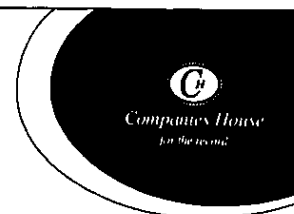


# SH01

## Return of allotment of shares



You can use the WebFiling service to file this form online  
Please go to [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

☒ **What this form is for**  
You may use this form to give  
notice of shares allotted following  
incorporation

☐ **What this form is NOT for**  
You cannot use this form  
to give notice of shares taken on  
formation of the company or for  
an allotment of a new class of  
shares by an unlimited company

THURSDAY



### 1 Company details

Company number 01534758  
Company name in full IDEAL SHOPPING DIRECT LIMITED

→ **Filling in this form**  
Please complete in typescript or in  
bold black capitals  
  
All fields are mandatory unless  
specified or indicated by \*

### 2 Allotment dates <sup>1</sup>

From Date d 2 8 m 0 7 y 2 0 y 1 1  
To Date d m y y

<sup>1</sup> **Allotment date**  
If all shares were allotted on the  
same day enter that date in the  
'from date' box. If shares were  
allotted over a period of time,  
complete both 'from date' and 'to  
date' boxes

### 3 Shares allotted

Please give details of the shares allotted, including bonus shares  
(Please use a continuation page if necessary)

<sup>2</sup> **Currency**  
If currency details are not  
completed we will assume currency  
is in pound sterling

Class of shares (E.g. Ordinary/Preference etc)	Currency <sup>2</sup>	Number of shares allotted	Nominal value of each share	Amount paid (including share premium) on each share	Amount (if any) unpaid (including share premium) on each share
Ordinary		21,894	0.03	162p	

If the allotted shares are fully or partly paid up otherwise than in cash, please  
state the consideration for which the shares were allotted

**Continuation page**  
Please use a continuation page if  
necessary

Details of non-cash  
consideration  
  
If a PLC, please attach  
valuation report (if  
appropriate)

## SH01

## Return of allotment of shares

## Statement of capital

Section 4 (also Section 5 and Section 6, if appropriate) should reflect the company's issued capital at the date of this return

**4 Statement of capital (Share capital in pound sterling (£))**

Please complete the table below to show each class of shares held in pound sterling. If all your issued capital is in sterling, only complete Section 4 and then go to Section 7

Class of shares (E g Ordinary/Preference etc )	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
Deferred	0 01		454,500	£ 4,545 00
Ordinary	0 03		690,048	£ 20,701 44
Ordinary	0 03		50,000	£ 1,500 00
Ordinary	0 03		5,000	£ 150 00
<b>Totals</b>			1,199,548	£ 26,896 44

**5 Statement of capital (Share capital in other currencies)**

Please complete the table below to show any class of shares held in other currencies  
Please complete a separate table for each currency

Currency				
Class of shares (E g Ordinary / Preference etc )	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
<b>Totals</b>				

Currency				
Class of shares (E g Ordinary/Preference etc )	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
<b>Totals</b>				

**6 Statement of capital (Totals)**

Please give the total number of shares and total aggregate nominal value of issued share capital		<b>③ Total aggregate nominal value</b> Please list total aggregate values in different currencies separately. For example £100 + €100 + \$10 etc
Total number of shares	36,030,118	
Total aggregate nominal value ③	1,071,813 54	

① Including both the nominal value and any share premium

② E g Number of shares issued multiplied by nominal value of each share

③ Total number of issued shares in this class

**Continuation Pages**  
Please use a Statement of Capital continuation page if necessary


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Return of allotment of shares

**7 Statement of capital (Prescribed particulars of rights attached to shares)**

Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in <b>Section 4 and Section 5</b>		<b>Prescribed particulars of rights attached to shares</b>  The particulars are a particulars of any voting rights, including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares  A separate table must be used for each class of share  <b>Continuation page</b> Please use a Statement of Capital continuation page if necessary
Class of share	Ordinary	
Prescribed particulars 1	<p><b>Voting rights</b> on a show of hands, the holder of Ordinary Shares shall have one vote on a poll, one vote for every Ordinary Share held</p> <p><b>Dividend participation</b> subject to special rights attaching to, or in the terms of issue of, any share, all dividends shall be declared and paid according to the amounts paid up on the Ordinary Shares on which the dividend is paid (but no amount paid up on any Ordinary Share in advance of calls shall be treated as paid up). Please see continuation sheet 2</p>	
Class of share	Deferred	
Prescribed particulars 1	<p><b>Dividend Participation</b> no right to participate in or receive any dividends declared, made or paid by the Company</p> <p><b>Voting rights</b> no right to receive notice of or attend or vote at any general or class meeting of the Company</p> <p><b>Transfer</b> the approval of the directors shall be required for any transfer of the Deferred Shares. The Directors shall have irrevocable authority at any time to appoint any person to execute on behalf of the holders of the Please see continuation sheet 3</p>	
Class of share		
Prescribed particulars 1		

**8 Signature**

I am signing this form on behalf of the company		<b>2 Societas Europaea</b> If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership  <b>3 Person authorised</b> Under either section 270 or 274 of the Companies Act 2006
Signature	Signature 	
This form may be signed by Director 2, Secretary, Person authorised 3, Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager		

**SH01**

Return of allotment of shares

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name

Company name

Jones Day

Address

21 Tudor Street

London

Post town

County/Region

Postcode

EC4Y 0DJ

Country

DX

DX 67 London/Chancery

Telephone

020 7039 5959

**Checklist**

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following:

- ☒ The company name and number match the information held on the public Register
- ☒ You have shown the date(s) of allotment in section 2
- ☒ You have completed all appropriate share details in section 3
- ☒ You have completed the appropriate sections of the Statement of Capital
- ☒ You have signed the form

**Important information**

Please note that all information on this form will appear on the public record

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:

**For companies registered in England and Wales**  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ  
DX 33050 Cardiff

**For companies registered in Scotland**  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post)

**For companies registered in Northern Ireland**  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG  
DX 481 N R Belfast 1

**Further information**

For further information, please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

Please complete the table below to show any class of shares held in other currencies. Please complete a separate table for each currency.

**Currency**

Class of shares (E g Ordinary/preference etc )	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
Ordinary	0.49		25,000	750.00
Ordinary	0.59		120,000	3,600.00
Ordinary	0.85		1,000	30.00
Ordinary	0.86		100,000	3,000.00
Ordinary	1.64		200,000	6,000.00
Ordinary	2.00		21,053	631.59
Ordinary	1.78		17,232	516.96
Ordinary	2.20		34,324,391	1,029,731.73
Ordinary	1.62		21,894	656.82
Totals			34,830,570	1,044,917.10

② Total number of issued shares in this class

7	Statement of capital (Prescribed particulars of rights attached to shares)	
Class of share	Ordinary	
Prescribed particulars	<p>all dividends shall be apportioned and paid pro rata according to the amounts paid up on Ordinary Shares during any portion or portions of the period in respect of which the dividend is paid and dividends may be declared in any currency</p> <p><b>Capital participation rights</b> on a distribution of assets, a liquidator may (a) divide among the holders of Ordinary Shares in specie the whole or part of the assets and for that purpose, value any assets and determine how the division shall be carried out as between the holders of Ordinary Shares; and (b) vest the whole or any part of the assets in trustees, upon such terms for the benefit of members as liquidator thinks fit, but no holder of Ordinary Shares shall be compelled to accept any assets upon which there is any liability.</p> <p><b>Redemption rights.</b> the Ordinary Shares are not redeemable.</p>	

# SH01 - continuation page

Return of allotment of shares



## 7 Statement of capital (Prescribed particulars of rights attached to shares)

Class of share	Deferred Shares	
Prescribed particulars	<p>Deferred Shares a transfer thereof and/or an agreement to transfer the same, without making any payment to the holders thereof, to such persons as the Directors may determine as custodian thereof and to cancel and/or purchase the same (in accordance with the provisions of the statute) without making any payment to or obtaining the sanction of the holders thereof and pending the transfer and/or cancellation and/or purchase to retain the certificate for such shares.</p> <p><b>General</b> None of the rights or restrictions attached to the Deferred Shares shall be deemed to be varied or abrogated in any way by the passing or coming into effect of any special resolution of the Company to reduce its share capital and/or reduce or cancel its share premium account (including a special resolution to reduce the capital paid up on, and to cancel, such Deferred Shares)</p> <p><b>General participation rights</b> the right on a return of assets in a winding up to repayment of the capital paid up on such shares after the rights of all holders of Ordinary Shares have been discharged in full and a sum of £100,000 has been paid in respect of each issued Ordinary Share in the capital of the Company, but no other right to participate in the assets of the Company.</p> <p><b>Redemption rights.</b> the Deferred Shares are not redeemable</p>	