

REGISTERED NUMBER: 01154411 (England and Wales)

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 30 SEPTEMBER 2010
FOR
BRITISH ADVERTISING BROADCAST
AWARDS LIMITED**

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**BRITISH ADVERTISING BROADCAST
AWARDS LIMITED (REGISTERED NUMBER: 01154411)**

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FOR THE YEAR ENDED 30 SEPTEMBER 2010**

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**BRITISH ADVERTISING BROADCAST
AWARDS LIMITED**

**COMPANY INFORMATION
FOR THE YEAR ENDED 30 SEPTEMBER 2010**

DIRECTORS:

N Bell
Z Bell
M Benson
L Clay
J Craigen
C Cnsp
A Davidson
E Gower
A Gulliman
F Linsey
J Lowther
J Miles
P Rothwell
R Shenfield
J Studholme
R Campbell
B Priest
D Collins
D Gill

SECRETARY:

D Wiles

REGISTERED OFFICE:

9 Mansfield Street
London
W1G 9NY

REGISTERED NUMBER:

01154411 (England and Wales)

ACCOUNTANTS:

Arithma LLP
Chartered Certified Accountants
9 Mansfield Street
London
W1G 9NY

**BRITISH ADVERTISING BROADCAST
AWARDS LIMITED (REGISTERED NUMBER: 01154411)**

**ABBREVIATED BALANCE SHEET
30 SEPTEMBER 2010**

	Notes	2010 £	2009 £
FIXED ASSETS			
Tangible assets	2	1,375	2,203
CURRENT ASSETS			
Debtors		34,741	5,965
Cash at bank		258,337	191,755
		293,078	197,720
CREDITORS			
Amounts falling due within one year		107,769	40,866
NET CURRENT ASSETS		185,309	156,854
TOTAL ASSETS LESS CURRENT LIABILITIES		186,684	159,057
CAPITAL AND RESERVES			
Called up share capital	3	186	186
Share premium		23,794	23,794
Profit and loss account		162,704	135,077
SHAREHOLDERS' FUNDS		186,684	159,057

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

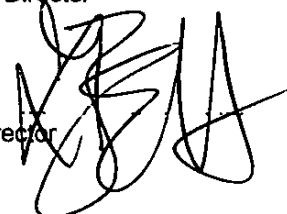
**BRITISH ADVERTISING BROADCAST
AWARDS LIMITED (REGISTERED NUMBER: 01154411)**

**ABBREVIATED BALANCE SHEET - continued
30 SEPTEMBER 2010**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on *29 March 2011* and were signed on its behalf by


E Gower - Director


Z Bell - Director

The notes form part of these abbreviated accounts

**BRITISH ADVERTISING BROADCAST
AWARDS LIMITED (REGISTERED NUMBER: 01154411)**

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 SEPTEMBER 2010**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - 25% on cost

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2009 and 30 September 2010	13,555
DEPRECIATION	
At 1 October 2009	11,352
Charge for year	828
At 30 September 2010	12,180
NET BOOK VALUE	
At 30 September 2010	1,375
At 30 September 2009	2,203

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value. £1	2010 £	2009 £
186	Ordinary shares		186	186