Company Number: 01534758

ARTICLES OF ASSOCIATION OF

IDEAL SHOPPING DIRECT LIMITED

(ADOPTED BY SPECIAL RESOLUTIONS PASSED ON 31 DECEMBER 2021 AND
9 JANUARY 2022)

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Company Number: 01534758

THE COMPANIES ACT 2006

PRIVATE COMPANY LIMITED BY SHARES

ARTICLES OF ASSOCIATION OF

IDEAL SHOPPING DIRECT LIMITED

(Adopted by Special Resolution passed on 31 December 2021 and 9 January 2022)

PART 1 – DEFINITIONS AND INTERPRETATION

1. Definitions and interpretation

1.1 The definitions set out in this Article 1.1 apply in these articles:

"Acceptance Period" has the meaning given in Article 7.5;

"Act" the Companies Act 2006;

"Acting in Concert" has the meaning given by the City Code on Takeovers

and Mergers as in force and construed on the Adoption

Date;

"Adoption Date" 29 November 2018;

"Allocated Person" has the meaning given in Article 7.9;

"Alternate" has the meaning given in Article 36.1;

"Appointor" has the meaning given in Article 36.1;

"Authorisation" has the meaning given in Article 28.2;

"Authorised Person" (a) any Director;

(b) the company secretary (if any); or

(c) any person authorised by the Directors for the purpose of signing documents to which the

common seal is applied;

"Available Shares" has the meaning given in Article 7.5;

"Bad Leaver" a Leaver who becomes a Leaver as a result of:

- (a) his service contract being terminated for
 - (i) fraud, dishonesty or conduct bringing him or any Group Company into disrepute; or
 - (ii) gross misconduct;

- (b) his service contract being terminated by his resignation;
- (c) his Consultancy Agreement being terminated by him or any Consultancy Agreement (through which his services are provided to the Group by a Service Company) being terminated by the Service Company; or
- (d) his Consultancy Agreement or the Consultancy
 Agreement with a Service Company through
 which his services are provided to the Group
 being terminated by the relevant Group
 Company in circumstances where such Group
 Company can terminate it without notice;
- (e) him committing a Fundamental Breach;

"Capitalised Sum" has the meaning given in Article 54.1.2;

"Chairman" the chairman of the Company (if any) from time to time;

"Chairman of the person chairing the relevant general meeting in accordance with Article 56;

"Close Date" has the meaning given in Article 9.2.2;

"Committed has the meaning given in Article 9.1; Shareholder"

"Company" Ideal Direct Shopping Limited;

"Completion" completion of the sale of the relevant Sale Shares in

accordance with these articles;

"Conflict" has the meaning given in Article 28.1;

"Conflicted Director" has the meaning given in Article 28.1;

"Consultancy has the meaning given in the Investment Agreement Agreement"

"Connected Person" a person connected with another within the meaning of section 1122 of CTA;

"Controlling Interest" an interest (within the meaning of schedule 1 to the Act) in more than 50% of the Shares;

"Controlling Shares" has the meaning given in Article 9.1;

"CTA" the Corporation Tax Act 2010;

"Director"

a director of the Company, including any person occupying the position of director, by whatever name called;

"Distribution Recipient"

in relation to a Share in respect of which a dividend or other sum is payable:

- (a) the Holder of that Share;
- (b) if that Share has two or more joint Holders, whichever of them is named first in the register of members; or
- (c) if the Holder is no longer entitled to that Share by reason of death or bankruptcy, or otherwise by operation of law, the Transmittee;

"Dragged Shareholders"

has the meaning given in Article 8.1;

"Dragged Shares"

has the meaning given in Article 8.1;

"Drag Notice"

has the meaning given in Article 8.2;

"Drag Option"

has the meaning given in Article 8.1;

"Drag Price"

has the meaning given in Article 8.2.3;

"Electronic Form"

has the meaning given in section 1168 of the Act;

"Eligible Directors"

in relation to any matter, the Directors who would have been entitled to vote on, and whose votes would have been counted in respect of, that matter had it been proposed as a resolution at a Directors' meeting;

"Eligible Shareholders"

each Shareholder who is a Shareholder at the close of business on the date the relevant Transfer Notice is deemed served (excluding the relevant Leaver, any other Excluded Person and any other Shareholder who at any time before that date is deemed to have given a current Transfer Notice in respect of any Share or who is bound under these articles to give a Transfer Notice in respect of any Share);

"Equity Securities"

has the meaning given in section 560(1) of the Act;

"Event"

a Share Sale or a Listing;

"Excluded Person"

a person who is:

(a) a Leaver; or

- (b) a Worker who has given or been given notice to terminate his contract of employment and/or consultancy agreement with any Group Company and following that termination will cease to be a Worker;
- (c) a Shareholder who provides consultancy services to the Group through a Service Company and that Service Company has given or been given notice to terminate the relevant Consultancy Agreement;

"Expert"

a firm of chartered accountants (acting as an expert and not as an arbitrator) nominated by the parties concerned or, in the event of disagreement as to the nomination for a period of seven days, nominated on the application of any of the parties concerned by the President for the time being of the Institute of Chartered Accountants in England and Wales. The parties concerned shall cooperate in relation to the nomination and subsequent appointment of the firm of chartered accountants and shall not unreasonably withhold their consent to the nomination or subsequent appointment, or the terms of engagement for the appointment, of the firm of chartered accountants. In the event that after nomination there is disagreement between the parties concerned as to the terms of engagement of the nominated firm of chartered accountants for a period of seven days, the Investors are unconditionally and irrevocably authorised to appoint any person as agent of those parties to sign the latest version of those terms of engagement on behalf of those parties, who shall then be bound by those terms of engagement;

"Fair Price"

the price per Sale Share agreed between the relevant Leaver and (with Investor Consent) the Company within 10 days after the date the relevant Transfer Notice is deemed served or, failing such agreement, the price determined by the Expert pursuant to Article 7.3;

"Fully Paid"

in relation to a Share, that the nominal value and any premium to be paid to the Company in respect of that Share have been Paid to the Company;

"Fundamental Breach" a breach of:

(i) the provisions of clause 6.1.1.1 and Part1 of Schedule 5 of the InvestmentAgreement; or

/ii\	clause 7.1 of the Investment Agreement:
(III)	clause 7.1 of the investment Adreement.

"Good Leaver"

a Leaver who is not a Bad Leaver;

"Group"

in relation to a company:

- (a) that company; and
- (b) any company which is from time to time a subsidiary of that company;

"Group Company"

any member of the Company's Group;

"Hard Copy Form"

has the meaning given in section 1168 of the Act;

"Holder"

in relation to a Share, the person whose name is entered in the register of members as the holder of that Share from time to time;

"Institutional Investor"

any person whose business is (whether in whole or in part) to make, manage or advise on investments;

"Interested Shareholders"

has the meaning given in Article 9.1;

"Investment Agreement" the agreement dated the Adoption Date and made between (1) the Investor, (2) the Company and (3) the Managers;

"Investor"

has the meaning given in the Investment Agreement;

"Investor Consent"

the giving of a prior consent in Writing by the Investor;

"Investor Direction"

the giving of a prior direction in Writing by the Investor;

"Investor Shares"

all of the Shares held by the Investor;

"Investment Trust"

has the meaning given in the Listing Rules published by the United Kingdom Listing Authority;

"Leaver"

- (a) a Shareholder who ceases to be a Worker;
- a person who becomes entitled to any Shares on the death or bankruptcy of a Shareholder or otherwise by operation of law;
- (c) a Shareholder who provides consultancy services through a Service Company and the relevant Consultancy Agreement terminates or is terminated (including by reason of death);
- (d) a Shareholder who commits a Fundamental Breach;

"Leaver's Shares"

all of the Shares held by a Leaver, or to which that Leaver is entitled, on the Leaving Date and any Shares acquired by that Leaver after the Leaving Date but excluding any Option Shares (to which the provisions of Schedule 8 of the Investment Agreement shall apply);

"Leaving Date"

in relation to a Leaver who is:

- (a) a Shareholder who ceases to be a Worker or a Shareholder who provides consultancy services to the Group through a Service Company and the relevant Consultancy Agreement terminates or is terminated, the Termination Date in relation to that former Worker and/or Shareholder;
- (b) a person who becomes entitled to any Shares on the death or bankruptcy of a Shareholder, the date of death of the Shareholder or the date on which the Shareholder was declared bankrupt;
- (c) a Shareholder who commits a Fundamental Breach, the date on which the Shareholder first committed that Fundamental Breach;

"Listing"

the admission of any Shares (or securities representing Shares) to, or the grant of permission for any Shares (or securities representing Shares) to be traded on, the Official List of the United Kingdom Listing Authority, AIM or any other recognised investment exchange (as defined in section 285(1)(a) of the Financial Services and Markets Act 2000);

"Majority Decision"

a majority decision taken at a Directors' meeting;

"Manager"

has the meaning given in the Investment Agreement;

"Non-Cash Consideration" has the meaning given in Article 8.2.2;

"Offer"

has the meaning given in Article 4.2

"Offeree"

has the meaning given in Article 7.4;

"Offer Notice"

has the meaning given in Article 4.2;

"Offered Securities"

has the meaning given in Article 4.2.1;

"Offer Period"

has the meaning given in Article 4.2.4;

"Option Shares"

has the meaning given to that term in the Investment

Agreement;

"Ordinary Resolution" has the meaning given in section 282 of the Act;

"Ordinary Shares" the ordinary shares of £0.03 each in the Company from

time to time;

"Paid" paid or credited as paid;

"Participate" has the meaning given in Article 24.1 and

"Participating" shall be construed accordingly;

"Persons Entitled" has the meaning given in Article 54.1.2;

"Proposed Controller" has the meaning given in Article 9.1;

"Proxy Notice" has the meaning given in Article 62.1;

"Proxy Notification has the meaning given in Article 63.1; Address"

"Qualifying Person" (a) an individual who is a Shareholder;

 a person authorised under section 323 of the Act to act as the representative of a company in relation to the relevant general meeting; or

(c) a person appointed as proxy of a Shareholder in relation to the relevant general meeting;

"Relevant Director" any director or former director of any Group Company;

"Relevant Loss" any loss or liability which has been or may be incurred by

a Relevant Director in connection with his duties or powers in relation to any Group Company or any pension fund or employees' share scheme of any Group

Company;

"Relevant Proportions" in relation to the relevant Shareholders, in proportion (as

nearly as possible without involving fractions) to the nominal value of the Shares held by them respectively at

the date of the Offer Notice;

"Relevant Shares" has the meaning given in Article 8.1;

"Sale Notice" has the meaning given in Article 7.10;

"Sale Price" the price per Share at which the relevant Leaver must

transfer the Sale Shares determined in accordance with

Article 7.2;

"Sale Shares" has the meaning given in Article 7.1;

"Second Acceptance

Period"

has the meaning given in Article 7.7;

"Second Available

Shares"

has the meaning given in Article 7.7;

"Service Company"

has the meaning given in the Investment Agreement;

"Second Offer Notice"

has the meaning given in Article 7.7;

"Shareholder"

a person who is the Holder of a Share;

"Shareholder

has the meaning given in Article 28.4;

Authorisation"

"Shares"

shares in the Company;

"Share Sale"

the completion of any sale of any interest in any Share (whether in one transaction or a series of related transactions) resulting in the transferee (either alone or together with its Connected Persons) holding a Controlling Interest in circumstances where the Investor

determines that such sale is a Share Sale;

"Special Resolution"

has the meaning given in section 283 of the Act;

"Start Date"

the date on which the Sale Price for the relevant Sale

Shares is agreed or determined;

"Tag Notice"

has the meaning given in Article 9.2;

"Tag Offer"

has the meaning given in Article 9.1;

"Tag Price"

has the meaning given in Article 9.2.1;

"Termination Date"

- (a) where employment or consultancy or the provision of consultancy services ceases by virtue of notice given by any member of the Group to the Worker or Service Company concerned, the date on which that notice expires;
- (b) where a contract of employment or consultancy agreement is terminated by notice given by any member of the Group and a payment is made in lieu of notice, the date on which that notice was given or, if later, the date the Worker concerned ceases to be a Worker or the date on which the consultancy services cease to be required to be provided under the Consultancy Agreement;

- (c) where the Worker concerned is a director and an employee of any Group Company, the date on which that Worker's contract of employment with that Group Company is terminated (unless the Investor, by an Investor Direction, directs otherwise);
- (d) where the Worker concerned is a director (but not an employee) of any Group Company, the date on which the contract for the provision of that Worker's services (whether entered into directly with him or with a third party) with that Group Company is terminated; or
- (e) in any other case, the date on which the contract of employment or consultancy agreement of the Worker or Service Company of the Worker concerned is terminated (including by reason of death).

provided that if more than one of the above paragraphs applies the Investor shall determine the applicable Termination Date:

"Third Party Purchaser"

any person who is not an Investor or a Connected Person of an Investor;

"Transaction"

has the meaning given in Article 29.1;

"Transaction Director"

has the meaning given in Article 29.1;

"Transfer Form"

an instrument of transfer of Shares in any usual form or in any other form approved by the Directors, which is executed by or on behalf of the transferor;

"Transfer Notice"

a notice stating that the relevant Leaver wishes to sell Shares;

"Transmittee"

a person entitled to a Share by reason of the death or bankruptcy of a Shareholder or otherwise by operation of law;

"Uncommitted Shareholders"

has the meaning given in Article 9.1;

"Uncommitted Shares"

has the meaning given in Article 9.1;

"Unanimous Decision"

has the meaning given in Article 22.1;

"Worker" a director or employee of or consultant to any Group

Company including any consultant providing consultancy

services through a Service Company;

"Writing" the representation or reproduction of words, symbols or

other information in a visible form by any method or combination of methods, whether sent or supplied in

Electronic Form or otherwise.

1.2 The rules of interpretation set out in Articles 1.3 to 1.9 (inclusive) apply in these articles.

1.3 A reference to:

- 1.3.1 a "person" includes a reference to:
 - 1.3.1.1 any individual, firm, partnership, unincorporated association or company wherever incorporated or situate; and
 - 1.3.1.2 that person's legal personal representatives, trustees in bankruptcy and successors;
- 1.3.2 **"bankruptcy"** includes individual insolvency proceedings in a jurisdiction other than England and Wales or Northern Ireland which have an effect similar to that of bankruptcy;
- 1.3.3 a "document" includes, unless otherwise specified, any document sent or supplied in Electronic Form; and
- 1.3.4 a "company" shall include any company, corporation or other body corporate, wherever and however incorporated or established.
- 1.4 Unless the context otherwise requires:
 - 1.4.1 words denoting the singular shall include the plural and vice versa;
 - 1.4.2 words denoting a gender shall include all genders; and
 - 1.4.3 references to (or to any specified provision of) these articles or any other document shall be construed as references to these articles, that provision or that document as in force and as amended from time to time.
- 1.5 Unless stated to the contrary, a reference to a statute, statutory provision or subordinate legislation includes a reference to it as modified, replaced, amended and/or re-enacted from time to time (before or after the Adoption Date) and any prior or subsequent legislation made under it but this Article 1.5 shall not operate so as to impose on any person any greater obligation than would otherwise apply.
- 1.6 Unless the context otherwise requires, words or expressions used in these articles shall have the same meaning as in the Act.

- 1.7 Any phrase introduced by the terms "including", "include", "in particular" or any similar expression shall be construed as illustrative and shall not limit the sense of the words preceding those terms.
- 1.8 A reference to an "Article" is to an article of these articles.
- 1.9 A reference to a "transfer of Shares" or any similar expression shall include a sale or transfer of any interest in any Shares (whether legal, beneficial or otherwise) and any charge, mortgage or other encumbrance granted over any Shares.
- 1.10 The phrases "to the extent" and "to the extent that" shall not be interpreted as simply having the same meaning as "if".

PART 2 – SPECIFIC INVESTMENT PROVISIONS

2. Investor Consent and Investor Direction

Any consent in Writing or approval given by the Investor to a matter or event in respect of which Investor Consent is required shall, unless that consent or approval expressly states otherwise, be deemed to be an Investor Consent for the purpose of these articles.

3. Share capital

The share capital of the Company is comprised of Ordinary Shares which save as expressly set out otherwise in these Articles shall rank pari passu (including as to voting rights, rights to dividends and upon any return of capital).

4. Unissued Shares

- 4.1 Save as otherwise set out in the Investment Agreement, all Shares which the Directors propose to allot after the Adoption Date shall first be offered to the Shareholders in accordance with this Article 4.
- 4.2 Any offer of Shares pursuant to Article 4.1 (an "Offer") shall be made by notice in Writing (an "Offer Notice") to the Shareholders at that time. The Offer Notice shall specify:
 - 4.2.1 the aggregate number of Shares offered (the "Offered Securities");
 - 4.2.2 the price per Offered Security;
 - 4.2.3 that each Shareholder is entitled to apply for all or any of the Offered Securities; and
 - 4.2.4 the period (the **"Offer Period"**) (which shall be at least 14 days from the date of the Offer Notice) within which each Shareholder must deliver his application for Offered Securities to the Company.

- 4.3 After the expiration of the Offer Period:
 - 4.3.1 if the total number of Offered Securities applied for is equal to or less than the total number of Offered Securities, each Shareholder shall be allotted the number of Offered Securities he applied for; or
 - 4.3.2 if the total number of Offered Securities applied for exceeds the total number of Offered Securities:
 - 4.3.2.1 the Company shall allot the Offered Securities, in the Relevant Proportions, to the Shareholders who have applied for them (but without allotting to any Shareholder more Offered Securities than he applied for); and
 - 4.3.2.2 any remaining Offered Securities shall be allotted, in the Relevant Proportions, to those Shareholders whose applications for Offered Securities have not yet been satisfied in full (but without allotting to any Shareholder more Offered Securities than he applied for) and any remaining Offered Securities shall be apportioned by reapplying this Article 4.3.2.2; and
 - 4.3.3 any Offered Securities not allotted or not capable of being allotted as specified above except by way of fractions, shall be under the control of the Directors, who may allot, grant options over or otherwise dispose of them to such persons, on such terms, and in such manner as they think fit, provided that those Offered Securities shall not be disposed of on terms which are more favourable than the terms on which they were offered to the Shareholders.
- 4.4 The requirements of sections 561 and 562 of the Act shall not apply to any allotment of Equity Securities by the Company.

5. Share transfers

- 5.1 The Directors shall only refuse to register a transfer of Shares if they are specifically required or authorised to do so by these articles. If the Directors do refuse to register a transfer of Shares, they must, as soon as practicable and in any event within two months after the date on which the relevant Transfer Form was lodged with the Company, return that Transfer Form to the transferee with the notice of refusal unless they suspect that the proposed transfer may be fraudulent.
- 5.2 The Directors shall refuse to register any transfer of Shares made in contravention of the provisions of these articles.
- 5.3 Any transfer of Shares made or purported to be made in contravention of the provisions of these articles shall be of no effect.
- 5.4 Except for a transfer pursuant to Articles 6 to 9 (inclusive), no Shares may be transferred unless:
 - 5.4.1 an Investor Consent has been obtained; and

- 5.4.2 (except as otherwise required pursuant to the Investment Agreement) the proposed transferee has entered into an agreement to be bound by the Investment Agreement in the form required by the Investment Agreement.
- 5.5 Shares shall be transferred by means of a Transfer Form.
- 5.6 No fee may be charged for registering any Transfer Form or other document relating to or affecting the title to any Shares.
- 5.7 The Company may retain any Transfer Form which is registered.
- 5.8 The transferor remains the Holder of a Share until the transferee's name is entered in the register of members as Holder of it.

6. Permitted transfers

6.1 Permitted Transfers by the Investor

- 6.1.1 Notwithstanding any other provision of these articles, the following transfers of Shares may be made without restriction and any such transfers shall be registered by the Directors (subject only to stamping):
 - any Investor Shares held by a company may be transferred to its ultimate holding company or any other company controlled, directly or indirectly, by it or its ultimate holding company provided that the transferee gives an undertaking to the Company that, if it ceases to be controlled, directly or indirectly, by the original Shareholder or that ultimate holding company, the transferee will, immediately prior to it so ceasing, transfer those Investor Shares to another company so controlled (and for the purposes of this Article 6.1.1.1 "control" has the same meaning as in section 1124 of CTA):
 - 6.1.1.2 any Investor Shares which are held by or on behalf of an Investment Trust may be transferred to another Investment Trust;
 - 6.1.1.3 any Investor Shares held by or on behalf of a unit trust, partnership, other unincorporated association or fund (whether a body corporate or otherwise) may (with Investor Consent) be transferred or disposed of to the holder or holders of units in that unit trust, partners in that partnership, members of that unincorporated association or investors in that fund from time to time or to trustees for any such person;

- 6.1.1.4 any Investor Shares held by a nominee or trustee (whether directly or indirectly) for a registered pension scheme (as defined in section 150 of the Finance Act 2004) may be transferred to any other nominee or trustee (whether direct or indirect) for the same registered pension scheme;
- 6.1.1.5 any Investor Shares held by a nominee or trustee of a partnership may be transferred to the partners or to any new nominee or trustee for that partnership;
- 6.1.1.6 any Investor Shares held by or on behalf of a partnership, unit trust, investment trust, unincorporated association, other fund (whether a body corporate or otherwise) or corporation may be transferred to another partnership, unit trust, investment trust, unincorporated association or other such fund or corporation which is managed or advised by the same manager or adviser as the transferor or by a holding company of that manager or adviser or any subsidiary company of that holding company; and
- 6.1.1.7 any Investor Shares may (with Investor Consent) be transferred from one Institutional Investor (or its nominee) to another Institutional Investor (or its nominee).

6.2 Other permitted transfers

6.2.1 Transfers to the Company

Any Shareholder may at any time (with Investor Consent) transfer any Shares to the Company in accordance with the Act and these articles.

6.2.2 Transfers with Investor Consent

Notwithstanding any other provisions of these articles any transfer of Shares made with Investor Consent may be made without restriction.

6.2.3 Transfers pursuant to an Event or Article 8 or 9

Notwithstanding any other provision of these articles, any transfer of Shares made in accordance with an Event, Article 8 or Article 9 shall be registered by the Directors (subject only to stamping).

7. Mandatory transfers in respect of Leavers

- 7.1 Within the period commencing on the relevant Leaving Date and expiring at midnight on the first anniversary of that Leaving Date, the Investor may (by an Investor Direction) direct the Company immediately to serve a notice on the relevant Leaver notifying him that he is, with immediate effect, deemed to have served on the Company one or more Transfer Notices in respect of such number and class of his Leaver's Shares as is specified in the Investor Direction (the "Sale Shares").
- 7.2 Except as otherwise set out in these articles, the Sale Price shall be:

- 7.2.1 in the case of a Bad Leaver, the lower of the nominal value of a Sale Share and the Fair Price; and
- 7.2.2 in the case of an Good Leaver, calculated as follows:

Leaving Date	Percentage of the Sale Shares for which the Sale Price is the lower of the nominal value and the Fair Price	Percentage of the Sale Shares for which the Sale Price is the Fair Price
Prior to the first anniversary of the Adoption Date	100%	0%
After the first anniversary of the Adoption Date but prior to the second anniversary of the Adoption Date	66.66%	33.33%
After the second anniversary of the Adoption Date but prior to the third anniversary of the Adoption Date	33.33%	66.66%
After the third anniversary of the Adoption Date but prior to the fourth anniversary of the Adoption Date	0%	100%

- 7.3 If the Fair Price is to be determined by an Expert:
 - 7.3.1 the Company shall immediately instruct the Expert to determine the Fair Price on the basis which, in the Expert's opinion, represents a fair price for the Sale Shares at the Leaving Date as between a willing seller and a willing buyer and, in making that determination, the Expert shall have regard to the fact that the Sale Shares represent (if that is the case) a minority interest in the share capital of the Company and can be subject to the compulsory transfer requirements of this Article 7 and Article 8);
 - 7.3.2 the Expert shall certify the Fair Price as soon as possible after being instructed by the Company and in so certifying the Expert shall be deemed to be acting as expert and not as arbitrator and the Arbitration Act 1996 shall not apply;
 - 7.3.3 the certificate of the Expert shall, in the absence of manifest error, be final and binding; and

- 7.3.4 the Company shall procure that any certificate required pursuant to this Article 7.3 is obtained as soon as possible and the cost of obtaining that certificate shall be borne by the Company unless:
 - 7.3.4.1 such an arrangement would be unlawful; or
 - 7.3.4.2 the Fair Price as determined by the Expert is the same as, or within 10% of, that price (if any) which the Company had previously notified to the Leaver as being in its opinion the fair price for the Leaver's Shares, in which case the cost shall be borne by that Leaver.
- The Investor may, within 30 days of the Start Date, (and by an Investor Direction) direct the Company to offer at the Sale Price such number of the Sale Shares and in such split as to Sale Shares being offered at nominal value and at Fair Price to such person or persons (being the Company or a person or persons intended to take the place of the Leaver) or such other person or persons determined by the Investor (each an "Offeree") as may be specified in that Investor Direction. If an Offeree applies for any of those Sale Shares within six weeks after the Start Date, the Company shall (with Investor Consent) within seven days after receipt of that application, allocate to that Offeree the number of Sale Shares applied for. If all of the Sale Shares are so allocated, the provisions of Articles 7.5 to 7.8 (inclusive) shall not apply. If none or some only of the Sale Shares are so allocated, all the remaining provisions of this Article 7 shall have effect.
- 7.5 The Company shall:
 - 7.5.1 (if an Investor Direction has not been given pursuant to Article 7.4) on the day which is 31 days after the Start Date; or
 - 7.5.2 (if an Investor Direction has been given pursuant to Article 7.4) on the day immediately following the expiry of the six week period referred to in Article 7.4;

(or, if that day is not a Business Day, on the next Business Day) give notice in Writing (the "Offer Notice") to the Eligible Shareholders (who hold the same class of Shares as the Sale Shares that have not been allocated pursuant to Article 7.4 (the "Available Shares")) offering for sale at the Sale Price the Available Shares. The Offer Notice shall specify that those Eligible Shareholders shall have a period of 25 days from the date of the Offer Notice (the "Acceptance Period") within which to apply for some or all of the Available Shares.

- 7.6 On the expiry of the Acceptance Period the Company shall allocate the Available Shares as follows:
 - 7.6.1 if the total number of Available Shares applied for is equal to or less than the total number of Available Shares, each Eligible Shareholder (who holds the same class of Shares as the Available Shares) shall be allocated the number of Available Shares he applied for; or

- 7.6.2 if the total number of Available Shares applied for is greater than the total number of Available Shares, the Available Shares shall be allocated to the Eligible Shareholders (who hold the same class of Shares as the Available Shares) in proportion (as nearly as possible without involving fractions) to their existing holdings of Shares of that class (but without allocating to any Eligible Shareholder a greater number of Available Shares than the maximum number applied for by him) and any remaining Available Shares shall be allocated by applying this Article 7.6.2 without taking account of any Eligible Shareholder whose application has already been satisfied in full.
- 7.7 If the provisions of Article 7.6.1 apply (save where the total number of Available Shares applied for is equal to the total number of Available Shares), the Company shall give notice in Writing (the "Second Offer Notice") to each Eligible Shareholder (who holds a different class of Shares to any Available Shares that have not been allocated pursuant to the preceding provisions of this Article 7 (the "Second Available Shares")) offering for sale at the Sale Price the Second Available Shares. The Second Offer Notice shall specify that those Eligible Shareholders shall have a period of 25 days from the date of the Second Offer Notice (the "Second Acceptance Period") within which to apply for some or all of the Second Available Shares.
- 7.8 On the expiry of the Second Acceptance Period the Company shall allocate the Second Available Shares as follows:
 - 7.8.1 if the total number of Second Available Shares applied for is equal to or less than the total number of Second Available Shares, each Eligible Shareholder (who holds a different class of Shares to the Second Available Shares) shall be allocated the number of Second Available Shares he applied for; or
 - 7.8.2 if the total number of Second Available Shares applied for is greater than the total number of Second Available Shares, the Second Available Shares shall be allocated to the Eligible Shareholders (who hold a different class of Shares to the Second Available Shares) in proportion (as nearly as possible without involving fractions) to their existing holdings of Shares of that class (but without allocating to any Eligible Shareholder a greater number of Second Available Shares than the maximum number applied for by him) and any remaining Second Available Shares shall be allocated by applying this Article 7.8.2 without taking account of any Eligible Shareholder whose application has already been satisfied in full.
- 7.9 Allocations of Sale Shares made by the Company pursuant to this Article 7 shall constitute the acceptance by any Offeree and any Eligible Shareholders to whom they are allocated (each an "Allocated Person") of the offer to sell those Sale Shares on the terms offered to them (provided that no person shall be obliged to take more than the maximum number of Sale Shares that he has indicated to the Company he is willing to purchase).
- 7.10 The Company shall immediately on allocating any Sale Shares, give notice in Writing (each a "Sale Notice") to the Leaver and to each Allocated Person of the number of

Sale Shares allocated to that Allocated Person and the aggregate price payable for them. Completion shall take place within five days after the date of the Sale Notices. On Completion:

- 7.10.1 each Allocated Person (other than the Company) shall pay the purchase price in respect of the relevant Sale Shares:
 - 7.10.1.1 to the Leaver; or
 - 7.10.1.2 if the Leaver is not present at Completion, to the Company to be held on trust (without interest) for the Leaver (and the receipt of the Company for the purchase price shall be a good discharge to that Allocated Person (who shall not be bound to see to the application of it)):
- 7.10.2 if the Company is an Allocated Person, it shall:
 - 7.10.2.1 pay the purchase price for the relevant Sale Shares to the Leaver; or
 - 7.10.2.2 if the Leaver is not present at Completion, hold the purchase price for the relevant Sale Shares on trust (without interest) for the Leaver; and
- 7.10.3 the Leaver shall transfer the relevant Sale Shares to the relevant Allocated Person and deliver the relevant share certificates.
- 7.11 If the Leaver defaults in transferring any Sale Shares to an Allocated Person pursuant to Article 7.10, the Company is unconditionally and irrevocably authorised to appoint any person as agent of the Leaver to execute a Transfer Form for those Sale Shares in the name, and on behalf, of the Leaver (and to do such other things as are necessary to transfer the relevant Sale Shares pursuant to this Article 7) and, when that Transfer Form has been duly stamped:
 - 7.11.1 where the Allocated Person is not the Company, the Company shall cause the name of that Allocated Person to become the Holder of those Sale Shares; and
 - 7.11.2 where the Allocated Person is the Company, the Company shall cause those Sale Shares to be cancelled in accordance with the Act;

and after that the validity of the proceedings shall not be questioned by any person.

- 7.12 Any money held on trust by the Company for the Leaver in respect of any Sale Shares shall only be released to the Leaver on production of the relevant share certificates (or an appropriate indemnity for any lost share certificates) for the Sale Shares that have been transferred to Allocated Persons.
- 7.13 If not all of the Sale Shares are sold under the provisions of Articles 7.4 to 7.12 (inclusive), the Company shall (immediately on the exhaustion of those provisions) notify the Leaver who shall not be entitled to sell or otherwise transfer any of the remaining Sale Shares.

7.14 If the Investor (by an Investor Direction) so directs, any Share currently the subject of a Transfer Notice shall not confer the right to receive notice of, attend or vote at any general meeting of the Company (or meeting of any class of Shareholder) and that Share shall not:

7.14.1 be counted:

- 7.14.1.1 in determining the total number of votes which may be cast at that meeting;
- 7.14.1.2 for the purposes of a written resolution; or
- 7.14.1.3 for the purposes of a written consent of any Shareholder or class of Shareholders; or
- 7.14.2 entitle the Shareholder who holds that Share to participate in any allotment of Shares pursuant to Article 4.

8. Drag along

- 8.1 If the Investor wants to transfer all its Shares (the "Relevant Shares") on arms' length terms to a Third Party Purchaser¹ it shall have the option (the "Drag Option") to require the other Shareholders (the "Dragged Shareholders") to transfer all their Shares (the "Dragged Shares") to the Third Party Purchaser with full title guarantee in accordance with this Article 8.
- 8.2 To exercise the Drag Option the Investor shall give an irrevocable notice in Writing (the "Drag Notice") to the Dragged Shareholders. The Drag Notice shall specify:
 - 8.2.1 that the Dragged Shareholders are required to transfer their Dragged Shares to the Third Party Purchaser;
 - 8.2.2 the price receivable by the Investor for the Relevant Shares (including details of any non-cash consideration (the "Non-Cash Consideration") receivable by the Investor which, having regard to the substance of the transaction as a whole, can reasonably be regarded as an addition to the price paid or payable for the Relevant Shares (or any of them));
 - 8.2.3 the price the Dragged Shareholders will receive for each Dragged Share (the "Drag Price") and details of how that price has been calculated;
 - 8.2.4 the name of the Third Party Purchaser; and
 - 8.2.5 the proposed date for completion of the transfer of the Relevant Shares and the Dragged Shares (which shall be at least seven days after the date of the Drag Notice).

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¹ The definition of Third Party Purchaser addresses the market value point.

- 8.3 The Drag Price shall be equal to the price per Relevant Share receivable by the Investor (including the cash equivalent of any Non-Cash Consideration). Any dispute about the calculation of the Drag Price shall immediately be referred to an Expert (whose decision shall, in the absence of manifest error, be final and binding) and pending its determination neither the Relevant Shares nor the Dragged Shares shall be transferred to the Third Party Purchaser.
- 8.4 Unless the Investor and the Dragged Shareholders agree otherwise, the transfer of the Relevant Shares and the Dragged Shares (including payment of the consideration) shall take place on the same day.
- 8.5 The Company is unconditionally and irrevocably authorised to appoint any person as agent of each Dragged Shareholder to execute the required Transfer Forms for the Dragged Shares in the name and on behalf of that Dragged Shareholder and to do such other things as are necessary to transfer the Dragged Shares pursuant to this Article 8.
- 8.6 The provisions of this Article 8 shall prevail over any contrary provisions of these articles. Any Transfer Notice deemed served in respect of any Shares shall automatically be revoked by the service of a Drag Notice.

9. Tag along

- 9.1 Subject to Articles 6, 7 and 8 to which the provisions of this Article 9 shall not apply, a Shareholder (the "Committed Shareholder") may not transfer any Shares (the "Controlling Shares") to any person (the "Proposed Controller") if it would result in the Proposed Controller (together with his Connected Persons and any persons Acting in Concert with him (together the "Interested Shareholders")) obtaining a Controlling Interest unless before that transfer is made the Proposed Controller has made a bona fide offer (the "Tag Offer") to the Shareholders (other than the Proposed Controller, the Committed Shareholder and the Interested Shareholders) (the "Uncommitted Shareholders") in accordance with this Article 9 to purchase all their Shares (including any Shares which may be allotted to any of them pursuant to the exercise or conversion of options or rights to subscribe for or securities convertible into Shares, in existence at the date of the Tag Notice) (the "Uncommitted Shares").
- 9.2 The Tag Offer shall be made by notice in Writing (the "Tag Notice") and shall specify:
 - 9.2.1 the price the Uncommitted Shareholders will receive for each Uncommitted Share (the "Tag Price") and details of how that price has been calculated; and
 - 9.2.2 the date by which each Uncommitted Shareholder must accept the Tag Offer (which shall be at least 21 days after the date of the Tag Notice) (the "Close Date").
- 9.3 Any Uncommitted Shareholder who has not accepted the Tag Offer by the Close Date shall be deemed to have rejected the Tag Offer.
- 9.4 The Tag Price shall be equal to the highest price paid or payable by the Proposed Controller (or any Interested Shareholder) for any Share (including the cash equivalent

of any non-cash consideration paid or payable which, having regard to the substance of the transaction as a whole, can reasonably be regarded as an addition to the price paid or payable for that Share). Any dispute about the calculation of the Tag Price shall be immediately referred to an Expert (whose decision shall, in the absence of manifest error, be final and binding) and pending its determination the Controlling Shares shall not be transferred to the Proposed Controller.

- 9.5 Each accepted Tag Offer shall be completed and the consideration in respect of it paid (except insofar as failure to complete is due to the fault of the relevant Uncommitted Shareholder) before any of the Controlling Shares are transferred to the Proposed Controller.
- 9.6 For the purpose of Article 9.1 the expression **"transfer"** shall include the renunciation of a renounceable letter of allotment.

10. Compliance

- 10.1 For the purpose of ensuring compliance with the provisions of Articles 6 to 9 (inclusive), the Directors shall immediately (on an Investor Direction) and may (with Investor Consent) require any Leaver or other Shareholder to procure (to the extent he is able) that:
 - 10.1.1 he;
 - 10.1.2 any proposed transferee of any Shares; or
 - 10.1.3 such other person as is reasonably believed to have information and/or evidence relevant to that purpose;

provides to the Directors any information and/or evidence relevant to that purpose and until that information and/or evidence is provided the Directors shall refuse to register any relevant transfer of Shares (except with Investor Consent).

10.2 Each Shareholder unconditionally and irrevocably authorises the Company to appoint any person as his agent to give effect to the provision of these articles.

11. Quorum for general meetings

- 11.1 No business, other than the appointment of the Chairman of the Meeting, is to be transacted at a general meeting if the persons attending it do not constitute a quorum.
- One or more Qualifying Persons in attendance at a general meeting and holding more than 50% in number of the Shares in issue at that time are a quorum.

12. Quorum for Directors' meetings

12.1 At a Directors' meeting, unless a quorum is Participating, no proposal is to be voted on, except a proposal to call another meeting.

- 12.2 The quorum for Directors' meetings is one director (at least one of whom must be a director appointed by the Investor from time to time). In the event that a Directors' meeting is attended by a Director who is the Alternate of one or more other Directors, the Director or Directors for whom he is the Alternate shall be counted in the quorum notwithstanding their absence, and if on that basis there is a quorum the meeting may be held notwithstanding the fact (if it is the case) that only one Director is physically present.
- 12.3 If a quorum is not present at a duly convened meeting of the Directors, that meeting shall be adjourned to the same day in the next week at the same time and place (or to such other day and at such other time and place as the Directors may agree in Writing) and at such adjourned meeting the quorum shall be those Directors then present.

13. Voting at Directors' meetings

Subject to the other provisions of these articles, each Director Participating in a Directors' meeting has one vote on each proposed resolution.

14. Chairman

- 14.1 The Investor shall have the right, by notice in Writing to the Company, to appoint a Chairman.
- 14.2 A Director, nominated by an Investor Direction, shall act as the Chairman during the period or periods when no Chairman is otherwise appointed pursuant to this Article 14.
- 14.3 The Directors may (with Investor Consent) terminate a Chairman's appointment at any time.

PART 3 – GENERAL PROVISIONS

15. Model articles shall not apply

Neither the model articles for private companies limited by shares prescribed pursuant to the Act, nor any other articles of association (whether prescribed pursuant to the Act or set out in any other statute, statutory instrument or other subordinate legislation concerning companies) shall apply to the Company.

16. Liability of members

The liability of the members is limited to the amount, if any, unpaid on the Shares held by them.

17. Directors' general authority

Subject to the other provisions of these articles, the Directors are responsible for the management of the Company's business, for which purpose they may exercise all the powers of the Company.

18. Shareholders' reserve power

18.1 The Shareholders may (with Investor Consent) by Special Resolution, direct the Directors to take, or refrain from taking, specified action.

18.2 No Special Resolution passed pursuant to Article 18.1 invalidates anything which the Directors have done before the passing of that resolution.

19. Directors may delegate

- 19.1 Subject to the other provisions of these articles, the Directors may (with Investor Consent) delegate any of the powers which are conferred on them under these articles:
 - 19.1.1 to such person or committee;
 - 19.1.2 by such means (including by power of attorney);
 - 19.1.3 to such an extent;
 - 19.1.4 in relation to such matters or territories; and
 - 19.1.5 on such terms and/or conditions;

as they think fit.

- 19.2 If the Directors so specify, any delegation pursuant to Article 19.1 may (with Investor Consent) authorise further delegation of the Directors' powers by any person to whom they are delegated.
- 19.3 The Directors may (with Investor Consent) at any time revoke any delegation made pursuant to Article 19.1 in whole or part, or alter its terms and/or conditions.

20. Committees of Directors

- 20.1 Committees to which the Directors delegate any of their powers and must follow procedures which are based (as far as they are applicable) on those provisions of these articles which govern the taking of decisions by Directors.
- 20.2 The Directors may (with Investor Consent) make rules of procedure for all or any committees, which shall prevail over rules derived from these articles if they are not consistent with them.

21. Directors to take decisions collectively

The general rule about decision-making by Directors is that any decision of the Directors must be either a Majority Decision or a Unanimous Decision.

22. Unanimous Decisions

- 22.1 A decision of the Directors is a unanimous decision (a "Unanimous Decision"):
 - 22.1.1 if all Eligible Directors indicate to each other by any means that they share a common view on a matter; and
 - 22.1.2 had the matter in question been proposed as a resolution at a Directors' meeting, the Eligible Directors would have formed a quorum at that meeting.

22.2 A Unanimous Decision may take the form of a resolution in Writing (where each Eligible Director has signed one or more copies of it or to which each Eligible Director has otherwise indicated agreement in Writing).

23. Calling a Directors' meeting

- 23.1 Any Director may call a Directors' meeting by giving notice of that meeting to the Directors or by authorising the company secretary (if any) to give such notice.
- 23.2 Notice of any Directors' meeting must indicate:
 - 23.2.1 its proposed date and time;
 - 23.2.2 where it is to take place; and
 - 23.2.3 if it is anticipated that the Directors Participating in that meeting will not be in the same place, how it is proposed that they should communicate with each other during that meeting.
- 23.3 Notice of a Directors' meeting must be given to each Director at any address in the United Kingdom supplied by him to the Company for that purpose (whether or not he is present in the United Kingdom) but shall be in Writing.
- 23.4 Notice of a Directors' meeting need not be given to any Director who waives his entitlement to notice of that meeting by giving notice to that effect to the Company either before or not more than seven days after the date on which that meeting is held. Where such notice is given after the relevant meeting has been held, that does not affect the validity of that meeting or of any business conducted at it.

24. Participation in Directors' meetings

- 24.1 Subject to the other provisions of these articles, Directors participate ("Participate") in a Directors' meeting, or part of a Directors' meeting, when they can each communicate to the others any information or opinions they have on any particular item of the business of that meeting (and for these purposes it is irrelevant where any Director is or how they communicate with each other).
- 24.2 If all the Directors Participating in a Directors' meeting are not in the same place, they may decide that the meeting is to be treated as taking place wherever any of them is.
- 24.3 Subject to Article 24.4, if a question arises at a Directors' meeting or a meeting of a committee of Directors as to the right of any Director to vote or count in the quorum at that meeting (or part of that meeting), the question may, before the conclusion of that meeting, be referred to the Chairman (or the acting Chairman referred to in Article 14.2) whose ruling in relation to any Director (other than himself) is to be final and conclusive.
- 24.4 If a question arises at a Directors' meeting or a meeting of a committee of Directors as to the right of the Chairman (or the acting Chairman referred to in Article 14.2) to vote or count in the quorum at that meeting (or part of that meeting), that question is to be decided by a decision of the Directors Participating at that meeting (provided that in

relation to that question, the Chairman (or the acting Chairman referred to in Article 14.2) is not entitled to vote or count in the quorum).

25. Number of Directors

The number of Directors shall not be less than one.

26. Chairing of Directors' meetings

If the Chairman (or the acting Chairman referred to in Article 14.2) is not Participating in a Directors' meeting within 10 minutes of the time at which it was to start, a director nominated by the Investor by Investor Direction will chair it.

27. Chairman's casting vote

If at any Directors' meeting the numbers of votes for and against a proposal are equal, the Chairman (or other Director chairing the meeting) does not have a casting vote.

28. Situational conflicts of interest

- Subject to the other provisions of these articles, the Directors may, in accordance with (but subject to) the provisions of section 175 of the Act and this Article 28 (and with Investor Consent), authorise any matter which would, if not authorised, result in a Director (the "Conflicted Director") being in breach of his duty under section 175 of the Act to avoid a situation in which he has, or could have, a direct or indirect interest that conflicts, or possibly may conflict, with the interests of the Company (a "Conflict").
- 28.2 An authorisation given under Article 28.1 (an "Authorisation") (and any subsequent variation or termination of that Authorisation) will only be effective if:
 - 28.2.1 any requirement as to the quorum at the Directors' meeting at which the matter is considered is met without counting the Conflicted Director (or any other interested Director); and
 - 28.2.2 the matter was agreed to without the Conflicted Director (or any other interested Director) voting or would have been agreed to if his (or any other interested Director's) vote had not been counted.
- 28.3 The Directors may (with Investor Consent) at any time:
 - 28.3.1 make any Authorisation subject to such terms and conditions as they think fit; and
 - 28.3.2 vary or terminate any Authorisation (provided that this will not affect anything done by the relevant Conflicted Director or the Company in accordance with that Authorisation before any such variation or termination).
- 28.4 The Shareholders may (with Investor Consent) also authorise a Conflict by Ordinary Resolution (a **"Shareholder Authorisation"**) and may (with Investor Consent) at any time, by Ordinary Resolution:

- 28.4.1 make any Shareholder Authorisation subject to such terms and conditions as they think fit; and
- 28.4.2 vary or terminate any Shareholder Authorisation (provided that this will not affect anything done by the relevant Conflicted Director or the Company in accordance with that Shareholder Authorisation before any such variation or termination).
- 28.5 If the Conflicted Director receives an Authorisation or Shareholder Authorisation in respect of a Conflict, then (unless that Authorisation or Shareholder Authorisation provides otherwise) the Conflicted Director:
 - 28.5.1 may vote at any future Directors' meeting (or meeting of a committee of the Directors) on any resolution in respect of that Conflict (and if he does vote his vote shall be counted) and he shall be taken into account in determining whether a quorum is Participating at that meeting;
 - 28.5.2 may absent himself from the whole or any part of any Directors' meeting (or meeting of a committee of the Directors) at which anything relating to that Conflict may be discussed;
 - 28.5.3 shall not be required to disclose to the Company (or use for its benefit) any confidential information he obtains otherwise than in his capacity as a Director, as a result of that Conflict where to do so would be a breach of any duty of confidence owed by him to a third party; and
 - 28.5.4 shall not be liable to account to the Company for any benefit he or any of his Connected Persons derive as a result of that Conflict.
- 28.6 The Shareholders hereby authorise any Conflict which arises solely by virtue of any Director also being a director or other officer of, employed by, or otherwise interested (including by the holding of shares) in, any member of the Group and the provisions of Article 28.5 shall apply to any such Director as if he had received a Shareholder Authorisation with no conditions attaching to it.

29. Transactional conflicts of interest

- 29.1 If a Director (the "Transaction Director") is in any way directly or indirectly interested in a proposed or existing transaction or arrangement with the Company (the "Transaction") he must declare the nature and extent of that interest to the other Directors in accordance with the provisions of the Act.
- 29.2 Subject to the provisions of the Act, Article 29.1 and the terms of any relevant Authorisation or Shareholder Authorisation, the Transaction Director:
 - 29.2.1 may be a party to, or otherwise be interested in, the Transaction;
 - 29.2.2 may vote at any Directors' meeting (or meeting of a committee of the Directors) on any resolution in respect of the Transaction (and if he does vote his vote shall be counted) and he shall be taken into account in determining whether a quorum is Participating in that meeting; and

29.2.3 shall not be liable to account to the Company for any benefit he or any of his Connected Persons derive as a result of the Transaction and the Transaction shall not be liable to be avoided on the ground of his interest.

30. Records of decisions to be kept

The Directors must ensure that the Company keeps a record, in Writing, for at least 10 years from the date of the decision recorded, of every Unanimous Decision and Majority Decision.

31. Directors' discretion to make further rules

Subject to the other provisions of these articles, the Directors may (with Investor Consent) make any rule they think fit about how they take decisions and about how such rules are to be recorded or communicated to Directors.

32. Methods of appointing Directors

- 32.1 Any person who is willing to act as a Director and is permitted by law to do so, may be appointed to be a Director:
 - 32.1.1 by Ordinary Resolution; or
 - 32.1.2 (with Investor Consent) by a decision of the Directors.
- 32.2 Without prejudice to the powers of the Company under section 168 of the Act to remove a Director by Ordinary Resolution, the Shareholder or Shareholders who for the time being hold more than 50% in nominal value of the Shares may, from time to time and at any time, appoint any person or persons as a Director or Directors and remove from office any Director (regardless of how he was appointed). Any such appointment or removal shall be made by notice in Writing to the Company signed by the Shareholder or Shareholders giving it (or, in the case of a Shareholder being a company, signed on its behalf by one of its directors) and shall take effect when the notice is delivered to the Company's registered office. The office of a Director shall be vacated if he is removed from office under this Article 32.2.

33. Termination of Director's appointment

- 33.1 A person ceases to be a Director as soon as:
 - 33.1.1 he ceases to be a Director by virtue of any provision of the Act or these articles (including Article 32.2 or Article 33.2) or is prohibited from being a Director by law;
 - 33.1.2 a bankruptcy order is made against him;
 - 33.1.3 a composition is made with his creditors generally in satisfaction of his debts;
 - 33.1.4 a registered medical practitioner who is treating him gives an opinion in Writing to the Company stating that he has become physically or mentally incapable of acting as a Director and may remain so for more than three months;

- 33.1.5 notification is received by the Company from him that he is resigning from office and that resignation has taken effect in accordance with its terms;
- 33.1.6 he is convicted of a criminal offence (except a minor motoring offence) and the Directors resolve that his office be vacated;
- 33.1.7 in the case of a person who is also an employee of any Group Company, he ceases to be such an employee without remaining an employee of any other Group Company; or
- 33.1.8 all the other Directors unanimously resolve that his office be vacated.
- In addition and without prejudice to the provisions of section 168 of the 2006 Act, the Company may by Ordinary Resolution remove any Director before the expiration of his period of office and may by Ordinary Resolution appoint another Director in his place.

34. Directors' remuneration

- 34.1 Any Director may undertake any services for the Company that the Directors decide.
- 34.2 A Director is entitled to such remuneration as the Directors shall (with Investor Consent) determine:
 - 34.2.1 for his services to the Company as a Director; and
 - 34.2.2 for any other service which he undertakes for the Company.
- 34.3 Subject to the other provisions of these articles, a Director's remuneration may:
 - 34.3.1 take any form; and
 - 34.3.2 include any arrangements in connection with the payment of a pension, allowance or gratuity, or any death, sickness or disability benefits, to or in respect of that Director.
- 34.4 Unless the Directors decide otherwise, each Director's remuneration accrues from day to day.
- 34.5 Unless the Directors decide otherwise, no Director is accountable to the Company for any remuneration which he receives as a director, other officer or employee of any other Group Company or of any other company in which the Company is interested.

35. Directors' expenses

The Company may pay any reasonable expenses which any Director (or any Alternate) properly incurs in connection with his attendance at:

- 35.1 Directors' meetings or meetings of committees of Directors;
- 35.2 general meetings; or
- 35.3 separate meetings of the Holders of any class of Shares or of the holders of any debentures of the Company;

or otherwise in connection with the exercise of his powers and the discharge of his responsibilities in relation to the Company.

36. Appointment and removal of Alternates

- 36.1 Any Director (the "Appointor") may with Investor Consent appoint any person as an alternate director (an "Alternate") to:
 - 36.1.1 exercise the Appointor's powers; and
 - 36.1.2 carry out the Appointor's responsibilities;
 - in the absence of the Appointor.
- Any appointment or removal of an Alternate must be effected by notice in Writing to the Company signed by the Appointor or in any other manner approved by the Directors.
- 36.3 The notice must:
 - 36.3.1 identify the proposed Alternate; and
 - 36.3.2 in the case of a notice of appointment, contain a statement signed by the proposed Alternate that he is willing to act as the Alternate of the Appointor.
- 36.4 A person may act as the Alternate of more than one Director.

37. Rights and responsibilities of Alternates

- 37.1 An Alternate has the same rights, in relation to any Directors' meeting or Unanimous Decision, as his Appointor.
- 37.2 Except as otherwise provided by these articles, an Alternate:
 - 37.2.1 is deemed for all purposes to be a Director;
 - 37.2.2 is liable for his own acts and omissions;
 - 37.2.3 is subject to the same restrictions as his Appointor; and
 - 37.2.4 is not deemed to be an agent of or for his Appointor.
- 37.3 Subject to the other provisions of these articles, a person who is an Alternate but is not otherwise a Director:
 - 37.3.1 shall be counted in the quorum at any Directors' meeting in which he is Participating (but only if his Appointor would be counted in the quorum and is not Participating);
 - 37.3.2 may vote at any Directors' meeting in which he is Participating (but only if his Appointor would be eligible to vote and is not Participating); and
 - 37.3.3 may participate in taking any Unanimous Decision (but only if his Appointor is an Eligible Director for the purposes of that Unanimous Decision and does not himself participate in taking that Unanimous Decision).

- 37.4 A Director who is also an Alternate has an additional vote on behalf of each of his Appointors who:
 - 37.4.1 is not Participating in the relevant Directors' meeting; and
 - 37.4.2 would have been entitled to vote if that Appointor was Participating in it.
- 37.5 An Alternate is not entitled to receive any remuneration from the Company for serving as an Alternate except such part of his Appointor's remuneration as his Appointor may direct by notice in Writing made to the Company.

38. Termination of appointment of Alternates

An Alternate's appointment as an Alternate terminates:

- 38.1 when his Appointor revokes the appointment by notice in Writing to the Company specifying when it is to terminate;
- on the occurrence (in relation to that Alternate) of any event which, if it occurred in relation to his Appointor, would result in the termination of his Appointor's appointment as a Director;
- 38.3 on the death of his Appointor; or
- 38.4 when his Appointor's appointment as a Director terminates.

39. All Shares to be fully paid up

- 39.1 Subject to Article 39.2, no Share is to be issued for less than the aggregate of its nominal value and any premium to be Paid to the Company in consideration for its issue.
- 39.2 Article 39.1 does not apply to the Shares taken on the formation of the Company by the subscribers to the Company's memorandum.

40. Powers to issue different classes of Shares

Subject to the other provisions of these articles, but without prejudice to the rights attached to any existing Shares, the Company may:

- 40.1 issue Shares with such rights or restrictions as may be determined by Ordinary Resolution; and
- 40.2 issue Shares which are to be redeemed or are liable to be redeemed at the option of the Company or the Holder.

41. Company not bound by less than absolute interests

Except as required by law, no person is to be recognised by the Company as holding any Shares on any trust and, except as otherwise required by law or these articles, the Company is not in any way to be bound by, or obliged to recognise, any interest in any Shares other than the Holder's absolute ownership of them and all the rights attaching to them.

42. Share certificates

- 42.1 The Company must issue each Shareholder, free of charge, with one or more certificates in respect of the Shares which that Shareholder holds.
- 42.2 Every certificate must specify:
 - 42.2.1 in respect of how many Shares, of what class, it is issued;
 - 42.2.2 the nominal value of those Shares;
 - 42.2.3 that the Shares are Fully Paid; and
 - 42.2.4 any distinguishing numbers assigned to them.
- 42.3 No certificate may be issued in respect of Shares of more than one class.
- 42.4 If more than one person holds a Share, only one certificate may be issued in respect
- 42.5 Certificates must:
 - 42.5.1 have affixed to them the Company's common seal; or
 - 42.5.2 be otherwise executed in accordance with the Act.

43. Replacement share certificates

- 43.1 If a certificate issued in respect of a Shareholder's Shares is:
 - 43.1.1 damaged or defaced; or
 - 43.1.2 said to be lost, stolen or destroyed;

that Shareholder is entitled to be issued with a replacement certificate in respect of the same Shares.

- 43.2 A Shareholder exercising the right to be issued with a replacement certificate pursuant to Article 43.1:
 - 43.2.1 may at the same time exercise the right to be issued with a single certificate or separate certificates;
 - 43.2.2 must return the certificate which is to be replaced to the Company if it is damaged or defaced; and
 - 43.2.3 must comply with such conditions as to evidence, indemnity and the payment of a reasonable fee as the Directors decide.

44. Purchase of own Shares

44.1 The Company shall immediately cancel any Shares it buys back under Chapter 4 of Part 18 of the Act.

- 44.2 Subject to the provisions of the Act, the Company may purchase its own shares in accordance with Chapter 4 of Part 18 of the Act, including (without limitation) out of capital up to an aggregate purchase price in a financial year of the lower of:
 - 44.2.1 £15,000, or
 - 44.2.2 the nominal value of 5% of its fully paid share capital as at the beginning of the financial year.

45. Transmission of Shares

- 45.1 If title to a Share passes to a Transmittee, the Company may only recognise that Transmittee as having any title to that Share.
- 45.2 Subject to the other provisions of these articles and pending any transfer of those Shares to another person, a Transmittee has the same rights as the Holder had, but a Transmittee does not have the right to attend or vote at a general meeting or agree to a proposed written resolution, in respect of any Shares to which he is entitled by reason of the Holder's death or bankruptcy or otherwise, unless that Transmittee becomes the Holder of those Shares.

46. Exercise of Transmittees' rights

- 46.1 A Transmittee who wishes to become the Holder of any Shares to which he has become entitled must notify the Company in Writing of that wish and such transfer must be approved by Investor Consent.
- 46.2 If a Transmittee wishes to have a Share transferred to another person, that Transmittee must execute a Transfer Form in respect of it.
- 46.3 Any transfer made or executed under this Article 46 is to be treated as if it were made or executed by the person from whom the Transmittee has derived rights in respect of the relevant Share and as if the event which gave rise to the transmission had not occurred.

47. Transmittees bound by prior notices

If a notice is given to a Shareholder in respect of any Shares and a Transmittee is entitled to those Shares, that Transmittee is bound by the notice if it was given to that Shareholder before that Transmittee's name has been entered in the register of members as Holder of those Shares.

48. Procedure for declaring dividends

- 48.1 The Company may by Ordinary Resolution (with Investor Consent) declare dividends and the Directors may (with Investor Consent) decide to pay interim dividends.
- 48.2 A dividend must not be declared unless the Directors have made a recommendation as to its amount. Such a dividend must not exceed the amount recommended by the Directors.

48.3 No dividend may be declared or paid unless it is in accordance with Shareholders' respective rights.

48.4 Unless:

- 48.4.1 the Shareholders' resolution to declare, or Directors' decision to pay, a dividend; or
- 48.4.2 the terms on which Shares are issued;

specify otherwise, each dividend must be paid by reference to each Shareholder's holding of Shares on the date of the resolution or decision to declare or pay it.

- 48.5 The Directors may pay at intervals any dividend payable at a fixed rate if it appears to them that the profits available for distribution justify the payment.
- 48.6 If the Directors act in good faith, they do not incur any liability to the Holders of Shares conferring preferred rights for any loss they may suffer by the lawful payment of an interim dividend on Shares with deferred or non-preferred rights.

49. Payment of dividends and other distributions

Where a dividend or other sum which is a distribution is payable in respect of a Share, it must be Paid by one or more of the following means:

- 49.1 transfer to a bank or building society account specified by the relevant Distribution Recipient either in Writing or as the Directors may otherwise decide;
- 49.2 sending a cheque made payable to the relevant Distribution Recipient by post to him at his registered address (if he is a Holder of the Share), or (in any other case) to an address specified by him either in Writing or as the Directors may otherwise decide;
- 49.3 sending a cheque made payable to such person by post to such person at such address as the relevant Distribution Recipient has specified either in Writing or as the Directors may otherwise decide; or
- 49.4 any other means of payment as the Directors agree with the relevant Distribution Recipient either in Writing or by such other means as the Directors decide.

50. No interest on distributions

The Company may not pay interest on any dividend or other sum payable in respect of a Share unless otherwise provided by:

- 50.1 the terms on which that Share was issued; or
- 50.2 the provisions of another agreement between the Holder of that Share and the Company.

51. Unclaimed distributions

- 51.1 All dividends or other sums which are:
 - 51.1.1 payable in respect of Shares; and

51.1.2 unclaimed after having been declared or become payable;

may be invested or otherwise made use of by the Directors for the benefit of the Company until claimed.

- 51.2 The payment of any unclaimed dividend or other sum into a separate account does not make the Company a trustee in respect of it.
- 51.3 If:
 - 51.3.1 12 years have passed from the date on which a dividend or other sum became due for payment; and
 - 51.3.2 the relevant Distribution Recipient has not claimed it;

that Distribution Recipient is no longer entitled to that dividend or other sum and it ceases to remain owing by the Company.

52. Non-cash distributions

- Subject to the terms of issue of the Share in question, the Company may, by Ordinary Resolution on the recommendation of the Directors (and with Investor Consent), decide to pay all or part of a dividend or other distribution payable in respect of that Share by transferring non-cash assets of equivalent value (including shares or other securities in any company).
- For the purposes of paying a non-cash distribution, the Directors may make whatever arrangements they think fit, including, where any difficulty arises regarding the distribution:
 - 52.2.1 fixing the value of any assets;
 - 52.2.2 paying cash to any Distribution Recipient on the basis of that value in order to adjust the rights of recipients; and
 - 52.2.3 vesting any assets in trustees.

53. Waiver of distributions

Any Distribution Recipient may waive his entitlement to a dividend or other distribution payable in respect of any Share by giving the Company notice in Writing to that effect, but if:

- 53.1 that Share has more than one Holder; or
- 53.2 more than one person is entitled to that Share (whether by reason of the death or bankruptcy of one or more joint Holders or otherwise);

the notice is not effective unless it is expressed to be given and signed, by all the Holders or persons otherwise entitled to that Share.

54. Authority to capitalise and appropriation of Capitalised Sums

54.1 Subject to the other provisions of these articles, the Directors may, if they are so authorised by an Ordinary Resolution (and with Investor Consent):

- 54.1.1 decide to capitalise any profits of the Company (whether or not they are available for distribution) which are not required for paying a preferential dividend, or any sum standing to the credit of the Company's share premium account or capital redemption reserve; and
- 54.1.2 appropriate any sum which they decide to capitalise in accordance with Article 54.1.1 (a "Capitalised Sum") to the persons who would have been entitled to it if it were distributed by way of dividend (the "Persons Entitled") and in the same proportions.
- 54.2 Capitalised Sums must be applied:
 - 54.2.1 on behalf of the Persons Entitled; and
 - 54.2.2 in the same proportions as a dividend would have been distributed to them.
- 54.3 Any Capitalised Sum may (with Investor Consent) be applied in paying up new Shares of a nominal amount equal to the Capitalised Sum which are then allotted credited as Fully Paid to the Persons Entitled.
- 54.4 A Capitalised Sum which was appropriated from profits available for distribution may (with Investor Consent) be applied in paying up new debentures of the Company which are then allotted credited as Fully Paid to the Persons Entitled.
- 54.5 Subject to the other provisions of these articles, the Directors may (with Investor Consent):
 - 54.5.1 apply Capitalised Sums in accordance with Articles 54.3 and 54.4 partly in one way and partly in another;
 - 54.5.2 make such arrangements as they think fit to deal with Shares or debentures becoming distributable in fractions under this Article 54 (including the issuing of fractional certificates or the making of cash payments); and
 - 54.5.3 authorise any person to enter into an agreement with the Company on behalf of all the Persons Entitled which is binding on them in respect of the allotment of Shares and debentures to them under this Article 54.

55. Attendance and speaking at general meetings

- A person is able to exercise the right to speak at a general meeting when he is in a position to communicate to all those attending the meeting, during the meeting, any information or opinions which he has on the business of the meeting.
- 55.2 A person is able to exercise the right to vote at a general meeting when:
 - 55.2.1 he is able to vote, during the meeting, on resolutions put to the vote at the meeting; and
 - 55.2.2 his vote can be taken into account in determining whether or not such resolutions are passed at the same time as the votes of all the other persons attending the meeting.

- 55.3 The Directors may make whatever arrangements they consider appropriate to enable those attending a general meeting to exercise their rights to speak or vote at it.
- In determining attendance at a general meeting, it is immaterial whether any two or more persons attending it are in the same place as each other.
- Two or more persons who are not in the same place as each other attend a general meeting if their circumstances are such that if they have (or were to have) rights to speak and vote at that meeting, they are (or would be) able to exercise them.
- 55.6 Each Shareholder shall have one vote on a show of hands and one vote per Share on a poll.

56. Chairing general meetings

- 56.1 The Chairman (or the acting Chairman referred to in Article 14.2) shall chair general meetings if present and willing to do so.
- 56.2 If the Chairman (or the acting Chairman referred to in Article 14.2) is unwilling to chair the relevant general meeting or is not present within 10 minutes of the time at which the relevant general meeting was due to start:
 - 56.2.1 the Directors present; or
 - 56.2.2 (if no Directors are present), the Shareholders present (whether in person, by proxy, or (in the case of a corporation) by a duly authorised representative)

must appoint a Director or Shareholder to chair that meeting and that appointment must be the first business of that meeting.

57. Attendance and speaking by Directors and non-shareholders at general meetings

- 57.1 Directors may attend and speak at general meetings whether or not they are Shareholders.
- 57.2 The Chairman of the Meeting may (with Investor Consent) permit other persons who are not:
 - 57.2.1 Shareholders; or
 - 57.2.2 otherwise entitled to exercise the rights of Shareholders in relation to general meetings;

to attend and speak at any general meeting.

58. Adjournment of general meetings

- 58.1 If the persons attending a general meeting within 30 minutes of the time at which the meeting was due to start do not constitute a quorum or if during a general meeting a quorum ceases to be present, the Chairman of the Meeting must adjourn it.
- 58.2 The Chairman of the Meeting may adjourn a general meeting at which a quorum is present if:

- 58.2.1 that meeting (with Investor Consent) consents to an adjournment; or
- 58.2.2 it appears to him that an adjournment is necessary to protect the safety of any person attending that meeting or ensure that the business of that meeting is conducted in an orderly manner.
- 58.3 The Chairman of the Meeting must adjourn a general meeting if directed to do so by that meeting (with Investor Consent).
- 58.4 When adjourning a general meeting, the Chairman of the Meeting must:
 - 58.4.1 either specify the time and place to which it is adjourned or state that it is to continue at a time and place to be fixed by the Directors (with Investor Consent); and
 - 58.4.2 have regard to any directions as to the time and place of any adjournment which have been given by that meeting (with Investor Consent).
- 58.5 If the continuation of an adjourned meeting is to take place more than 14 days after it was adjourned, the Company must give at least seven clear days' notice of it (that is, excluding the day of the adjourned meeting and the day on which the notice is given):
 - 58.5.1 to the same persons to whom notice of the Company's general meetings is required to be given; and
 - 58.5.2 containing the same information which such notice is required to contain.
- No business may be transacted at an adjourned general meeting which could not properly have been transacted at the relevant general meeting if the adjournment had not taken place.

59. Voting at general meetings: general

A resolution put to the vote of a general meeting must be decided on a show of hands unless a poll is duly demanded in accordance with these articles.

60. Errors and disputes

- No objection may be raised to the qualification of any person voting at a general meeting except at that meeting or adjourned meeting at which the vote objected to is tendered and every vote not disallowed at that meeting is valid.
- Any objection pursuant to Article 60.1 must be referred to the Chairman of the Meeting, whose decision is final.

61. Poll votes

- 61.1 A poll on a resolution may be demanded:
 - 61.1.1 in advance of the general meeting where it is to be put to the vote; or
 - 61.1.2 at a general meeting, either before a show of hands on that resolution or immediately after the result of a show of hands on that resolution is declared.

- 61.2 A poll may be demanded by:
 - 61.2.1 the Chairman of the Meeting;
 - 61.2.2 the Directors:
 - 61.2.3 two or more persons having the right to vote on the relevant resolution; or
 - 61.2.4 a person or persons representing not less than one tenth of the total voting rights of all the Shareholders having the right to vote on the relevant resolution.
- 61.3 A demand for a poll may be withdrawn if:
 - 61.3.1 the poll has not yet been taken; and
 - 61.3.2 the Chairman of the Meeting consents to the withdrawal.
- Polls must be taken immediately and in such manner as the Chairman of the Meeting directs.

62. Content of Proxy Notices

- 62.1 Proxies may only validly be appointed by a notice in Writing (a "Proxy Notice") which:
 - 62.1.1 states the name and address of the Shareholder appointing the proxy;
 - 62.1.2 identifies the person appointed to be the proxy and the general meeting in relation to which he is appointed;
 - 62.1.3 is signed by or on behalf of the Shareholder appointing the proxy, or is authenticated in such manner as the Directors may determine; and
 - 62.1.4 is delivered to the Company in accordance with these articles and any instructions contained in the notice of the general meeting to which the Proxy Notice relates.
- The Company may require Proxy Notices to be delivered in a particular form and may specify different forms for different purposes.
- Proxy Notices may specify how the proxy appointed under them is to vote (or that the proxy is to abstain from voting) on one or more resolutions.
- 62.4 Unless a Proxy Notice indicates otherwise, it must be treated as:
 - 62.4.1 allowing the person appointed under it as a proxy discretion as to how to vote on any ancillary or procedural resolutions put to the relevant general meeting; and
 - 62.4.2 appointing that person as a proxy in relation to any adjournment of the general meeting to which it relates as well as that general meeting itself.

63. **Delivery of Proxy Notices**

- Any notice of a general meeting must specify the address or addresses (the "Proxy Notification Address") at which the Company or its agents will receive Proxy Notices relating to that meeting, or any adjournment of it, delivered in Hard Copy Form or Electronic Form.
- A Proxy Notice may be delivered to the Proxy Notification Address at any time before the general meeting, adjourned meeting or poll to which it relates.
- A person who is entitled to attend, speak or vote (either on a show of hands or on a poll) at a general meeting remains so entitled in respect of that meeting or any adjournment of it even though a valid Proxy Notice has been delivered to the Company by or on behalf of that person.
- An appointment under a Proxy Notice may be revoked by delivering to the Company a notice in Writing given by or on behalf of the person by whom, or on whose behalf, the Proxy Notice was given to the Proxy Notification Address.
- A notice revoking a proxy appointment only takes effect if it is delivered before the start of the general meeting or adjourned general meeting to which it relates.
- 63.6 If a Proxy Notice is not executed by the person appointing the proxy, it must be accompanied by evidence in Writing of the authority of the person who executed it to execute it on the person appointing the proxy's behalf.

64. Amendments to resolutions

- 64.1 An Ordinary Resolution to be proposed at a general meeting may be amended by Ordinary Resolution if:
 - 64.1.1 notice of the proposed amendment is given to the Company in Writing by a person entitled to vote at the general meeting at which it is to be proposed not less than 48 hours before that meeting is to take place (or such later time as the Chairman of the Meeting may determine); and
 - 64.1.2 the proposed amendment does not, in the reasonable opinion of the Chairman of the Meeting, materially alter the scope of the resolution.
- 64.2 A Special Resolution to be proposed at a general meeting may be amended by Ordinary Resolution if:
 - 64.2.1 the Chairman of the Meeting proposes the amendment at the general meeting at which the resolution is to be proposed; and
 - 64.2.2 the amendment does not go beyond what is necessary to correct a grammatical or other non-substantive error in the resolution.
- 64.3 If the Chairman of the Meeting, acting in good faith, wrongly decides that an amendment to a resolution is out of order, his error does not invalidate the vote on that resolution.

65. Means of communication to be used

- 65.1 Subject to the other provisions of these articles:
 - 65.1.1 anything sent or supplied by or to the Company under these articles may be sent or supplied in any way in which the Act provides for documents or information which are authorised or required by any provision of the Act to be sent or supplied by or to the Company;
 - 65.1.2 and the provisions of the Act, the Company may make any documents or information authorised or required by any provision of these articles or the Act to be sent or supplied by the Company to any Shareholder available on a website; and
 - 65.1.3 any notice or document to be sent or supplied to a Director in connection with the taking of decisions by Directors may also be sent or supplied by the means by which that Director has asked to be sent or supplied with such notices or documents for the time being.
- A Director may agree with the Company that notices or documents sent to that Director in a particular way are to be deemed to have been received within a specified time of their being sent and for the specified time to be less than 48 hours.
- 65.3 Section 1147(5) of the Act shall not apply in relation to documents and information sent or supplied by the Company.

66. Company seals

- 66.1 Any common seal may only be used by the authority of the Directors.
- The Directors may decide by what means and in what form any common seal is to be used.
- 66.3 Unless otherwise decided by the Directors, if the Company has a common seal and it is affixed to a document, that document must also be signed by at least one Authorised Person in the presence of a witness who attests the signature.

67. No right to inspect accounts and other records

Except as provided by law or authorised by the Directors (with Investor Consent) or an Ordinary Resolution of the Company (with Investor Consent), no person is entitled to inspect any of the Company's accounting or other records or documents merely by virtue of being a Shareholder.

68. **Directors' indemnity**

- 68.1 Subject to Article 68.2, a Relevant Director may (with Investor Consent) be indemnified out of the Company's assets against:
 - 68.1.1 any liability incurred by him in connection with any negligence, default, breach of duty or breach of trust in relation to any Group Company;

- 68.1.2 any liability incurred by him in connection with the activities of any Group Company in its capacity as a trustee of any occupational pension scheme (as defined in section 235(6) of the Act);
- 68.1.3 any other liability incurred by him as an officer of any Group Company.
- 68.2 Article 68.1 does not authorise any indemnity which would be prohibited or rendered void by any provision of the Act or by any other provision of law.

69. Directors' insurance

The Directors may (with Investor Consent) decide to purchase and maintain insurance, at the expense of the Company, for the benefit of any Relevant Director in respect of any Relevant Loss.