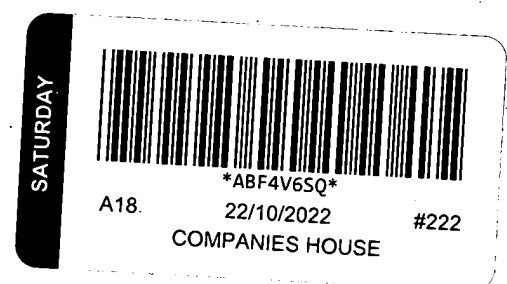


Registration number: 01477762

DESIGN GO LIMITED
Annual Report and Financial Statements
for the Year Ended 31 March 2022



BREBNERS
Chartered Accountants & Statutory Auditor
130 Shaftesbury Avenue
London
W1D 5AR

DESIGN GO LIMITED

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DESIGN GO LIMITED

Company Information

Directors G Rogers
J Rogers

Company secretary G Rogers

Registered office Unit 1 Mill Hill Industrial Estate
Flower Lane
London
NW7 2HU

Auditor Brebners
Chartered Accountants & Statutory Auditor
130 Shaftesbury Avenue
London
W1D 5AR

DESIGN GO LIMITED**Statement of Financial Position as at 31 March 2022**

	Note	2022 £	2021 £
Fixed assets			
Intangible assets	7	708,565	845,554
Tangible assets	8	657,597	832,851
		<u>1,366,162</u>	<u>1,678,405</u>
Current assets			
Stocks	9	4,657,860	6,468,232
Debtors	10	8,970,472	8,497,893
Cash at bank and in hand		3,193,465	878,829
		<u>16,821,797</u>	<u>15,844,954</u>
Creditors: Amounts falling due within one year	11	<u>(13,145,765)</u>	<u>(13,137,729)</u>
Net current assets		<u>3,676,032</u>	<u>2,707,225</u>
Total assets less current liabilities		5,042,194	4,385,630
Creditors: Amounts falling due after more than one year	11	(2,625,000)	-
Provisions for liabilities		-	(19,359)
Net assets		<u>2,417,194</u>	<u>4,366,271</u>
Capital and reserves			
Called up share capital		10,000	10,000
Retained earnings		2,407,194	4,356,271
Shareholders' funds		<u>2,417,194</u>	<u>4,366,271</u>

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Statement of Income and Retained Earnings has been taken.

Approved and authorised by the Board on 19-Oct-22 and signed on its behalf by:

Glen Rogers

G Rogers
Director

Company registration number: 01477762

The notes on pages 3 to 10 form an integral part of these financial statements.

DESIGN GO LIMITED

Notes to the Financial Statements for the Year Ended 31 March 2022

1 GENERAL INFORMATION

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

Unit 1 Mill Hill Industrial Estate
Flower Lane
London
NW7 2HU

The principal activity of the company is the design, manufacture and distribution of travel accessories and related products.

2 AUDIT REPORT

The Independent Auditor's Report was unqualified. The name of the Senior Statutory Auditor who signed the audit report on ~~19-Oct-22~~ was Martin Widdowson, who signed for and on behalf of Brebners.

3 ACCOUNTING POLICIES

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except any items disclosed in the accounting policies as being shown at fair value and are presented in sterling, which is the functional currency of the entity.

Summary of disclosure exemptions

The entity satisfies the criteria of being a qualifying entity as defined in FRS 102. Its financial statements are consolidated into the financial statements of D G International Holdings Limited which can be obtained from Companies House. As such, advantage has been taken of the following disclosure exemptions available under paragraph 1.12 of FRS 102:

- (a) No cash flow statement has been presented for the company.
- (b) No disclosure has been made of financial instruments measured at fair value through profit or loss.
- (c) No disclosure has been given for the aggregate remuneration of key management personnel.

DESIGN GO LIMITED

Notes to the Financial Statements for the Year Ended 31 March 2022

Going concern

The statement of financial position showed the company had net current assets at 31 March 2022 amounting to £3,676,032 and net assets amounting to £2,417,194, including cash at bank of £3,193,465. At this date an amount of £4,908,119 was due from group undertakings and an amount of £11,246,487 was due to group undertakings. The group remains committed to support the company and not to call for the net amount due until such time as the company has sufficient working capital.

The Coronavirus (COVID-19) was declared a pandemic by the World Health Organisation on 11 March 2020 and as a result the United Kingdom took unprecedented measures at the end of March 2020 by imposing 'lockdown' across the country. The directors took measures to navigate the pandemic, such as obtaining a Coronavirus Business Interruption Loan to ensure the company has sufficient working capital to continue operations. As travel restrictions were eased the company experienced an increase in demand for its travel products and accessories and have returned to the level of activity expected before the COVID pandemic. The company's management accounts for the six month period to 30 September 2022 shows a return to profitability, and the cashflow forecasts demonstrate the company has sufficient working capital for a period of at least 12 months from the date of approval of the financial statements.

After making enquiries, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, the directors continue to adopt the going concern basis in preparing the financial statements.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of value added tax, returns, rebates and discounts.

Turnover is recognised when products are delivered to customers.

Government grants

Grants are accounted for under the accruals model as permitted by FRS 102. Grants of a revenue nature are recognised in other income in the same period as the related expenditure.

Foreign currency transactions and balances

Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the respective functional currency of the entity at the rates prevailing on the reporting period date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rate on the date when the fair value is re-measured.

Non-monetary items measured in terms of historical cost in a foreign currency are not retranslated.

Tax

The tax expense for the period comprises current and deferred tax. Tax is recognised in profit or loss, except that a charge attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

DESIGN GO LIMITED

Notes to the Financial Statements for the Year Ended 31 March 2022

Deferred tax is recognised in respect of all timing differences between taxable profits and profits reported in the financial statements.

Unrelieved tax losses and other deferred tax assets are recognised when it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that are expected to apply to the reversal of the timing difference.

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Leasehold improvements	33% on cost
Plant and equipment	15% to 33% reducing balance
Fixtures, fittings and equipment	20% reducing balance and 33% on cost
Motor vehicles	25% reducing balance

Intangible assets

Separately acquired trademarks and patents are shown at historical cost.

Trademarks, patents, licences (including software) and customer-related intangible assets acquired in a business combination are recognised at fair value at the acquisition date.

Trademarks, patents, licences and customer-related intangible assets have a finite useful life and are carried at cost less accumulated amortisation and any accumulated impairment losses.

Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

Asset class	Amortisation method and rate
Trademarks, patents and licences	10 years straight line
Software Development	3 years straight line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

DESIGN GO LIMITED

Notes to the Financial Statements for the Year Ended 31 March 2022

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost is determined using the first-in, first-out (FIFO) method.

The cost of finished goods and work in progress comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the inventories to their present location and condition. At each reporting date, stocks are assessed for impairment. If stocks are impaired, the carrying amount is reduced to its selling price less costs to complete and sell; the impairment loss is recognised immediately in profit or loss.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the income statement over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Dividends

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

4 STAFF NUMBERS

The average number of persons employed by the company during the year, was 32 (2021 - 47).

5 AUDITORS' REMUNERATION

	2022 £	2021 £
Audit of the financial statements	<u>22,500</u>	<u>20,000</u>

DESIGN GO LIMITED

Notes to the Financial Statements for the Year Ended 31 March 2022

6 OTHER OPERATING INCOME

The analysis of the company's other operating income for the year is as follows:

	2022 £	2021 £
Government grants	223,092	615,141

7 INTANGIBLE ASSETS

	Trademarks, patents and licenses £	Internally generated software development costs £	Total £
Cost or valuation			
At 1 April 2021	2,161,920	592,377	2,754,297
Additions acquired separately	78,611	3,250	81,861
At 31 March 2022	2,240,531	595,627	2,836,158
Amortisation			
At 1 April 2021	1,343,338	565,405	1,908,743
Amortisation charge	193,237	25,613	218,850
At 31 March 2022	1,536,575	591,018	2,127,593
Carrying amount			
At 31 March 2022	703,956	4,609	708,565
At 31 March 2021	818,582	26,972	845,554

DESIGN GO LIMITED

Notes to the Financial Statements for the Year Ended 31 March 2022

8 TANGIBLE ASSETS

	Leasehold Improvements £	Furniture, fittings and equipment £	Motor vehicles £	Plant and Equipment £	Total £
Cost or valuation					
At 1 April 2021	29,956	1,537,913	25,438	3,974,170	5,567,477
Additions	-	-	-	7,799	7,799
Disposals	-	-	-	(700,194)	(700,194)
At 31 March 2022	<u>29,956</u>	<u>1,537,913</u>	<u>25,438</u>	<u>3,281,775</u>	<u>4,875,082</u>
Depreciation					
At 1 April 2021	28,904	1,386,162	19,401	3,300,159	4,734,626
Charge for the year	1,052	44,706	1,509	115,833	163,100
Eliminated on disposal	-	-	-	(680,241)	(680,241)
At 31 March 2022	<u>29,956</u>	<u>1,430,868</u>	<u>20,910</u>	<u>2,735,751</u>	<u>4,217,485</u>
Carrying amount					
At 31 March 2022	<u>-</u>	<u>107,045</u>	<u>4,528</u>	<u>546,024</u>	<u>657,597</u>
At 31 March 2021	<u>1,052</u>	<u>151,751</u>	<u>6,037</u>	<u>674,011</u>	<u>832,851</u>

9 STOCKS

	2022 £	2021 £
Stock	<u>4,657,860</u>	<u>6,468,232</u>

10 DEBTORS

	2022 £	2021 £
Trade debtors	2,897,062	2,067,554
Amounts owed by group undertakings	4,908,119	5,652,607
Other debtors	<u>1,165,291</u>	<u>777,732</u>
	<u>8,970,472</u>	<u>8,497,893</u>

Other debtors includes an amount of £30,432 (2021: £30,701) recoverable in greater than one year.

DESIGN GO LIMITED

Notes to the Financial Statements for the Year Ended 31 March 2022

11 CREDITORS

Creditors: amounts falling due within one year

	Note	2022 £	2021 £
Loans and borrowings	12	375,000	-
Trade creditors		777,548	461,612
Amounts owed to group undertakings		11,246,487	12,158,323
Taxation and social security		515,341	393,464
Other creditors		231,389	124,330
		<u>13,145,765</u>	<u>13,137,729</u>

Creditors: amounts falling due after more than one year

	Note	2022 £	2021 £
Loans and borrowings	12	<u>2,625,000</u>	-

12 LOANS AND BORROWINGS

	2022 £	2021 £
Current loans and borrowings		
Bank loans	<u>375,000</u>	-
Non-current loans and borrowings		
Bank loans	<u>2,625,000</u>	-

The bank loans are secured by a fixed and floating charge over the assets and undertakings of the company.

Bank loans and overdrafts after five years

Included in loans and borrowings is an amount of £625,000 (2021 : £Nil) due after more than five years.

13 FINANCIAL COMMITMENTS, GUARANTEES AND CONTINGENCIES

Amounts not provided for in the statement of financial position

The total amount of financial commitments not included in the statement of financial position is £5,924 (2021: £91,791).

The company has guaranteed the bank borrowings of other group undertakings. At 31 March 2022 an amount of £Nil is outstanding and no liability is expected to crystallise. This guarantee is supported by a fixed and floating charge over the assets and undertakings of the company.

DESIGN GO LIMITED

Notes to the Financial Statements for the Year Ended 31 March 2022

14 RELATED PARTY TRANSACTIONS

In accordance with FRS 102 paragraph 1AC.35, exemption is taken not to disclose transactions in the year or amounts fully due between wholly owned group undertakings.

15 PARENT AND ULTIMATE PARENT UNDERTAKING

The company's immediate parent is D G International Holdings Limited which is the company which heads the smallest group preparing group accounts including the results of the company.

The registered address of D G International Holdings Limited is Unit 1 Mill Hill Industrial Estate, Flower Lane, London, NW7 2HU