

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2013
FOR
ARGENT MARKETING SERVICES LIMITED**

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27/12/2013

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COMPANIES HOUSE

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for the year ended 31 March 2013**

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ARGENT MARKETING SERVICES LIMITED

COMPANY INFORMATION
for the year ended 31 March 2013

DIRECTOR: Mrs J P Maddocks

REGISTERED OFFICE: 124 Thorpe Road
Norwich
Norfolk
NR1 1RS

REGISTERED NUMBER: 01456994 (England and Wales)

ACCOUNTANTS: Sexty & Co
Chartered Certified Accountants
124 Thorpe Road
Norwich
Norfolk
NR1 1RS

ABBREVIATED BALANCE SHEET
31 March 2013

	Notes	2013 £	2012 £
FIXED ASSETS			
Tangible assets	2	5,097	6,799
Investments	3	6,249	6,249
		<u>11,346</u>	<u>13,048</u>
CURRENT ASSETS			
Stocks		278,973	317,100
Debtors		45,372	30,059
Cash at bank and in hand		24,015	59,375
		<u>348,360</u>	<u>406,534</u>
CREDITORS			
Amounts falling due within one year		46,251	34,068
		<u>302,109</u>	<u>372,466</u>
NET CURRENT ASSETS			
		<u>313,455</u>	<u>385,514</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>313,455</u>	<u>385,514</u>
PROVISIONS FOR LIABILITIES		-	200
NET ASSETS		<u>313,455</u>	<u>385,314</u>
CAPITAL AND RESERVES			
Called up share capital	4	100	100
Profit and loss account		313,355	385,214
		<u>313,455</u>	<u>385,314</u>
SHAREHOLDERS' FUNDS		<u>313,455</u>	<u>385,314</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2013

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2013 in accordance with Section 476 of the Companies Act 2006

The director acknowledges her responsibilities for


- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

ARGENT MARKETING SERVICES LIMITED (REGISTERED NUMBER: 01456994)

ABBREVIATED BALANCE SHEET - continued
31 March 2013

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 20/12/2013 and were signed by



Mrs J P Maddocks - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS
for the year ended 31 March 2013

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Short leasehold	- between 4% and 10% on cost
Improvements to property	- 25% on reducing balance
Fixtures and fittings	- 25% on reducing balance
Equipment	- 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2012	
and 31 March 2013	112,800
DEPRECIATION	
At 1 April 2012	106,001
Charge for year	1,702
At 31 March 2013	107,703
NET BOOK VALUE	
At 31 March 2013	5,097
At 31 March 2012	6,799

NOTES TO THE ABBREVIATED ACCOUNTS - continued
for the year ended 31 March 2013

3 FIXED ASSET INVESTMENTS

Investments
other
than
loans
£

COST

At 1 April 2012
and 31 March 2013

6,249

NET BOOK VALUE

At 31 March 2013

6,249

At 31 March 2012

6,249

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid
Number Class

Nominal
value

2013
£

2012
£

70 A Ordinary
30 B Ordinary

£1
£1

70
30

70
30

100

100