



THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**CONSOLIDATED
REPORT OF THE DIRECTORS AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2011**

WEDNESDAY



Dafferns LLP
Chartered Accountants & Business Advisers

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

COMPANY INFORMATION
for the year ended 31 March 2011

DIRECTORS:

Mr A Campbell
Mr H C Dale
Mr S J Martindale
Mr A Roderick
Mr S Kenward
Mr B Mathews
Mr A J Kelley
Mr T G Maccabee
Mr G A R Masters
Mr D G Macey
Mr N A Proctor
Mr H Boldy
Ms F S Thomson
Mr S Sisterton

REGISTERED OFFICE:

1 Rye Hill Office Park
Birmingham Road
Allesley
Coventry
CV5 9AB

REGISTERED NUMBER:

1113282 (England and Wales)

AUDITORS:

Dafferns LLP
Chartered Accountants
Registered Auditors
One Eastwood
Harry Weston Road
Binley Business Park
Coventry
CV3 2UB

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

REPORT OF THE DIRECTORS for the year ended 31 March 2011

The directors present their annual report together with the consolidated audited accounts for the year ended 31 March 2011

PRINCIPAL ACTIVITY

The principal activity is the encouragement and promotion of The Motor Cycle Industry both at home and abroad. The trading subsidiary is engaged in the promotion and management of motor cycle shows.

DIRECTORS

The directors who served during the year and remaining in office were

Mr H C Dale (Chair)

Mr A Roderick (Vice chair)

Mr A Campbell

Mr S J Martindale

Mr S Kenward

Mr B Mathews

Mr A J Kelley – appointed 8 February 2011

Others who served during the year were -

Miss T Glen – resigned 31 March 2011

Mr A R Smith – resigned 6 January 2011

Mr N Hyde – resigned 31 March 2011

Mr S R Jackson – resigned 31 March 2011

Mr G P Matcham – resigned 31 March 2011

Mr S Harris – resigned 31 March 2011

Mr H Rivers – resigned 31 March 2011

Ms S Fowler – resigned 31 March 2011

Mr M Whytock – resigned 31 March 2011

Mr D A Taylor – resigned 12 July 2011

The following directors were appointed after the year end -

Mr T G Maccabee – appointed 12 May 2011

Mr G A R Masters – appointed 12 May 2011

Mr D J Macey – appointed 12 May 2011

Mr N A Proctor – appointed 12 May 2011

Ms H Boldy – appointed 12 May 2011

Ms F S Thomson – appointed 12 May 2011

Mr S Sisterton – appointed 10 May 2011

STATEMENT OF DIRECTORS RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Cont'd /

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**REPORT OF THE DIRECTORS
for the year ended 31 March 2011**

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information

AUDITORS

The auditors, Dafferns LLP, will be proposed for re-appointment at the forthcoming Annual General Meeting

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

ON BEHALF OF THE BOARD:



H C Dale - Director

Dated 13 September 2011

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

We have audited the financial statements of The Motor Cycle Industry Association Limited for the year ended 31 March 2011 on pages five to thirteen. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page three, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion -

- the financial statements give a true and fair view of the state of the group's and of the parent company's affairs as at 31 March 2011 and of its profit for the year then ended,
- the group financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice,
- and
- have been prepared in accordance with the requirements of the Companies Act 2006.

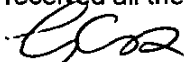
Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.



Geoffrey Cox BA ACA (Senior Statutory Auditor)
Dafferns LLP
Chartered Accountants
Registered Auditors
One Eastwood
Harry Weston Road
Binley Business Park
Coventry
CV3 2UB

Dated 13 September 2011

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**CONSOLIDATED PROFIT AND LOSS ACCOUNT
for the year ended 31 March 2011**

	<u>Notes</u>	<u>2011</u> £	<u>2010</u> £
TURNOVER	2	3,077,431	3,994,530
Cost of sales		(2,364,323)	(2,868,641)
GROSS PROFIT		<u>713,108</u>	<u>1,125,889</u>
Administrative Expenses		(1,335,504)	(1,387,349)
Other Operating Income		41,882	27,494
OPERATING LOSS	4	<u>(580,514)</u>	<u>(233,966)</u>
Interest receivable		1,053	7,481
(LOSS) ON ORDINARY ACTIVITIES BEFORE TAXATION		<u>(579,461)</u>	<u>(226,485)</u>
Tax on profit on ordinary activities	5	-	-
(LOSS) FOR THE FINANCIAL YEAR ON ORDINARY ACTIVITIES AFTER TAXATION	11	<u>(579,461)</u>	<u>(226,485)</u>
Retained profit brought forward		2,386,853	2,613,338
RETAINED PROFIT CARRIED FORWARD		<u><u>1,807,392</u></u>	<u><u>2,386,853</u></u>

CONTINUING OPERATIONS

None of the group's activities were acquired or discontinued during the above two financial years

TOTAL RECOGNISED GAINS AND LOSSES

The group had no recognised gains or losses other than the profit for the above two financial years

The notes form part of these financial statements

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**CONSOLIDATED BALANCE SHEET
31 March 2011**

	<u>Notes</u>	£	<u>2011</u>	£	£	<u>2010</u>	£
FIXED ASSETS							
Tangible assets	6		711,380			679,249	
CURRENT ASSETS							
Debtors	8	139,164			186,370		
Cash at bank and in hand		1,386,656			1,852,840		
		<u>1,525,820</u>			<u>2,039,210</u>		
CREDITORS Amounts falling due within one year	9	<u>401,636</u>			<u>331,606</u>		
NET CURRENT ASSETS			<u>1,124,184</u>			<u>1,707,604</u>	
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>1,835,564</u>			<u>2,386,853</u>	
CREDITORS: Amounts falling due after more than one year	10		<u>28,172</u>			<u>-</u>	
NET ASSETS			<u><u>1,807,392</u></u>			<u><u>2,386,853</u></u>	
RESERVES							
Profit and loss account	11		<u><u>1,807,392</u></u>			<u><u>2,386,853</u></u>	

The financial statements were approved by the Board of Directors on 13 September 2011 and were signed on its behalf by

H C. Dale - Director

S Kenward - Director

The notes form part of these financial statements

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**COMPANY BALANCE SHEET
31 March 2011**

	<u>Notes</u>	£	<u>2011</u>	£	£	<u>2010</u>	£
FIXED ASSETS							
Tangible assets	6		709,980			678,264	
Investments	7		102			102	
			<u>710,082</u>			<u>678,366</u>	
CURRENT ASSETS							
Debtors	8	390,425			379,074		
Cash at bank and in hand		804,488			1,096,301		
		<u>1,194,913</u>			<u>1,475,375</u>		
CREDITORS Amounts falling due within one year	9	<u>210,982</u>			<u>154,588</u>		
NET CURRENT ASSETS			983,931			1,320,787	
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>1,694,013</u>			<u>1,999,153</u>	
CREDITORS: Amounts falling due after more than one year	10		28,172			-	
NET ASSETS			<u>1,665,841</u>			<u>1,999,153</u>	
RESERVES							
Profit and loss account	11		<u>1,665,841</u>			<u>1,999,153</u>	

The financial statements were approved by the Board of Directors on 13 September 2011 and were signed on its behalf by

H C Dale

Director

S Kenward

Director

The notes form part of these financial statements

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 March 2011

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

Basis of consolidation

The consolidated accounts include the results of all group companies to 31 March 2011. For the year ended 31 March 2011 the holding company made a loss before tax and group dividends of £645,812 (31 March 2010: Loss of £691,686)

Turnover

Turnover represents net invoiced sales of goods, services and subscriptions, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life -

Computer equipment	-	33 3% / 10% on cost
Electrical equipment	-	25% on cost
Fixtures and fittings	-	10% / 15% on cost
Motor vehicles	-	25% on cost

No depreciation is provided on freehold land and buildings. The company follows a programme of maintenance of its properties, which includes the reinstatement of the fabric of the buildings, where necessary, in order to maintain them to a high standard. Accordingly, in the opinion of the directors, any element of depreciation would be immaterial and no provision has been made.

Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension

The group operates a defined contribution pension scheme. Contributions payable for the year are charged in the profit and loss account.

Operating leases

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2011**

2 TURNOVER

Turnover in the consolidated profit and loss account is stated exclusive of value added tax and is analysed as follows -

	<u>2011</u> £	<u>2010</u> £
Subscriptions and statistics provision	310,651	318,599
Motor Cycle Shows	2,766,780	3,675,931
	<u>3,077,431</u>	<u>3,994,530</u>

3 STAFF COSTS

	<u>2011</u> £	<u>2010</u> £
Wages and salaries	480,909	501,843
Social security costs	49,498	52,179
Other pension costs	38,116	40,634
	<u>568,523</u>	<u>594,656</u>

The average weekly number of employees of the group was -

Management	2	2
Administration	13	12
	<u>15</u>	<u>14</u>

4 OPERATING LOSS

	<u>2011</u> £	<u>2010</u> £
The operating loss is stated after charging		
Depreciation - owned assets	30,626	63,364
Auditors' remuneration	3,700	3,600
Auditors' remuneration for other services	2,900	2,800
(Profit) on disposal of fixed assets	(85)	(419)
Operating leases - equipment and motor vehicles	10,943	17,664
Other operating leases - land and buildings	8,300	8,300
	<u>83,384</u>	<u>79,777</u>
Directors' emoluments	<u>83,384</u>	<u>79,777</u>

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2011**

5 TAXATION

Analysis of the tax charge

The company has tax losses carried forward of approximately £1,160,000

Factors affecting the tax charge

The tax assessed for the year does not equate to the standard rate of corporation tax in the UK. The difference is explained below

	<u>2011</u>	<u>2010</u>
	£	£
Loss on ordinary activities before tax	<u>(579,461)</u>	<u>(226,485)</u>
Loss on ordinary activities multiplied by the standard rate of corporation tax in the UK of 21% (2010 - 28%)	(121,687)	(63,416)
Effects of		
Disallowed expenditure	468	1,379
Capital allowances in excess of depreciation	(24,163)	(5,939)
Unutilised losses	145,382	67,976
	<u>-</u>	<u>-</u>

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2011**

6 TANGIBLE FIXED ASSETS

	<u>Land and buildings</u> £	<u>Vehicles</u> £	<u>Fixtures and equipment</u> £	<u>Company total</u> £	<u>Subsidiary equipment</u> £	<u>Group total</u> £
COST						
At 1 April 2010	639,173	489	295,841	935,503	33,296	968,799
Additions	-	-	61,450	61,450	1,307	62,757
Disposals	-	-	-	-	(5,521)	(5,521)
At 31 March 2011	<u>639,173</u>	<u>489</u>	<u>357,291</u>	<u>996,953</u>	<u>29,082</u>	<u>1,026,035</u>
DEPRECIATION						
At 1 April 2010	-	305	256,934	257,239	32,311	289,550
Charge for year	-	122	29,612	29,734	892	30,626
Eliminated on disposal	-	-	-	-	(5,521)	(5,521)
At 31 March 2011	<u>-</u>	<u>427</u>	<u>286,546</u>	<u>286,973</u>	<u>27,682</u>	<u>314,655</u>
NET BOOK VALUE						
At 31 March 2011	<u>639,173</u>	<u>62</u>	<u>70,745</u>	<u>709,980</u>	<u>1,400</u>	<u>711,380</u>
NET BOOK VALUE						
At 31 March 2010	<u>639,173</u>	<u>184</u>	<u>38,907</u>	<u>678,264</u>	<u>985</u>	<u>679,249</u>

7 INVESTMENTS

The investments represent interests in the whole of the issued share capital of the company's subsidiaries, at cost

	<u>2011</u> £	<u>2010</u> £
M C I Exhibitions Limited	100	100
The British Motor Cycle Safety Foundation Limited	2	2
	<u>102</u>	<u>102</u>

M C I Exhibitions Limited promotes and manages motor cycle shows

The British Motor Cycle Safety Foundation Limited does not trade

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
for the year ended 31 March 2011**

8 DEBTORS:

	<u>Group</u>		<u>Company</u>	
	<u>2011</u>	<u>2010</u>	<u>2011</u>	<u>2010</u>
	£	£	£	£
Trade debtors	23,355	96,179	22,579	28,480
Amount due from subsidiary	-	-	276,172	162,165
Other debtors	21,921	16,396	8,887	1,513
Prepayments and accrued income	52,262	46,725	47,964	43,459
VAT	41,626	27,070	22,323	14,757
Corporation tax	-	-	12,500	128,700
	<u>139,164</u>	<u>186,370</u>	<u>390,425</u>	<u>379,074</u>

9 CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR

Trade creditors	88,285	92,517	72,444	55,015
Social security and other taxation	20,820	19,050	18,977	17,019
Other creditors	19,051	2,433	14,788	1,627
Accruals and deferred income	273,480	217,606	104,773	80,927
	<u>401,636</u>	<u>331,606</u>	<u>210,982</u>	<u>154,588</u>

10 CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

Accruals and deferred income	<u>28,172</u>	<u>-</u>	<u>28,172</u>	<u>-</u>
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11 RECONCILIATION OF MOVEMENT IN MEMBERS FUNDS

	<u>Group</u>		<u>Company</u>	
	<u>2011</u>	<u>2010</u>	<u>2011</u>	<u>2010</u>
	£	£	£	£
Profit/(loss) for the financial year after taxation/net deduction to members' funds	(579,461)	(226,485)	(333,312)	387,014
Opening members' funds at 1 April 2010	<u>2,386,853</u>	<u>2,613,338</u>	<u>1,999,153</u>	<u>1,612,139</u>
Closing members' funds at 31 March 2011	<u>1,807,392</u>	<u>2,386,853</u>	<u>1,665,841</u>	<u>1,999,153</u>

THE MOTOR CYCLE INDUSTRY ASSOCIATION LIMITED

NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 March 2011

12 SHOWS

The Motor Cycle Live and other shows are run by M C I Exhibitions Limited, a subsidiary of The Motor Cycle Industry Association Limited

13 COMPANY STATUS

The company is limited by guarantee and does not have a share capital It is incorporated in England and Wales

14 OPERATING LEASE COMMITMENTS

The following operating lease payments are committed to be paid within one year

	<u>Land and buildings</u>		<u>Operating leases</u>	
	<u>2011</u>	<u>2010</u>	<u>2011</u>	<u>2010</u>
	£	£	£	£
Expiring				
Within one year	-	-	279	-
Between one and five years	8,300	8,300	-	9,944
Over five years	-	-	340	-
	<u>8,300</u>	<u>8,300</u>	<u>619</u>	<u>9,944</u>

15. CONTINGENT LIABILITIES

The group is committed to pay £750,000 in respect of costs associated with the 2011 event