# **ASHE CONTROLS LTD ANNUAL REPORT** FOR THE YEAR ENDED 30 SEPTEMBER 2013



A10 COMPANIES HOUSE

21/06/2014

## **COMPANY INFORMATION**

Directors Mr J O M Godbold

Mrs B Godbold

Secretary Mrs B Godbold

Company number 01154966

Registered office St Johns Works

Bluestem Road Ransomes Europark

Ipswich Suffolk IP3 9RR

**Auditors** Ensors

Cardinal House 46 St Nicholas Street

Ipswich Suffolk IP1 1TT

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### STRATEGIC REPORT

### FOR THE YEAR ENDED 30 SEPTEMBER 2013

#### Review of the business

During the year the company continued to develop the product range to ensure that it will be able to continue to remain competitive in the global market.

Turnover decreased from approximately £7.0 million to £5.4million, mainly as a result of the timing of some large machinery sales, which went into the 2011/12 year. This also affected operating profit which decreased from £0.55 million to £0.15 million.

The management of the business and the execution of the company's strategy are subject to a number of risks. These included global trading conditions, technological advancement, credit risk and currency risk. The directors take the necessary steps to ensure that these risks are mitigated.

At the year end the results are considered to be reasonable given current global trading conditions.

Given the straightforward nature of the business, the company's directors are of the opinion that a more detailed analysis, using key performance indicators, is not necessary to understand the development, performance or position of the business.

Director

18/06/2014

### **DIRECTORS' REPORT**

### FOR THE YEAR ENDED 30 SEPTEMBER 2013

The directors present their report and financial statements for the year ended 30 September 2013.

#### **Principal activities**

The principal activities of the company during the year were the design, development, manufacture and distribution of electronic control equipment and automated slitting and rewind machines.

#### Results and dividends

The results for the year are set out on page 5.

The directors do not recommend the payment of an ordinary dividend.

#### Research and development

The company engages in research and development activities to support its principal activities.

#### **Directors**

The following directors have held office since 1 October 2012:

Mr J O M Godbold Mrs B Godbold

#### **Auditors**

Ensors were appointed auditors to the company and in accordance with section 485 of the Companies Act 2006, a resolution proposing that they be re-appointed will be put at a General Meeting.

#### Statement of directors' responsibilities

The directors are responsible for preparing the Strategic Report, Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2013

### Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

On behalf of the board

Mr/J ØM Godbold

Director

18/06/2014

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ASHE CONTROLS LTD

We have audited the group and parent company financial statements of Ashe Controls Ltd for the year ended 30 September 2013 set out on pages 5 to 17. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on pages 1 - 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 30 September 2013 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# INDEPENDENT AUDITORS' REPORT (CONTINUED) TO THE MEMBERS OF ASHE CONTROLS LTD

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Malcolm McGready (Senior Statutory Auditor) for and on behalf of Ensors

**Chartered Accountants Statutory Auditor** 

19 6 14

Cardinal House
46 St Nicholas Street
Ipswich
Suffolk
IP1 1TT

# PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 SEPTEMBER 2013

		2013	2012
	Notes	£	£
Turnover	2	5,447,922	7,045,960
Cost of sales		(2,911,076)	(3,878,790)
Gross profit		2,536,846	3,167,170
Distribution costs		(648,954)	(635,351)
Administrative expenses		(1,731,187)	(1,977,112)
Operating profit	3	156,705	554,707
Interest payable and similar charges	4	(2,469)	(6,105)
Profit on ordinary activities before			
taxation		154,236	548,602
Tax on profit on ordinary activities	5	32,322	(84,590)
Profit for the year	15	186,558	464,012
		<del></del>	

The profit and loss account has been prepared on the basis that all operations are continuing operations.

There are no recognised gains and losses other than those passing through the profit and loss account.

# BALANCE SHEET AS AT 30 SEPTEMBER 2013

		20	2013		12
	Notes	£	£	£	£
Fixed assets					
Tangible assets	7		594,251		630,342
Current assets					
Stocks	8	587,974		701,832	
Debtors	9	1,591,842		2,048,640	
Cash at bank and in hand		558,818		199,282	
		2,738,634		2,949,754	
Creditors: amounts falling due within one year	10	(1,287,319)		(1,675,244)	
Net current assets			1,451,315		1,274,510
Total assets less current liabilities			2,045,566		1,904,852
Creditors: amounts falling due after more than one year	11		(776)		(13,220)
			2,044,790		1,891,632
					=
Capital and reserves					
Called up share capital	14		4,000		4,000
Other reserves	15		4,000		4,000
Profit and loss account	15		2,036,790		1,883,632
Shareholders' funds	16		2,044,790		1,891,632

Approved by the Board and authorised for issue on ... 18 106 12014

Mr J C/M Godbold

Diréctór |

Company Registration No. 01154966

# CASH FLOW STATEMENT FOR THE YEAR ENDED 30 SEPTEMBER 2013

	Notes	£	2013 £	£	2012 £
Net cash inflow/(outflow) from operating activities	21		580,550		(689,776)
Taxation Capital expenditure			(92,302)		(10,875)
Payments to acquire tangible assets Receipts from sales of tangible assets		(35,118)		(16,729) 3,000	
Net cash outflow for capital expenditure			(35,118)		(13,729)
Equity dividends paid			(33,400)		(28,000)
Net cash inflow/(outflow) before management of liquid resources and financing			419,730		(742,380)
Financing Capital element of hire purchase contracts		(60,194)		(69,736)	
Net cash outflow from financing			(60,194)		(69,736)
Increase/(decrease) in cash in the year	22, 23		359,536		(812,116)

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# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2013

#### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

#### 1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets other than freehold land are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Freehold

2% on cost (buildings only)

Plant and machinery

20% to 33% reducing balance

Fixtures, fittings & equipment

20% reducing balance

Motor vehicles

25% reducing balance

#### 1.5 Leasing and hire purchase commitments

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account using the sum of digits method.

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

### 1.6 Stock and work in progress

Stock and work in progress are valued at the lower of cost and net realisable value.

### 1.7 Long term contracts

Amounts recoverable on long term contracts, which are included in debtors, are stated at the net sales value of the work done after provision for contingencies and anticipated future losses on contracts, less amounts received as progress payments on account. Excess progress payments are included in creditors as payments on account.

### 1.8 Pensions

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable.

#### 1.9 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2013

### 1 Accounting policies

(Continued)

### 1.10 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

#### 2 Turnover

### Geographical market

	Geographical market		
		Turnove	er
		2013	2012
		£	£
	United Kingdom	1,117,744	461,775
	Europe	857,712	957,422
	North America	954,196	1,134,704
	Rest of the World	2,518,340	4,492,059
		5,447,992	7,045,960
3	Operating profit	2013	2012
		£	£
	Operating profit is stated after charging:		
	Depreciation of tangible assets	71,209	81,424
	Loss on disposal of tangible assets	-	3,595
	Loss on foreign exchange transactions	-	132,355
	Operating lease rentals	113,000	124,522
	Auditors' remuneration (including expenses and benefits in kind)	4,000	4,000
	and after crediting:		
	Profit on foreign exchange transactions	(97,148) ————	
4	Interest payable	2013	2012
		£	£
	On bank loans and overdrafts	28	1,040
	Hire purchase interest	2,441	5,065
		2,469	6,105

5	Taxation	2013 £	2012 £
	Domestic current year tax	2	
	U.K. corporation tax	(32,139)	92,302
	Total current tax	(32,139)	92,302
	Deferred tax		
	Origination and reversal of timing differences	(183)	(7,712)
		(32,322)	84,590
	Factors affecting the tax charge for the year  Profit on ordinary activities before taxation	154 026	E40 600
	From on ordinary activities before taxation	154,236 ———	548,602 ———
	Profit on ordinary activities before taxation multiplied by standard rate of UK corporation tax of 25.00% (2012 - 25.00%)	38,559	137,151
	Effects of:		
	Non deductible expenses	572	1,633
	Depreciation add back	17,802	21,255
	Capital allowances	(16,321)	(10,953)
	Research and development tax credit	(71,221)	(55,227)
	Other tax adjustments - marginal relief	(1,530)	(1,557)
		(70,698)	(44,849)
	Current tax charge for the year	(32,139)	92,302
		<del></del>	
6	Dividends	2013 £	2012 £
	Ordinary interim paid	33,400	28,000

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2013

7	Tangible fixed assets					
		Land and buildings Freehold	Plant and machinery	Fixtures, fittings & equipment	Motor vehicles	Total
		£	£	£	£	£
	Cost					
	At 1 October 2012	394,320	624,279	41,833	328,075	1,388,507
	Additions	-	18,120	16,998	-	35,118
	At 30 September 2013	394,320	642,399	58,831	328,075	1,423,625
	Depreciation					<del></del>
	At 1 October 2012	28,572	501,761	30,189	197,643	758,165
	Charge for the year	4,762	28,360	5,728	32,359	71,209
	At 30 September 2013	33,334	530,121	35,917	230,002	829,374
	Net book value			<del></del>		
	At 30 September 2013	360,986	112,278	22,914	98,073	594,251
	At 30 September 2012	365,748	123,518	11,644	129,432	630,342
		=				=

Included above are assets held under finance leases or hire purchase contracts as follows:

Plant and machinery	Motor vehicles	Total
£	£	£
-	30,783	30,783
		=======================================
48,640	66,128	114,768
	<del></del>	====
•	10,262	10,262
40.400		24.005
12,160	22,045	34,205
	machinery £	- 10,262

2012 £	2013 £	Stocks and work in progress	8
157,832	156,974	Raw materials and consumables	
544,000	431,000	Work in progress	
701,832	587,974		
2012	2013	Debtors	9
£	£		
1,740,961	1,208,644	Trade debtors	
	32,139	Corporation tax	
277,732	302,270	Other debtors	
27,502	46,161	Prepayments and accrued income	
2,445	2,628	Deferred tax asset (see note 12)	
2,048,640	1,591,842		
		Amounts falling due after more than one year and included in the debtors	
2012	2013	above are:	
£	£		
75,000	75,000	Other debtors	
2012	2013	Creditors: amounts falling due within one year	10
£	£		
487,454	350,411	Payments received on account	
60,248	12,498	Net obligations under hire purchase contracts	
386,160	440,399	Trade creditors	
92.302	-		
92,302 53,552	-	Corporation tax	
53,552	- 50,511	Corporation tax Other taxes and social security costs	
	-	Corporation tax	
53,552 392,844	- 50,511 219,455	Corporation tax Other taxes and social security costs Directors' current accounts	
53,552 392,844 10,880	- 50,511 219,455 14,375	Corporation tax Other taxes and social security costs Directors' current accounts Other creditors	

11	Creditors: amounts falling due after more than one year	2013 £	2012 £
	Net obligations under hire purchase contracts	776	13,220
	Net obligations under hire purchase contracts Repayable within one year	12,498	60,248
	Repayable between one and five years	776	13,220
	Included in liabilities falling due within one year	13,274 (12,498)	73,468 (60,248)
		776 ———	13,220
12	Provisions for liabilities		
	The deferred tax asset (included in debtors, note 9) is made up as follows:		
		2013 £	
	Balance at 1 October 2012 Profit and loss account	(2,445) (183)	
	Balance at 30 September 2013	(2,628)	
		2013 £	2012 £
	Accelerated capital allowances Other timing differences	4,515 (7,143)	5,009 (7,454)
		(2,628)	(2,445)
42		<del></del>	
13	Pension and other post-retirement benefit commitments  Defined contribution		
		2013 £	2012 £
	Contributions payable by the company for the year	900	76,200 ———

14	Share capital	2013 £	2012 £
	Allotted, called up and fully paid	L	L
	4,000 Ordinary shares of £1 each	4,000	4,000
15	Statement of movements on reserves		
		Other Pro	ofit and loss account
		(see below)	
		£	£
	Balance at 1 October 2012	4,000	1,883,632
	Profit for the year	•	186,558
	Dividends paid	-	(33,400)
	Balance at 30 September 2013	4,000	2,036,790
	Other reserves		
	Capital redemption reserve		
	Balance at 1 October 2012 & at 30 September 2013	4,000	
		<del></del>	
16	Reconciliation of movements in shareholders' funds	2013 £	2012 £
	Profit for the financial year	186,558	464,012
	Dividends	(33,400)	(28,000)
	Net addition to shareholders' funds	153,158	436,012
	Opening shareholders' funds	1,891,632	1,455,620
	Closing shareholders' funds	2,044,790	1,891,632
		<del></del>	

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2013

### 17 Financial commitments

At 30 September 2013 the company was committed to making the following payments under non-cancellable operating leases in the year to 30 September 2014:

		Land and bu 2013 £	ildings 2012 £	Other 2013 £	2012 £
	Operating leases which expire: Within one year Between two and five years	113,000 -	113,000	- 4,139	616 3,459
		113,000	113,000	4,139	4,075
18	Directors' remuneration			2013 £	2012 £
	Remuneration for qualifying services			34,986	34,956
19	Employees				
	Number of employees The average monthly number of employees year was:	(including directors	s) during the		
	year was.			2013 Number	2012 Number
	Office and management Production and sales			7 52	7 58
				59	65
	Employment costs			2013 £	2012 £
	Wages and salaries Social security costs Other pension costs			1,968,199 122,354 900	2,066,233 122,116 76,200
				2,091,453	2,264,549

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2013

### 20 Control

The company was under the control of Mr J O M Godbold throughout the year.

21	Reconciliation of operating profit to net cash (outflow)/inflow from operating activities			2013	2012
				£	£
	Operating profit Depreciation of tangible assets Loss on disposal of tangible assets			156,705 71,209	554,707 81,424 3,595
	Decrease in stocks			113,858	180,981
	Decrease in debtors			489,120	93,047
	Decrease in creditors within one year			(250,342)	
	Net cash inflow/(outflow) from operating activities				(689,776)
22	Analysis of net funds	1 October	Cash flow		30 September
		2012		cash changes	2013
	Net cook.	£	£	£	£
	Net cash: Cash at bank and in hand	199,115	359,536	-	558,651
	Liquid resources:	407		<del></del> -	407
	Bank deposits	167 			167
	Debt:				
	Finance leases	(73,468)	60,194	-	(13,274)
	Net funds	125,814	419,730	-	545,544
23	Reconciliation of net cash flow to movement	in net funds		2013 £	2012 £
	Increase/(decrease) in cash in the year Cash outflow from decrease in debt and lease fir	nancing		359,536 60,194	(812,116) 26,737
	Movement in net funds in the year Opening net funds			419,730 125,814	(785,379) 911,193
	Closing net funds			545,544	125,814

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2013

#### 24 Related party relationships and transactions

During the year the company paid dividends amounting to £33,400 (2012:£28,000) to the director Mr J O M Godbold.

The amount owing to Mr J O M Godbold at the year end was £171,495 (2012:£342,199).

The amount owing to Mrs B M Godbold at the year end was £47,960 (2012:£50,645).

Included in other debtors is a loan of £180,000 (2012:£180,000) to Cobbold and Godbold Limited, a company controlled by Mr J O M Godbold. The loan is interest free and repayable on demand.

During the year the company made sales of £95,000 (2012:£-) to Ashe Converting Equipment Limited, a company in which the director, Mr J O M Godbold has a 25% shareholding. At the year end £1,615 was owing to Ashe Converting Equipment Limited (2012 Debtor:£6,544).

No en g

# DETAILED TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 SEPTEMBER 2013

	£	2013 £	£	2012 £
Turnover	2.	L	L	L
Sales United Kingdom		1,099,676		439,774
Sales Europe		857,712		957,422
Sales North America		954,196		1,134,704
Sales Rest of the world		2,518,340		4,492,059
Sales Carriage		17,998		22,001
		5,447,922		7,045,960
Cost of sales				
Opening stock of finished goods	157,832		143,106	
Opening stock of work in progress	544,000		739,707	
Purchases	1,852,350		2,656,788	
Factory wages and salaries	906,739		1,007,079	
Hire of plant and machinery	10,908		8,336	
Direct factory overheads	27,221 ———		25,606	
	3,499,050		4,580,622	
Closing stock of finished goods	(156,974)		(157,832)	
Closing stock of work in progress	(431,000)		(544,000)	
		(2,911,076)		(3,878,790)
Gross profit		2,536,846		3,167,170
Distribution costs	648,954		635,351	
Administrative expenses	1,731,187		1,977,112	
·			<del></del>	
		(2,380,141)		(2,612,463)
Operating profit		156,705		554,707
Interact navable				
Interest payable  Rank interest payable	28		1,040	
Bank interest payable Hire purchase interest payable	2,441		5,0 <del>4</del> 0	
Tille purchase interest payable	Z <sub>1</sub> 44 I			
		(2,469)		(6,105)
Profit before taxation		154,236		548,602

# SCHEDULE OF DISTRIBUTION COSTS AND ADMINISTRATIVE EXPENSES FOR THE YEAR ENDED 30 SEPTEMBER 2013

	2013	2012
Distribution costs	£	£
Distribution costs Sales wages and salaries	204,396	209,015
Advertising and exhibitions	103,185	150,407
Salesmans commission	156,178	61,162
Carriage outwards	106,992	136,866
Sales vehicle and travel costs	78,203	77,901
	648,954	635,351
Administrative expenses		
Wages and salaries	823,064	816,139
Directors' remuneration	34,000	34,000
Employer's national insurance contributions	122,354	122,116
Staff pension costs	900	76,200
Rent re operating leases	113,000	124,522
Rates	60,498	62,975
Insurance	35,735	33,567
Light and heat	38,645	32,586
Repairs and maintenance	8,960	25,293
Printing, postage and stationery	13,658	13,694
Telephone	26,379	23,533
Travelling expenses	230,706	195,591
Legal and professional fees	35,977	32,002
Accountancy	7,000	6,400
Audit fees	4,000	4,000
Bank charges	11,051	11,936
Bad and doubtful debts	129,554	72,725
Profit/loss on foreign currency	(97,148)	132,355
Sundry expenses	50,339	58,840
Subscriptions	11,306	13,619
Depreciation on freehold property	4,762	4,762
Depreciation on plant and machinery	28,360	30,934
Depreciation on fixtures and fittings	5,728	2,911
Depreciation on motor vehicles	32,359	42,817
Profits/losses on disposal of assets	<u>.</u>	3,595
	1,731,187	1,977,112