Directors' Report, Strategic Report and Financial Statements

Year ended 31 December 2020

Registered Number: 1064273



## Strategic Report for the year ended 31 December 2020

The directors present their strategic report of Octagon Athlete Representation Limited (the "Company") registered number 1064273 for the year ended 31 December 2020.

#### Principal activities and review of the business

The Company's principal activity during the year was to act as full service career managers for leading sports and entertainment personalities.

The Company's loss for the year was £96,000 (2019: profit £70,000). The directors consider that the result for the year is in line with expectations. The Company had net liabilities of £800,000 as at 31 December 2020 (2019: net liabilities of £704,000).

Generally, we met expectations. Growth in our Tennis event business, together with additional revenue from new client athletes helped us to return to profitability.

## Key performance indicators

Given the straightforward nature of the business, the directors are of the opinion that analysis using key performance indicators is not necessary for an understanding of the development, performance or position of the business.

#### Financial Reporting Standard 102 (FRS 102)

The company has complied with Financial Reporting Standard 102 (FRS 102) during the year.

#### Principal risks and uncertainties

From the perspective of the Company, the principal risks and uncertainties are integrated with the principal risks of The Interpublic Group of Companies, Inc. and are not managed separately. These risks are discussed in The Interpublic Group of Companies, Inc. annual financial statements for the year ended 31 December 2020, which does not form part of this report. Copies of The Interpublic Group of Companies, Inc. consolidated financial statements can be obtained from:

The Interpublic Group of Companies, Inc. 909 Third Avenue
New York, NY 10022, USA

#### Strategy and future developments

On behalf of the Board

478 Cifford Bloxham (Aug 12, 2021 06:53 GMT-1)

C H Bloxham Director 23 July 2021

## Directors' Report for the year ended 31 December 2020

The directors present their report and financial statements of Octagon Athlete Representation Limited (the "Company") registered number 1064273 for the year ended 31 December 2020.

#### **Future developments**

Future developments, strategy and key performance indicators are discussed in the strategic report.

#### **Dividends**

The Directors did not recommend the payment of a dividend during the year (2019: £nil).

#### Objectives and policies

The Company's operations expose it to a variety of financial risks. These include the credit risk, the liquidity risk associated with recovering customer debt on a timely basis, and the interest rate cash flow risk. The Company has in place a risk management programme that seeks to minimise the potential adverse effects on the financial performance of the Company by monitoring customer debt levels and the related financial risks to the business.

The Company follows the standard policy and procedures (SP&P) manual provided by The Interpublic Group of Companies, Inc., which sets out specific guidelines to manage credit and liquidity risks. Interest rate cash flow risk is managed by The Interpublic Group of Companies, Inc..

#### Financial risk management

The Company's operations expose it to a variety of financial risks that include the effects of changes in debt market prices, credit risk, liquidity risk and interest rate risk. The Company has in place a risk management programme that seeks to limit the adverse effects on the financial performance of the Company by monitoring levels of debt finance and the related finance costs.

Given the size of the Company, the directors have not delegated the responsibility of monitoring financial risk management to a sub-committee of the board. The policies set by the board of directors are implemented by the Company's finance department. The department follows the policy and procedures manual provided by The Interpublic Group of Companies, Inc. that sets out specific guidelines to manage credit and liquidity risks. Interest rate cash flow risk is managed by The Interpublic Group of Companies, Inc.

Given the nature of the Company being a holding Company, the directors have not delegated the responsibility of monitoring financial risk management to a subcommittee of the board. The policies set by the board of directors are implemented by the Company's finance department. The department follows the policy and procedures manual provided by the Company's ultimate parent company that sets out specific guidelines to manage credit and liquidity risks. Interest rate cash flow risk is managed by the Company's ultimate parent company.

#### Credit risk

The Company has implemented policies to monitor customer debt levels and to ensure that excessive credit is not extended to any particular customer. This provides the business with visibility of balances and ensures that no further credit is extended in cases where this is not merited. The maximum exposure to credit risk at 31 December 2020 was mainly as follows: trade debtors £96,000, amounts owed by group undertakings £22,000, other debtors £nil, prepayment and accrued income £2,000 and debtors due after more than one year £nil (2019: £128,000, £52,000, £3,000, £349,000, £nil respectively).

Credit given to other Group companies is also monitored and credit is extended where it is merited. Group debts are collected on the same basis as non-Group debts.

The Company also attempts to minimize credit exposure to cash investments. Cash investments are placed with high-quality financial institutions with limited exposure to any one institution.

#### Liquidity risk

The Company's customer profile is such that late payments and defaults may reduce the funds available for operations and planned expansions. The Company manages this risk by engaging external collection agencies where required.

#### Political donations

The Company made no political donations in 2020 (2019: £nil).

## Directors' Report for the year ended 31 December 2020 (continued)

#### Branches outside the UK

The Company has no branches outside the UK.

#### Disabled employee note

The Company is committed to employment policies which follow best practice based on equal opportunities for all employees, irrespective of sex, race, colour, disability or marital status. The Company gives full and fair consideration to applications for employment from disabled persons, having regard to their particular aptitudes and abilities. Appropriate arrangements are made for the continued employment and training, career development and promotion of disabled persons employed by the Company. If members of staff become disabled the Company continues employment, either in the same or an alternative position, with appropriate retraining being given if necessary.

#### **Employee involvement**

The Company systematically provides employees with information on matters of concern to them, consulting them or their representatives regularly, so that their views can be taken into account when making decisions that are likely to affect their interests. Employee involvement in the Company is encouraged, as achieving a common awareness on the part of all employees of the financial and economic factors affecting the Company plays a major role in maintaining its future success.

#### **Directors**

The directors who held office during the year and up to the date of signing the financial statements are given below:

C H Bloxham N B Morton

#### Events post statement of financial position

No material events post statement of financial position have occurred.

## Directors' Report for the year ended 31 December 2020 (continued)

#### Statement of directors' responsibilities

The directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have prepared the Company's financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including Financial Reporting Standard 102, The Financial Reporting Standard Applicable in the UK and Republic of Ireland (FRS 102).

Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company, and of the profit or loss of the Company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards, including FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements;
- notify its shareholders in writing about the use of disclosure exemptions, if any, of FRS 102 used in the preparation of financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will
  continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors acknowledge their responsibilities for:

- ensuring that the Company keeps adequate accounting records which comply with section 386 of the Companies Act 2006:
- preparing financial statements which give a true and fair view of the state of the affairs of the Company at 31 December 2020 and its profit or loss for the year then ended in accordance with the requirement of section 394 of the Companies Act 2006, and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements so far as applicable to the Company;
- the maintenance and integrity of the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

## Audit exemption

Advantage has been taken of the audit exemption available for subsidiary companies conferred by section 479A of the Companies Act 2006 on the grounds:

- a) that for the year ended 31 December 2020 the Company was entitled to the exemption from a statutory audit under section 479A of the Companies Act 2006 relating to subsidiary companies; and
- that no notice has been deposited under section 476 of the Companies Act 2006 in relation to the financial statements for the financial year.

On behalf of the Board

Cufford Blo-ham (Aug 12, 2021 06.53 GW7+1)

C H Bloxham Director 23 July 2021

# Statement of comprehensive income For the year ended 31 December 2020

	Note	2020 £000's	2019 £000's
Turnover Cost of sales	5	1,151 (497)	1,197 (265)
Revenue/Gross profit Administrative expenses		654 (749)	932 (787)
Operating (loss)/profit	6	(95)	145
Interest receivable and similar income Interest payable and similar expenses	7 8	(10)	1 (8)
(Loss)/profit before taxation Tax on (loss)/profit	11	(105) 9	138 (68)
(Loss)/profit for the financial year		(96)	70

All operations are continuing.

# Statement of financial position As at 31 December 2020

r	Note	2020 £000's	2019 £000's
Fixed assets			
Tangible assets	12	2	4
		2	4
Current assets			
Work in progress Debtors	13	8 123	17 532
Cash at bank and in hand	13	-	190
		131	739
Creditors: amounts falling due within one year	14	(933)	(1,447)
Net current liabilities		(802)	(708)
Total assets less current liabilities		(800)	(704)
Net liabilities		(800)	(704)
Capital and reserves			
	15	110	110
Accumulated losses		(910)	(814)
Total equity		(800)	(704)

Advantage has been taken of the audit exemption available for subsidiary companies conferred by section 479A of the Companies Act 2006 on the grounds:

- a) that for the year ended 31 December 2020 the Company was entitled to the exemption from a statutory audit under section 479A of the Companies Act 2006 relating to subsidiary companies; and
- b) that no notice has been deposited under section 476 of the Companies Act 2006 in relation to the financial statements for the financial year.

The directors acknowledge their responsibilities for:

- a) ensuring that the Company keeps adequate accounting records which comply with section 386 of the Companies Act 2006;
   and
- b) preparing financial statements which give a true and fair view of the state of the affairs of the Company at 31 December 2020 and of its profit or loss for the year then ended in accordance with the requirement of section 394 of the Companies Act 2006, and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements so far as applicable to the Company.

The notes on pages 9 to 22 are an integral part of these financial statements.

The financial statements on pages 6 to 22 were authorised for issue by the board of directors on 23 July 2021 and were signed on its behalf.

4184 Cistord Bloxham (Aug 17, 2021 05:53 GMT+1)

C H Bloxham Director Octagon Athlete Representation Limited Registered No. 1064273

# Statement of changes in equity for the year ended 31 December 2020

	Called up share capital	Accumulated losses	Total Equity
	£000's	£000's	£000's
At 1 January 2019	110	(884)	(774)
Profit for the financial year		70	70
At 31 December 2019	110	(814)	(704)
	Called up share capital	Accumulated Losses	Total Equity
	£000's	£000's	£000's
At 1 January 2020	110	(814)	(704)
Loss for the financial year	-	(96)	(96)
At 31 December 2020	110	(910)	(800)

### Notes to the financial statements for the year ended 31 December 2020

#### 1 General information

The Company's principal activity during the year was to act as full service career managers for leading sports and entertainment personalities.

The Company is a private company limited by shares and is incorporated and domiciled in England and Wales. The address of its registered office is 135 Bishopsgate, London, UK, EC2M 3TP.

## 2 Statement of compliance

The individual financial statements of the Company have been prepared in compliance with United Kingdom Accounting Standards, including Financial Reporting Standard 102, "The Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland" ("FRS 102") and the Companies Act 2006.

## 3 Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated. The Company has adopted FRS 102 in these financial statements.

## a) Basis of preparation

These financial statements are prepared under the historical cost convention. The preparation of financial statements in conformity with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Company's accounting policies.

The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in note 4.

#### b) Going concern

At as 31 December 2020, the Company has a net liabilities of £800,000 (2019: net liabilities £704,000). These financial statements are prepared on the going concern basis as IPG Holdings (UK) Limited, the Company's intermediate holding company, has confirmed in writing its intention to continue to support the Company for a period of not less than one year from the date of approval of these financial statements, by providing sufficient funds to enable it to meet its liabilities as they fall due. On this basis, the directors have concluded that it remains appropriate to prepare the financial statements on a going concern basis.

## Notes to the financial statements for the year ended 31 December 2020 (continued)

## 3 Summary of significant accounting policies (continued)

#### c) Exemptions for qualifying entities under FRS 102

As a qualifying entity, the Company has taken advantage of the exemption, under FRS 102 paragraph 1.12(b), from preparing a statement of cash flows, on the basis that it is a qualifying entity and its intermediate parent company, IPG Holdings (UK) Limited, includes the Company's cash flows in its own consolidated financial statements.

The Company has also taken advantage of the exemption, under FRS 102 paragraph 1.12(c), to the disclosure requirements of FRS 102 section 11 Basic Financial Instruments paragraphs 11.39 to 11.48A, and FRS 102 section 12 Other Financial Instrument Issues, paragraphs 12.26 to 12.29A, on the basis that it is a qualifying entity and the consolidated accounts of IPG Holdings (UK) Limited include the equivalent disclosures.

#### d) Revenue recognition

Turnover represents commission sales receivable, excluding VAT and is recognised when the amount earned by the Company is determinable (generally when the Company is notified of its represented client's earnings or when cash is physically received on behalf of the represented client). Turnover also includes project management fees receivable, excluding VAT, recognition of which is based on the contractual conditions. All commission where amounts earned is not yet determinable is deferred. Turnover arose wholly from the Company's principal activity.

#### e) Interest income

Interest income is recognised using the effective interest rate method

#### f) Employee benefits

The Company provides a range of benefits to employees, including annual bonus arrangements, paid holiday arrangements and defined benefit and defined contribution pension plans.

#### . Short term benefits

Short term benefits, including holiday pay and other similar non-monetary benefits, are recognised as an expense in the period in which the service is received.

## Pension costs

The Company operates a defined contribution pension scheme. The assets of the scheme are held separately from the Company in an independently administered fund. The pension cost charge disclosed in note 17 represents contributions payable by the Company to the fund.

Contributions payable in respect of employees' personal pension plans are expensed in the statement of comprehensive income as they are incurred.

#### Annual bonus plan

The Company operates an annual bonus plan for some employees. An expense is recognised in the statement of comprehensive income when the Company has a legal or constructive obligation to make payments under the plan as a result of past events and a reliable estimate of the obligation can be made.

## Notes to the financial statements for the year ended 31 December 2020 (continued)

## 3 Summary of significant accounting policies (continued)

#### g) Foreign currencies

The Company's functional and presentation currency is pound sterling. Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the statement of financial position date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences arising from the revaluation of foreign currency assets and liabilities are taken to the statement of comprehensive income during the year to which they relate.

#### h) Borrowing costs

All borrowing costs are recognised in the statement of comprehensive income in the period in which they are incurred.

#### i) Leases

Rentals applicable to operating leases, where substantially all of the benefits and risks of membership remain with the lessor, are charged to the statement of comprehensive income on a straight line basis over the term of the lease.

#### j) Lease incentives

Incentives received to enter into an operating lease are credited to the statement of comprehensive income, to reduce the lease expense, on a straight-line basis over the period of the lease.

Any reduction in lease payments as a result of the COVID-19 pandemic are credited to the statement of comprehensive income to reduce the lease expense on a straight-line basis over the period for which the change in lease payments compensates.

#### k) Exceptional items

Exceptional items comprise those that are by their nature, large unusual non-recurring and are shown separately in the statement of comprehensive income.

## Notes to the financial statements for the year ended 31 December 2020 (continued)

#### 3 Summary of significant accounting policies (continued)

#### I) Taxation

Taxation expense for the period comprises current and deferred tax recognised in the reporting period. Tax is recognised in the statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case tax is also recognised in other comprehensive income or directly in equity respectively.

Current and deferred taxation assets and liabilities are not discounted.

Corporation tax payable is provided on taxable profits and is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the year end.

Deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the statement of financial position date, where transactions or events that result in an obligation to pay more tax in the future, or a right to pay less tax in the future, have occurred at the statement of financial position date. Timing differences are differences between a company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements.

A deferred tax asset is regarded as recoverable and therefore recognised only when, on the basis of all available evidence, it can be regarded as probable that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured at the average tax rates and laws that are expected to apply in the periods in which the timing differences are expected to reverse based on tax rates and laws that have been enacted or substantively enacted by the statement of financial position date. Deferred tax is measured on a non-discounted basis in line with FRS 102.

#### m) Tangible assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use. Depreciation is calculated to write off the cost of the assets evenly over their expected useful lives as follows:

Freehold land and buildings

Freehold land and buildings

Asset retirement obligation

Lesser of - years or the remaining life of the lease
Long leasehold and leasehold improvements

Lesser of - years or the remaining life of the lease
Long leasehold and leasehold improvements

Lesser of - years or the remaining life of the lease
Long leasehold and leasehold improvements

0.00 years

Computer hardware and software

3-4 years

The assets' useful lives are reviewed, and adjusted, if appropriate, at the end of each reporting period. The effect of any change is accounted for prospectively.

Subsequent costs, including major inspections, are included in the assets carrying amount or recognised as a separate asset, as appropriate, only when it is probable that economic benefits associated with the item will flow to the Company and the cost can be measured reliably.

Repairs, maintenance and minor inspection costs are expensed as incurred.

#### n) Work in progress

Work in progress comprises external charges for goods and services incurred on behalf of clients which have still to be invoiced to clients. Work in progress is stated at the lower of cost or net realisable value. The Company assesses annually at the reporting date if any impairment is required and recognises any impairment loss to the statement of comprehensive income.

## Notes to the financial statements for the year ended 31 December 2020 (continued)

## 3 Summary of significant accounting policies (continued)

#### o) Financial instruments

The Company has chosen to adopt Sections 11 and 12 of FRS 102 in respect of financial instruments.

#### (i) Financial assets

Basic financial assets, including debtors and cash at bank and in hand balances are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Such assets are subsequently carried at amortised cost using the effective interest method.

At the end of each reporting period financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired the loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in the statement of comprehensive income.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been had the impairment not previously been recognised. The impairment reversal is recognised in the statement of comprehensive income.

Other financial assets, including equity investments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price.

Financial assets are derecognised when (a) the contractual rights to the cash flows from the asset expire or are settled, or (b) substantially all the risks and rewards of the ownership of the asset are transferred to another party, or (c) control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

#### (ii) Financial liabilities

Basic financial liabilities, including creditors and other payables, loans from fellow group companies are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers.

Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as creditors: amounts falling due over one year. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments.

Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in the statement of comprehensive income in finance costs or income as appropriate.

The Company does not currently apply hedge accounting for interest rate and foreign exchange derivatives.

#### p) Cash and cash equivalents

Cash and cash equivalents includes cash at bank and in hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. Bank loans and overdrafts, when applicable, are shown within borrowings in current liabilities.

#### q) Deferred income

Deferred income represents revenue invoiced in advance of services that have not yet been rendered to clients.

## r) Called up share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new ordinary shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Notes to the financial statements for the year ended 31 December 2020 (continued)

3 Summary of significant accounting policies (continued)

#### s) Distributions to equity holders

Dividends and other distributions to the Group's shareholders are recognised as a liability in the financial statements in the period in which the dividends and other distributions are approved by the shareholders. These amounts are recognised in the statement of changes in equity.

#### t) Related party disclosures

The Company discloses transactions with related parties which are not wholly owned with the same group. It does not disclose transactions with members of the same group that are wholly owned.

Under FRS 102 Advantage has been taken of the exemption for Related Party Disclosures not to disclose transactions with companies that are part of the IPG Group. The address at which the consolidated financial statements of The Interpublic Group of Companies, Inc. are publicly available is shown in note 20.

#### u) Netting off policy

Balances with other companies in The Interpublic Group of Companies, Inc. are stated gross, unless all of the following conditions are met:

- (i) The Company and the counterparty owe each other determinable monetary amounts, denominated either in the same currency, or in different but free convertible currencies;
- (ii) The Company has the ability to insist on a net settlement; and
- (iii) The Company's ability to insist on a net settlement is assured beyond doubt. For this to be the case it is necessary that the debit balance mature no later than the credit balance. It is also necessary that the Company's ability to insist on a net settlement would survive the insolvency of the counterparty.

## 4 Critical accounting estimates and assumptions

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

#### (a) Critical accounting estimates and assumptions

The Company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

(i) Useful economic lives of tangible assets (note 3m)

The annual depreciation charge for tangible assets is sensitive to changes in the estimated useful economic lives. The useful economic lives and residual values are re-assessed annually. They are amended when necessary to reflect current estimates, based on technological advancement, future investments, economic utilisation and the physical condition of the assets. See note 12 for the carrying amount of the property plant and equipment, and note 3m for the useful economic lives for each class of assets.

(ii) Impairment of trade and other debtors (note 13)

The Company makes an estimate of the recoverable value of trade and other debtors. When assessing impairment of trade and other debtors, management considers factors including the current credit rating of the debtor, the ageing profile of debtors and historical experience. See note 13 for the net carrying amount of the debtors and associated impairment provision.

## Notes to the financial statements for the year ended 31 December 2020 (continued)

## 5 Turnover

	2020 £000's	2019 £000's
Turnover by origin		
United Kingdom	1,151	1,197
	1,151	1,197

The analysis above is by geographical origin, being the location of the Company, which is performing the service for the customer, who may be located in a different location.

Turnover is wholly attributable to the principal activity of the Company.

## 6 Operating (loss)/profit

The following amounts have been charged/(credited) in arriving at the operating (loss)/profit:

	2020 £000's	2019 £000's
Employee costs (note 9)	491	399
Depreciation - Tangible fixed assets	2	3
Bad debt - provision (decrease)/increase	(4)	1
Exchange loss	15	18
Operating lease rentals - Office space	117	126

The operating lease rental costs relating to office space were recharged from another group company and the Company accordingly has no lease commitments.

## 7 Interest receivable and similar income

	2020 £000's	2019 £000's
Interest receivable on bank accounts	<u> </u>	1
	-	1
	<del></del>	

Notes to the financial statements for the year ended 31 December 2020 (continued)

## 8 Interest payable and similar expenses

	2020 £000's	2019 £000's
Interest payable on bank overdrafts	10	8
	10	8
9 Employee costs	2020 £000's	2019 £000's
Wages and salaries (including directors) Social security costs Pension costs (note 17)	412 46	325 35
- Defined contribution Severance expense Miscellaneous, non-share based incentives and other costs	24 2 7	20 19 -
Employee costs	491	399

The Company's employees are principally located in the United Kingdom.

## Notes to the financial statements for the year ended 31 December 2020 (continued)

## 9 Employee costs (continued)

The average monthly number of people employed (including directors) by the Company during the year is set out below:

	2020	2019
United Kingdom	7	8
Average monthly number employed	7	8
Key management compensation		
The compensation paid or payable to key management (including directors) for employee services is	s shown below:	
	2020 £000's	2019 £000's
Wages and salaries Social security costs	94 6	114 10
Pension costs (note 17) - Defined contribution Miscellaneous, non-share based incentives and other costs	7 10	6 9
Key management compensation	117	139
10 Directors' emoluments		
The directors are remunerated by the Company in respect of their services to the Company.		
	2020 £000's	2019 £000's
Aggregate emoluments, including benefits in kind Defined contribution scheme - company contributions	104 7	123 6

Retirement benefits are accruing to one director under a defined contribution scheme (2019: one)

Directors' emoluments have been reflected in the Company where the director has spent a significant portion of their time. Emoluments for one director were borne by other group companies in 2020 and 2019.

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## Notes to the financial statements for the year ended 31 December 2020 (continued)

## 11 Tax on (loss)/profit

	2020 £000's	2019 £000's
Current taxation		
UK corporation taxation	-	15
Foreign taxation - withholding tax	-	53
	-	68
Adjustments in respect of prior years - Foreign taxation	(6)	
Total current taxation	(6)	68
Deferred taxation		
Origination & reversal of timing differences	(3)	-
Total deferred taxation	(3)	
Tax on (loss)/profit	(9)	68

#### Factors affecting the tax charge for the year

The tax assessed for the year is Lower (2019: higher) than the standard rate of corporation tax in the UK of 19.00% (2019: 19.00%). The difference is explained below:

	2020 £000's	2019 £000's
(Loss)/profit before taxation	(105)	138
(Loss)/profit before taxation at the standard rate of corporation tax in the UK of 19.00% (2019: 19.00%)	(20)	26
Effects of: Expenses not deductible for taxation purposes Group relief for nil consideration Foreign taxation Adjustments in respect of prior years Unrecognised deferred tax	1 20 - (6) (4)	(5) (5) 53 - (1)
Total tax for the year	(9)	68

A previously enacted reduction in the rate of UK corporation tax from 19% to 17% from 1 April 2020 was reversed so the rate continues to be 19%.

In the 3 March 2021 Budget it was announced that the UK tax rate will increase to 25% from 1 April 2023. As the proposal to increase the rate to 25% has not been substantively enacted at the balance sheet date, its effects are not included in these financial statements. It is not expected that this increase will have a material impact on the deferred tax balances.

At 31 December 2020 there were unused trading losses and non-trading deficits of £nil (2019: £nil) that are available indefinitely for offset against the Company's future taxable profits, and capital losses of £nil (2019: £nil) that are available for offset indefinitely against the Company's future capital gains.

Notes to the financial statements for the year ended 31 December 2020 (continued)

# 12 Tangible assets

	Computer equipment £000's
At 31 December 2019 Cost Accumulated depreciation	9 (5)
Net book value	4
Cost 1 January 2020	9
31 December 2020	9
Accumulated depreciation 1 January 2020 Charge for the year	(5) (2)
31 December 2020	(7)
Net book value 31 December 2020	2
Net book value 31 December 2019	4

Notes to the financial statements for the year ended 31 December 2020 (continued)

## 13 Debtors

## Debtors: amounts falling due within one year

2020 £000's	2019 £000's
Trade debtors 96 Amounts owed by group undertakings 22 Other debtors -	128 52 3
Prepayments and accrued income 2 Deferred taxation (see below) 3	349 - -
	532
All amounts owed by group undertakings are unsecured and repayable on demand.	
Deferred taxation	
2020 £000's	2019 £000's
Accelerated capital allowances 3	-
Total deferred tax asset 3	-
The movement in the deferred taxation balance can be summarised as follows:	
	£000's
At 1 January 2020 Credited to statement of comprehensive income	3
At 31 December 2020	3
The amount of the net reversal of deferred tax expected to occur in 2021 is £nil.	
14 Creditors: amounts falling due within one year	
2020 £000's	2019 £000's
Bank loans and overdrafts 735	870
Trade creditors - Amounts owed to group undertakings 20	8 35
Corporation Tax 15	15
Other creditors including taxation and social security  Accruals and deferred income  54	33 486
933	1,447

Amounts owed to group undertakings are unsecured, repayable on demand and do not accrue interest.

The Group participates in The Interpublic Group of Companies, Inc. pooling arrangement with Lloyds Banking Group plc. The overdraft interest rate is linked to bank base rate and bank borrowing is secured by an ultimate parent undertaking guarantee. The remaining creditors are unsecured.

## Notes to the financial statements for the year ended 31 December 2020 (continued)

## 15 Called up share capital

	2020 Number (000's)	2019 Number (000's)	2020 £000's	2019 £000's
Allotted and fully paid: A ordinary shares of £1.00 each	110	110	110	110

## 16 Contingent liabilities

The Company is not party to any commitments or guarantees including composite cross guarantees between banks and fellow subsidiaries except for The Interpublic Group of Companies, Inc. pooling arrangements with Lloyds Banking Group plc. The interest rate is linked to a variable base rate and borrowings are secured by parent company guarantees.

#### 17 Pensions

#### Defined contributions scheme

The Company participates in a number of defined contribution pension schemes. The assets of the schemes are held separately from those of the Company in an independently administered fund. The pension cost represents contributions payable by the Company to the fund and amounted to £24,000 (2019: £20,000). At 31 December 2020, £2,000 remained unpaid and accrued (2019: £3,000).

## 18 Events after the reporting period

No material events post statement of financial position have occurred.

### 19 Company information

The Company is registered in England and Wales and its registered office is at 135 Bishopsgate, London, UK, EC2M 3TP.

### 20 Ultimate parent undertaking and controlling party

The immediate parent undertaking is Octagon Worldwide Limited, a company registered in England and Wales. Copies of its financial statements are available 135 Bishopsgate, London, EC2M 3TP.

The ultimate parent undertaking and controlling party is The Interpublic Group of Companies, Inc., a company incorporated in the United States.

The Interpublic Group of Companies, Inc. is the parent undertaking of the largest group of undertakings to consolidate these financial statements at 31 December 2020, and the smallest group of undertakings to consolidate these financial statements at 31 December 2020 is IPG Holdings (UK) Limited.

The consolidated financial statements for The Interpublic Group of Companies, Inc. can be obtained from 909 Third Avenue, New York, NY 10022, USA.

The consolidated financial statements for IPG Holdings (UK) Limited can be obtained from 135 Bishopsgate, London, United Kingdom, EC2M 3TP.