm and horticultural produce and forestry, and for the demonstration of agricultural and horticultural methods and processes, rural crafts and skills, machinery, vehicles, domestic goods, implements, tools and appliances, animal feed stuffs, fertilisers, seeds, and other items appertaining or ancillary to agriculture, horticulture, or any allied industry."

Each year the Society sets objectives which not only address the strategic objectives contained in the Memorandum but include tactical and operational objectives. The objectives for 2023, the Society's achievements against those objectives and the objectives for 2024 are discussed under the heading of Achievements and Performance, set out below.

Our vision is to be the regional centre within the Three Counties dedicated to the promotion of agriculture, horticulture, and arboriculture through public and trade shows and through direct/indirect education programmes.

PUBLIC BENEFIT

As a charitable trust, the Society seeks to benefit the public through its stated aims which are shown in the Objects, Objectives and Principal Activities of the Society section of this report.

In furtherance of these aims the directors, as charity trustees, have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's published general and relevant subsector guidance concerning the operation of the Public Benefit requirement under the Act.

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

GRANT-MAKING

The RHS Malvern Joint Show Committee makes annual grant awards to show garden designers which are a key feature of the RHS Malvern Spring Festival. The show gardens promote horticulture and arboriculture and themes in recent years have been linked to conservation. The Society also awards educational bursaries in accordance with its charitable objectives.

Decisions regarding grant awards and bursaries are made in advance but are not communicated or committed until the financial period they relate to, and payments are only made when achievements and performance targets are met.

ACHIEVEMENTS AND PERFORMANCE

The specific objectives which the Society sets itself for the year are shown below along with an assessment of performance against those objectives:

OBJECTIVES FOR 2023

1. To deliver the Society's charitable objects and maintain its good image through the staging of high quality, profitable shows which promote British agriculture, horticulture, equine pursuits, and the rural economy.

Despite the threat of disruption from various weather events in the build-up to all three major shows, only the final day of Malvern Autumn Show was adversely affected by weather due to high winds. As a result, all three shows were well attended with ticket revenue in line with 2022. Visitor feedback has been universally positive about the quality of the content of the shows programme, with high profile celebrity visitors and excellent media coverage on national television for all shows bringing an additional benefit in helping the Society to promote our charitable objectives to a wide and diverse audience well beyond the Three Counties.

2. To deliver expanded education and bursary programmes in line with the objects of the Society.

The John Tedstone bursary was launched by HRH The Princess Royal at RHS Malvern Spring Festival in May 2022. The late John Tedstone of Leominster was a renowned Orchardist and Farmer. He bequeathed his farm to the Three Counties Agricultural Society with the proceeds from the sale being used in accordance with his will to provide bursaries for agricultural and horticultural students, which fits perfectly within the objects of the Society and its charitable aims.

In 2023 seven applications for funding support were received from students to help with tuition fees, accommodation costs and educational resources. Five requests were approved and two are in progress at the current time.

3. To ensure positive operating cash flow at all times

Positive operating cashflow was maintained throughout the year. For 2023 net cash inflow from operating activities was £1,109k (2022 £451k).

4. To analyse overheads to ensure they are necessary for delivering the Society's objects.

Overhead expenditure is regularly reviewed during internal meetings of the executive management team, at Board Trustee meetings as part of the Finance update standing agenda item and during the Budget setting process for the following financial year. Additionally in 2023 a detailed exercise was undertaken to review, analyse and apportion all head office costs across shows and venue hire to give a view as to the 'true' profitability of the Society's shows and T.C.A. Trading Ltd activities.

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

5. To retain and develop a quality staffing team capable of constantly delivering high standards whilst considering the need for succession planning.

During 2023 the existing staff structure was reviewed to identify any areas which were under resourced or where there was a potential over reliance on particular individuals within the team, which could pose a risk to the smooth running of the Society. As a result, the team was re-structured into three departments: Finance, Shows & Marketing, and Operations. This was to ensure better continuity, co-operation, and support for all roles across and between departments.

The Society continues to support the use of apprenticeship schemes with its first two apprentices graduating in 2023 and taking on new roles within the estates industry.

6. To explore new business opportunities for the longevity of the Society.

Showground venue hire continued to be a primary focus of new business in 2023, with the department generating record revenues, despite there being very few dates in the calendar available for additional business. New events included a Three Counties Food and Drink Festival, Kit Car event and Chamber of Commerce Expos. Heads of Terms for the longstanding development of a lodge park in Langdale Wood were agreed during the year with a third-party developer, with work expected to commence in 2024.

7. To identify and mitigate against potential risks that threaten the Society's reputation and existence.

The Society runs a Risk and Audit Review Committee, which proactively monitors potential risks through its Risk Register, applying mitigation where necessary. The existing Risk Register document was updated in 2023 to include a risk scoring matrix to identify key areas of concern. The Risk Register is reviewed and updated as a standing agenda item at both the Risk and Audit Review Committee and at each Board of Trustees meeting.

8. To continue to develop the standard of the showground through planned maintenance and capital projects.

A programme of continued maintenance and reporting is delivered by the highly skilled Estate Team. This, combined with a substantial year-on-year capital budget, has contributed to the high standard of the showground. This is a key factor for long standing hirers deciding to return to the showground.

9. To consider new practices relating to the environment and sustainability.

In 2023 the Society began work on calculating its Co2te emissions as part of a Co2 reduction strategy. As part of its commitment to sustainability, the Society already operates a no plastic bottle policy for all Shows and trade stands on the Showground. Additionally, the Society changed electricity vendor in the year to agree a contract for 100% renewable energy from renewable energy generators as an important part of that strategy. Remote electricity meters at four locations across the showground provide instant and accurate monitoring of electricity usage, helping to identify excessive consumption levels whilst enabling the accurate re-charge of over-consumption to the Society's venue hire clients.

Options are currently being explored for introducing photovoltaic cells on a number of buildings around the showground to generate renewable electricity. In addition, the Society continues to maintain its ISO 14001 accreditation.

10. To maintain good relations with stakeholders and the local community.

Regular contact with our neighbours, continuous updates on our website and an effective enquiry and complaints system all contribute to maintaining good relations. The new Chief Executive has focussed on building relationships with all of the Showground's neighbours, attending scheduled meetings with local Parish Councils, which ceased during the height of Covid-19, as well as liaising with stakeholders such as local government, National Landscapes (formerly AONB), community groups and partners.

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

OBJECTIVES FOR 2024

The objectives for 2024, together with the strategies to achieve those objectives, are set out below:

- To deliver the Society's charitable objects through the staging of high-quality shows, suitable for all ages, which promote British agriculture, horticulture, equine pursuits, and the rural economy.
- To deliver expanded education and bursary programmes administered by the Charitable Objectives and Education Committees in line with the objects of the Society.
- To focus on developing strategies to calculate and reduce the environmental impact of the Society's shows and venue hire programme.
- To explore new business opportunities and income streams to further aid the Society in achieving its
 objects.
- To retain and develop a quality staffing team capable of constantly delivering high standards with a focus on training and succession planning.
- To maintain positive operating cash flow at all times.
- To manage overheads to ensure they are relevant and proportionate in delivering the Society's objects.
- To identify and mitigate potential risks that threaten the Society's reputation and continued operation.
- To continue to maintain and enhance the standard of the showground through maintenance and capital projects.
- To continue to maintain good relations with stakeholders and the local community.

STRATEGIES FOR ACHIEVING OBJECTIVES

These objectives will be developed through the use of the following strategies:

- A. Best practice in agriculture, horticulture, equestrian, the countryside, and rural economy are to continue to be displayed at the Society's shows.
- B. A newly formed Charitable Objectives Committee to work alongside the Society's Education Committee to give strategic direction and support to deliver the Society's objects.
- C. A focus on new opportunities to continue to diversify the Society's revenue opportunities.
- D. Best practice in HR management, recruitment, training and open communication to maintain a motivated highly skilled team.
- E. A review of finance systems and processes with a view to streamlining existing workflows, allowing more time to focus on analysing income and overheads.
- F. A maintenance programme supported by capital investment, delivered by an established Estate Team and the continued use of apprenticeships, ensuring showground standards are maintained.
- G. Ongoing engagement with the local community to maintain good relations and lines of communication with stakeholders.

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

FINANCIAL REVIEW AND RESULTS FOR THE YEAR

The main source of funding for the Society is ticket income from agricultural and horticultural shows. Total ticket income for the year was £2,515k (2022: £2,558k) making up 32% (2022: 39.6%) of total income.

During the year the Society received a commitment from the Kildare Trust to donate a total of £1,500k (2022, £Nil) towards the construction of a new exhibition hall which was under construction at the yearend. A total of £605k of the amount committed had been expended by the year end (2022, £Nil).

The Statement of Financial Activities (SoFA), set out on page 16, shows that total incoming resources including the amount committed by the Kildare Trust increased by 21.7% to £7,863k (2022: £6,461k). Expenditure on charitable activities increased by 6.3% to £5,251k (2022: £4,941k) whilst total resources expended amounted to £6,378k (2022: £6,304k) resulting in a net surplus for the year before gains / (losses) on investments of £1,485k (2022: £157k). This resulted in total funds carried forward increasing by £1,508k to £6,120k (2022: increasing by £104k to £4,612k).

T.C.A. Trading Limited

Without the NHS Vaccination Centre income, revenue for the company during the year decreased by 16% to £1,498k (2022: £1,791k). The company undertakes the trading activities of the Society and generated a profit of £552k which has been donated to the Society under the provisions of Gift Aid (2022: £580k).

FINANCIAL MANAGEMENT POLICIES

Key Risks and Reserves Policy

Each year the Board considers the Society's exposure to major risks in terms of their likely impact on its income sources and planned expenditure in the short term.

The major risks to the Society are a decline in revenues from the major shows through inclement weather, an economic downturn, or an outbreak of either a virus such as Covid-19 or diseases affecting either plants or livestock. The trading subsidiary is also vulnerable to these risks.

Short-term cashflow continues to be an area of risk. The Society's main source of income is derived from ticket sales, most of which are now paid in advance, however most of the associated income from ticket sales is received after the shows have taken place. Rising costs particularly electricity and tentage continue to reduce profit margins and put additional pressure on cashflow in the run up to the Society's main shows. The Society has been mitigating against these risks by maintaining its excellent credit rating in order to renegotiate the release of ticket income sooner, by constructing a new exhibition hall to reduce the requirement for tentage, and by creating a new part-time fund-raising position to access grant-based support for investment in renewable energy and low energy solutions.

During 2020 the Society took advantage of low interest rates to borrow £1m under the Government's Coronavirus Business Interruption Loan Scheme (CBILS), however rising interest rates during 2022 and 2023 subsequently increased the cost of the Society's borrowing with an adverse effect on the profit contribution for the year. Long term exposure to high interest rates on its borrowing was identified as a risk to the Society's ability to return its reserves to pre-covid levels. At the yearend meeting the Board of Trustees took the decision to de-risk the Society's balance sheet by clearing the remaining balance of the CBILS loan at the earliest opportunity.

As a matter of policy, the trustees review the value of the reserves retained in the form of investments. The trustees believe the Society should continue to hold in the investment portfolio sufficient funds to allow the Society to be run efficiently, to provide a buffer against the short notice cancellation of a major show, to fund fixed capital renewals and maintenance to the Showground and to provide up to twelve-months' resource expended on administration and governance costs of the Society.

Total reserves at the year-end were £6,120k (2022: £4,612k). Of these, £2,625k were restricted at the year-end (2022: £1,110k). This is disclosed in note 19. Unrestricted reserves include amounts that could only be realised by disposing of fixed assets totalling £2,958k, therefore free reserves at the year-end total £537k (2022: £475k). This remains below the amount outlined in the reserve policy and whilst situation continues it is being closely monitored by the Trustees at their regular Board meetings.

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

Investment Policy and performance

The Society's investments were valued at £1,354k at the start of the financial year. A second investment fund was set up during the year to invest £1m of the Society's restricted funds. Both investment funds are managed with a cautious to medium risk profile. As at the balance sheet date, the two funds are now valued at £2,399k.

At the yearend meeting the Society's Board took the decision to temporarily draw down sufficient funds from investments to repay the balance of the CBILS loan. Monthly repayments would then commence to return the investment portfolio back to its November 2023 yearend levels.

Having reviewed the portfolio during the year and compared its long-term performance against multi-asset funds and the market benchmark, the trustees remain satisfied that the Society's investments continue to perform adequately enough to service its reserves policy.

Going Concern

The trustees believe that the Charity's financial resources and contingency planning is sufficient to ensure the ability of the Charity to continue as a going concern for the foreseeable future and therefore the financial statements have been prepared on this basis. This also applies to the trading subsidiary, T.C.A Trading Limited.

HEALTH AND SAFETY

In the pursuit of excellence in all its activities the Society is committed to the promotion and implementation of health and safety measures to minimise both work-related accidents and ill health. The safety of visitors, staff, volunteers, and the contractors who visit the showground is of primary importance and it is the responsibility of the Chief Executive to ensure that all operations are conducted in accordance with health, safety and environmental legislation and standards to which the Society subscribes. Accountability for health and safety matters follows the acknowledged line management chain of authority to the manager or individuals specifically tasked and trained to exercise control.

EMPLOYEES

The Society aims to be an organisation where employees enjoy a sense of fulfilment and where they feel supported and developed. Employees are kept fully informed about the Society's strategy and objectives, as well as day-to-day news and events. Information about the organisation is available through regular briefings and post-show meetings as well as a monthly digital staff newsletter. All employees are encouraged to give their suggestions and views on performance and strategy. The Society continues to follow a policy of recruitment and promotion on the basis of aptitude and ability without discrimination.

PENSIONS

The Society operates a contributory defined contribution pension scheme in which all permanent employees are entitled to participate, together with a workplace pension for the appropriate employees.

RELATED PARTY TRANSACTIONS

The related party transactions are included in note 21 to these financial statements.

FUNDRAISING

The charity had no fundraising activities requiring disclosure under S162A of the Charities Act.

DIRECTOR'S INDEMNITY INSURANCE

The Society has in place an annual Management Liability Insurance policy to indemnify directors or officers against any claim first made against them to a limit of £500,000 for any wrongful act covered by the policy in their capacity as a director, officer, or employee of the charity and its trading subsidiary. The premium for the year was £2,357 including insurance premium tax (2022: £2,357).

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

REFERENCE AND ADMINISTRATIVE INFORMATION:

PRINCIPAL ADDRESS AND REGISTERED OFFICE

The Showground Malvern Worcestershire WR13 6NW

SECRETARY

Ken Nottage David Prescott (to 2 March 2023) (from 2 March 2023)

PRESIDENT

The Rt Revd. Rachel Treweek

(from 1 December 2022 to 30 November 2023) (from 1 December 2023)

Henry Berkeley

VICE PRESIDENTS

Laura Hamilton Francis Harcombe Penny Corbett Mork Tufpell

Mark Tufnell Penelope Bossom Andrew Powers (from 1 December 2022 to 30 November 2023) (from 1 December 2022 to 30 November 2023) (from 1 December 2022 to 30 November 2023)

(from 1 December 2023) (from 1 December 2023) (from 1 December 2023)

CHIEF EXECUTIVE

Ken Nottage David Prescott (to 2 March 2023) (from 2 March 2023)

MEMBERS OF THE BOARD OF TRUSTEES

Lindsey Craddock

Nicholas Dee

Peter Dowle Laura Hamilton James Hawkins

Adrian Hope
Glyn Morgan MBE
Roger Phillips

Clive Roads David Smart

Tamar Thompson OBE Michael Weaver

(County Director)

(resigned 6 November 2023) (from 8 December 2022)

(County Director) (from 10 January 2023) (from 7 December 2023) (to 7 December 2023)

(Chairman from 1 December 2022)

(from 8 December 2022) (County Director)

RISK AND AUDIT REVIEW COMMITTEE

Ruth Goodman Chris Lloyd Tania Phillips Mark Tufnell Mary Wathen

(Chairman)

MEMBERS OF COUNCIL

Penelope Bossom

Oliver Bruce

Philip Burford

Rachael Chamberlayne

Emma Coates Penny Corbett Lindsey Craddock

Richard Davies Nicholas Dee (to 30 November 2023)

(from 23 March 2023)

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

MEMBERS OF COUNCIL (Continued)

Peter Dowle

Ruth Goodman

Robert Grinnall

Laura Hamilton

Francis Harcombe

John Harper

Maurice Hart

James Hawkins

Dene Hazelwood

Adrian Hope

Andrew Lloyd

Glyn Morgan MBE

Tracey Morgan

Cate Morris

Iain Morrison

David Owens

Roger Phillips

Tania Phillips

Andrew Powers

Geoff Probert

Bill Quan

Clive Roads

Henry Robinson

Peter-Rose

James Sage

Helen Smalley

David Smart

Mark Tufnell

Gareth Wall

Mary Wathen

Graham Watkins

Richard Watkins

Dermot Weaver

Michael Weaver

Paul Westaway

(resigned 6 November 2023)

(from 23 March 2023)

(from 7 December 2023)

(resigned 13 October 2023)

(Chairman from 7 December 2023)

(Chairman to 7 December 2023)

(resigned 8 December 2022)

(resigned 23 January 2023)

(from 23 March 2023)

(from 8 December 2022)

KEY MANAGEMENT PERSONNEL

Paul Butler - Head of IT and Ticketing

Jane Edwards - Head of Shows and Marketing

David Fenwick - Head of Finance

Ken Nottage – Chief Executive

David Prescott – Chief Executive

Ben Russell – Head of Operations John Wilesmith – Head of Operations (to 2 March 2023)

(from 2 March 2023)

(from 25 September 2023)

(to 25 September 2023)

ANNUAL REPORT OF THE TRUSTEES (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

PRINCIPAL PROFESSIONAL ADVISERS

Independent Auditor

Crowe U.K. LLP Statutory Auditor 4th Floor St James House St James Square Cheltenham GL50 3PR

Principal Bankers

National Westminster Bank plc 1 The Cross Worcester WR1 3PR

Solicitors

MFG Solicitors LLP 20-21 The Tything Worcester WR1 1HD

Investment Managers

Rathbone Investment Management Limited Port of Liverpool Building Pier Head Liverpool L3 1NW

The report of the trustees has been prepared in accordance with section 415A of the Companies Act 2006 relating to small companies.

This report was approved by the Board on 6th March 2024 and signed on their behalf.

DP Smart

Chairman

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THREE COUNTIES AGRICULTURAL SOCIETY FOR THE YEAR ENDED 30 NOVEMBER 2023

Independent Auditor's Report to the Members and Trustees of Three Counties Agricultural Society

Opinion

We have audited the financial statements of Three Counties Agricultural Society ('the charitable company') and its subsidiary ('the group') for the year ended 30 November 2023 which comprise the consolidated Statement of Financial Activities, the charity and consolidated Balance Sheets, the consolidated Cashflow Statement, and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 30 November 2023 and of the group's income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's or the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THREE COUNTIES AGRICULTURAL SOCIETY (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

in our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the group and charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- · adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the Trustees' Annual Report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 2, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 151 of the Charities Act 2011 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THREE COUNTIES AGRICULTURAL SOCIETY (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company and group operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 and the Charities Act 2011, together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's and the group's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company and the group for fraud.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be with the timing and recognition of ticket and trade stand income, and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management, and the Finance Committee about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission, designing testing around the timing and recognition of ticket and trade stand income, and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THREE COUNTIES AGRICULTURAL SOCIETY (CONTINUED) FOR THE YEAR ENDED 30 NOVEMBER 2023

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Tara Westcott Senior Statutory Auditor For and on behalf of Crowe U.K. LLP

Statutory Auditor

4th Floor St James House St James Square Cheltenham GL50 3PR

19 March 202₄

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

THREE COUNTIES AGRICULTURAL SOCIETY CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (Incorporating an Income and Expenditure Account) FOR THE YEAR ENDED 30 NOVEMBER 2023

		Unrestricted Funds	Restricted Funds	Total Funds 2023	Total Funds 2022
	Note	£000	£000	£000	£000
INCOME FROM					
Donations and Legacies Charitable activities Agricultural and horticultural	3	1	1,510	1,511	10
shows	4	4,618	-	4,618	4,465
Other Income	5	- -	-	-	11
Other trading activities					
Fundraising events		185	-	185	153
Trading subsidiary income	6	1,498		1,498	1,791
Investments	7	51_		51_	31
Total		6,353	1,510	7,863	6,461
EXPENDITURE ON					
Charitable activities Agricultural and horticultural	0.4	r 244		5.044	4.000
shows .	9A	5,241	-	5,241	4,933
Educational bursaries Other	9B	3	7	10	8
Other Fundraising events Trading subsidiary	9B	172		172	143
expenditure Investment management	9B	946	-	946	1,212
costs	9B	9	-	9	. 8
Total		6,371	7	6,378	6,304
Net gains / (losses) on		44	40		(50)
investments		11_	12	23	(53)
Net income / (expenditure)		(7)	1,515	1,508	104
RECONCILIATION OF FUNDS					
Total funds brought forward at 1 December 2022	19	3,502	1,110	4,612	4,508
TOTAL FUNDS CARRIED FORWARD AT 30	40	- 40= ·	2 222		
NOVEMBER 2023	19	3,495	2,625	6,120	4,612

All amounts relate to continuing operations. The notes on pages 19 to 36 form part of these financial statements.

THREE COUNTIES AGRICULTURAL SOCIETY CHARITY AND CONSOLIDATED BALANCE SHEETS AS AT 30 NOVEMBER 2023 COMPANY NUMBER: 01568571

Notes 2023 below 2022 below 2023 below 2020 below 2000 below </th <th></th> <th></th> <th>G</th> <th>ROUP</th> <th>CH</th> <th>IARITY</th>			G	ROUP	CH	IARITY
FIXED ASSETS Tangible assets 12 3,522 2,996 3,522 2,996 Intangible assets 13 41 31 41 31 A1		Notes	2023	2022	2023	2022
Tangible assets 12 3,522 2,996 3,522 2,996 Intangible assets 13 41 31 41 31 A1 31 Investments 14 2,399 1,354 2,399 1,354		Notes	£000	£000	£000	£000
Intangible assets 13 41 31 41 31	FIXED ASSETS					
Investments						
Table Tabl	_		• •		• •	
CURRENT ASSETS Debtors 15 804 373 714 281 Cash at bank and in hand 734 1,669 734 1,669 CREDITORS: Amounts falling due within one year 16 (868) (964) (780) (874) NET CURRENT ASSETS 670 1078 668 1,076 LONG TERM LIABILITIES Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500	Investments	14 _				
Debtors 15 804 373 714 281 Cash at bank and in hand 734 1,669 734 1,669 1,538 2,042 1,448 1,950 CREDITORS: Amounts falling due within one year 16 (868) (964) (780) (874) NET CURRENT ASSETS 670 1078 668 1,076 LONG TERM LIABILITIES Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500		_	5,962	4,381	5,962	4,381
Cash at bank and in hand 734 1,669 734 1,669 CREDITORS: Amounts falling due within one year 16 (868) (964) (780) (874) NET CURRENT ASSETS 670 1078 668 1,076 LONG TERM LIABILITIES Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500	CURRENT ASSETS					
1,538 2,042 1,448 1,950 CREDITORS: Amounts falling due within one year 16 (868) (964) (780) (874) NET CURRENT ASSETS 670 1078 668 1,076 LONG TERM LIABILITIES Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS 8 19 2,625 1,110 2,625 1,110 Restricted funds 19 3,495 3,502 3,493 3,500	Debtors	15	804	373	714	281
CREDITORS: Amounts falling due within one year 16 (868) (964) (780) (874) NET CURRENT ASSETS 670 1078 668 1,076 LONG TERM LIABILITIES Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500	Cash at bank and in hand		734	1,669	734	1,669
CREDITORS: Amounts falling due within one year 16 (868) (964) (780) (874) NET CURRENT ASSETS 670 1078 668 1,076 LONG TERM LIABILITIES Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500			· · · · · ·			
falling due within one year 16 (868) (964) (780) (874) NET CURRENT ASSETS 670 1078 668 1,076 LONG TERM LIABILITIES Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500		_	1,538_	2,042	1,448	1,950
LONG TERM LIABILITIES Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500		16	(868)	(964)	(780)	(874)
Bank loans 18 (512) (847) (512) (847) NET ASSETS 6,120 4,612 6,118 4,610 FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500	NET CURRENT ASSETS		670	1078	668	1,076
FUNDS Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500		18	(512)	(847)	(512)	(847)
Restricted funds 19 2,625 1,110 2,625 1,110 Unrestricted funds 19 3,495 3,502 3,493 3,500	NET ASSETS		6,120	4,612	6,118	4,610
Unrestricted funds 19 3,495 3,502 3,493 3,500	FUNDS					
Unrestricted funds 19 3,495 3,502 3,493 3,500						
	Restricted funds	19	2,625	1,110	2,625	1,110
TOTAL FUNDS 6,120 4,612 6,118 4,610	Unrestricted funds	19	3,495	3,502	3,493	3,500
	TOTAL FUNDS	_	6,120	4,612	6,118	4,610

The Charity's net incoming resources for the period were £1,508k (2022: £104k).

The Financial Statements are prepared in accordance with the special provisions of part 15 of the Companies Act relating to small companies.

Approved and authorised for issue by the trustees on 6th March 2024 and signed on their behalf by

D P Smart Chairman

The notes on pages 19 to 36 form part of these financial statements.

THREE COUNTIES AGRICULTURAL SOCIETY CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 30 NOVEMBER 2023

	Nata	2023	2022
	Note	£000	£000
Cash flows from operating activities			
Net cash provided by operating activities	i	1,109	451
Cash flows from investing activities Dividends and interest from investments Purchase of property, plant, and equipment Purchase of intangible assets Cash transferred from investment account Proceeds from sale of investments Purchase of investments		51 (751) (21) 20 138 (1,180)	31 (64) (29) (30) 173 (162)
Net cash (used in) investing activities		(1,743)	(81)
Cash flows from financing activities Repayments of borrowing Interest paid		(245) (56)	(484) (37)
Net cash (used in) financing activities		(301)	(521)
Change in cash and cash equivalents in the reporting period	1	(935)	(151)
Cash and cash equivalents at 1 December 2022		1,669	1,820
Cash and cash equivalents at 30 November 2023	ií	734	1,669
i) Reconciliation of cash flows from operating acti	vities:		
		2023 £000	2022 £000
Net income for the reporting period Adjustments for:		1,508	104
Interest paid		56	37
Depreciation charge Amortisation charge		224 11	280 . 11
Impairment charge		1	-
(Gains) / losses on investments Loss on sale of fixed assets		(23)	53 4
Dividends and interest from investments		(51)	(31)
(Increase) / decrease in debtors	\	(431)	39
(Decrease) / increase in creditors (excluding bank lo	ans)	(186)	(46)
		1,109	451
ii) Analysis of cash and cash equivalents:			
		2023	2022
		£000	£000
Cash at bank		734	1,669
		734	1,669

1. CHARITY INFORMATION

Three Counties Agricultural Society ('the Society') is a registered charity with the Charities Commission England and Wales (charity number: 511868) and is incorporated as a company limited by guarantee (company number: 01568571, England and Wales). The address of its principal and registered office is The Showground, Malvern, Worcestershire, WR13 6NW.

2. STATEMENT OF ACCOUNTING POLICIES

a. Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)) and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The financial statements have been prepared under the historical cost convention.

Three Counties Agricultural Society meets the definition of a public benefit entity under FRS 102.

The functional currency of the Society is considered to be GBP because that is the currency of the primary economic environment in which the Charity operates.

b. Consolidated Financial Statements

These financial statements consolidate the Society and its subsidiary undertaking, T.C.A. Trading Limited ("the Group"). No separate SOFA has been presented for the Society alone, as permitted by Section 408 of the Companies Act 2006. Net incoming resources attributable to the Charity totalled £1,508k for the year (2022: £104k). The Society has also taken advantage of the exemption available to a qualifying entity in FRS 102 from the requirement to present a charity only Cash Flow Statement with the consolidated financial statements.

c. Going Concern

High inflation and high interest rates continue to negatively impact the Society's costs whilst the ongoing cost-of-living crisis limits our ability to raise ticket prices without adversely affecting attendance numbers. The trustees continue to monitor the situation and undertake detailed planning, forecasting and sensitivity analysis. Despite the current circumstances the trustees believe that the Group's financial resources and contingency planning is sufficient to ensure the ability of the Group to continue as a going concern for the foreseeable future, being at least twelve months from the date of approval of these financial statements and therefore have prepared the financial statements on a going concern basis.

d. Funds Structure

Unrestricted funds are those funds available for use by the Society for any charitable purpose at the discretion of the trustees.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

e. Incoming Resources

All incoming resources are included in the Statement of Financial Activities ("SOFA") as and when entitlement arises, the amount can be reliably quantified and the economic benefit to the Society is considered probable.

Incoming resources from charitable activities comprises income from shows staged in accordance with the Society's charitable activities.

Income from fundraising events represents entry fees and services provided and sponsorships which relate to the current financial year.

Income from donations are recognised on receipt.

Income from legacies are recognised once the Society has entitlement, the amount is measurable, and the gift is probable.

Government grants are credited to the consolidated statement of financial activities as the related expenditure is incurred.

f. Resources Expended

Costs of raising funds include direct and indirect costs attributed to fundraising activities for the Society. These include shows and other fundraising events.

Costs of charitable activities include direct and support costs attributed to activities in furtherance of the Society's educational activities. These comprise of agricultural and horticultural shows and educational bursary awards.

Governance costs are included within support costs and comprise direct, and indirect expenditure involved in ensuring that the Society complies with its charitable and statutory obligations.

The allocation and apportionment of costs to T.C.A. Trading Limited is based on management's estimate of attributable costs incurred. The apportionment of costs for all shows and fundraising is based on the turnover for each show.

g. Grants payable

Grant payments are recognised once there is an obligation to make a payment, the payment is probable, and the payment can be measured reliably. Grant commitments are communicated to the recipient in the period the award is payable and are subject to performance-related conditions being met.

h. Pension

The Society operates two defined contribution schemes. Contributions are charged to the Statement of Financial Activities as they become due.

i. Taxation

As a registered charity, Three Counties Agricultural Society is entitled to tax exemptions on all its income and gains, properly applied for its charitable purposes.

j. Tangible Fixed Assets and Depreciation

Fixed assets costing less than £500 are written off to the SOFA.

Tangible fixed assets are stated at cost less depreciation and impairment. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Permanent buildings	4% on cost
Property improvements	10% to 25% on cost
New wooden buildings	10% to 25% on cost
Plant and machinery	10% to 25% on cost
Motor vehicles	33% on cost
Office and show equipment	25% to 33% on cost

Assets in the course of construction are included at cost and are not depreciated until they are brought into use. Land is not depreciated.

k. Intangible Fixed Assets and Amortisation

Intangible fixed assets are stated at cost less amortisation. Amortisation is provided at the following annual rate in order to write off each asset over its estimated useful life and charged to the SOFA:

Society Website 25% on cost

I. Investments

Fixed asset investments are stated at market value at the balance sheet date. Changes in the valuation of investments during the year are shown as gains or losses in the SOFA.

m. Creditors

Creditors are recognised on an accruals basis once there is a legal or constructive obligation that commits the Society to the obligation.

n Debtors

Short term debtors are initially measured at transaction price, less any impairment. Prepayments are measured at the amount prepaid.

o. Financial Instruments

Three Counties Agricultural Society only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Investments are held at fair value.

p. Termination payments

Termination payments are accounted for as soon as the charitable company is aware of the obligation to make the payment.

q. Operating leases

Rentals payable under operating leases are charged to the SOFA as incurred over the term of the lease.

r. Judgements in applying accounting policies and key sources of estimation of uncertainty Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The items in the financial statements where these estimates and judgements have been made include the following:

i) Useful economic lives of tangible and intangible assets

The annual depreciation charges for the tangible assets and amortisation charges of intangible assets are sensitive to changes in the estimate useful economic lives and residual values of the assets. The useful economic lives and residual values are re-assessed annually. They are amended when necessary to reflect current estimates, based on economic utilisation and the physical condition of the assets. See notes 12 and 13 for the carrying amount of the tangible and intangible assets and notes 2j and 2k for the useful lives for each class of asset.

ii) Impairment

Debtors – the Group makes an estimate of the recoverable value of trade and other debtors. When assessing impairment of trade and other debtors, management considers factors including the current credit rating of the debtor, the ageing profile of debtors and historical experience. See note 15 for the net carrying amount of the debtors.

Fixed assets – property, plant and equipment are stated at historical cost less accumulated depreciation and any recognised impairment losses. The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date. An asset's value is impaired when the asset's carrying amount is greater than its estimated recoverable amount.

3. INCOME FROM DONATIONS & LEGACIES

	Unrestricted £000	Restricted £000	2023 £000	2022 £000
Educational bursaries		10	10	10
Other donations	1	1,500	1,501	-
	•	1,510	1,511	10

During the year the Society received a commitment from the Kildare Trust to donate a total of £1,500k (2022: £Nil) towards the construction of a new exhibition hall. Of the total amount committed, £1,050k had been received by the year end and £450k is included in prepayments and accrued income.

4. INCOME FROM CHARITABLE ACTIVITIES

	2023	2022
	£000	£000
Show income	4,467	4,319
Membership income	74	69
Other income	77	77
	4,618	4,465
·		

5. OTHER INCOME

•	2023	2022
	£000	£000
Central & Local Government Grant funding	-	11
	-	11

6. SUBSIDIARY RESULTS

Three Counties Agricultural Society owns 100% of the share capital of T.C.A. Trading Limited (registered company no: 01638353), which was set up to carry out the trading activities of the Group. The entity exists to undertake any non-primary purpose trading activity with any profits being donated back to the Charity under Gift Aid rules. These activities include income and expenditure relating to commercial sponsorship agreements and the renting out available showground space and facilities to third parties when these are not being used by the Charity's primary activities. Its registered address is The Showground, Malvern, Worcestershire, WR13 6NW.

Its trading results, as extracted from the audited accounts, are summarised below:

PROFIT AND LOSS ACCOUNT AND BALANCE SHEET FOR THE YEAR ENDED 30 NOVEMBER 2023

	2023 £	2022 £
Turnover	1,498,097	1,791,413
Cost of sales	(263,150)	(535,154)
Gross profit	1,234,947	1,256,259
Administrative expenses	(682,511)	(676,717)
Operating profit	552,436	579,542
Gift aid payable to Three Counties Agricultural Society	(552,436)	(579,542)
Retained (loss) for the year	-	
Total assets	£	£
Debtors: amounts falling due within one year	96,827	109,944
Cash at bank and in hand	30	11
	96,857	109,955
Total liabilities		•
Creditors: amounts falling due within one year	(95,170)	(108,268)
Total assets less total liabilities	1,687	1,687
Reserves	£	£
Profit and loss reserves	1,682	1,682
Share capital	5	5
Shareholders' Funds	1,687	1,687

Administration expenses include £676,871 (2022: £672,058) for services supplied by the Charity which are recharged to the subsidiary.

The trading company made a gift aid donation of £552,436 (2022: £579,542) to the Charity, with the result that it has a £nil annual corporation tax liability. At the year-end £6,927 was due from Three Counties Agricultural Society to T.C.A. Trading Limited (2022: £18,210 due from T.C.A. Trading Ltd to Three Counties Agricultural Society).

7. INVESTMENT INCOME				
			2023	2022
			£000	£000
Bank interest receivable			18	3
Dividends			33	28
Dividende			51	31
8. NET INCOMING RESOURCES				
This is stated after charging the following	g:			
			2023	2022
			£000	£000
Auditor's remuneration:				
For audit services			24	17
For other services			4	1
Assets owned by the Group:				
Depreciation			224	280
Amortisation			11 ⁻	11
Impairment			1	-
Operating lease costs			4	. 4
9. A) AGRICULTURAL AND HORTICUL	TURAL ACTIVIT	IES – Resou	rces Expended	
	Activities	O	2023	2022
Activity	Undertaken	Support Costs	Total	Total
	Directly		Costs	Costs
	£000	£000	£000	£000
Agricultural and horticultural shows	4,863	378	5,241	4,933

9. B) ANALYSIS OF TOTAL RESOURCES EXPENDED AND SUPPORT COSTS BREAKDOWN BY ACTIVITY

ANALYSIS OF TOTAL RESOURCES EXPENDED

			Danna siation	2023	2022
	Staff costs	Other costs	Depreciation and Amortisation	Total	Total
	£000	£000	£000	£000	£000
Agricultural and horticultural shows Educational bursaries	1,388 -	3,623 10	230	5,241 10	4,933 8
Costs of raising funds	52	115	5	172	143
Finance costs		9		9	8
Total for Charity	1,440	3,757	235	5,432	5,092
Trading costs of the subsidiary	376	570	<u>-</u>	946	1,212
Total for Group	1,816	4,327	235	6,378	6,304

SUPPORT COSTS BREAKDOWN BY ACTIVITY	Raising Funds	Charitable Activities	2023 Total Group	2022 Total Group
	£000	£000	£000	£000
Management Finance	2 6	61 14 7	63 153	59 124
Information technology Human resources	5 5	113 57	118 59	129 53
Total	15	378	393	365

Basis of allocation

Support costs are allocated between Agricultural and Horticultural shows and Fundraising events on the basis of their respective income. Any shows which are cancelled after several months of planning have support costs allocated on the basis of a percentage of budgeted turnover.

GOVERNANCE COSTS

	2023	2022
	£000	£000
Auditors' remuneration for audit services	24	. 17
Legal and professional fees	17	33
Staff costs	34	29
Other	10	8
	85	87

10. STAFF

a. Staff costs

a. Staff costs		
	2023	2022
	£000	£000
Wages and salaries	1,556	1,526
Social security costs	114	112
Pension contributions	146	52
	1,816	1,690
b. Staff numbers		
The average number of full-time equivalent employees during the year was:		
	2023 No.	2022 No.
	140.	140.
Office management	23	23
Permanent showground	<u>10</u>	<u> </u>
The average headcount of employees during the year was:	119	123

c. Higher paid staff

One employee of the charity earned between £110,000 and £120,000 during the year (2022: one employee earned between £160,000 and £170,000 during the year). Pension contributions in respect of this employee were £9,167 (2022: £21,140).

One employee of the charity earned between £60,000 and £70,000 during the year (2022: no employee of the charity earned between £60,000 and £70,000 during the year). Pension contributions in respect of this employee were £3,339.

d. Remuneration of Key Management Personnel

Aggregate employee benefits of key management personnel (including employer NIC and pension costs) totalled £485,639 (2022: £465,793).

e. Termination payments

There were no termination payments during the year (2022: £15,300).

11. TRUSTEES REMUNERATION AND EXPENSES

Neither the trustees nor persons connected with them received any remuneration or other benefits from the Society or any connected organisation.

No trustee expenses were reimbursed in 2023 or 2022.

No trustees waived any expenses in 2023 or 2022.

12. TANGIBLE FIXED ASSETS OF THE GROUP AND THE CHARITY

	Freehold Land	Assets Under Construction	Buildings	Plant and Machinery	Motor Vehicles	Office/ Show Equipment	Total
	£000	£000	£000	£000	£000	£000	£000
Cost							
At 1 December 2022	955	512	5,849	953	45	275	8,589
Additions	-	650	41	5	-	55	751
Transfers	-	(2)	2	-	•	-	-
Disposals			(1)	(1)	-	(5)	(7)
Impairment		(1)					(1)
	955	1,159	5,891	957	45	325	9,332
Depreciation At 1 December	_	_	4,420	891	45	237	5,593
2022			.,				2,000
Disposals	-	-	(1)	(1)	-	(5)	(7)
Charge for the year	-	-	173	-31		20	224
	-	**	4,592	921	45	252	5,810
Net Book Value							
At 30 November 2023	955	1,159	1,299	36	-	73	3,522
At 30 November 2022	955	512	1,429	62		38	2,996

Included within tangible fixed assets above are perpetual cups and trophies with a cost of £53k. These have been held for a number of years and are fully written down at the Balance Sheet date.

Included within assets under construction are £605k that have been expended from restricted funds donated during the year by the Kildare Trust.

13. INTANGIBLE FIXED ASSETS OF THE GROUP AND THE CHARITY

Cost As at 1st December 2022 Additions Disposals	Website £000 41 21 - 62	Total £000 41 21 - 62
Amortisation As at 1st December 2022 Charge on disposals Charge for the year	10 - 11 21	10 - 11 21
Net book value At 30th November 2023	41	41
At 30th November 2022	31	31

14. INVESTMENTS

	Charity Listed Investments				
	Unrestricted	Restricted	2023 Total	2022	
	£000	£000	£000	£000	
At 1 December 2022	1,269	-	1,269	1,333	
Additions	207	973	1,180	162	
Disposals	(138)	-	(138)	(173)	
Net gains	<u>11</u>	<u> </u>	23	(53)	
At 30 November 2023	1,349	985	2,334	1,269	
Cash balances awaiting reinvestment	38	27	<u>65</u>	85	
At 30 November 2023	<u>1,387</u>	<u>1,012</u>	<u>2,399</u>	<u>1,354</u>	
Historical cost	<u>1,014</u>	<u>1,000</u>	<u>2,014</u>	<u>1,004</u>	

The Society owns 100% of the five £1 ordinary share capital of T.C.A. Trading Limited, which carries out the letting of facilities and associated activities.

The largest listed investment held represents 9.45% of the total portfolio however this investment is placed with a tracker on the US Market rather than with a single company and so does not represent a stock specific risk.

The market value of investments held outside of the UK was £512,057 (2022: £475,896).

15.	DEBTORS	Gro	up	Cha	rity
		2023 £000	2022 £000	2023 £000	2022 £000
	Trade debtors Amounts due from subsidiary company	139	231	57	121 18
	Prepayments and accrued income	602	142.	594	142
	Other debtors	<u>63</u>		<u>63</u>	
		<u>804</u>	<u>373</u>	<u>714</u>	<u>281</u>
16.	CREDITORS	Gro	oup	Cha	rity
		2023 £000	2022 £000	2023 £000	2022 £000
		2.000	£000	£000	£000
	Trade creditors	58	34	58	34
	Pension costs	14 32	12 133	14 32	12 133
	Taxation and social security Amounts due to subsidiary company	3Z -	133	7	133
	Other creditors	5	. 5	-	-
	Accruals	85	167	85	167
	Bank credit cards Bank loans due within one year	2 335	7 245	2 335	7 245
	Deferred income (see note 17)	337	<u>361</u>	247	<u>276</u>
	·	868	964	780	874
					
17.	DEFERRED INCOME	Gr	oup	Cha	rity
		2023	2022	2023	2022
		£000	£000	£000	£000
	Balance at 1 December 2022	361	538	276	413
	Released during the year	(361)	(538)	(276)	(413)
	Income received in the year	<u>337</u>	<u>361</u>	<u> 247</u>	<u>276</u>
	Deferred income at 30 November 2023	<u>337</u>	<u>361</u>	<u>247</u>	<u>276</u>
	Deferred income at 30 November 2023 represents	income invoiced a	nd advance tid	skate eald in 1	respect of

Deferred income at 30 November 2023 represents income invoiced and advance tickets sold in respect of the shows to be held in 2024.

18.	BANK LOANS				
		Group		Ch	arity
		2023	2022	2023	2022
		£000	£000	£000	£000
	Due within one year	335	245	335	245
	Due between one and two years	512	246	512	246
	Due between two and five years	-	601	-	601
	Due in more than five years				_
	Total secured loans	847	1,092	847	1,092
	Less due within one year (see note 16)	(335)	<u>(245)</u>	<u>(335)</u>	(245)
	Total loans due in more than one year	<u>512</u>	<u>847</u>	<u>512</u>	<u>847</u>

The Society entered into a loan agreement with NatWest Bank in 2020 to purchase agricultural land adjacent to the showground. At the balance sheet date £557k remains outstanding, repayable over 5 years at the bank's variable rate.

The Society also entered into a low interest CBILS loan agreement with NatWest Bank in 2020 to borrow funds during the Coronavirus Covid-19 Pandemic. At the balance sheet date £290k remains outstanding, repayable over 6 years at the bank's variable rate. Since interest rates have increased during 2022 and 2023 this is no longer a low interest loan, and the Board of Trustees took the decision at their November meeting to repay this loan in full at the earliest opportunity.

The two loans are secured over certain of the Society's assets.

19. A) STATEMENT OF FUNDS

	Balance at 1 December 2022 £000	Income £000	Expenditure £000	Transfers £000	Gains / (losses) £000	Balance at 30 November 2023 £000
Restricted funds						
Educational bursaries	1,110	10	(7)	-	12	1,125
Kildare Hall building project	-	1,500	-	-		1,500
Total restricted funds	1,110	1,510	(7)	-	12	2,625
Unrestricted funds						
Charity	3500	5,407	(5,425)	-	11	3,493
Trading subsidiary	2	1,498	(1,498)	-	-	2
Eliminated on consolidation	_	(552)	552	-	-	<u>.</u>
Total unrestricted funds	3,502	6,353	(6,371)		11	3,495
						<u> </u>
TOTAL FUNDS	4,612	7,863	(6,378)		23	6,120

During the year a donation of £10,000 (2022: £10,000) was made from an anonymous donor towards an educational bursary. A total of £6,000 (2022: £8,000) was expended during the year on the bursary and £20,000 (2022: £16,000) remains to be expended at the year end.

During the year the Kildare Trust made a commitment to pay the Society donations totalling £1,500k (2022: £Nil) towards the construction of a new exhibition hall. A total of £605k (2022: £Nil) was expended during the year on assets under construction and £895k (2022: £Nil) remains to be expended at the year end.

19. B) COMPARATIVE STATEMENT OF FUNDS

	Balance at 1 December 2021	Income	Expenditure	Transfers	Gains / (losses)	Balance at 30 November 2022
	£000	£000	£000	£000	£000	£000
Restricted funds						
Educational bursaries	1,108	10	(8)	_	-	1,110
Total restricted funds	1,108	10	(8)	-	-	1,110
Unrestricted funds						
Charity	3,398	5,239	(5,084)	-	(53)	3,500
Trading subsidiary	2	1,791	(1,791)	•	-	2
Eliminated on consolidation	<u>-</u>	(580)	580	<u>-</u>		<u>-</u>
Total unrestricted funds	3,400	6,450	(6,295)	<u>-</u>	(53)	3,502
TOTAL FUNDS	4,508	6,460	(6,303)		(53)	4,612

20. NET ASSETS BY FUND

	2023			2022					
	Restricted funds						Unrestricted funds	Total	
·	£000	£000	£000	£000	£000	£000			
Tangible and intangible fixed assets	605	2,958	3,563	-	3,027	3,027			
Investments	1,012	1,387	2,399	-	1,354	1,354			
Current assets	1,008	530	1,538	1,110	932	2,042			
Current liabilities	-	(868)	(868)	-	(964)	(964)			
Long term liabilities	-	(512)	(512)	· -	(847)	(847)			
Net assets	2,625	3,495	6,120	1,110	3,502	4,612			

21. RELATED PARTY TRANSACTIONS

During the current year forestry services to the value of £660 (2022: £1,125) were provided by Adrian Hope Tree Services, a business jointly owned by Adrian Hope who is also a trustee of Three Counties Agricultural Society. As at the year-end £Nil was outstanding (2022: £Nil).

During the current year professional fees to the value of £287 (2022: £100) were provided by McCartneys LLP, a business of which Clive Roads is a Partner and Chairman who was also a trustee of Three Counties Agricultural Society. As at the year-end £Nil was outstanding (2022: £Nil).

During the current year a water storage tank and related services to the value of £25,590 (2022: £Nil) were provided by Agri Management Solutions Ltd, a business of which James Hawkins is a director who is also a trustee of Three Counties Agricultural Society. As at the year-end £Nil was outstanding (2022: £Nil).

During the current year payments to the value of £43,000 (2022: £Nil) were provided to Howle Hill Nursery Ltd, a business of which Peter Dowle is a director who was also a trustee of Three Counties Agricultural Society. As at the year-end £Nil was outstanding (2022: £Nil).

During the current year a payment to the value of £3,000 (2022: £38,950) was provided to Leaf Creative Design Ltd, a business of which Peter Dowle is a director who was also a trustee of Three Counties Agricultural Society. As at the year-end £Nil was outstanding (2022: £Nil).

All payments shown are net of V.A.T.

All related party transactions are undertaken at arm's length and in accordance with the Society's procurement policy.

There are no further related party transactions requiring disclosure.

22. CAPITAL COMMITMENTS

In October 2023 the Society entered into an agreement to pay for the construction of a new building at a cost of £1.7m. At the year-end the Society had paid £605k for assets under construction costs to date and the balance of £1,095k was scheduled for payment after the yearend (2022: £Nil).

23. PENSION COMMITMENTS

The Society operates two defined contribution schemes. Contributions are charged to the Statement of Financial Activities (SoFA) as they become due. The assets are held separately from those of the charity in independently administered funds. The amount charged to the SoFA for the year was £146,477 (2022: £52,410). At the year-end £14,400 (2022: £11,516) remained outstanding.

24. GROUP FINANCIAL INSTRUMENTS

	2023	2022
	£000	£000
Financial assets measured at fair value	2,399	1,354
Financial assets measured at amortised cost	1,473	1,987
Financial liabilities measured at amortised cost	(997)	(1,305)

Financial assets measured at fair value comprise of investments.

Financial assets measured at amortised cost comprise of cash, trade debtors, accrued income, and other debtors.

Financial liabilities measured at amortised cost comprise of trade creditors, accruals, bank credit cards, bank loans, and other creditors.

Impairment losses charged to non-financial assets measured at settlement value in the year amounted to £1k (2022: £Nil).

25. ANALYSIS OF CHANGES IN NET DEBT

	Balance at 1 December 2022 £000	Cash- flows £000	New finance leases £000	Fair value movements £000	Other non-cash changes £000	Balance at 30 November 2023 £000
Cash .	1,669	(935)	_	-	-	734
	1,669	(935)	-	-	- <u></u> -	734
Loans falling due within one year	(245)	245	-	-	(335)	(335)
Loans falling due after more than one year	(847)	-	-	-	335	(512)
Total	577	(690)	-	•	•	(114)

26. GRANTS PAYABLE

During the current year, the Society made grant awards totalling £58k (2022: £54k) towards show gardens for the RHS Malvern Spring Festival.

Of these:

£18k was paid out to 3 small businesses (2022: £8k, 1 business); £37k was paid out to 3 individuals (2022: £41k, 5 individuals);

£3k was paid out to 10 schools (2022: £1k, 5 schools); and

There were no payments to any flower societies (2022: £4k, 4 flower societies)

The Society also paid out educational bursary awards in the year totalling £6k (2022: £8k).

There were no grants committed to but outstanding for payment at the year-end (2022: £Nil).

27. OPERATING LEASES

As at 30 November 2023 the Group had future minimum lease payments under non-cancellable operating leases as follows:

	2023	2022
	£000	£000
Expiry date:		
Less than 1 year	4	4
Within 1 - 5 years	1	5
	5	9

28. COMPARATIVE CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

	Note	Unrestricted Funds 2022 £000	Restricted Funds 2022 £000	Total Funds 2022 £000
INCOME FROM	Note	£000	2000	£000
Donations and Legacies Charitable activities Agricultural and horticultural	3	-	10	10
shows	4	4,465	-	4,465
Other Income	5	11	-	11
Other trading activities				
Fundraising events		153	-	153
Trading subsidiary income	6	1,791	-	1,791
Investments	7	31	· <u> </u>	3 <u>1</u> _
Total		6,451	10	6,461
EXPENDITURE ON				
Charitable activities Agricultural and horticultural shows	9A	4,933	_	4,933
Educational bursaries	9B	-,000	8	8
Other			•	J
Fundraising events Trading subsidiary	9B	143	-	143
expenditure	9B	1,212	-	1,212
Investment management costs	9B	8	-	8
Total		6,296	8	6,304
				
Net (losses) on investments	•	(53)		(53)
Net income		102	2	104
RECONCILIATION OF FUNDS				
Total funds brought forward at 1 December 2021		3,400	1,108	4,508
TOTAL FUNDS CARRIED FORWARD AT 30	40			
NOVEMBER 2022	19	3,502	1,110	4,612