



**Companies House**  
— for the record —

**AR01** (ef)

**Annual Return**



X3VFEN0B

Received for filing in Electronic Format on the: **31/08/2010**

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*Company Name:* **ADDED MARKETING LIMITED**

*Company Number:* **01473085**

*Date of this return:* **01/08/2010**

*SIC codes:* **7499**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **SAPPHIRE COURT SAPPHIRE COURT  
WALSGRAVE TRIANGLE  
COVENTRY  
ENGLAND  
CV2 2TX**

**Officers of the company**

## *Company Secretary 1*

*Type:* **Person**  
*Full forename(s):* **MRS JENNIFER ANNE**

*Surname:* **BRIERLEY**

*Former names:*

*Service Address:* **SAPPHIRE COURT SAPPHIRE COURT  
WALSGRAVE TRIANGLE  
COVENTRY  
ENGLAND  
CV2 2TX**

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*Company Director*    ***I***

*Type:*                                **Person**

*Full forename(s):*                **MR ANDREW JOHN**

*Surname:*                                **WILLETTS**

*Former names:*

*Service Address:*                        **SAPPHIRE COURT SAPPHIRE COURT  
WALSGRAVE TRIANGLE  
COVENTRY  
ENGLAND  
CV2 2TX**

*Country/State Usually Resident:*    **GREAT BRITAIN**

*Date of Birth:*    **16/06/1963**                                *Nationality:*    **BRITISH**

*Occupation:*    **CHARTERED ACCOUNTANT**

*Company Director* 2

*Type:* **Person**  
*Full forename(s):* **MR PETER**

*Surname:* **SMERDON**

*Former names:*

*Service Address:* **SAPPHIRE COURT SAPPHIRE COURT  
WALSGRAVE TRIANGLE  
COVENTRY  
ENGLAND  
CV2 2TX**

*Country/State Usually Resident:* **ENGLAND**

*Date of Birth:* **20/10/1950** *Nationality:* **BRITISH**  
*Occupation:* **COMPANY SECRETARY**

## Statement of Capital (Share Capital)

<b>Class of shares</b>	<b>ORDINARY ?1</b>	<i>Number allotted</i>	<b>50000</b>
		<i>Aggregate nominal value</i>	<b>50000</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

**ORDINARY SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WIND UP) RIGHTS. THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.**

## Statement of Capital (Totals)

<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>50000</b>
		<i>Total aggregate nominal value</i>	<b>50000</b>

## *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 01/08/2010 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for a private or non-traded public company are shown below*

*Shareholding 1* : **0 ORDINARY ?1 shares held as at 2010-08-01**  
**1 shares transferred on 2010-07-13**

*Name:* **AAH NOMINEES LIMITED**

*Shareholding 2* : **50000 ORDINARY ?1 shares held as at 2010-08-01**

*Name:* **ADMENTA HOLDINGS LIMITED**

## *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.