

Smart Media Services Limited

Report and Financial Statements
28 December 2014

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Smart Media Services Limited

(Registration No. 1369992)

Directors' report

The directors present their annual report and the unaudited financial statements for the 52 weeks ended 28 December 2014.

Principal activity

The company is non trading.

Results, review of activities and future prospects

The company has not traded during the period and has therefore made neither a profit nor a loss nor any other recognised gain or loss, in the period or the prior period. It is not envisaged that the company will commence trading in the next period.

Directors, secretary and registered office

The directors who served during the period were:

Vijay Vaghela

Paul Vickers (resigned 17 November 2014)

Simon Fox (appointed 17 November 2014)

T M Directors Limited

During the period, the company has maintained adequate cover for its directors and officers under a directors' and officers' liability insurance policy.

The secretary of the company is T M Secretaries Limited.

The registered office of the company is One Canada Square, Canary Wharf, London, E14 5AP.

Statement of directors' responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The directors are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By order of the Board



T M Directors Limited

9 June 2015

Smart Media Services Limited
(Registration No. 1369992)

Balance sheet

	28 December 2014 £	29 December 2013 £
Current assets		
Debtors: Bank	2	2
Net assets	<u>2</u>	<u>2</u>
Equity capital and reserves		
Share capital		
Allotted, called up and fully paid:		
2 ordinary shares of £1 each	2	2
Profit and loss account	-	-
Shareholders' funds	<u>2</u>	<u>2</u>

The company has been dormant throughout the period and members have not required the company to obtain an audit in accordance with Section 476 of the Companies Act 2006. Accordingly, the company is entitled to the exemption from audit under Section 480 of the Companies Act 2006.

The directors acknowledge their responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

These financial statements were approved by the board of directors on 9 June 2015.

Signed on behalf of the directors


T M Directors Limited

Smart Media Services Limited
(Registration No. 1369992)

Notes to the accounts
For the period ended 28 December 2014

1. Accounting policies

The accounting policies have all been applied consistently throughout the period and the preceding period. The financial statements are prepared in accordance with applicable law and United Kingdom accounting standards. The particular accounting policies adopted are described below.

Accounting convention

The financial statements are prepared under the historical cost convention.

2. Profit and loss account

The company has not traded in the period or prior period and, accordingly, it has made neither a profit nor a loss. No profit and loss account has therefore been prepared.

3. Information regarding directors and employees

The company has no employees. The directors received no remuneration in respect of services to the company in the period or prior period.

4. Ultimate parent company and immediate parent undertaking

In the opinion of the directors, the company's ultimate parent company and controlling entity at the period end was Trinity Mirror plc, a company incorporated and registered in England and Wales. Trinity Mirror plc is the parent undertaking of the largest and smallest group which includes the company and for which group financial statements are prepared. Copies of the group financial statements are available from its registered office at One Canada Square, Canary Wharf, London, E14 5AP.

The immediate parent undertaking is R.E. Jones Newspaper Group Limited, a company registered in England and Wales.