THE SAMARITAN ENTERPRISES LIMITED

DIRECTORS REPORT AND ACCOUNTS
Year ended 31 March 2017

COMPANY NUMBER 01451175



REFERENCE AND ADMINISTRATIVE DETAILS

Registered Address:

The Upper Mill Kingston Road Ewell Surrey KT17 2AF

Registered Company Number:

01451175

Bankers:

Lloyds Bank plc 25 Gresham Street London EC2V 7HN

Solicitors:

Bates Wells & Braithwaite 2-6 Cannon Street London EC4M 6YH

Auditors:

Crowe Clark Whitehill LLP St Bride's House 10 Salisbury Square London EC4Y 8EH

DIRECTORS

The directors who served on the board during the year and since the year-end were as follows:

- R. Howelf
- M. Rogerson
- B. Connolly (Resigned 16.8.16)

None of the directors had any interest in the share capital of the company or any other UK group company at the beginning or end of the year.

COMPANY SECRETARY

The company secretary during the year was as follows:

- D. Kirby (Resigned 26.8.16)
- B. Anstey (Appointed 30.8.16)



REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 MARCH 2017

The directors submit their annual report together with the accounts for the year ended 31 March 2017.

PRINCIPAL ACTIVITIES

The object of the company is to trade as a general commercial entity to procure surplus funds in order to donate to Samaritans Central Charity. Principal activities are the operation of a contractual arrangement with Network Rail aimed at tackling suicide on the railways, together with other workplace training, conferences, sponsorship and partnership activities.

The Central Charity of Samaritans is the co-ordinating body for the 201 Samaritans branches in the UK, the Republic of Ireland, the Channel Islands and the Isle of Man, each of which is an independent charitable organisation. Samaritans provides completely confidential emotional support 24 hours a day by telephone, personal visit, email, text and letter, through its branch network — support that includes outreach activity at festivals, in prisons, hospitals, and with homeless people.

REVIEW OF THE YEAR

This was the second year of programme delivery under the current contract with Network Rail. The contract was extended in March 2015 for another three years to March 2018, with the option to extend for up to two further years, which has now been agreed and is in the process of being formalised. This award winning partnership is delivered primarily through suicide prevention activities such as training, awareness raising through a national communications campaign and developing partnerships through local community outreach work along with postvention activities such as providing Samaritans support at stations following an incident.

Samaritans has been providing training to organisations in the UK and Republic of Ireland for the last 14 years in simple and effective tools and techniques to equip employees with the skills and confidence they need to handle emotional situations. Income from our Samaritans Academy membership programme for corporate clients is recognised through The Samaritan Enterprises Limited. The Academy membership programme helps equip businesses with the methods and skills to confidently handle conversations with internal staff and external customers, safeguarding employee wellbeing and investing in the needs of distressed customers.

Samaritans is the host organisation and co-chair of the National Suicide Prevention Alliance (NSPA). The NSPA is a cross-sector, England-wide, coalition committed to reducing the number of suicides in England and improving support for those bereaved or affected by suicide. As part of this collaboration, a public conference "Suicide prevention: the changing conversation" was held during the year to bring together people involved in suicide prevention, to share best practice and consult on priorities for the future. Income from these conferences is recognised through The Samaritan Enterprises Limited.

During the year, Samaritans entered into a partnership with Highways England, focussing on best practice and strategy in relation to suicide prevention and intervention on the road network.

For the year ended 31 March 2017 the company made an operating profit of £119,714 (2016: £53,148).

No tax charge arises in the company as all of the taxable profits are paid up to Samaritans under gift aid. The profit/loss on ordinary activities after gift aid was £nil (2016: £nil). No dividends have been paid or are proposed (2016: £nil).

THE FUTURE

The Samaritan Enterprises Limited and Network Rail have extended their partnership from March 2015 for a further three years and plan to extend this for two more years.

The Company will seek to build on this successful partnership and secure similar arrangements elsewhere and further develop its sponsorship and fundraising activities.



STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom accounting standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing these financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions, to disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors confirm that so far as each director is aware, there is no relevant audit information of which the company's auditors are unaware, and each director has taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

The report of the directors has been prepared in accordance with the special provisions relating to companies subject to the special provisions relating to the small companies regime within Part 15 of the Companies Act 2006.

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Michael Rogerson, Director By order of the Board

The Upper Mill Kingston Road Ewell Surrey KT17 2AF

Date: 11" July 2017



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE SAMARITAN ENTERPRISES LIMITED

We have audited the financial statements of The Samaritan Enterprises Limited for the year ended 31 March 2017 which comprise the Profit and Loss Account, the Balance Sheet and the related notes numbered 1 to 13.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.rg.uk/auditscopeukprivate.

Opinion on financial statements

In our opinion, the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2017 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.



We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- · adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- · we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

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Naziar Hashemi

Senior Statutory Auditor

For and on behalf of

Crowe Clark Whitehill LLP

Statutory Auditor

London, UK

Date: 14/6/17



PROFIT AND LOSS ACCOUNT

for the year ended 31 March 2017

| | <u>Notes</u> | 2017 £ | 2016 £ |
|--|--------------|-------------|-------------|
| Turnover | 2 | 1,208,936 | 1,340,022 |
| Cost of Sales | | (1,027,333) | (1,122,854) |
| Gross Profit | | 181,603 | 217,168 |
| | | | |
| Other operating income | 4 | 142,002 | 164,687 |
| Administrative Costs | | (203,891) | (328,707) |
| | | (61,889) | (164,020) |
| Operating profit | 3 | 119,714 | 53,148 |
| Amounts Payable to Samaritans under Gift Aid | | (119,714) | (53,148) |
| Profit on Ordinary Activities | | | |
| Before Taxation | | - | - |
| Tax on ordinary activities | 6 | - | - |
| Profit on Ordinary Activities | | <u></u> | |
| After Taxation | | | |
| Retained Profit brought forward | | - | - |
| Retained Profit for the Financial Year | | | |

There are no recognised gains or losses in the year other than those included in the above statement which have been paid or are payable under Gift Aid to Samaritans. Accordingly, no separate statement of total recognised gains and losses has been presented.

All activities are classed as continuing.

The notes on pages 9 to 10 form part of these accounts.



Company No. 01451175

BALANCE SHEET

as at 31 March 2017

| | Notes | 2017 | 2016 |
|--|-------|-----------|-----------|
| Current Assets | | £ | £ |
| Trade debtors | 5 | 1,415,980 | 1,403,741 |
| Cash at bank and in hand | | 416,947 | 534,278 |
| Prepayments | | 280 | - |
| Amount owed by parent undertaking | | 810 | - |
| | | 1,834,017 | 1,938,020 |
| Current Liabilities | | | |
| Trade creditors and accruals | · | 100,795 | 236,736 |
| Taxation including VAT | 6 | 206,272 | 177,481 |
| Deferred Income | 7 | 1,205,767 | 1,251,418 |
| Amount owed to parent undertaking | | 201,369 | 219,137 |
| Amount donated to parent undertaking | | 119,714 | 53,148 |
| | | 1,833,917 | 1,937,920 |
| NET ASSETS | | 100 | 100 |
| Financed by: Share capital Authorised, Allotted & Called Up 100 Ordinary Shares of £1 each | | 100 | 100 |
| Retained Profit | | - | - |
| SHAREHOLDERS' FUNDS | • | 100 | 100 |

These accounts were approved and authorised for issue by the Board of Directors on 11^6 Substitute 20.7 and signed on its behalf by:

Michael Rogerson, Director

The notes on pages 9 to 10 form part of these accounts.



NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2017

1. ACCOUNTING POLICIES

1.1 Basis of accounting

The accounts have been prepared on a going concern basis under the historical cost convention and in accordance with the Companies Act 2006 and applicable United Kingdom accounting standards, including Financial Reporting Standard 102 ("FRS 102") Section 1A Small Entities.

1.2 Overheads

A memorandum of understanding has been agreed with Samaritans Central Charity to deliver certain requirements of the Network Rail and London Underground contracts. In accordance with these agreements, services of the Central Charity have been procured. As such, this year's accounts include inter-company charges of £817,373 (2016: £758,635).

1.3 Revenue recognition

Revenue is recognised as services are provided in accordance with the requirements of the contract.

1.4 Operating lease

Expenditure on the operating lease is accounted for on a straight-line basis over the length of the lease.

2. TURNOVER

Turnover is attributable to the principal activity of the company and relates wholly to the United Kingdom.

3. OPERATING PROFIT

This is stated after charging:

| | <u>2017</u> | <u>2016</u> |
|------------------------------------|-------------|-------------|
| | £ | £ |
| Auditors' remuneration - audit fee | 2,855 | 4,220 |

4. ANALYSIS OF OTHER OPERATING INCOME

| | <u>2017</u> | <u>2016</u> |
|-----------------------|-------------|-------------|
| | £ | £ |
| Workplace training | 20,000 | 17,292 |
| Sponsorship | - | 10,000 |
| Conferences and other | 122,002 | 137,395 |
| | 142,002 | 164,687 |



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NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2017

5. TRADE DEBTORS

These balances relate to trade debtors outstanding at the end of each year.

6. TAXATION INCLUDING VAT

These balances relate to VAT payable at 31 March 2017 and VAT due at 31 March 2016.

All profits are gifted to Samaritans Central Charity. There is therefore no profit chargeable to corporation tax and subsequently no corporation tax charge.

7. DEFERRED INCOME

Deferred income represents instalments received in advance of the relevant activities being delivered on the Network Rail contract. Deferred income of £1,251,418 was brought forward from prior year (2016: £1,373,354), of which £1,237,743 (2016: £1,225,680) has been utilised in the year and released to income.

8. DIRECTORS AND EMPLOYEES

There were no employees during either the current or prior year. Persons working on the Network Rail contract and other services provided by the Company have employment contracts with Samaritans, the parent organisation.

The directors did not receive any remuneration during the year (2016: £nil) for their services as directors of this company.

9. OPERATING LEASE COMMITMENTS

At 31 March 2017 there were no operating lease commitments due within one year (2016: no operating lease commitments), and none due between 2 to 5 years or over 5 years.

10. RECONCILIATION OF MOVEMENT IN SHAREHOLDERS' FUNDS

| SHAREHOLDERS' FUNDS | <u>2017</u> | <u>2016</u> |
|---------------------------------|-------------|--------------|
| | £ | £ |
| Shareholders' funds at 1 April | 100 | 100 |
| Retained Profit for the Year | - | - |
| Shareholders' Funds at 31 March | 100 | 100 |

11. ULTIMATE HOLDING COMPANY AND CONTROLLING PARTY

The ultimate holding company (which is the only group company to prepare consolidated accounts that include the company) and controlling party is Samaritans, a registered charity incorporated in England. A copy of the accounts of the holding company can be obtained by writing to the Company Secretary at the Registered Office at The Upper Mill, Kingston Road, Ewell, Surrey, KT17 2AF.

12. RELATED PARTY TRANSACTIONS

The Company was charged £817,373 (2016: £758,635) during the year by its parent undertaking in relation to the Network Rail contract. The Company donates any surpluses to Samaritans under Gift Aid; for 2017 this amounted to £119,714 (2016: £53,148). At the year-end, £201,369 was due to Samaritans (2016: £219,137).

13. COMPANY INFORMATION

The company is a private limited company, which is incorporated and registered in England (no. 01451175). The address of the registered office is The Upper Mill, Kingston Road, Ewell, Surrey, KT17 2AF.

