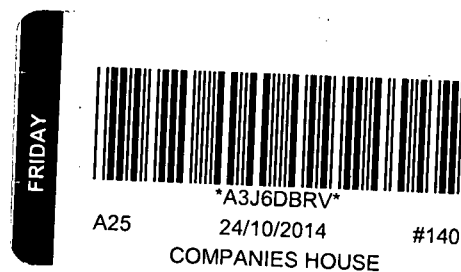


**AA SIGNS LIMITED**  
**ANNUAL REPORT AND ACCOUNTS**  
**FOR THE YEAR ENDED 31 JANUARY 2014**

**Registered number: 1039465**



# **AA SIGNS LIMITED**

## **DIRECTORS' REPORT**

### **FOR THE YEAR ENDED 31 JANUARY 2014**

The Directors present the annual report on the affairs of the Company, together with the financial statements, for the year ended 31 January 2014.

#### **REVIEW OF ACTIVITIES**

The Company did not trade in the year and has been dormant within the meaning of section 480(1) of the Companies Act 2006 throughout the year and no request for an audit has been made by 10% of its members under section 476(2) of the Companies Act 2006. Accordingly, no auditors are to be appointed while the Company remains dormant.

#### **DIRECTORS**

The directors who held office during the year were as follows:

A J P Strong	(Resigned 11 November 2013)
A K Boland	(Appointed 1 May 2013)
R J Scott	(Appointed 11 November 2013)

#### **POST BALANCE SHEET EVENTS**

On 26 June 2014, AA plc was admitted to the London Stock Exchange. From this date AA plc became the ultimate parent undertaking of the Company and the ultimate controlling party.

BY ORDER OF THE BOARD



R J SCOTT  
DIRECTOR

20 October 2014

Registered Office:  
Fanum House  
Basing View  
Basingstoke  
Hampshire  
RG21 4EA

# AA SIGNS LIMITED

## BALANCE SHEET AT 31 JANUARY 2014

	2014 £	2013 £
NET ASSETS	-	-
EQUITY SHAREHOLDER'S FUNDS	-	-

The Company did not trade during the current or preceding year and has made neither profit nor loss, nor any other recognised gain or loss.

For the year ending 31 January 2014 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The Directors acknowledges their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 2 to 3 were approved by the board of directors on 20 October 2014 and were signed on its behalf by:



R J SCOTT  
DIRECTOR

The notes on page 3 form part of these financial statements.

# **AA SIGNS LIMITED**

## **NOTES TO THE ACCOUNTS**

### **1 ACCOUNTING POLICIES**

The accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards as defined in the Companies Act 2006 s.464.

### **2 ULTIMATE PARENT UNDERTAKING**

The Company is limited by guarantee and no call has been made on the guarantors. There are no other assets or liabilities at 31 January 2014.

*The Company formerly acted as a trustee and agent for the unincorporated body known as The Automobile Association whose assets and liabilities were transferred to The Automobile Association Limited. Following the transfer of trade from The Automobile Association to Automobile Association Developments Limited on 1 September 2013, The Automobile Association transferred the assets and liabilities to Automobile Association Developments Limited.*

The parent of the smallest group to consolidate these financial statements is AA Intermediate Co Limited whose registered office is Fanum House, Basing View, Basingstoke, RG21 4EA.

As at 31 January 2014, the ultimate parent undertaking, which was also the parent of the largest group to consolidate these financial statements, was Acromas Holdings Limited whose registered office is at Enbrook Park, Folkestone, Kent, CT20 3SE.

Following the admission of AA plc to the London Stock Exchange, see Post Balance Sheet Event note, the ultimate parent undertaking, which will also become the parent of the largest group to consolidate these financial statements, is AA plc whose registered office is at Fanum House, Basing View, Basingstoke, RG21 4EA.

Copies of the consolidated parent financial statements are available from the Company Secretary at the relevant registered office address.

### **3 ULTIMATE CONTROLLING PARTY**

As at 31 January 2014, the directors considered the ultimate controlling party to be funds advised by Charterhouse Capital Partners, CVC Capital Partners and Permira Advisers acting in concert.

Following the admission of AA plc to the London Stock Exchange, see Post Balance Sheet Event note, the ultimate controlling party is AA plc.

### **4 POST BALANCE SHEET EVENT**

On 26 June 2014, AA plc was admitted to the London Stock Exchange. From this date AA plc became the ultimate parent undertaking of the Company and the ultimate controlling party.