REGISTERED NUMBER: 01444820 (England and Wales)

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

FOR

FIVE BY FIVE LIMITED

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## **FIVE BY FIVE LIMITED**

# **COMPANY INFORMATION** For The Year Ended 31 December 2022

**DIRECTORS:** M J Lawton N M Lawton

4 Grosvenor Square Southampton **REGISTERED OFFICE:** 

Hampshire SO15 2BE

**REGISTERED NUMBER:** 01444820 (England and Wales)

TC Group 1st Floor **AUDITORS:** 

Ocean Village Innovation Centre

Ocean Way Southampton Hampshire SO14 3JZ

## BALANCE SHEET 31 December 2022

		202	2022		2021	
FIXED ASSETS	Notes	£	£	£	£	
Intangible assets	4		55,987		54,973	
Tangible assets	5		235,632		264,412	
			291,619		319,385	
CURRENT ASSETS						
Debtors	6	3,923,734		4,802,229		
Cash at bank and in hand		10,740		10,837		
		3,934,474		4,813,066		
CREDITORS						
Amounts falling due within one year	7	<u>578,705</u>		910,691		
NET CURRENT ASSETS			3,355,769	_	3,902,375	
TOTAL ASSETS LESS CURRENT LIABILITIES			3,647,388		4,221,760	
PROVISIONS FOR LIABILITIES	9		45,133		54,599	
NET ASSETS			3,602,255	=	4,167,161	
CAPITAL AND RESERVES						
Called up share capital	10		7,500		7,500	
Capital redemption reserve			2,500		2,500	
Retained earnings			3,592,255	_	<i>4,</i> 157,161	
SHAREHOLDERS' FUNDS			3,602,255	_	4,167,161	

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Profit or Loss Account has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 15 September 2023 and were signed on its behalf by:

N M Lawton - Director

# NOTES TO THE FINANCIAL STATEMENTS For The Year Ended 31 December 2022

#### 1. STATUTORY INFORMATION

Five by Five Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

#### 2. ACCOUNTING POLICIES

## Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements have been prepared under the historical cost convention, modified to include certain financial instruments at fair value. The principal accounting policies adopted are set out below.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgement in applying the company's accounting policies.

#### Going concern

The financial statements have been prepared on a going concern basis. The directors acknowledge that given the currently rapidly changing business and social environment, there are likely to be significant unknown factors which may present themselves. Such factors are considered by the directors to represent a general inherent level of risk in relation to the going concern assumption albeit not quantifiable at this time. As at the point of authorising the accounts, and for the foreseeable future, the directors consider the going concern assumption to still be appropriate.

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## NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 December 2022

#### 2. ACCOUNTING POLICIES - continued

#### **Turnover**

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

When cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of the future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

Turnover from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably. The stage of completion is calculated by comparing costs incurred, mainly in relation to contractual hourly staff rates and materials, as a proportion of total costs. Where the outcome cannot be estimated reliably, turnover is recognised only to the extent of the expenses recognised that are recoverable.

# Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

An internally generated intangible asset arising from development is recognised only when all of the following have been demonstrated:

- technical feasibility of completing the intangible so that it is available for use or sale
- intention to complete the development to use it or sell it
- the ability to use the intangible asset
- how the intangible asset will generate probable future economic benefits
- availability of adequate technical, financial and other resources to complete the development.
- the ability to measure reliably the expenditure attribute to the intangible assets during its development

The amount initially recognised for internally generated assets is the sum of the expenditure incurred from the date when the intangible assets meets the recognition criteria listed above. Where no internally generated intangible assets can be recognised, development expenditure is recognised in profit and loss in the period in which it is incurred.

Subsequent to initial recognition, internally generated intangible assets are reported at cost less accumulated amortisation and accumulated impairment losses, on the same basis as intangible assets that are acquired separately.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software development 5 years straight line years

At each reporting date the group assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined which is the higher of its fair value less costs to sell and its value in use.

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## NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 December 2022

## 2. ACCOUNTING POLICIES - continued

### Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property
Plant and machinery
Fixtures and fittings
Motor vehicles
Computer equipment

- Straight line over 4 years
- Straight line over 3 years
- Straight line over 4 years
- Straight line over 4 years
- Straight line over 3 years

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised within 'administrative expenses' in the statement of income and retained earnings.

At each reporting date the company assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined which is the higher of its fair value less costs to sell and its value in use.

#### Financial instruments

The company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from bank and other third parties, loan's to related parties and investments in ordinary shares.

Short term debtors and creditors are measured at the transaction price. Other financial instruments, including loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

Financial liabilities and equity are classified according to the substance of the financial instrument's contractual obligations, rather than the financial instrument's legal form.

#### **Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Profit or Loss Account, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

## Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

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## NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 December 2022

## 2. ACCOUNTING POLICIES - continued

## Foreign currencies

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in the profit and loss account for the period.

## Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

### Cash and cash equivalents

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

## 3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 54 (2021 - 50).

#### 4. INTANGIBLE FIXED ASSETS

	Software development ${\mathfrak x}$
COST At 1 January 2022 Additions At 31 December 2022 NET BOOK VALUE	54,973 
At 31 December 2022 At 31 December 2021	<u>55,987</u> 

As at the year end, capitalised software costs were not yet operational and therefore no amortisation has been charged.

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# NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 December 2022

5.	TANGIBLE FIXED ASSETS					
		Improvements to property £	Plant and machinery £	Fixtures and fittings £	Computer equipment £	Totals £
	COST At 1 January 2022 Additions Disposals At 31 December 2022 DEPRECIATION At 1 January 2022 Charge for year Eliminated on disposal At 31 December 2022 NET BOOK VALUE At 31 December 2022 At 31 December 2021	278,892	6,361  6,361  4,184  990  5,174  1,187  2,177	69,488 1,329 (415) 70,402 68,220 698 (415) 68,503	295,015 37,201 (35,307) 296,909 241,309 40,024 (35,307) 246,026 50,883 53,706	385,344 67,310 (35,722) 652,564 385,344 67,310 (35,722) 416,932 235,632 264,412
6.	DEBTORS: AMOUNTS FALLING D	UE WITHIN ONE YEA				
	Trade debtors Amounts owed by group unde Other debtors	rtakings			2022 £ 434,826 3,215,221 273,687 3,923,734	2021 £ 392,503 4,159,935 249,791 4,802,229
7.	CREDITORS: AMOUNTS FALLING	DUE WITHIN ONE Y	EAR		2022	2021
	Trade creditors Corporation tax Socia security and other taxes Other creditors Accruals and deferred income				£ 102,748 17,081 175,696 44,188 238,992 578,705	£ 130,420 267,801 158,926 44,188 309,356 910,691
8.	LEASING AGREEMENTS					
	Minimum lease payments unde	er non-cancellable	operating leases	s fall due as follo	ows: 2022	2021
	Within one year Between one and five years				£ 201,060 112,500 313,560	£ 201,060 313,560 514,620

## NOTES TO THE FINANCIAL STATEMENTS - continued For The Year Ended 31 December 2022

9.	PROVISIONS FO	R LIABILITIES		2022	2021
	Deferred tax			£ 45,133	£ <u>54,599</u>
	Balance at 1 Jo Provided during Balance at 31 E				Deferred tax £ 54,599 <u>(9,466)</u> 45,133
10.	CALLED UP SHA				
	Allotted, issued Number:	and fully paid: Class:	Nominal value:	2022 £	2021 £
	7,500	Ordinary	£1	<u>7,500</u>	<u>7,500</u>

## 11. DISCLOSURE UNDER SECTION 444(5B) OF THE COMPANIES ACT 2006

The Report of the Auditors was unqualified.

Richard Gillespie FCCA (Senior Statutory Auditor) for and on behalf of TC Group

## 12. RELATED PARTY DISCLOSURES

The company premises at 4 & 5 Grosvenor Square, Southampton are rented from Michael J Lawton. In the year ended 31 December 2022 rent was paid to Michael J Lawton of £90,000 (2021: £90,000).

In accordance with FRS 102 33.1A, transactions with members of the group are not disclosed where the counterparty is a wholly owned subsidiary of the ultimate parent company.

During the year, the company had management charges receivable of £132,036 (2021: £132,036) from Dragonfish Consulting Limited, a fellow group company. At the balance sheet date, £260,039 (2021: £546,752) is owed by Dragonfish Consulting Limited.

## 13. POST BALANCE SHEET EVENTS

Post year end dividends totalling £280,000 were declared.

## 14. ULTIMATE CONTROLLING PARTY

The ultimate controlling party is Michael J Lawton by virtue of his shareholding in the ultimate parent company.

The immediate parent company and ultimate parent company is Lawton Communications Group Limited, a company registered in England and Wales.

Lawton Communications Group Limited are the parent of the smallest and largest group for which consolidated financial statements are prepared that include the company. Copies of these consolidated accounts can be obtained from 4 & 5 Grosvenor Square, Southampton, SO15 2BE.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.