## FIRST CHOICE HOLIDAYS & FLIGHTS LIMITED

(formerly First Choice Travel Limited) (formerly Owners Abroad Holidays Limited)

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

for the year ended 31 October 1994



Company Number 1450256

## First Choice Holidays & Flights Limited

(formerly First Choice Travel Limited)
(formerly Owners Abroad Holidays Limited)

DIRECTORS' REPORT

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for the year ended 31 October 1994

#### FINANCIAL STATEMENTS

The Directors present their report and financial statements of First Choice Holidays & Flights Limited for the year ended 31 October 1994.

On 16 August 1994, the Company changed its name from Owners Abroad Holidays Limited to First Choice Travel Limited. Then on 16 December 1994, the Company changed its name to First Choice Holidays & Flights Limited from First Choice Travel Limited.

## DIRECTORS' RESPONSIBILITIES

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Company and of the profit or loss for that period. In preparing those financial statements, the Directors are required to

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the Company and to prevent and detect fraud and other irregularities.

#### RESULTS AND DIVIDENDS

The loss for the year, after taxation, was £3,797,000 (1993: loss £21,976,000). The Directors do not recommend the payment of any dividend (1993: £Nil) and therefore a deficit of £3,797,000 (1993: deficit £21,976,000) will be transferred to reserves.

## PRINCIPAL ACTIVITIES AND REVIEW OF THE BUSINESS

The Company's principal activity continued to be that of tour operators. The results for the year include the following trades which operate under the same ATOL licence held by First Choice Holidays & Flights Limited .

Falcon, Just Turkey, Go Turkey, Martyn Holidays, Villas Italia, Ski Falcon, Go Morocco, Twentys, Scanscape, Enterprise Ski, Sunmed, Smallworld, Sovereign. Falcon Sailing, Go Greek. Enterprise,

During the year the Company launched its new identity, name and brand portfolio. The Company consolidated its previous brands into the following three focused and targeted brands:

First Choice - The volume brand, for value for money holidays with a special emphasis on families:

Sovereign - The brand for more sophisticated customers looking for a stylish holiday with emphasis on quality and service; and

Freespirit - For couples and younger people travelling without families who want greater flexibility and freedom from an inclusive holiday.

#### DIRECTORS' REPORT

for the year ended 31 October 1994 (continued)

#### POLITICAL AND CHARITABLE DONATIONS

During the year, the Company made no political contributions and made various charitable donations totalling £1,138 (1993 : £8,236).

#### DIRECTORS

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The Directors of the Company are:

| Ρ | Buckley     | (appointed 29 October, 1993)                             |
|---|-------------|--|
| Ε | F Hazebroek |  |
| M | B Heald     | (appointed 1 February, 1994)                             |
| G | Malone      | 1, ====,   |
| G | G Michalias | (resigned 3 June, 1994)                                  |
| F | O'Neill     | (resigned 31 January, 1994)                              |
| W | Smith       | (j   |
| R | Stevens     | (appointed 29 October, 1993 and resigned 29 April, 1994) |
| G | G Stone     | (resigned 17 November, 1993)                             |
| K | Waller      | (resigned 31 December, 1993)                             |
|   |             | (ICDIGITOR OI DOCCIMOI, 1993)                            |

#### DIRECTORS' AND THEIR INTERESTS

None of the Directors had any beneficial interest in the share capital of the Company at any time during the year.

At 31 October 1994 none of the Directors had any interests in the share capital of the ultimate parent company, First Choice Holidays PLC, except as follows:

|           | Ordinary | 31 October 1994<br>rdinary shares Preference<br>shares |        | Ordinary |                 | ctober 1993<br>Preference<br>shares |
|-----------|----------|--|--------|----------|-----------------|-------------------------------------|
|           | Held     | Under<br>option  | Held   | Held     | Under<br>option | Held                                |
| P Buckley | 285,347  | 88,762   | 33,934 | 285,347  | 65,000          | 33,934                              |

The interests of M B Heald are disclosed in the accounts of First Choice Holidays PLC.

#### DIRECTORS' INSURANCE

The ultimate parent company maintains insurance policies on behalf of all Directors of First Choice Holidays & Flights Limited against liability arising from negligence, breach of duty and breach of trust in relation to the Company.

### First Choice Holidays & Flights Limited

(formerly First Choice Travel Limited)
(formerly Owners Abroad Holidays Limited)

DIRECTORS' REPORT

for the year ended 31 October 1994 (continued)

#### EMPLOYMENT OF DISABLED PERSONS

It is the Company's policy to give full consideration to the suitability of disabled persons for employment. Opportunities also exist for employees of the Company who become disabled to continue in their employment or to be trained for other positions in the Company.

#### EMPLOYEE INVOLVEMENT

The Company's policy is to encourage the involvement of all employees in the continued development and success of the Company. All employees are encouraged to participate in the training, career development and quality initiatives provided within the Company. In addition, there is extensive communication of the Company's affairs to employees through internal newsletters and briefings.

#### AUDITORS

Our auditors changed their name from KPMG Peat Marwick to KPMG on 6 February 1995. In accordance with Section 385 of the Companies Act 1985, a resolution for the reappointment of KPMG as auditors of the Company is to be proposed at the forthcoming Annual General Meeting.

By order of the Board.

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Peter Buckley Secretary 1 May 1995

#### AUDITORS' REPORT to the members of First Choice Holidays & Flights Limited

We have audited the financial statements on pages 5 to 11.

## Respective responsibilities of directors and auditors

As described on page 1, the Company's Directors are responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

#### Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the Company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

#### Opinion

In our opinion the financial statements give a true and fair view of the state of the Company's affairs as at 31 October 1994 and of its loss for the year then ended, and have been properly prepared in accordance with the Companies Act 1985.

KIMK

KPMG Chartered accountants Registered auditors LONDON.

May 1995.

## PROFIT AND LOSS ACCOUNT for the year ended 31 October 1994

|   |        | Continuing<br>Operations | Continuing<br>Operations |
|---|--------|--------------------------|--------------------------|
|   | Notes  | 1994                     | 1993                     |
|   |        |                          | (Restated                |
|   |        | £'000                    | £'000                    |
| Turnover  | 2      | 410,008                  | 394,199                  |
| Cost of sales                                     |        | (405,240)                | (380,622                 |
| Gross profit                                      |        | 4,768                    | 13,577                   |
| Operating Expenses<br>(1993: including £7,588,000 |        |                          |                          |
| of exceptional operating costs)                   | 3      | (35,706)                 | (42,075                  |
| Operating loss                                    |        | (30,938)                 | (28,498)                 |
| Restructuring Costs                               | 5      | (6,656)                  | _                        |
| Interest receivable and<br>similar income         | 6      | 274                      | 3,301                    |
| Interest payable and<br>similar charges           | 7      | (3,372)                  | (4,459)                  |
| Loss on ordinary<br>activities before taxation    | 7<br>n | (40,692)                 | (29,656)                 |
| Tax on loss on<br>ordinary activities             | 8      | 36,895                   | 7,680                    |
| Retained (loss)<br>for the year                   | 15     | (3,797)                  | (21,976)                 |

The Company has no other recognised gains or losses for the year.

A note on historical cost profits and losses has not been included as part of these financial statements as there is no difference between the results as disclosed in the profit and loss account and the results on an unmodified historical cost basis.

BALANCE SHEET as at 31 October 1994

| Not   | es       | 1994             |                   | 1993          |                 |
|---|----------|------------------|-------------------|---------------|-----------------|
|   |          | £'000            | £'000             | £'000         | £'000           |
| CURRENT ASSETS  |          |                  |                   |               |                 |
| Debtors Cash at bank and in hand                        | 10       | 245,027<br>5,623 |                   | 171,587<br>39 |                 |
|   |          | 250,650          |                   | 171,626       |                 |
| CREDITORS: amounts falling due within one year          | 11       | (226,345)        |                   | (193,524)     |                 |
|   |          | <del> </del>     |                   |               |                 |
| NET CURRENT ASSETS/(LIABILITIE                          | S)       |                  | 24,305            |               | (21,898         |
| CREDITORS: amounts falling due after more than one year | 12       |                  | 50,000            |               | -               |
| CAPITAL AND RESERVES                                    |          |                  |                   | 4             |                 |
| Called up share capital Share premium account           | 14       |                  | 61<br>269         |               | 61<br>269       |
| Other reserve<br>Profit and loss account                | 15<br>15 |                  | (100)<br>(25,925) |               | (100<br>(22,128 |
|   |          |                  | 24,305            |               | (21,898         |

The financial statements on pages 5 to 11 were approved by the Board on and signed on their behalf by:

M B Heald Director

## First Choice Holidays & Flights Limited (formerly First Choice Travel Limited)

(formerly First Choice Travel Limited)
(formerly Owners Abroad Holidays Limited)

NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 October 1994

#### 1. ACCOUNTING POLICIES

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#### Basis of Preparation

The accounts are prepared under the historical cost convention and in accordance with applicable accounting standards consistently applied.

The accounts have been prepared on a going concern basis which the directors believe is appropriate, as the ultimate holding company, First Choice Holidays PLC has indicated its willingness to ensure the obligations and liabilities of the Company are met as they fall due.

#### Turnover

Turnover arising on departure date, comprises of sales less commission and discounts receivable by the Company in the ordinary course of business, net of Value Added Tax.

#### Foreign currency translation

Assets and liabilities in foreign currencies are translated into Sterling at the rates of exchange ruling at the balance sheet date, except to the extent that foreign currency denominated liabilities are covered by forward exchange contracts. The benefit of foreign exchange contracts purchased to cover future seasons requirements is accounted for in the season to which such contracts relate. Profits and losses arising on trading and translation are dealt with through the profit and loss account.

#### Revenue invoiced in advance

All revenue invoiced and other income relating to flights departing and holidays commencing after the balance sheet date is carried forward and included in creditors falling due within one year.

#### Deferred expenditure

Expenditure incurred for the forthcoming season's programme is carried forward to the accounting period in which the related revenue will be recognised.

#### Pensions

The Group operates a defined contribution scheme and charges are made to the Company for staff employed.

Pension liabilities are charged to the profit and loss account as they fall due.

#### Deferred taxation

Deferred taxation is provided using the liability method, on all material timing differences to the extent that the liability is expected to crystallise in the foreseeable future.

#### Restated profit and loss account

The directors have reviewed the appropriateness of the profit and loss account format and have changed from the previous disclosures to use Format 1 of Schedule 4 of the Companies Act 1985. The directors consider that Format 1 provides a better understanding of the costs of the business.

#### Cash flow statement

The Company is exempt under Financial Reporting Standard No. 1 from the requirement to prepare a cash flow statement as it is a wholly owned subsidiary company of another UK company.

#### First Choice Holidays and Flights Limited

(formerly First Choice Travel Limited)
(formerly Owners Abroad Holidays Limited)

NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 October 1994 (continued)

#### 2. TURNOVER

The turnover and pre-tax loss are attributable to tour operating activities of the Company which were all carried out in the United Kingdom and arise from continuing operations.

| OPERATING EXPENSES (NET)       |  | (Restated)   |
|--------------------------------|--|--|
|                                | 1994   | 1993   |
|                                | £'000  | £′000  |
| Staff costs (see note 4)       | 12,622   | 13,443   |
|                                | 24,458   | 21,219   |
| Exceptional operating expenses | -  | 7,558  |
|                                | 37,080   | 42,220   |
| Other operating income         | (1,374)  | (145)  |
|                                | 35,706   | 42,075   |
|                                | Staff costs (see note 4) Other operating expenses Exceptional operating expenses | 1994 £'000  Staff costs (see note 4) Other operating expenses Exceptional operating expenses  Other operating income  37,080 (1,374) |

The £7,558,000 of exceptional operating expenses arising in 1993 comprise £6,658,000 provision against amounts owed by Group undertakings and £900,000 provision for lease costs on empty properties.

| 4. STAFF COSTS   | 1994<br>£'000        | (Restated)<br>1993<br>£'000 |
|--|----------------------|-----------------------------|
| Wages and salaries<br>Social security costs<br>Pension costs | 11,526<br>963<br>133 | 12,265<br>1,047<br>131      |
|  | 12,622               | 13,443                      |

During the year staff costs of group and fellow subsidiary undertakings were incurred by First Choice Office Services Limited (formerly Owners Abroad Services Limited) and were subsequently recharged as shown above.

#### 5. RESTRUCTURING COSTS

During 1994 the Company refocused its brand and brochure portfolio, integrated the activities of a number of product centres and vacated a number of offices. This gave rise to the following costs:-

|    |  |          | (Restated) |
|----|--|----------|------------|
|    |  | ·1994    | 1993       |
|    | •  | £'000    | £′000      |
|    | Redundancy and relocation costs          | 1,399    | _          |
|    | Marketing and re-branding costs          | 5,257    | -          |
|    |  | 6,656    |            |
|    |  |          |            |
| 6. | INTEREST RECEIVABLE AND SIMILAR INCOME   | 1994     | 1993       |
|    |  | £'000    | €,000      |
|    | Interest receivable from group companies | 269      | 3,301      |
|    | Bank interest receivable                 | 5        | -          |
|    |  | 274      | 3,301      |
|    |  | <u> </u> |            |

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# NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 October 1994 (continued)

| LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION               |  | (Restated)  |
|---|--|-------------|
|   | 1994                                   | 1993        |
| is stated after charging:                                 | £'000                                  |             |
| 15 Scacca arcer charging.                                 | £,000                                  | £'000       |
| Interest payable :<br>On bank loans and overdrafts wholly |  |             |
| repayable within five years                               | 105                                    | 1 500       |
|   |  | 1,523       |
| To fellow subsidiaries                                    | 3,267                                  | 2,936       |
|   | 2 270                                  |             |
|   | 3,372                                  | 4,459       |
|   | #************************************* | <del></del> |
| Auditors' remuneration - audit fees                       | 145                                    | 65          |
|   | . – – <del></del>                      | ====        |
| Directors' remuneration consisting of:                    | <del>2.53</del>                        |             |
| Emoluments (including pension contributions)              |  | 7.4         |
| buoramenes (incraaring bension concribations)             | <del>-</del>                           | 74          |
| Emoluments (excluding pension contributions)              |  | <del></del> |
| of the highest paid director                              |  |             |
| or the highest para director                              | -                                      | 68          |
|   | <del></del>                            |             |

Total auditors' remuneration for non-audit services during the year was £422,000 (1993: £nil)

The emoluments (excluding pension contributions) of the directors fell within the following ranges:-

|   |        |   |   |        | 1994<br>Number | 1993<br>Number |
|---|--------|---|---|--------|----------------|----------------|
|   | 0      |   |   |        | 10             | 8              |
| £ | 45,001 | - | £ | 50,000 |                | 1              |

During the year the directors were employed by First Choice Office Services Limited, the accounts of which include the emoluments of P Buckley and R Stevens. The emoluments of M B Heald and G G Stone are disclosed in the accounts of First Choice Holidays PLC. With the exception of E F Hazebroek, see below, no other director provided services or, received emoluments from the company.

During the year, a management fee of £60,000 (1993: £60,000) was paid to a company under the control of E F Hazebroek.

| 8. | TAXATION  | 1994<br>£'000                | 1993<br>£′000             |
|----|---|------------------------------|---------------------------|
|    | Corporation Tax at 33% (1993 - 33%) based on - loss for the year - (over)/provision in previous years Deferred taxation (see note 13) | (34,066)<br>(2,721)<br>(108) | (7,243)<br>(181)<br>(256) |
|    | Tax on loss on ordinary activities  | (36,895)                     | (7,680)                   |

The tax credit for the year represents amounts receivable from group companies in respect of group relief surrendered to them.

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#### NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 October 1994 (continued)

| 9.  | INVESTMENTS  |   |   |
|-----|--|---|---|
|     | Investments in subsidiary undertakings at cost:  | 1994<br>£'000   | 1993<br>£'000                                       |
|     | At 1 November 1993<br>Transfer to Group Company  | <del>-</del><br>-                                     | 5,910<br>(5,910)                                    |
|     | At 31 October 1994   |   | <del></del>   |
| 10. | DEBTORS  | <del></del><br>1994                                   | 1993  |
|     |  | £'000   | £'000   |
|     | Trade debtors Amounts owed by fellow subsidiaries Other debtors Corporation Tax Deferred taxation (see note 13) Prepayments and payments in advance to suppliers | 106,383<br>103,115<br>4,668<br>4,221<br>439<br>26,201 | 81,240<br>67,938<br>1,910<br>7,581<br>331<br>12,587 |
|     |  | 245,027   | 171,587   |
| 11. | CREDITORS: amounts falling due within one year   | 1994<br>£'000   | 1993<br>£′000                                       |
|     | Trade creditors Amounts owed to fellow subsidiaries Other creditors Accruals Revenue invoiced in advance   | 5,311<br>44,797<br>12,729<br>29,615<br>133,893        | 3,113<br>62,082<br>6,839<br>20,193<br>101,297       |
|     |  | 226,345   | 193,524   |
| 12. | CREDITORS: amounts falling due after more than one year  | 1994<br>£'000   | 1993<br>£′000                                       |
|     | Subordinated loan - amount owed to fellow subsidiary   | <u>50,000</u>   | <u>-</u> _  |

#### 13. DEFERRED TAX

The deferred tax asset in the financial statements and the potential asset are as follows.

|  | Asset Recognised |       | Pote  | ential |
|--|------------------|-------|-------|--------|
|  | 1994             | 1993  | 1994  | 1993   |
|  | £'000            | £'000 | £'000 | £′000  |
| Accelerated capital allowances         | 51               | 54    | 51    | 54     |
| Short Term timing differences          | 388              | 277   | 388   | 277    |
|  | 439              | 331   | 439   | 331    |
|  |                  |       |       |        |
|  |                  |       |       | £′000  |
| At 1 November 1993                     |                  |       |       | 331    |
| Credited to profit and loss account (s | see note         | 8)    |       | 108    |
| At 31 October 1994 (see note 10)       |                  |       |       | 439    |

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#### NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 October 1994 (continued)

| L4. | SHARE CAPITAL  | 1994        | 1993             |
|-----|--|-------------|------------------|
|     |  | £'000       | £'000            |
|     | Authorised   |             | 2 000            |
|     | 600,000 deferred ordinary shares of 10p each                       | 60          | 60               |
|     | 100,000 ordinary shares of 10p each                                | 10          | 10               |
|     |  |             | <del></del>      |
|     |  | 70          | 70               |
|     | Tagued and fully maid  | <del></del> |                  |
|     | Issued and fully paid 600,000 deferred ordinary shares of 10p each | 60          | <b>60</b>        |
|     | 6,000 ordinary shares of 10p each                                  | 7           | 60               |
|     | of the ordinary shares or rop each                                 |             |                  |
|     |  | 61          | 61               |
|     |  |             |                  |
|     |  |             |                  |
| 15. | PROFIT AND LOSS ACCOUNT  | Profit      |                  |
|     |  |             | and Loss         |
|     |  |             | Account<br>£'000 |
|     |  |             | 1 000            |
|     | At 1 November 1993   |             | (22,128)         |
|     | Retained loss for the year   |             | (3,797)          |
|     |  |             |                  |
|     | At 31 October 1994   |             | (25,925)         |
|     | •  |             |                  |
|     | •  |             |                  |

The movement of shareholders' funds during the year is represented by retained losses for the year.

#### 16. PENSION COSTS

The Group operates a defined contribution scheme, for employees eligible and willing to participate. The assets of the scheme are held separately from the assets of the Group and the Company. The pension costs relating to this scheme and charged to the profit and loss account amounted to £133,000 (1993: £131,000).

#### 17. OPERATING LEASES

At 31 October 1994 the company had annual commitments under non-cancellable operating leases as follows: 1004

|                              | Computer           |
|------------------------------|--------------------|
|                              | Equipment<br>£'000 |
| Expiry date: Within one year | 485                |
| Between two and five years   | 1,599              |
|                              | 2,084              |

The above are the contracted obligations of the company which are recharged as appropriate to those fellow subsidiaries that make use of the facilities. In 1993 the computer equipment is shown within First Choice Office Services Limited.

#### 18. ULTIMATE PARENT COMPANY

The directors regard First Choice Holidays PLC, a company registered in England and Wales, as the Company's ultimate parent company. First Choice Holidays PLC is the parent undertaking of the largest and smallest group of which First Choice Holidays & Flights Limited is a member and for which group accounts are drawn up. Copies of these group accounts are available from the Company Secretary, First Choice Holidays PLC, 1st Floor, First Choice House, London Road, Crawley, West Sussex, RH10 2GX.

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DETAILED PROFIT AND LOSS ACCOUNT for the year ended 31 October 1994

|                            |       |           | ~     | <del></del> |
|----------------------------|-------|-----------|-------|-------------|
|                            |       | 7.004     |       |             |
|                            |       | 1994      |       | 1993        |
|                            | 64000 |           |       | (Restated)  |
| Turnover                   | £'000 | £'000     | £'000 | £′000       |
| Other operating income     |       | 410,008   |       | 394,199     |
| other operating income     | _     | 1,374     |       | 181         |
|                            |       | 411,382   |       | 394,380     |
| External charges           |       | (405,240) |       | (380,622)   |
| Staff costs                |       | (12,622)  |       | (13,443)    |
| Depreciation               |       | o         |       | (6)         |
| Operating charges          |       | •         |       |             |
| Audit and accountancy      | 167   |           | 165   |             |
| Bad debts                  | 207   |           | 482   |             |
| Bond premiums              | 1,031 |           | 1,083 |             |
| Computer expenses          | 6,276 |           | 5,248 |             |
| Marketing and rebranding   | 5,257 |           | 0     |             |
| Establishment costs        | 1,018 |           | 4,595 |             |
| Financial costs            | 434   |           | 255   |             |
| General expenses           | 171   |           | 191   |             |
| General insurance          | 944   |           | 1     |             |
| Legal and professional     | 1,487 |           | 685   |             |
| Licence fee                | 142   |           | 149   |             |
| Management charges         | 8,600 |           | 4,155 |             |
| Other staff costs          | 3,391 |           | 1,873 |             |
| Owed by group undertaking  | -     |           | 6,658 |             |
| Reorganisation costs       | 13    | •         | 248   |             |
| Stationery and consumables | 1,254 |           | 1,461 |             |
| Sundry income              | (370) |           | _     |             |
| Travel and subsistence     | 1,092 |           | 1,558 |             |
| <del>-</del>               |       | (31,114)  |       | (28,807)    |
|                            | _     | (37,594)  |       | (28,498)    |
| Interest payable (net)     |       | (3,098)   |       | (1,158)     |
| (Loss)/profit on ordinary  |       |           | -     | <u> </u>    |
| activities before taxation |       | (40,692)  |       | (29,656)    |
|                            | =     |           | =     |             |

This statement does not form part of the audited financial statements and is for the information of the directors only.