

Emap Elan East Limited
(formerly Wagadon Limited)

Report and Accounts



For the year ended 31 March 2001

Company Registered No. 1397483

Emap Elan East Limited
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For the year ended 31 March 2001

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Emap Elan East Limited

DIRECTORS

D J Davies
B W McIlheney

SECRETARY

D K Walmsley

AUDITORS

PricewaterhouseCoopers
1 Embankment Place
London
WC2N 6RH

REGISTERED OFFICE

1 Lincoln Court
Lincoln Road
Peterborough
PE1 2RF

COMPANY NUMBER

1397483

Emap Elan East Limited

Directors' Report

For the year ended 31 March 2001

The directors submit their report and accounts for the year ended 31 March 2001.

Results and dividends

The profit for the year after taxation amounted to £366,000 (2000 - £373,000 loss). The directors do not recommend the payment of a dividend (2000 - £nil). The profit to be transferred to reserves is £366,000 (2000 - £373,000 from reserves).

Principal activity, review of the business and future developments

The company publishes magazines in the UK. It is management's intention to endeavour to maintain and improve upon the present position through the development of the existing business.

Directors and their interests

The directors who served during the period were:

D J Davies	
P Keenan	(resigned 14 September 2000)
B W McIlheney	(appointed 14 September 2000)
J S Tomlin	(appointed 24 July 2000, resigned 8 June 2001)

The directors have no interests in the share capital of the company.

The interests of the directors in the share capital of Emap plc, at the beginning (or date of appointment if later), and the end of the year, were as follows:

	Ordinary shares in issue	
	At 31 March 2001	At 1 April 2000
D Davies	664	48
B McIlheney	263	263
J Tomlin	-	-

	Ordinary shares under option			
	At 1 April 2000	Granted in year	Exercised in year	At 31 March 2001
D Davies	1,180	861	564	1,477
B McIlheney	-	-	-	-
J Tomlin	-	1,436	-	1,436

	Shares provisionally allocated under the Executive Share Plan			
	At 1 April 2000	Allocated in year	Released/ rescinded in year	At 31 March 2001
D Davies	1,717	1,610	-	3,327
B McIlheney	36,031	-	-	36,031
J Tomlin	-	-	-	-

Statement of directors' responsibilities

Company law requires the directors to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures

Emap Elan East Limited
Directors' Report
For the year ended 31 March 2001

- disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditors

The company has elected under section 386 of the Companies Act 1985 not to re-appoint auditors annually. Therefore the auditors, PricewaterhouseCoopers, are deemed to be re-appointed for the next financial year.

On behalf of the Board:



D K Walmsley
Secretary

31 December, 2001

Emap Elan East Limited

Auditors' Report

For the year ended 31 March 2001

Auditors' report to the members of Emap Elan East Limited

We have audited the financial statements on pages 5 to 9 which have been prepared under the historical cost convention and the accounting policies set out on page 7.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the Annual Report. As described on pages 2 and 3, this includes responsibility for preparing the financial statements, in accordance with applicable United Kingdom accounting standards. Our responsibilities, as independent auditors, are established in the United Kingdom by statute, the Auditing Practices Board and our profession's ethical guidance.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the United Kingdom Companies Act. We also report to you if, in our opinion, the directors' report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions is not disclosed.

We read the other information contained in the Annual Report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements.

Basis of audit opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of the company's affairs at 31 March 2001 and of its profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

PricewaterhouseCoopers

PricewaterhouseCoopers
Chartered Accountants and Registered Auditors
London
22 January, 2002

Emap Elan East Limited
Profit and Loss Account
For the year ended 31 March 2001

	<i>Note</i>	2001	15 months ended 31st March 2000
		£'000	£'000
Turnover	2	8,476	9,568
Cost of sales		(6,782)	(7,233)
Gross profit		1,694	2,335
Distribution costs		(317)	(195)
Administrative expenses		(698)	(2,609)
Operating profit/(loss)	3	679	(469)
Interest payable		-	(2)
Profit/(loss) on ordinary activities before taxation		679	(471)
Taxation on profit/(loss) on ordinary activities	5	(313)	98
Retained profit/(loss) for the financial year	10	366	(373)

The above results relate to continuing operations.

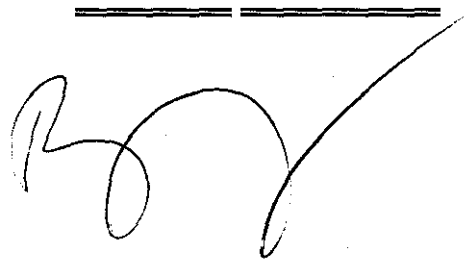
The company has no recognised gains and losses other than those stated above and therefore no separate statement of recognised gains and losses has been presented.

There is no difference between the profit on ordinary activities before taxation and the retained profit for the year stated above and their historical cost equivalents.

Emap Elan East Limited
Balance Sheet
At 31 March 2001

	<i>Note</i>	2001	2000
		£'000	£'000
Current assets			
Debtors	6	1,671	1,486
		<u>1,671</u>	<u>1,486</u>
Creditors : amounts falling due within one year	7	(1,326)	(1,507)
		<u>(1,326)</u>	<u>(1,507)</u>
Net assets/(liabilities)		<u>345</u>	<u>(21)</u>
 Capital and reserves			
Called up share capital	9	50	50
Profit and loss account	10	295	(71)
		<u>345</u>	<u>(21)</u>
Total equity shareholders' funds/(deficit)		<u>345</u>	<u>(21)</u>

Approved by the Board of Directors on 31 December, 2001



B McIlheney
Director

Emap Elan East Limited

Notes to the accounts

For the year ended 31 March 2001

1 Accounting policies

Accounting convention

These financial statements have been prepared under the historical cost convention, and in accordance with applicable accounting standards. A summary of the principal accounting policies is set out below.

Leasing

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the term of the lease.

Pensions

The ultimate parent company, Emap plc, operates a defined contribution pension plan, Flexiplan, for eligible staff across the group. The group also operates a number of other schemes which are closed to new members. The principal scheme is the Emap Earnings Related Pension Plan, a defined benefit scheme which is funded by payments to trustee administered funds.

The cost of providing pensions under the group's defined benefit schemes is charged against profits on a systematic basis with pension surpluses and deficits arising allocated over the expected remaining service lives of current members.

The cost of providing pensions under the defined contribution scheme is charged to the profit and loss account as it becomes payable.

Cash flow statement

The company has taken advantage of the exemption provided by FRS 1 (revised 1996) not to prepare a cash flow statement. A consolidated group cash flow statement, which includes the cash flows of the company, can be found in the accounts of Emap plc.

2 Turnover

Turnover represents invoiced and cash sales and is net of value added tax. Turnover and pre-tax profit from the continuing activity of magazine publishing arises primarily in the UK and is destined for UK customers.

3 Operating profit/(loss)

	2001 £'000	2000 £'000
(a) This is stated after charging		
Auditors remuneration - audit services	-	-
- non-audit services	-	25

No director received any emoluments in respect of their services to the company in either the current or preceding year.

Auditors remuneration for both years was borne by Emap Consumer Media Limited.

Administrative expenses include £128,000 (2000 - £710,000) of costs associated with the reorganisation of the company as a result of the acquisition by Emap.

Emap Elan East Limited
Notes to the accounts
For the year ended 31 March 2001

4 Staff costs

	2001 £'000	2000 £'000
(a) Costs (including directors' emoluments)		
Wages and salaries	807	1,331
Social security costs	80	134
Other pension costs	25	6
	912	1,471

(b) Pension costs

The company participates in pension schemes operated by the group. The two largest, one defined contribution, the other defined benefit, cover between them over 90% of total membership. In all cases the assets of the schemes are held in separate trustee administered funds. The most recent valuation of the defined benefit scheme was performed at 5 April 2000 by a professionally qualified independent actuary, the rates of contribution payable being determined by the actuary. Particulars of the valuation are contained in the accounts of Emap plc.

(c) Employees

	2001 No	2000 No
The average number of employees during the year comprised:		
Full-time employees	23	34

5 Tax on profit on ordinary activities

	2001 £'000	2000 £'000
UK corporation tax charge/(credit) on the taxable profit/(loss) for the year at 30% (2000 - 30%)	204	(98)
Deferred taxation	109	-
	313	(98)

6 Debtors

	2001 £'000	2000 £'000
Trade debtors	127	462
Other debtors	45	40
Amounts owed by group undertakings	1,485	861
Deferred tax (see note 10)	14	123
	1,671	1,486

Emap Elan East Limited
Notes to the accounts
For the year ended 31 March 2001

7 Creditors: amounts falling due within one year

	2001 £'000	2000 £'000
Amounts owed to group undertakings	1,007	1,414
Corporation tax	200	-
Other creditors	83	83
Accruals and deferred income	36	10
	1,326	1,507

8 Deferred Taxation

Full provision for deferred tax has been made as in the opinion of the directors the timing difference will crystallise. The deferred tax asset is as follows:

	2001 £'000	2000 £'000
Capital allowances in advance of depreciation	14	-
Other timing differences	-	123
	14	123

9 Called up share capital

The called up share capital at 31 March 2001 and 31 March 2000 comprised 50,000 authorised, issued and fully paid ordinary shares of £1 each.

10 Profit and loss account

	Share Capital £'000	Profit & Loss £'000	Total £'000
At 1 January 2000	50	(71)	(21)
Profit for the year	-	366	366
At 31 March 2001	50	295	345

11 Ultimate parent company

The ultimate parent company of the group of undertakings for which group accounts are drawn up and of which the company is a member is Emap plc, registered in England and Wales. Emap plc is the company's controlling party. Copies of the accounts of Emap plc can be obtained from 1 Lincoln Court, Lincoln Road, Peterborough, PE1 2RF.

12 Related party transactions

Transactions with other companies within the group are not disclosed as the company has taken advantage of the exemption available under the Financial Reporting Standard No.8 "Related Party Disclosures".