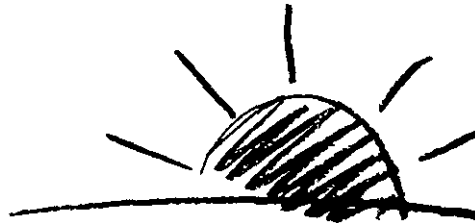


1263446



**Help the Aged**

**Annual Report and Accounts**  
for the year ended 30 April 2000



## **The Report of the Board of Trustees for the year ended 30 April 2000**

Help the Aged Registered Company Number 1263446  
Registered Charity Number 272786  
Company Limited by Guarantee  
Registered Office: St James's Walk, Clerkenwell Green, London EC1R OBE  
Tel: 020 7253 0253 Fax: 020 7251 0747  
E-Mail: [info@helptheaged.org.uk](mailto:info@helptheaged.org.uk)  
Internet: <http://www.helptheaged.org.uk>

Governed by Memorandum and Articles of Association

### **OBJECTIVES**

The principal aim of Help the Aged is to provide practical support to help older people live independent lives, particularly those who are frail, isolated or poor.

### **AIMS**

- to create a brighter future for older people through a range of direct services
- to promote the independence and inclusion of older people
- to promote best practice, share expertise and build strong partnerships
- to develop policies to improve the lives of older people based on clear research
- to heighten public awareness of older people's needs through effective campaigning
- to improve the wellbeing of older people internationally by supporting long term programmes to promote independence and by providing emergency relief when necessary
- to maintain the position of Help the Aged as one of the UK's leading charities through professional management and both proven and innovative fundraising
- to extend its local outreach through the efforts of its regionally based staff and highly motivated volunteers

## CHAIRMAN'S REPORT

This was a good year for Help the Aged. Against a national drop in charitable giving of £3 billion over the last decade, our supporters, both corporate and individual, helped us to maintain our income at £60 million. As we approach the Charity's 40<sup>th</sup> anniversary, we can take a degree of satisfaction, if not pride, in the fact that we are continuing in the tradition our founder created: we remain ambitious to raise major sums of money for the purpose of improving the lives of older people.

We have, however, achieved a change in emphasis: increasingly Help the Aged is working with older people and putting the power into their hands to lead healthier, happier, safer and more fulfilling lives. We are working with older people's groups, including lead charities to seek better economic circumstances for retired people in the United Kingdom. Again, with other agencies, we have spearheaded the Dignity on the Ward campaign to develop better management of hospital wards where older people are treated and to raise expectations of how that treatment will be delivered amongst all those involved. Our Healthy Active Ageing campaign gathered momentum during the UN Year of Older Persons and exercise, from gentle but effective line dancing to arduous marathon running, has become an integral part of the Charity's events calendar. Working ever more closely with statutory authorities and supported by the Help the Aged voluntary committees, new emphasis has been placed on reducing older people's fear of crime in their own homes.

Our strong partnership with British Gas has brought practical support and development for our services from SeniorLine and SeniorLink to SeniorMobility and HandyVans.

Help the Aged is not interested in re-inventing the wheel. Consequently, we have spent time over the past year in talking with potential partners in order to identify ways in which we can work with other charities to make best use of supporters' money.

One tangible outcome of this work was the drawing together of a dozen charities, including RSVP and Age Concern, to take part in the Stepping Out campaign.

This is a key time for the older population in the life of this country and overseas. The voice of older people is acquiring growing recognition and importance. Their economic and political power is at last becoming recognised and valued. Help the Aged provides a platform from which this strong voice can be heard with clarity and distinction. With the continuing support of staff and our many thousands of volunteers, we will work to ensure that the voice is not only heard but also acted upon.

Finally, Help the Aged has been blessed with a body of Trustees who are serving the Charity with great distinction. In the past year they have been supported by a Social Policy Committee, which is ensuring that our work is kept relevant, practical and forward thinking.

I thank both staff and volunteers for their energy and commitment to further the work of Help the Aged. I thank also, the older people, both here and overseas, who are ensuring that Help the Aged and HelpAge International are gaining in respect and support for their work.

# DIRECTOR GENERAL'S REPORT

## Review of Operations

Total charitable distributions have increased by 19% to £28m. Charitable distributions include: community transport, community projects, home safety, overseas aid and housing. Information and education distributions of £5 million included support for SeniorLine, the free telephone welfare advice service, and highly successful campaigns: Dignity on the Ward, to promote good practice in the care of older people in hospital; Speaking Up For Our Age, to ensure that older people make their voices heard through local groups; Action For Older Homeless People, to combat homelessness among people over 50 and help them into suitable permanent accommodation; and, '£75 in 99', to raise the retirement pension.

In addition, Help the Aged was instrumental in raising a further £8.1 million; £1.6 million for Helpage International from government and EU sources for co-funding international projects, and £6.5 million in project fundraising for other UK charities, which share the objectives of Help the Aged.

Certain comparative figures have been restated to reflect the prior year adjustment described in note 24.

## Principal Activities During the Year

We have seen a continuation throughout 1999 and into the present, of many of the factors and trends experienced in the previous year. The profile of older people is clear and present and their interests are on every agenda. Against this background there is a growing demand for the direct involvement of older people in the debate on issues about which they are most disaffected; pensions, health care and representation. This growth of activity has placed rapidly changing demands on Help the Aged and has drawn from Trustees, volunteers and staff, an admirable response in terms of the direction and style of the work undertaken to improve the lot of older people, within the United Kingdom and abroad.

We have continued to attract the interest and generosity of individual donors, but it would be unrealistic to suggest that this is anything other than tough business. Fundraising is highly competitive; we have to recognise that donors do not like intrusion and they want to see tangible results and efficiency. Similarly, we have attracted the support of an increasing number of corporate donors, most notably British Gas. Again, the competition is intense and there is a trend towards partnership and joint objectives, rather than a simple gift.

In terms of management, I feel we have performed well and kept our costs under tight control. This is a most difficult area. We are beset with a proliferation of employment and environmental responsibilities with associated costs, together with the need to embrace new technology and the rising costs of fundraising. I believe we manage this balance sensibly and with due regard to our donors and the cause we serve.

Achievements in the year have been many and our efforts are recognised in tangible benefits to older people. Our campaign on Heating or Eating was influential in increasing the size of the winter fuel payments. The Dignity on the Ward campaign highlighted appalling instances of the care of older people in hospital and identified examples of best practice. We made a substantial contribution to the International Year of Older Persons, in particular by promoting active ageing events. Our free telephone advice service, SeniorLine, has responded to more calls than ever and it is firmly established as offering the highest quality of advice available. Our HandyVan service and the Bogus Callers scheme using SeniorLink, our home telephone contact service, have contributed dramatically to reduce the fear of crime for vulnerable older people.

Perhaps our most significant achievement has been drawn directly from the experience of older people through the Speaking Up For Our Age conferences. This has given a platform for individuals and groups and has served to give direction to our policy agenda.

I should also mention the key role we play in helping other organisations and individuals to flourish. We have given grants of £1.3 million and were instrumental in raising funds of £6.5 million for others working with a similar objective to our own. We have also completed the disbursement of a Millennium Award totalling £2.3 million to over 1300 Millennium recipients in each case for the fulfilment of schemes and projects in rural communities. This work has enabled us to tap into the experiences and ideas of new partners, working with them to enable older people to demonstrate the value that they can bring to their own communities.

Finally, I should mention our International work. The Charity started with a global purpose and although we are now more focussed on the UK, we retain that perspective. We are closely aligned with our partner charity, HelpAge International, and it is our joint intention to strengthen and develop these links. The issues to be addressed, the indignities and discomfort faced by older people are similar around the world and we share a determination to make a difference to their lives.

## CORPORATE GOVERNANCE

### The Board of Trustees

The governing body is the Board of Trustees which currently comprises 18 members and meets five times a year.

The four formally constituted committees which support it are: Finance and General Purposes, Nominations, Remuneration and Audit. Additionally, specialist committees offer their expertise and experience to advise on the development of policy and services within the Charity.

### Internal Financial Control

The Board of Trustees has overall responsibility for ensuring that the organisation has in place an appropriate system of controls, financial and otherwise, to provide reasonable assurance that:

- the Charity is operating efficiently and effectively
- its assets are safeguarded against unauthorised use or disposition
- proper records are maintained and financial information used within the Charity or for publication is reliable
- the Charity complies with relevant laws and regulations

### Reserves

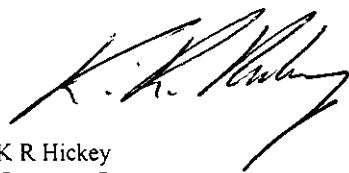
The Trustees have adopted a Reserves Policy which they consider appropriate to ensuring the continued ability of the Charity to meet its objectives. These reserves are drawn from Unrestricted Income Funds excluding those amounts designated for property and other fixed assets.

While maintaining the level of Direct Charitable Expenditure, over the medium term the Charity will seek to build its Other Unrestricted Funds to a level which will provide a minimum of 50% of future annual expenditure on charitable services, plus an amount appropriate to cover any temporary shortfalls in income in order to meet other legal and moral obligations.

### Going Concern

The Board of Trustees consider that Help the Aged has adequate resources to continue operations for the foreseeable future and that, for this reason, they should continue to adopt the going concern basis in preparing the accounts.

BY ORDER OF THE BOARD



K R Hickey  
Company Secretary  
20<sup>th</sup> July 2000

## **FINANCIAL STATEMENTS, YEAR ENDED 30 April 2000**

### **REPORT OF THE AUDITORS TO THE MEMBERS OF HELP THE AGED**

We have audited the financial statements on pages 6 to 23 which have been prepared under the historical cost convention and the accounting policies set out on pages 9 and 10.

#### **Respective responsibilities of Trustees and auditors**

As described on page 24, the Trustees, who are also the directors of Help the Aged for the purposes of company law, are responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those financial statements and to report our opinion to you.

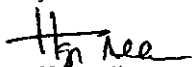
#### **Basis of opinion**

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the judgements made by the Trustees in the preparation of the financial statements, and of whether the accounting policies are appropriate to the Group's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance as to whether the financial statements are free from material mis-statement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

#### **Opinion**

In our opinion, the financial statements give a true and fair view of the Charitable Group's state of affairs as at 30 April 2000 and of its incoming resources and application of resources, including its income and expenditure in the year then ended and have been properly prepared in accordance with the Companies Act 1985.



Hays Allan  
Chartered Accountants  
Registered Auditors  
Southampton House  
317 High Holborn  
London WC1V 7NL

20<sup>th</sup> July 2000

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES**

		Unrestricted funds £'000	Restricted funds £'000	Endowment funds £'000	Total 2000 £'000	Restated Total 1999 £'000
	Notes					
<b>Incoming Resources</b>						
Donations and gifts		5,630	12,158	-	17,788	15,889
Legacies receivable		8,094	456	-	8,550	9,998
Grants receivable		214	1,992	-	2,206	1,149
Sales of donated goods		24,897	-	-	24,897	26,693
Income from housing		3,743	-	-	3,743	3,498
Gifted Housing properties		626	-	-	626	1,048
Investment income	2	172	341	-	513	549
Net gain on disposal of tangible fixed assets		848	-	-	848	472
Net profit from trading activities	3	1,179	-	-	1,179	610
<b>Total incoming resources</b>		<b>45,403</b>	<b>14,947</b>	<b>-</b>	<b>60,350</b>	<b>59,906</b>
Less: Costs of selling donated goods		21,315	-	-	21,315	22,209
<b>Incoming resources available</b>		<b>24,088</b>	<b>14,947</b>	<b>-</b>	<b>39,035</b>	<b>37,697</b>
<b>Resources expended</b>						
Direct charitable expenditure:						
UK and overseas aid programmes	4	1,475	12,867	-	14,342	12,185
Housing		6,584	-	-	6,584	5,121
Information, campaigning and education		4,357	291	-	4,648	4,025
Support costs		2,011	-	-	2,011	1,900
		14,427	13,158	-	27,585	23,231
Other expenditure:						
Fundraising and publicity		8,400	1,116	-	9,516	9,836
Management and administration of the Charity		482	-	-	482	467
		8,882	1,116	-	9,998	10,303
<b>Total resources expended</b>	5	<b>23,309</b>	<b>14,274</b>	<b>-</b>	<b>37,583</b>	<b>33,534</b>
<b>Net incoming resources</b>		<b>779</b>	<b>673</b>	<b>-</b>	<b>1,452</b>	<b>4,163</b>
<b>Net movement in funds</b>		<b>779</b>	<b>673</b>	<b>-</b>	<b>1,452</b>	<b>4,163</b>
<b>Fund balances brought forward at 1 May 1999.</b>		<b>25,862</b>	<b>5,956</b>	<b>517</b>	<b>32,335</b>	<b>28,172</b>
<b>Fund balances carried forward at 30 April 2000</b>		<b>26,641</b>	<b>6,629</b>	<b>517</b>	<b>33,787</b>	<b>32,335</b>
Designated funds		17,158				
Other unrestricted funds	20	9,483				
		<u>26,641</u>				

All transactions are derived from continuing activities  
All recognised gains and losses are included in the Statement of Financial Activities

**HELP THE AGED**  
**AS AT 30 April 2000**  
**BALANCE SHEET**

		Charity		Group	
		Restated		Restated	
		2000	1999	2000	1999
		£'000	£'000	£'000	£'000
	Notes				
<b>Fixed assets</b>					
Tangible assets	9	30,663	32,764	30,667	32,771
Investments	10	15	15	15	15
		<b>30,678</b>	<b>32,779</b>	<b>30,682</b>	<b>32,786</b>
<b>Current assets</b>					
Property for realisation	11	245	147	245	147
Stock		-	-	237	233
Debtors:					
Amounts falling due within one year	12	4,689	2,876	3,906	2,601
Amounts falling due after more than one year	13	2,013	2,155	-	-
Cash at bank and in hand		10,618	9,552	13,266	11,694
		<b>17,565</b>	<b>14,730</b>	<b>17,654</b>	<b>14,675</b>
<b>Creditors:</b>					
amounts falling due within one year	14	3,777	4,467	4,348	4,892
<b>Net current assets</b>		<b>13,788</b>	<b>10,263</b>	<b>13,306</b>	<b>9,783</b>
<b>Total assets less current liabilities</b>		<b>44,466</b>	<b>43,042</b>	<b>43,988</b>	<b>42,569</b>
<b>Creditors: amounts falling due after more than one year</b>					
	15	5,964	5,860	5,964	5,860
<b>Provision for liabilities and charges</b>	16	4,237	4,374	4,237	4,374
<b>Net assets</b>	21	<b>34,265</b>	<b>32,808</b>	<b>33,787</b>	<b>32,335</b>
<b>Capital fund</b>					
Endowment	17	517	517	517	517
<b>Income funds</b>					
Restricted funds	18	6,629	5,956	6,629	5,956
Unrestricted funds:					
Designated funds	19	17,158	18,553	17,158	18,553
Other charitable funds		9,961	7,782	9,961	7,782
Non-charitable trading funds	3	-	-	(478)	(473)
<b>Total funds</b>		<b>34,265</b>	<b>32,808</b>	<b>33,787</b>	<b>32,335</b>

J D Mather  
Trustee

T C Larman  
Trustee

The Financial Statements were approved by the Board of Trustees on 20<sup>th</sup> July 2000



**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**CONSOLIDATED CASHFLOW STATEMENT**

		2000		Restated 1999	
		£'000	£'000	£'000	£'000
	Notes				
<b>Net cash inflow from operating activities</b>	22		637		4,127
<b>Returns on investment and servicing of finance</b>					
Dividends and interest received		532		549	
Interest element of finance leases		-		(25)	
<b>Net cash inflow from returns on investment and servicing of finance</b>			532		524
<b>Capital expenditure</b>					
Purchase of tangible fixed assets		(1,163)		(2,089)	
Sale of tangible fixed assets		1,438		1,023	
<b>Net cash inflow/(outflow) from capital expenditure</b>			275		(1,066)
<b>Management of liquid resources</b>					
Net movement in the year			(2,722)		(2,085)
<b>Net cash (outflow)/inflow before financing</b>			(1,278)		1,500
<b>Financing</b>					
Net returnable deposits received		132		251	
Capital element of finance leases		(4)		(120)	
<b>Net cash inflow from financing</b>			128		131
<b>(Decrease)/Increase in cash</b>			(1,150)		1,631
Opening Cash <sup>(a)</sup>			5,416		3,785
Opening Liquid Resources <sup>(a)</sup>			6,278		4,193
(Decrease)/Increase in Cash			(1,150)		1,631
Increase in Liquid Resources			2,722		2,085
Closing Cash as per Balance Sheet			4,266		5,416
Closing Liquid Resources as per Balance Sheet			9,000		6,278
Closing Cash at Bank and in hand as per Balance Sheet			13,266		11,694

Note (a): Cash is all funds available in under one day and Liquid Resources is all other funds.

**HELP THE AGED  
FOR THE YEAR ENDED 30 April 2000  
NOTES TO THE FINANCIAL STATEMENTS**

**1. ACCOUNTING POLICIES**

**Basis of Accounting**

The financial statements are prepared under the historical cost convention and in accordance with the Statement of Recommended Practice (Accounting by Charities) and applicable Accounting Standards.

**Group Financial Statements**

Group financial statements have been prepared in respect of Help the Aged and its wholly owned trading subsidiaries, Help the Aged (Mail Order) Limited (and its wholly owned trading subsidiary, Payroll Giving Limited) and Help the Aged (Trading) Limited, all of which were made up to 30 April 2000. In accordance with Section 230 of the Companies Act 1985, no separate Statement of Financial Activities is presented for Help the Aged.

**Fund Accounting**

Unrestricted funds comprise accumulated surpluses and deficits on general funds - they are available for use at the discretion of the Trustees in furtherance of the general charitable objectives.

Designated funds are amounts that have been put aside at the discretion of the Trustees. At the year end they comprise of a property fund which represents the extent to which funds are invested in property for use by the Charity, and therefore not available for other purposes, and a maintenance fund which represents the cyclical repairs and maintenance of the Charity's properties. (Note 19)

Restricted funds are funds subject to specific conditions imposed by the donors.

**Incoming Resources**

Incoming resources represent the total income receivable during the year comprising of donations, legacies, grants, and income from shops, housing and care and fundraising events.

**Resources Expended**

The costs of UK and overseas programmes, housing and care, shops, fundraising and publicity and of administration comprise expenditure, including staff costs, directly attributable to the activity. Where costs cannot be directly attributed to the activity they have been allocated to activities on a cost basis.

Support costs comprise all services supplied centrally, identifiable as wholly or mainly in support of direct charitable purposes and include an appropriate proportion of general overheads.

Central overheads are allocated to operational and fundraising functions on the basis of their use of central support services with the aim of ensuring that those costs remaining within administration relate to the management of the Charity's assets, organisational administration and compliance with constitutional and statutory requirements.

# **HELP THE AGED**

## **FOR THE YEAR ENDED 30 April 2000**

### **NOTES TO THE FINANCIAL STATEMENTS**

#### **1. ACCOUNTING POLICIES (continued)**

##### **Depreciation**

Fixed assets are stated at cost or donated valuation. Depreciation is calculated to write off the cost of the fixed asset by equal instalments as follows:

Freehold and long leasehold property	2% pa straight line
Motor vehicles -	25% pa straight line
Fixtures and fittings -	20% pa straight line
Leased equipment -	Over the term of the lease
Computer equipment -	25% pa straight line
Short term leaseholds -	20% pa straight line

No depreciation is charged on freehold land.

##### **Stocks**

Stocks are valued at the lower of cost and net realisable value.

##### **Leased Assets**

Assets held by the Charity which have been funded through finance leases are capitalised and the resulting future lease obligations are included in creditors. All other leases are operating leases and the rental expenses are charged to the Statement of Financial Activities as incurred.

##### **Gifted Housing Scheme**

Gifted houses are accounted for as income when donated at market valuation. The valuations are carried out by a qualified surveyor. When an individual donates a house to the Charity, the Charity is committed to caring for that individual. An actuarial valuation of the total cost of care for individuals who have gifted their house is made and the sum is included within provision for liabilities and charges. Costs of care are charged to the provision as incurred. (Note 16)

##### **Pensions**

The Charity contributes to defined benefits schemes open to all employees over the age of 21. The pension schemes are administered by Trustees and are separate from the Charity. Independent actuaries complete valuations at frequent intervals, usually triennial. The expected cost of pensions is charged to the Statement of Financial Activities over the expected lives of the employees in the schemes.

##### **Change to Accounting Policies**

Following the issue of the Exposure Draft of Recommended Practice 'Accounting and Reporting by Charities' by the Charity Commission in December 1999, which clarified the accounting treatment for intermediary charities which effectively act as agents, Project Fundraising income and the resulting distributions are excluded from the results for the year.

Consequently, certain comparative figures have been restated to reflect the prior year adjustment as described in note 24.

In February 1999 the Accounting Standards Board issued Financial Reporting Standard 15 (FRS15) 'Tangible Fixed Assets'. In compliance with FRS15, the Charity now depreciates its freehold and long leasehold property. The charge for the year was £408,935.

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**2. INVESTMENT INCOME**

	<b>2000</b>	Restated
	<b>£'000</b>	<b>1999</b>
		<b>£'000</b>
Short term deposits	<b>513</b>	<b>549</b>

**3. RESULTS FROM TRADING ACTIVITIES OF SUBSIDIARIES**

The Charity has two wholly owned trading subsidiaries which are incorporated in the UK. Help the Aged (Trading) Ltd raises funds via commercial events and sponsorship together with the sale of merchandise. Help the Aged (Mail Order) Ltd sells Christmas cards and other merchandise by mail order catalogue. Both companies covenant their taxable profits to Help the Aged. The results of Help the Aged (Mail Order) Limited include its wholly owned subsidiary, Payroll Giving Limited.

	Help the Aged (Trading) Ltd £'000	Help the Aged (Mail Order) Ltd (including Payroll Giving Ltd) £'000	<b>Total 2000</b>	<b>Total 1999</b>
			<b>£'000</b>	<b>£'000</b>
Turnover	4,092	1,341	<b>5,433</b>	4,900
Cost of sales	(791)	(899)	<b>(1,690)</b>	(1,333)
Investment income	43	99	<b>142</b>	122
Total expenses	(2,320)	(386)	<b>(2,706)</b>	(3,079)
Profit for the year	1,024	155	<b>1,179</b>	610
Covenants to Help the Aged	(1,024)	(160)	<b>(1,184)</b>	(580)
Retained (loss)/profit for the year	-	(5)	<b>(5)</b>	30
Non-charitable trading funds brought forward at 1 May 1999	16	(489)	<b>(473)</b>	(503)
Non-charitable trading funds at 30 April 2000	16	(494)	<b>(478)</b>	(473)

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**4. UK AND OVERSEAS AID PROGRAMMES**

	2000 £'000	Restated 1999 £'000
<b>United Kingdom aid programmes</b>		
Day centres	160	39
Hospices and nursing homes	10	17
Minibuses	1,783	1,193
Housing and care projects	225	32
SeniorLink telephones	185	84
Heating grants	450	996
Gifts in kind	175	239
Community projects	2,459	1,318
Home safety	765	6
Elderly homelessness	308	409
Isolation	48	451
Other projects	776	915
<b>Total UK programmes</b>	<b>7,344</b>	<b>5,699</b>
<b>Overseas aid programmes</b>		
Refugees and disaster	1,668	858
Health and medical	697	1,172
Gifts in kind	190	854
Support for HelpAge International	239	342
Adopt a Granny	2,389	2,019
Training and education	395	466
Poverty reduction	139	186
Community care and safety	891	343
Information and campaigning	354	100
Other projects	36	146
<b>Total overseas programmes</b>	<b>6,998</b>	<b>6,486</b>
<b>Total charged to Statement of Financial Activities</b>	<b>14,342</b>	<b>12,185</b>

**5. ANALYSIS OF TOTAL RESOURCES EXPENDED**

	Staff Costs £'000	Other £'000	Depreciation £'000	Total 2000 £'000
<b>Direct charitable expenditure</b>				
UK and overseas aid programmes	1,072	13,240	30	14,342
Housing	3,146	1,977	1,461	6,584
Information, campaigning and education	1,597	3,017	34	4,648
Support costs	1,456	507	48	2,011
	7,271	18,741	1,573	27,585
<b>Other expenditure</b>				
Fundraising and publicity	4,357	4,818	341	9,516
Management and administration of the Charity	347	123	12	482
<b>Total</b>	<b>11,975</b>	<b>23,682</b>	<b>1,926</b>	<b>37,583</b>

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**6. STAFF NUMBERS AND EMOLUMENTS**

	2000		Restated 1999	
	Full time	Part time	Full time	Part time
Average number of persons employed during the year was as follows:				
Shops	808	316	882	441
Housing	89	245	85	251
Other	345	76	343	85
	<b>1,242</b>	<b>637</b>	<b>1,310</b>	<b>777</b>

	2000	Restated 1999
	£'000	£'000
The aggregate emoluments of these persons were as follows:		
Salaries including benefits in kind	21,601	21,488
Social security costs	1,456	1,472
Pension scheme contributions	1,215	1,158
	<b>24,272</b>	<b>24,118</b>

Reconciliation of note 5 to note 6

Resources expended (Note 5)	11,975	10,363
Selling donated goods	10,484	12,096
Trading Activities	1,454	1,329
Benefits in kind	359	330
Aggregate emoluments	<b>24,272</b>	<b>24,118</b>

	2000	1999
	Number	Number
The numbers of employees whose emoluments for the year fell within the following bands were:		
£40,000 to £49,999	7	14
£50,000 to £59,999	4	-
£60,000 to £69,999	3	3
£70,000 to £79,999	1	1
£80,000 to 89,999	1	-

**7. TRUSTEES EMOLUMENTS AND REIMBURSED EXPENSES**

The Trustees received no remuneration for their services.

The aggregated amount of expenses reimbursed to the Trustees during the year was £507 (1999: £726).

The number of Trustees reimbursed for travel expenses was 1 (1999: 2).

Indemnity insurance is provided for Trustees, directors and employees. Premiums paid during the year totalled £4,576 (1999: £2,288).

The mother of one of the Trustees is a resident at one of the Charity's care homes at standard terms. In addition, the Charity has instructed a firm of chartered surveyors, where one of the Trustees is a partner, to advise on property matters on a commercial basis.

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**8. NET MOVEMENTS IN FUNDS**

	2000 £'000	Restated 1999 £'000
Net movement in funds is arrived at after charging:		
Depreciation of assets held under finance leases	3	120
Depreciation of other assets	3,054	1,742
Profit on disposal of fixed assets	848	472
Irrecoverable VAT	420	566
(the above includes £142,000 (1999: £213,000) for housing and care services)		
Auditors' remuneration:		
Audit	39	38
Other	11	19
Financial charges payable on finance leases	-	25
Operating lease rentals	4,934	4,748

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**9. TANGIBLE FIXED ASSETS**

	Freehold and long leasehold properties mainly housing £'000	Short leasehold shops £'000	Motor vehicles £'000	Equipment fixtures and fittings £'000	Total £'000
<b>(a) Charity</b>					
<b>Cost or donated valuation</b>					
At 1 May 1999	29,622	6,078	3,538	3,226	42,464
Additions	706	128	746	208	1,788
Disposals	(561)	-	(798)	-	(1,359)
Transfers to properties for resale	(245)	-	-	-	(245)
At 30 April 2000	29,522	6,206	3,486	3,434	42,648
<b>Depreciation</b>					
At 1 May 1999	-	4,404	2,645	2,651	9,700
Charge for the year	1,437	662	606	349	3,054
Eliminated on disposal	-	-	(769)	-	(769)
At 30 April 2000	1,437	5,066	2,482	3,000	11,985
<b>Net Book value</b>					
At 30 April 2000	28,085	1,140	1,004	434	30,663
At 30 April 1999	29,622	1,674	893	575	32,764
<b>(b) Group</b>					
<b>Cost or donated valuation</b>					
At 1 May 1999	29,622	6,078	3,538	3,239	42,477
Additions	706	128	746	208	1,788
Disposals	(561)	-	(798)	-	(1,359)
Transfers to properties for resale	(245)	-	-	-	(245)
At 30 April 2000	29,522	6,206	3,486	3,447	42,661
<b>Depreciation</b>					
At 1 May 1999	-	4,404	2,645	2,657	9,706
Charge for the year	1,437	662	606	352	3,057
Eliminated on disposal	-	-	(769)	-	(769)
At 30 April 2000	1,437	5,066	2,482	3,009	11,994
<b>Net book value</b>					
At 30 April 2000	28,085	1,140	1,004	438	30,667
At 30 April 1999	29,622	1,674	893	582	32,771

As a result of a full review of fixed assets in accordance with the Financial Reporting Standard 11 (FRS 11) 'Impairment of Fixed Assets and Goodwill', the freehold properties have been written down by £1,028,540 and included in the depreciation charge for the year. For this purpose, the major housing properties were valued on the basis of existing use value by Gerald Eve, Chartered Surveyors. The headquarters was valued at open market value by Farebrother, Chartered Surveyors, and the Gifted Houses were valued at open market value by firms local to each property.



**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

The net book value at 30 April 2000 represents fixed assets used for:

	Freehold and long leasehold properties	Short leasehold shops	Motor vehicles	Equipment fixtures and fittings	Total
	£'000	£'000	£'000	£'000	£'000
<b>Direct charitable purposes</b>					
Housing	26,210	-	34	10	26,254
Other	527	-	39	73	639
	26,737	-	73	83	26,893
<b>Other purposes</b>					
Shops	-	1,140	737	10	1,887
Other	1,348	-	194	345	1,887
	28,085	1,140	1,004	438	30,667

The net book value of freehold and long leasehold properties comprises:

	2000 £'000	Restated 1999 £'000
Freehold	25,521	27,274
Long leaseholds	2,564	2,348
	28,085	29,622

The net book value of assets held under finance leases:

	2000 £'000	Restated 1999 £'000
Motor vehicles	-	4

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**10. INVESTMENTS**

	Shares in subsidiary undertakings £'000	Shares in associated undertakings £'000	Other investments £'000	Total £'000
<b>Charity</b>				
At 1 May 1999 and 30 April 2000	-	15	-	15

**Principal Subsidiary undertakings:**

	Registered in	Percentage of Capital held
Help the Aged (Trading) Limited	England and Wales	100%
Help the Aged (Mail Order) Limited (including its subsidiary undertaking Payroll Giving Limited)	England and Wales	100%

**Associated undertaking:**

Fold Help Limited	Northern Ireland	50%
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**11. PROPERTY FOR REALISATION**

	Charity		Group	
	2000 £'000	Restated 1999 £'000	2000 £'000	Restated 1999 £'000
Housing	245	147	245	147

**12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

Tax repayments	775	554	775	554
Subsidiary undertaking	1,211	643	-	-
Other debtors	1,446	441	2,027	916
Prepayments and accrued income	1,257	1,238	1,104	1,131
	4,689	2,876	3,906	2,601

**13. DEBTORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

Prepayments and accrued income	2,013	2,155	-	-
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**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**14. CREDITORS: AMOUNTS FALLING DUE  
WITHIN ONE YEAR**

	Charity		Group	
	2000	Restated 1999	2000	Restated 1999
	£'000	£'000	£'000	£'000
Interest free loans from housing residents repayable on change of occupancy	789	761	789	761
Other creditors	1,373	2,429	1,532	2,672
Obligations under finance leases	-	4	-	4
Accrued expenses	1,112	793	1,463	912
Taxes and social security	503	480	564	543
	<b>3,777</b>	<b>4,467</b>	<b>4,348</b>	<b>4,892</b>

The liability to return interest free loans normally crystalizes when the tenant dies or they move into a care facility. Therefore, it is not possible to define with accuracy the amounts which may be due within one year. An amount has been included based on the average of previous years' repayments.

**15. CREDITORS: AMOUNTS FALLING DUE  
AFTER MORE THAN ONE YEAR**

Interest free loans from housing residents repayable on change of occupancy	5,964	5,860	5,964	5,860
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**16. PROVISION FOR LIABILITIES AND  
CHARGES**

**Charity and Group**

<b>Care</b>	<b>£'000</b>
At 1 May 1999	4,374
Costs	(907)
Increase in Provision Charged to Statement of Financial Activities	770
At 30 April 2000	<b>4,237</b>

**17. ENDOWMENTS**

	Balance 1 May 1999 £'000	Incoming Resources £'000	Expenditure and Transfers £'000	Balance 30 April 2000 £'000
<b>Permanent Endowment</b>				
Goodwin Trust	517	-	-	517

This Trust represents property left to Help the Aged for the purpose of providing homes for elderly people. This also includes a commercial property which is to be used as a fund for carrying out the above condition.

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**18. RESTRICTED FUNDS**

The income funds of the Charity include restricted funds comprising the following unexpended balances of:

	Balance 1 May 1999 £'000	Incoming Resources £'000	Expenditure and Transfers £'000	Balance 30 April 2000 £'000
<b>United Kingdom Aid Programmes</b>				
Day Centres	13	147	160	-
Hospices and nursing homes	66	-	10	56
Minibuses	208	1,816	1,737	287
Housing and care products	944	713	333	1,324
SeniorLink telephones	200	386	187	399
Heating grants	124	668	509	283
Gifts in kind	-	175	175	-
Community projects	1,774	3,256	2,768	2,262
Home safety	586	956	748	794
Elderly homelessness	871	275	319	827
Isolation	48	-	48	-
Other projects	627	96	378	345
	5,461	8,488	7,372	6,577
<b>Overseas aid programmes</b>				
Refugees and disaster	165	1,540	1,665	40
Health and medical	320	301	609	12
Gifts in kind	-	190	190	-
Adopt a Granny	-	2,787	2,787	-
Training	-	349	349	-
Poverty reduction	-	113	113	-
Community care and safety	-	838	838	-
Information and campaigning	-	341	341	-
Other projects	10	-	10	-
	495	6,459	6,902	52
	5,956	14,947	14,274	6,629

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**19. DESIGNATED FUNDS**

The income funds of the Charity include the following designated funds which have been set aside out of unrestricted funds by the Trustees for specific purposes:

	Property Fund £'000	Property Maintenance Fund £'000	Total £'000
At 1 May 1999	17,769	784	18,553
New Designations	-	29	29
Utilised/realised	(1,424)	-	(1,424)
At 30 April 2000	16,345	813	17,158

The Property Fund is calculated as follows:

	Housing £'000	Headquarters £'000	Total £'000
Total valuation - Net book value	25,653	1,916	27,569
Less:			
Interest free loans	6,753	-	6,753
Gifted housing - net book value	4,471	-	4,471
	11,224		11,224
	14,429	1,916	16,345

**20. OTHER UNRESTRICTED FUNDS**

	£'000
Other charitable funds and non-charitable trading funds	
At 1 May 1999	7,309
New movement in unrestricted funds	779
Transfer to property maintenance fund	(29)
Transfer from property fund	1,424
At 30 April 2000	9,483

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**21. ANALYSIS OF GROUP NET ASSETS BETWEEN FUNDS**

	Unrestricted Funds £'000	Restricted Funds £'000	Endowment Funds £'000	Total Funds £'000
<b>Fund balances at 30 April 2000 are represented by:</b>				
Tangible fixed assets	30,150	-	517	30,667
Investments	15	-	-	15
Current assets	11,025	6,629	-	17,654
Current liabilities	(4,348)	-	-	(4,348)
Long term liabilities	(10,201)	-	-	(10,201)
<b>Total Net Assets</b>	<b>26,641</b>	<b>6,629</b>	<b>517</b>	<b>33,787</b>

**22. NET CASH INFLOW FROM OPERATING ACTIVITIES**

	2000 £'000	Restated 1999 £'000
Reconciliation of net movement in funds with net inflow from operating activities:		
Net movement in funds	1,452	4,163
Dividends and interest receivable	(513)	(549)
Interest payable	-	25
Depreciation charge	3,057	1,862
Profit on disposal of tangible fixed assets	(848)	(472)
Gifted housing property	(626)	(1,048)
Net (decrease)/increase in provisions	(137)	517
Increase in debtors	(1,304)	(26)
Decrease in creditors	(440)	(408)
(Increase)/Decrease in stock	(4)	63
	<b>637</b>	<b>4,127</b>

**23. ANALYSIS OF NET FUNDS/(DEBT)**

	At 1 May 1999 £'000	Cashflow £'000	At 30 April 2000 £'000
Cash at bank and in hand	5,416	(1,150)	4,266
Liquid resources	6,278	2,722	9,000
	<b>11,694</b>	<b>1,572</b>	<b>13,266</b>
Finance leases	(4)	4	-
Interest free loans	(6,621)	(132)	(6,753)
	<b>5,069</b>	<b>1,444</b>	<b>6,513</b>

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**24. PRIOR YEAR ADJUSTMENT**

The restatement required for Project Fundraising in the 1999 figures has arisen due to the clarification in the Statement of Recommended Practice Exposure Draft of the accounting treatment for charities which effectively act as agents. The effect of this change in the accounting policy on the 1999 figures is to decrease Total Incoming Resources and Resources Expended by £7,054,000. Also, expenses of £387,000 relating to this activity have been included in direct charitable expenditure instead of other expenditure. The restatement has no impact on closing reserves as at 30 April 1999.

There are no assets or liabilities in respect of Project Fundraising as at 30 April 2000.

**25. PENSIONS COSTS**

The Charity contributes to a defined benefit pension scheme whereby retirement benefits are based on employees' final remuneration and length of service. The pension cost is assessed in accordance with the advice of an independent qualified actuary using the projected unit method on the basis of frequent, usually triennial, valuations and charged to the Statement of Financial Activities so as to spread the cost over the scheme's members' service lives.

The pension cost to the Charity was £1,214,877 (1999: £1,157,988).

The latest completed actuarial valuation was carried out at 30 September 1997 using the following principal assumptions:

Average rate of return on investments	-	8.25% pa
Average rate of salary increases	-	6% pa

The valuation showed the market value of the scheme's assets to be £9,193,864 and the actuarial value represented 103% of the benefits that had accrued to members. The surplus amounted to £291,000. The employees' and employer's contribution rates remain at 6% pa and 12.7% respectively.

**26. SHARE CAPITAL**

The company is limited by guarantee and has no share capital. The liability of the members is limited to the sum of £1 per member.

**27. OBLIGATIONS UNDER OPERATING LEASES**

The amount payable within the next 12 months on leases expiring:

	Land and Buildings £'000	Other £'000	2000 Total £'000	Restated 1999 Total £'000
Within one year	119	-	119	107
One to five years	417	47	464	412
After five years	4,236	-	4,236	4,229
	4,772	47	4,819	4,748

**HELP THE AGED**  
**FOR THE YEAR ENDED 30 April 2000**  
**NOTES TO THE FINANCIAL STATEMENTS**

**28. CAPITAL COMMITMENTS**

The following capital expenditure has been approved by the Trustees but not provided for in these financial statements.

	<b>2000</b>	Restated
	<b>£'000</b>	1999
		£'000
Contracts placed:		
Housing	-	151



**Patron**  
HRH The Prince of Wales

**Chairman of the Board of Trustees**  
John D Mather

**Joint Honorary Treasurers**  
The Duke and Duchess of Norfolk

**President**  
Peter Bowring CBE

**Vice Presidents**  
Princess Helena Mountafian MBE  
The Duke of Devonshire MC PC  
Marchioness of Dufferin and Ava  
George Davis (Deceased 8<sup>th</sup> October 1999)  
Dame Thora Hird DBE, M.Litt

**BOARD OF TRUSTEES AS AT 30 April 2000**

Priscilla Campbell Allen  
Philip Ashfield  
Henry Bowrey  
Peter Bowring CBE  
Beverly Castleton  
Jo Connell  
Brian Fox CB  
Vera Harley MBE  
Anne Harris CBE

William Hastings OBE  
Rosemary Kelly  
Trevor Larman  
William Menzies-Wilson CBE  
Kevin Williams  
Christopher Woodbridge  
Angus Young  
Chai Patel (Appointed 10<sup>th</sup> February 2000)

**Director General**  
Michael Lake CBE

As required by the Articles of Association, Priscilla Campbell Allen, Peter Bowring, Jo Connell, Anne Harris, retire by rotation and, being eligible, offer themselves for re-election.

In accordance with the Memorandum & Articles, Dr Chai Patel was appointed during the year, retires and being eligible, offers himself for re-election.

The Charity regrets to announce the death of George Davis and recognises and acknowledges his contribution as a Trustee for many years, including five years as Chairman and three years as Vice President.

The Charity thanks and recognises the contribution of Lady Macpherson who served as a Trustee for more than six years and resigned on 19 August 1999.

The Board is grateful for the additional advice and expertise of the following people who have served on advisory committees:

Joan Bartlett (Servite Housing)  
Tony Carter (Greater London Forum for the Elderly & National Pensioners' Convention)  
Daphne Clark (Sutton Housing Trust)  
Peter Fletcher (Peter Fletcher Associates)  
Christopher Flind (Chairman, Richmond, Twickenham & Roehampton District Health Authority)  
Judith Hunt  
Vera Ivers (Older Womens Network UK)  
Susan Kingsley (Church Commissioners Association)  
Naina Patel (Institute on Ageing and Ethnicity)  
Sir Harry Roche (retired)  
Lucianne Sawyer (UK Home Care Association)  
Paul Seymour (Watson Wyatt Partners)  
Peter Townsend (The Townsend Centre for International Poverty)

**Auditors**  
Hays Allan  
Southampton House  
317 High Holborn  
London WC1V 7NL

**Solicitors**  
Wedlake Bell  
16 Bedford Street  
Covent Garden  
London WC2E 9HF

**Bankers**  
Barclays Bank Plc  
Pall Mall Corporate Banking Group  
50 Pall Mall  
PO Box 15162  
London SW1A 1QB

**Stockbrokers**  
Charles Stanley and Company Limited  
25 Luke Street  
London EC2A 4AR

**Trustees' Responsibilities**

- Help the Aged is constituted as a Company Limited by Guarantee and as such is subject to Company Law. Its Trustees are required to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the surplus or deficit for that period. In preparing those financial statements, the Trustees are required to:
- select suitable accounting policies and apply them consistently
- make judgements and estimates that are reasonable and prudent
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue its operations

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Specific Restrictions imposed by the Memorandum and Articles of Association**

The Memorandum of Association provides that the Company shall not dispose of the whole of its freehold or leasehold properties or any part thereof exceeding 25% except with the sanction of the Company in General meeting by Special Resolution first obtained.