

REGISTERED NUMBER: 01456994 (England and Wales)

**UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2017
FOR
ARGENT MARKETING SERVICES LIMITED**

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for the year ended 31 March 2017**

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ARGENT MARKETING SERVICES LIMITED

COMPANY INFORMATION
for the year ended 31 March 2017

DIRECTOR: Mrs J P Maddocks

REGISTERED OFFICE: 124 Thorpe Road
Norwich
Norfolk
NR1 1RS

REGISTERED NUMBER: 01456994 (England and Wales)

ACCOUNTANTS: Sexty & Co
Chartered Certified Accountants
124 Thorpe Road
Norwich
Norfolk
NR1 1RS

BALANCE SHEET
31 March 2017

	Notes	2017 £	£	2016 £	£
FIXED ASSETS					
Investments	4		4,550		4,330
CURRENT ASSETS					
Stocks		2,500		4,662	
Debtors	5	19,786		897	
Cash at bank and in hand		<u>42,401</u>		<u>128,528</u>	
		64,687		134,087	
CREDITORS					
Amounts falling due within one year	6	<u>3,084</u>		<u>39,996</u>	
NET CURRENT ASSETS			<u>61,603</u>		<u>94,091</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>66,153</u>		<u>98,421</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>66,053</u>		<u>98,321</u>
SHAREHOLDERS' FUNDS			<u>66,153</u>		<u>98,421</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 13 November 2017 and were signed by:

Mrs J P Maddocks - Director

**NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2017**

1. STATUTORY INFORMATION

Argent Marketing Services Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1.

NOTES TO THE FINANCIAL STATEMENTS - continued
for the year ended 31 March 2017

4. **FIXED ASSET INVESTMENTS**

	Other investments £
COST	
At 1 April 2016 and 31 March 2017	<u>6,249</u>
PROVISIONS	
At 1 April 2016	1,919
Provision written back At 31 March 2017	<u>(220)</u> <u>1,699</u>
NET BOOK VALUE	
At 31 March 2017	<u>4,550</u>
At 31 March 2016	<u>4,330</u>

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2017 £	2016 £
Other debtors	<u>19,786</u>	<u>897</u>

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2017 £	2016 £
Trade creditors	-	9,710
Taxation and social security	127	20,818
Other creditors	<u>2,957</u>	<u>9,468</u>
	<u>3,084</u>	<u>39,996</u>

7. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31 March 2017 and 31 March 2016:

	2017 £	2016 £
Mrs J P Maddocks		
Balance outstanding at start of year	-	-
Amounts advanced	19,786	-
Amounts repaid	-	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>19,786</u>	<u>-</u>

The advance to the director was repaid on 20th July 2017. Interest has been charged at the official rate.

8. **ULTIMATE CONTROLLING PARTY**

The company is under the control of the director.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.