SAGESOF? LIMITED
(a wholly-owned subsidiary of
The Sage Group plc)

DIRECTORS' REPORT AND ACCOUNTS

30 September 1989



#### DIRECTORS' REPORT

The directors have pleasure in presenting their report and accounts for the year ended 30 September 1989.

### RESULTS AND DIVIDENDS

The trading results for the year and dividends proposed are as set out on page 4.

#### ACTIVITY

The company's principal activity during the year was the development and publication of the business software for personal computers and the sale of computer stationery and supplies.

#### REVIEW OF BUSINESS

The company achieved profit on ordinary activities of £3,313,431 on a turnover of £8,253,959.

The company has continued to enhance its existing software products and in September 1989 launched the Sterling Accounts range to replace the successful Businesswise Accounts range. Since the launch the sales of Sterling Accounts have been very encouraging.

Following the policy of product diversification, the company has continued to enjoy growing sales from both stationery and supplies and maintenance income. The Directors foresee considerable growth in both these areas during 1989/90.

The launch of MainLan (a Local Area Network product) in September 1983 has proved to be very successful. The product has established the company as a leading supplier in the network market. This product contributed £1.6m to turnover in 1989 and the Directors expect that income from network products in the forthcoming year will continue to provide significant contribution to turnover.

The Directors will continue their policy of diversification and will focus in 1990 on export opportunities for MainLan.

## DIRECTORS AND THEIR INTERESTS

The directors ac 30 September 1989 and their interests in the ordinary share capital of the company were as follows:

	Number of ordinary shares held at 30 September 1989	Number of ordinary shares held at 30 September 1988 or date of appointment
AD Goldman (Chairman) TP Maxfield PA Walker AWG Wylie ADV Crook MEW Jackson	- - - - -	505 120 - 505 - 18

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DIRECTORS' REPORT (continued,

DIRECTORS AND THEIR INTERESTS (continued)

Directors' interests in the shares of The Sage Group pic are set out in the directors' report of that company.

Mr AD Goldman's holding at 30 September 1988 included 30 shares held by him as trustee in a non-beneficial capacity.

Mr ADV Crook represents an institutional investor who held 30% of the ordinary shares at 30 September 1988.

SHARF CAPITAL

Movements in share capital are set out in note 14 to the accounts.

FIXED ASSETS

Movements in fixed assets are set out in note 8 to the accounts.

RESEARCH AND DEVELOPMENT

The company continues to develop business software applications for personal computers.

**AUDITORS** 

A resolution to re-appoint Price Waterhouse as auditors will be put to the public at the Annual General Meeting.

By order of the board

PW Egerton Secretary

27 November 1989

# Price Waterkouse



AUDITORS' REPORT TO THE MEMBERS OF SAGESOFT LIMITED

We have audited the financial statements on pages 4 to 13 in accordance with Auditing Standards.

In our opinion the financial statements give a true and fair view of the state of the Company's affairs at 30 September 1989 and of its profit and source and application of funds for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

PRICE WATERHOUSE Chartered Accountants

27 November 1989



# PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 SEPTEMBER 1989

	1,989	1988
TURNOVER (Note 2)	8,253,959	5,235,009
Cost of sales	(1,622,820)	(1,236,730)
GROSS PROFIT	6,631,139	3,998,279
Selling and administrative expenses	(3,369,221)	(2,461,180)
OPERATING PROFIT	3,261,918	1,537,099
Interest receivable Interest payable (Note 5)	52,111 (598)	85,684 (4,376)
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION (Note 3)	3,313,431	1,618,407
Tax on profit on ordinary activities (Note 6)	(872,152)	(581,306)
PROFIT FOR THE FINANCIAL YEAR	2,441,279	1,037,101
Dividends (Note 7)	(3,326,929)	(416,410)
AMOUNT TRANSFERRED (FROM)/TO RESERVES (Note 15)	£(885,650)	£620,691
		-

## BALANCE SHEET AS AT 30 SEPTEMBER 1989

		1989		1988
FIXED ASSETS Tangible assets (Note 8)		532,646		414,279
CURRENT ASSETS Stocks (Note 10) Debtors (Note 11) Cash at bank and in hand	277,348 5,969,287 36,336		173,039 1,399,616 1,105,697	
CREDITORS: amounts falling due within one year (Note 12)	6,282,971		2,678,352	
NET CURRENT ASSETS		363,418		1,001,672
TOTAL ASSETS LESS CURRENT LIABILITIES		896,064		1,415,951
PROVISIONS FOR LIABILITIES AND CHARGES (Note 13)		-		(18,500)
DEFERRED MAINTENANCE INCOME		(694,064)		(309,801)
		£202,000		£1,087,650
CAPITAL AND RESERVES Called up share capital (Note 14) Share premium Profit and loss account		202,000		2,240 199,760
(Note 15)		•		885,650
		£202,000		£1,087,650

The financial statements on pages 4 to 13 were approved by the board of directors on 27 November 1989 and are signed on their behalf by:

AD Goldman ) Directors PA Walker )

## STATEMENT OF SOURCE AND APPLICATION OF FUNDS FOR THE YEAR ENDED 30 SEPTEMBER 1989

## FUNDS GENERATED FROM TRADING

	1939	*****************	1988
Operating profit on ordinary activities before taxation	3,261,918		1,537,099
Adjustment for items not involving the movement of funds: Depreciation Loss/(profit) on disposal of tangible fixed assets	117,824 <u>14,830</u>	93,726 <u>(970</u> )	
	132,704		92,756
Increase in provision for deferred maintenance income	<u>384,261</u>		141,655
(TMODELOS) (PRODELOS TM. HONEYMA	3,778,883		1,771,510
(INCREASE)/DECREASE IN WORKING CAPITAL (Note 17)	(4,368,687)		(473,651)
CHANGES IN FIXED ASSETS Additions to tangible fixed assets Proceeds from disposal of	(279,104)	(265,910)	
tangible fixed assets	28,034	<u>17,570</u>	
	( <u>251,070</u> )		(248,340)
CASH FLOW FROM OPERATIONS	(840,874)		1,049,519
Interest (net) Tax paid Dividends paid	51,513 (280,000)	81,308 (280,000) ( <u>473,410</u> )	
	(228,487)		( <u>672,102</u> )
(DECREASE)/INCREASE IN NET LIQUID FUNDS	£(1,069,361)		£377,417

## NOTES TO THE ACCOUNTS - 30 SEPTEMBER 1989

#### ACCOUNTING POLICIES 1

#### (a) Basis of accounting

The financial statements are prepared under the historical cost convention.

#### (b) Turnover

Turnover represents invoiced sales to third parties after deducting credit notes, allowances, trading discounts and Value Added Tax and is adjusted to include maintenance income on a straight line basis over the life of each maintenance agreement.

#### Tangible fixed assets (c)

Tangible fixed assets are stated at cost less accumulated depreciation. Depreciation on tangible fixed assets is provided for as follows:

Freehold land and buildings - 2% per annum straight line Plant and equipment - 33 1/3% per annum on reducing

balance

Motor vehicles

- 25% per annum on redu ing

balance

Fixtures and fittings

- 15% per annum on reducing balance

#### (d) Development costs

All costs associated with the development of software are written off as incurred.

#### (e) Stocks and work in progress

Stocks are stated at the lower of cost and net realisable value.

#### (f) Leasing

Where plant and equipment is acquired by leasing arrangements which give rights approximating to ownership ('finance leases') the amount representing the purchase price of such assets is included in tangible fixed asses and the related obligations are included in creditors. All other leases are 'operating leases' and the annual rentals are charged to the profit and loss account on a straight-line basis over the lease term.

#### (g) Deferred taxation

Provision is made for deferred taxation to the extent that there is a reasonable probability that the liability will arise in the foreseeable future.

NOTES TO THE ACCOUNTS - 30 SEPTEMBER 1989 (continued)

## 2 SEGMENT INFORMATION

The geographical analysis of turnover by market is as follows:

	International Conference on the Conference of the Conference on th	**************************************
	£8,253,959	£5,235,009
United Kingdom Rest of the World	7,945,306 308,653	5,160,673 74,336
	1989	2988

The analysis of turnover and operating profit by type of business is as follows:

	1989	Turnover 1988	<u>Opera</u> 1989	ting profit 1988
Software and related activities Computer stationery	6,849,686	4,393,246	2,758,284	1,346,688
and supplies	1,404,273	841,763	503,634	190,411
			»,————————————————————————————————————	
	£8,253,959	£5,235,009	£3,261,918	£1,537,099
				Part Library Springer

## 3 PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION

The profit on ordinary activities before taxation is stated after charging/(crediting):

	1989	1988
	£	£
Staff costs (excluding directors' emoluments)	:	
Wages and salaries	854,506	620,335
Social security costs	71,131	61,670
Other pension costs	9,582	
Non-recurring grants	(162,000)	(10,000)
Directors' emoluments	289,147	206,062
Depreciation	117,824	93,726
Operating lease rentals	22,646	11,331
(Profit)/loss on sale of tangible assets	1.4,880	(970)
Auditors' remuneration	10,000	9,000
		Silver and College State

NOTES TO THE ACCOUNTS - 30 SEPTEMBER 1989 (continued)

### b DIRECTORS' EMOLUMENTS

The emoluments of the Chairman who was also the highest paid director were £95,066 (1988 - £67,313).

The number of other directors whose emoluments (excluding pension contributions) were within the following bands was as follows:

		1989	1988
	£0 - £5,000 £30,001 - £35,000 £40,001 - £45,000 £50,601 - £55,000 £60,001 - £65,000 £65,001 - £70,000 £70,001 - £75,000	2 - 1 - 1 1	2 3 1 - 1
5	INTEREST PAYABLE		
		<u> 1939</u>	1988
	Interest payable on borrowings repayable within five years Finance charges on hire purchase agreements	598	1,379
		£598	£4,376
6	TAXATION		
		1989	1988
	Corporation tax on profits for the year at 35% (1988 - 35%)	981,160	592,343
	Prior year	(90,508)	(5,037)
	Transfer from deferred tax	(18,500)	(6,000)
		£872,152	£581,306

The corporation tax charge on profits for the year reflects the surrender of group tax losses of £450,000 for which. Payment has been made.

## NOTES TO THE ACCOUNTS - 30 SEPTEMBER 1989 (continued)

## 7 DIVIDENDS

	<u> 1989</u>	1988
Paid		
Ordinary shares	q	234,090
9% Convertible redeemable preference shares	•	5,410
Proposed		
Ordinary shares	3,326,929	177,000
	£3,326,929	£416,410
		Personal Property and the Person of the Pers

## 8 TANGIBLE FIXED ASSETS

1	Freehold Land and Lildings	Plant and equipment	Fixtures and <u>fittings</u>	Motor <u>vehicles</u>	Total
Cost At 1 October 1988 Additions Disposals	92,141	276,179 149,433 (39,064)	146,893 25,321 (2,408)	86,090 104,350 (62,447)	601,303 279,104 (103,919)
At 30 September 1989	92,141	386,543	169,806	127,993	776,488
Depreciation At 1 October 1988 Provision for the year Disposals	1,830	117,000 76,9/7 (31,598)	40,424 18,236 (2,408)	27,770 20,768 (27,000)	187,024 117,824 (61,006)
At 30 September 1989	3,673	162,379	56,252	21,538	243,842
Net book amount At 30 September 1989	£88,468	£224,169	£113,554	£106,455	£532,646
At 30 September 1988	£90,311	£159,179	£106,469	£58,320	£414,279

Included above are fixed assets purchased under hire purchase agreements with a net book amount of f nil (1988 - £11,094).

## NOTES TO THE ACCOUNTS - 30 SEPTEMBER 1989 (continued)

## INVESTMENT IN SUBSIDIARY

				£-	£-
Less:	amounts	written	off	•	(100.;
Shares	at cost			•	100
				1989	1988

The company formerly owned the whole of the issued share capital of Sage PC Learning Centres Limited, comprising 100 ordinary shares of fleach. The company was dormant and registered in England. This company was sold dring the year.

### 10 STOCKS

		1989	1988
	Materials Finished goods	258,621 18,727	154,166 18,873
		£277,348	£173,039
		************	
11	DEBTORS		
		1989	1988
	Trade debtors Amounts owing by group companies Other debtors Prepayments	1,346,406 4,232,200 180,868 72,813	981,250 - 83,104 276,262
	Taxation recoverable	137,000	59,000
		£5,969,287	£1,399,616
			***************************************

The taxation recoverable represents Advance Corporation Tax which is recoverable more than one year after the balance sheet date.

## NOTES TO THE ACCOUNTS - 30 SEPTEMBER 1989 (continued)

## 12 CREDITORS (amounts falling due within on year)

	morrana lamentes rottitle a	ac wrenin on y	cary				
			<del></del>	1989	1988		
	Current portion of hire purel Trade creditors Corporation tax Other taxes and social secur: Accruals Advance corporation tax Proposed dividend		68 1,23 25 27 13 3,32	9,418 4,958 4,841 6,407 7,000 6,929 9,553	5,730 224,355 624,300 132,691 453,598 59,000 177,000		
13	PROVISIONS FOR LIABILITIES AND CHARGES						
	Deferred tax at 35% (1988 - 1	;5%);					
	Full potential deferred tax 1	<u>l'ability</u>		1000	7.000		
	Tax deferred by accelerated		-	1989	1988		
	capital allowances Other timing differences			-	16,000 2,500		
				£-	£18,500		
			_				
14	CALLED UP SHARE CAPITAL				Allotted		
		Author	<u>ised</u> 1988	and : 1989	fully paid 1988		
	Ordinary shares of £1 each	£202,000 £2	2,240	£202,000	£2,240		
		-		-			

On 10 October 1988 there was a bonus issue of shares of 89.1786 new ordinary shares for every 1 existing ordinary share out of share premium.

## NOTES TO THE ACCOUNTS - 30 SEPTEMBER 1989 (continued)

## 15 PROFIT AND LOSS ACCOUNT

	<u> 1989</u>
At 1 October 1988 Loss for the year	885,650 (885,650)
At 30 September 1989	£-

### 16 OPERATING LEASE COMMITMENTS

The annual commitment under non-cancellable operating leases for plant and equipment comprises:

	<u>1989</u>	1988
Expiring between 2 and 5 years	£21,764	£24,734

## 17 (INCREASE)/DECREASE IN WORKING CAPITAL

(Increase)/decrease in working capital comprises:

	<u> 1989</u>	<u>1983</u>
Stocks Debtors Creditors	(104,309) (4,569,671) <u>305,293</u>	(44,272) (503,442) <u>74,063</u>
	£(4,368,687)	£(473,651)

## 18 CAPITAL COMMITMENTS

The company did not have any capital commitments at 30 September 1989 (1988 - none).

### 19 CONTINGENT LIABILITIES

The company did not have any contingent liabilities at 30 September 1989 (1988 - none).

### 20 EMPLOYEES

The average number of employees employed by the company during the period was 96 (1988 - 69). They were all employed in the United Kingdom.

## 21 ULTIMATE HOLDING COMPANY

On 10 October 1988 the ultimate holding company became The Sage Group plc, a company incorporated in Great Britain.