
RED ROSE RADIO LIMITED

Financial statements

Information for filing with the registrar

For the Year Ended 31 December 2018



RED ROSE RADIO LIMITED
Registered number:01372170

Balance Sheet
As at 31 December 2018

	Note	2018 £000	2017 £000
Fixed assets			
Tangible assets	5	554	576
		<u>554</u>	<u>576</u>
Current assets			
Debtors: amounts falling due within one year	6	1,446	2,797
Cash at bank and in hand		1	1
		<u>1,447</u>	<u>2,798</u>
Creditors: amounts falling due within one year	7	(196)	(147)
Net current assets		<u>1,251</u>	<u>2,651</u>
Total assets less current liabilities		<u>1,805</u>	<u>3,227</u>
Net assets		<u><u>1,805</u></u>	<u><u>3,227</u></u>
Capital and reserves			
Called up share capital	9	1,239	1,239
Share premium account		-	625
Revaluation reserve		317	317
Profit and loss account		249	1,046
		<u>1,805</u>	<u>3,227</u>

The Company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the Profit and Loss Account in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 1 August 2019.

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S Vickery
Director

The notes on pages 3 to 11 form part of these financial statements.

RED ROSE RADIO LIMITED

**Statement of Changes in Equity
For the Year Ended 31 December 2018**

	Called up share capital	Share premium account	Revaluation reserve	Profit and loss account	Total equity
	£000	£000	£000	£000	£000
At 1 January 2018	1,239	625	317	1,046	3,227
Profit for the year	-	-	-	478	478
Dividends: Equity capital	-	-	-	(1,900)	(1,900)
Transfer to/from profit and loss account	-	(625)	-	625	-
At 31 December 2018	1,239	-	317	249	1,805

On 4 December 2018 the Company reduced its capital by the cancellation of the Company's entire share premium account of £625,467.

**Statement of Changes in Equity
For the Year Ended 31 December 2017**

	Called up share capital	Share premium account	Revaluation reserve	Profit and loss account	Total equity
	£000	£000	£000	£000	£000
At 1 January 2017	1,239	625	317	1,118	3,299
Profit for the year	-	-	-	228	228
Dividends: Equity capital	-	-	-	(300)	(300)
At 31 December 2017	1,239	625	317	1,046	3,227

The notes on pages 3 to 11 form part of these financial statements.

RED ROSE RADIO LIMITED

Notes to the Financial Statements For the Year Ended 31 December 2018

1. General information

Red Rose Radio Limited (the "Company") is a private company incorporated, domiciled and registered in England and Wales in the UK. The registered number is 01372170 and the registered address is Media House, Peterborough Business Park, Lynch Wood, Peterborough, PE2 6EA.

The Company is engaged in the operation of independent radio stations under licence from Ofcom.

2. Accounting policies

2.1 Basis of preparation of financial statements

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The presentation currency of these financial statements is sterling. All amounts in the financial statements have been rounded to the nearest £1,000.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies (see note 3).

Bauer Radio Limited, a related party to this Company, acts as a non-disclosed agent for the raising of sales invoices and incurring of expenditure. The invoices are raised by the shared service centre administered by another group entity, HBVB. The trade debtor and trade creditor balances in relation to the raising of sales invoices and processing and paying the majority of expenditure including payroll, payroll taxes, and third party suppliers to the Company are held in Bauer Radio Limited's Balance Sheet. Bauer Radio Limited records a net intercompany creditor/debtor position in its books and the Company processes a net corresponding intercompany debtor/creditor in its accounting records. Bauer Radio Limited and the Company have a legally enforceable right to set off intercompany balances, however the underlying credit and liquidity risk remain with the Company.

The following principal accounting policies have been applied:

2.2 Financial reporting standard 102 - reduced disclosure exemptions

The company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by the FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland":

- the requirements of Section 4 Statement of Financial Position paragraph 4.12(a)(iv);
- the requirements of Section 7 Statement of Cash Flows;
- the requirements of Section 3 Financial Statement Presentation paragraph 3.17(d).

This information is included in the consolidated financial statements of Heinrich Bauer Verlag KG as at 31 December 2018 and these financial statements may be obtained from Burchardstraße 11, 20077 Hamburg, Germany.

The Company has taken advantage of the exemption in Financial Reporting Standard 102 section 33.1A "Related party disclosures" and has not disclosed transactions with wholly owned group undertakings.

RED ROSE RADIO LIMITED

Notes to the Financial Statements For the Year Ended 31 December 2018

2. Accounting policies (continued)

2.3 Going concern

The financial statements have been prepared on a going concern basis. The directors have considered the future funding requirements of the business, and based on management forecasts have concluded that the Company will have sufficient funds to ensure that it can meet its financial liabilities as and when they fall due, for a period of at least 12 months from the date of these financial statements.

2.4 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

Key classes of revenue are recognised on the following basis:-

- Radio advertising revenue is recognised on the date of the broadcast.
- Sponsorship, internet revenue and transmission fees are recognised over the term of the contract.
- Production revenue is recognised on date of release of adverts to clients.
- Competition revenues are recognised on the dates of the competition activity.
- Other Enterprise revenue is recognised on agreed settlement with all parties.
- Event income is recognised when the event has taken place.

2.5 Operating leases: the Company as lessee

Rentals paid under operating leases are charged to the Profit and Loss Account on a straight line basis over the lease term.

2.6 Finance costs

Finance costs are charged to the Profit and Loss Account over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

RED ROSE RADIO LIMITED

Notes to the Financial Statements For the Year Ended 31 December 2018

2. Accounting policies (continued)

2.7 Pensions

Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the Profit and Loss Account when they fall due. Amounts not paid are shown in accruals as a liability in the Balance Sheet. The assets of the plan are held separately from the Company in independently administered funds.

2.8 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in the Profit and Loss Account, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Balance Sheet date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

2.9 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

The Company adds to the carrying amount of an item of fixed assets the cost of replacing part of such an item when that cost is incurred, if the replacement part is expected to provide incremental future benefits to the Company. The carrying amount of the replaced part is derecognised. Repairs and maintenance are charged to profit or loss during the period in which they are incurred.

RED ROSE RADIO LIMITED

Notes to the Financial Statements For the Year Ended 31 December 2018

2. Accounting policies (continued)

2.9 Tangible fixed assets (continued)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

The estimated useful lives range as follows:

Freehold property	- 50 years
Office equipment and vehicles	- 3 to 5 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Profit and Loss Account.

2.10 Revaluation of tangible fixed assets

Individual freehold and leasehold properties are carried at current year value at fair value at the date of the revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses. Revaluations are undertaken with sufficient regularity to ensure the carrying amount does not differ materially from that which would be determined using fair value at the Balance Sheet date.

Fair values are determined from market based evidence normally undertaken by professionally qualified valuers.

Revaluation gains and losses are recognised in the Profit and Loss Account unless losses exceed the previously recognised gains or reflect a clear consumption of economic benefits, in which case the excess losses are recognised in profit or loss.

2.11 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

2.12 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

2.13 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

RED ROSE RADIO LIMITED

Notes to the Financial Statements For the Year Ended 31 December 2018

2. Accounting policies (continued)

2.14 Financial instruments

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

2.15 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

3. Judgments in applying accounting policies and key sources of estimation uncertainty

In the application of the accounting policies, which are described in Note 2, the directors are required to make judgments, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant, and are reviewed on an ongoing basis.

Income taxes

Estimates may be required in determining the level of current and deferred income tax assets and liabilities, which the directors believe are reasonable and adequately recognise any income tax related uncertainties. Various factors may have favourable or adverse effects on the income tax assets and liabilities. These include changes in tax legislation, tax rates and allowances, future levels of spending, the Company's level of future earnings and estimated future taxable profits.

Useful economic life of assets

The Company's policy for applying useful economic lives has been determined through applying historical experience and taking into consideration the nature of assets and their intended use.

4. Employees

The average monthly number of employees, including the directors, during the year was as follows:

	2018 No.	2017 No.
Sales	10	9
Programming	3	5
Administrative	1	1
	<u>14</u>	<u>15</u>

The directors of the Company are considered its key management personnel.

During the year, no director received any emoluments (2017: £NIL).

RED ROSE RADIO LIMITED

**Notes to the Financial Statements
For the Year Ended 31 December 2018**

5. Tangible fixed assets

	Freehold property £000	Office equipment and vehicles £000	Total £000
Cost or valuation			
At 1 January 2018	800	186	986
Additions	-	5	5
At 31 December 2018	<u>800</u>	<u>191</u>	<u>991</u>
Depreciation			
At 1 January 2018	268	142	410
Charge for the year on owned assets	13	14	27
At 31 December 2018	<u>281</u>	<u>156</u>	<u>437</u>
Net book value			
At 31 December 2018	<u>519</u>	<u>35</u>	<u>554</u>
At 31 December 2017	<u>532</u>	<u>44</u>	<u>576</u>

Included within freehold property is land of £185,000 which is not depreciated.

The Company's freehold land and buildings were revalued in 1994.

Following the implementation of FRS 102, the Company has elected to treat the previously revalued amount as deemed cost at the revaluation date.

If the land and buildings had not been included at valuation they would have been included under the historical cost convention as follows:

	2018 £000	2017 £000
Cost	471	471
At valuation	317	317
Subsequent expenditure at cost	12	12
Net book value	<u>800</u>	<u>800</u>

RED ROSE RADIO LIMITED

**Notes to the Financial Statements
For the Year Ended 31 December 2018**

6. Debtors: Amounts falling due within one year

	2018 £000	2017 £000
Amounts owed by group undertakings	1,399	2,740
Other debtors	16	23
Prepayments and accrued income	30	34
Deferred taxation	1	-
	<u>1,446</u>	<u>2,797</u>

Amounts owed by other group undertakings are unsecured, interest free and repayable on demand.

7. Creditors: Amounts falling due within one year

	2018 £000	2017 £000
Trade creditors	-	6
Corporation tax	119	61
Other taxation and social security	4	4
Other creditors	33	36
Accruals and deferred income	40	40
	<u>196</u>	<u>147</u>

8. Deferred taxation

	2018 £000	2017 £000
At beginning of year	-	(1)
Charged to profit or loss	1	1
At end of year	<u>1</u>	<u>-</u>

The deferred tax asset is made up as follows:

	2018 £000	2017 £000
Depreciation in advance of capital allowances	1	-
	<u>1</u>	<u>-</u>

RED ROSE RADIO LIMITED

Notes to the Financial Statements
For the Year Ended 31 December 2018

9. Called up share capital

	2018 £	2017 £
Allotted, called up and fully paid		
517,520 (2017 - 517,520) ordinary shares of £0.10 each	51,752	51,752
11,875,740 (2017 - 11,875,740) "A" ordinary non-voting shares of £0.10 each	1,187,574	1,187,574
	1,239,326	1,239,326

The holders of ordinary shares are entitled to receive dividends as declared from time to time and are entitled to one vote per share at meetings of the Company.

With the exception of having no voting rights, non-voting shares rank pari-passu with ordinary shares in all other respects.

There are no restrictions on the distribution of dividends and the repayment of capital.

10. Commitments under operating leases

The Company had no commitments under the non-cancellable operating leases as at the balance sheet date.

11. Related party transactions

During the period the Company received a rebate of £14,909 (2017: £16,355) from an associate undertaking.

At the year end £2,761 (2017: £4,247) was owed to the Company from the associated undertaking.

12. Controlling party

The immediate parent undertaking is Bauer Radio Limited, registered at Media House, Peterborough Business Park, Lynch Wood, Peterborough, PE2 6EA.

Heinrich Bauer Verlag KG, established at Burchardstraße 11, 20077 Hamburg, Germany, is regarded by the directors as the Company's ultimate controlling party.

The only parent undertaking for which Group accounts are drawn up is Heinrich Bauer Verlag KG, registered in Germany. Copies of Heinrich Bauer Verlag KG accounts are publicly available from Burchardstraße 11, 20077 Hamburg, Germany.

RED ROSE RADIO LIMITED

**Notes to the Financial Statements
For the Year Ended 31 December 2018**

13. Auditor's information

The auditor's report on the financial statements for the year ended 31 December 2018 was unqualified.

The audit report was signed on 2 August 2019 by Adrian Wilcox (Senior Statutory Auditor) on behalf of KPMG LLP.