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**BAUER EAST LIMITED**

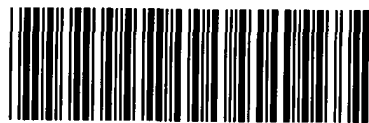
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**Unaudited**

**Directors' Report and Financial Statements**

**For the Year Ended 31 December 2018**

**TUESDAY**



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13/08/2019  
COMPANIES HOUSE

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**BAUER EAST LIMITED**

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**Company Information**

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<b>Directors</b>	P Keenan G Cooper T Sany-Davies S Vickery
<b>Company secretary</b>	Bauer Group Secretariat Limited
<b>Registered number</b>	01397483
<b>Registered office</b>	Media House Peterborough Business Park Lynch Wood Peterborough PE2 6EA

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**BAUER EAST LIMITED**

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**BAUER EAST LIMITED**

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**Directors' Report  
For the Year Ended 31 December 2018**

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The directors present their report and the financial statements for the year ended 31 December 2018.

**Principal activity**

The Company has not traded during the year, and accordingly no profit and loss account has been prepared.

The Company has been dormant within the meaning of section 1169 of the Companies Act 2006 throughout the year ended 31 December 2018 and the directors have resolved to take advantage of the exemption in section 480 of that Act. Accordingly, no auditors are to be appointed while the Company remains dormant.

**Directors**

The directors who served during the year were:

P Keenan  
G Cooper  
T Sany-Davies  
S Vickery

**Small companies note**

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board on 1 August 2019 and signed on its behalf.



S Vickery  
Director

Media House  
Peterborough Business Park  
Lynch Wood  
Peterborough  
PE2 6EA

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**BAUER EAST LIMITED**

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**Profit and Loss Account  
For the Year Ended 31 December 2018**

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The Company has not traded during the year or the preceding financial year. During these periods, the Company received no income and incurred no expenditure and therefore made neither profit or loss.

**BAUER EAST LIMITED**  
Registered number: 01397483

**Balance Sheet**  
**As at 31 December 2018**

	Note	2018 £000	2017 £000
Creditors: amounts falling due within one year	4	(557)	(557)
<b>Net current liabilities</b>		<b>(557)</b>	<b>(557)</b>
<b>Total assets less current liabilities</b>		<b>(557)</b>	<b>(557)</b>
<b>Net liabilities</b>		<b>(557)</b>	<b>(557)</b>
<b>Capital and reserves</b>			
Called up share capital	5	50	50
Profit and loss account		(607)	(607)
		<b>(557)</b>	<b>(557)</b>

For the year ended 31 December 2018 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006.

Members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The Company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 1 August 2019.



**S Vickery**  
Director

The notes on pages 4 to 5 form part of these financial statements.

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## BAUER EAST LIMITED

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### Notes to the Financial Statements For the Year Ended 31 December 2018

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#### 1. General information

Bauer East Limited (the "Company") is a private company incorporated, domiciled and registered in England and Wales in the UK. The registered number is 01397483 and the registered address is Media House, Peterborough Business Park, Lynch Wood, Peterborough, PE2 6EA.

#### 2. Accounting policies

##### 2.1 Basis of preparation of financial statements

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The presentation currency of these financial statements is sterling. All amounts in the financial statements have been rounded to the nearest £1,000.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies.

##### 2.2 Financial reporting standard 102 - reduced disclosure exemptions

The company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by the FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland":

- the requirements of Section 4 Statement of Financial Position paragraph 4.12(a)(iv);
- the requirements of Section 7 Statement of Cash Flows;
- the requirements of Section 3 Financial Statement Presentation paragraph 3.17(d).

This information is included in the consolidated financial statements of Heinrich Bauer Verlag KG as at 31 December 2018 and these financial statements may be obtained from Burchardstraße 11, 20077 Hamburg, Germany.

The Company has taken advantage of the exemption in Financial Reporting Standard 102 section 33.1A "Related party disclosures" and has not disclosed transactions with wholly owned group undertakings.

##### 2.3 Going concern

The Company is dependent on continuing financial support made available by Bauer Consumer Media Limited. Continuing financial support is required both to enable the Company to meet its liabilities as they fall due and to continue operating without immediate realisation of all its assets. The parent company, Bauer Consumer Media Limited, has confirmed its intention to maintain its financial support for the foreseeable future and consequently these accounts have been prepared on a going concern basis.

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**BAUER EAST LIMITED**

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**Notes to the Financial Statements  
For the Year Ended 31 December 2018**

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**3. Employees**

The Company has no employees other than the directors, who did not receive any remuneration (2017 - £NIL).

**4. Creditors: Amounts falling due within one year**

	2018 £000	2017 £000
Amounts owed to group undertakings	557	557
	<u>557</u>	<u>557</u>

Amounts owed to other group undertakings are unsecured, interest free and are repayable on demand.

**5. Share capital**

	2018 £000	2017 £000
<b>Allotted, called up and fully paid</b>		
50,000 (2017 - 50,000) ordinary shares of £1.00 each	50	50
	<u>50</u>	<u>50</u>

There is a single class of ordinary shares. There are no restrictions on the distribution of dividends and the repayment of capital.

**6. Controlling parties and related party transactions**

The immediate parent undertaking is Bauer Consumer Media Limited, registered at Media House, Peterborough Business Park, Lynch Wood, Peterborough, PE2 6EA.

Heinrich Bauer Verlag KG, established at Burchardstraße 11, 20077 Hamburg, Germany, is regarded by the directors as the Company's ultimate controlling party.

The only parent undertaking for which Group accounts are drawn up is Heinrich Bauer Verlag KG, registered in Germany. Copies of Heinrich Bauer Verlag KG accounts are publicly available from Burchardstraße 11, 20077 Hamburg, Germany.

The Company has taken advantage of the exemption in Financial Reporting Standard 102 section 33.1A "Related party disclosures" and has not disclosed transactions with wholly owned group undertakings.