INCENTIVE MARKETING SERVICES (U.K.) LIMITED **Company Number 1363351**

BALANCE SHEET AS AT 28TH FEBRUARY	**2015**		**2014**	
	£	£	£	£
Current Assets: due from Holding company	49,060		49,060	
Creditors: amounts falling due within one year due to fellow subsidiaries	25,344		25,344	
TOTAL ASSETS LESS CURRENTLIABILITIES		23,716		23,716
SHARE CAPITAL				
Authorised and fully paid: 500 shares at £1 each		500		500
Profit and Loss Account		23,216		23,216
EQUITY SHAREHOLDER'S FUNDS		23,716		23,716

NOTES:

The Company is a wholly owned subsidiary of Joseph Samuel & Son Limited, which is registered in England. Joseph Samuel & Son Limited is in turn a wholly owned subsidiary of Hunters & Frankau Limited. Group accounts of that Company are available to the public from Companies Registration Office, Companies House, Crown Way, Cardiff CF4 3UZ.

The Company was a dormant company throughout the accounting period ending at 28.02.2015.

For the year ending 28.02.2015 the company was entitled to exemption under section 480 of the Companies Act 2006. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for: i) ensuring the company keeps accounting records which comply with Section 386; and ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Signed on behalf of the Board

P.J. HAMBIDGE
Director

30th September 2015

REPORT OF THE DIRECTORS

The directors submit herewith their report and statement of account for the year ended 28th February 2015.

The Company has not traded during the year. No Dividend is recommended.

The Directors during the year were as follows:-

P.J.HAMBIDGE
D.G. LEWIS

The retiring Director is Mr. D.G. Lewis who offers himself for re-election.

By Order of the Board.

P.J. HAMBIDGE
SECRETARY

30th September 2015