

Company registration number 1011274

WILLIAM HILL (SPORTING) LIMITED

Report and Accounts

52 week period ended 28 December 2010

WEDNESDAY



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COMPANIES HOUSE

WILLIAM HILL (SPORTING) LIMITED
REPORT OF THE DIRECTORS

The directors present their report and accounts for the 52 week period ended 28 December 2010

ACTIVITIES

During the 52 week period the Company has not traded, has not incurred any liabilities and consequently has made neither profit nor loss

DIRECTORS

The directors who served during the 52 week period and subsequently are

Mr A D Steele

Mr S P Lane

Mr N Cooper

(resigned 31 March 2010)

(appointed 1 June 2010)

The directors' interests and rights to subscribe for shares in the Company's ultimate parent company (William Hill PLC) at 28 December 2010 and 29 December 2009 are disclosed in the financial statements of William Hill Organization Limited

None of the directors had any interests in the share capital of the Company or any other Group company (except as disclosed in the accounts of William Hill Organization Limited) at any time during the period

Approved by the Board of Directors and signed on behalf of the Board



Mr D Read

Secretary

21/9/11

WILLIAM HILL (SPORTING) LIMITED**BALANCE SHEET****28 DECEMBER 2010**

		28 December 2010	29 December 2009
	Note	£	£
CURRENT LIABILITIES			
Amounts owed to group undertakings		<u>(297,238)</u>	<u>(297,238)</u>
NET LIABILITIES		<u><u>(297,238)</u></u>	<u><u>(297,238)</u></u>
CAPITAL AND RESERVES			
Called up share capital - ordinary	2	100	100
Profit and loss account		<u>(297,338)</u>	<u>(297,338)</u>
EQUITY SHAREHOLDERS' DEFICIT		<u><u>(297,238)</u></u>	<u><u>(297,238)</u></u>

The Company did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gain or loss. The Company was dormant within the meaning of Section 1169 of the Companies Act 2006.

The annual accounts have not been audited because the Company is entitled to the exemption provided by Section 480 of the Companies Act 2006 relating to dormant companies and its members have not required the Company to obtain an audit of these accounts in accordance with Section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements of William Hill (Sporting) Limited, registered company number 1011274, were approved by the Board of Directors and authorised for issue on

21/9/11

A D Steele
Director

WILLIAM HILL (SPORTING) LIMITED
NOTES TO THE ACCOUNTS
52 WEEKS ENDED 28 DECEMBER 2010

1 ACCOUNTING POLICIES

The accounts have been prepared under the historical cost convention

During the 52 week period the Company has not traded, has not incurred any liabilities and consequently has made neither profit nor loss. There are no recognised gains or losses for the current or preceding financial periods. None of the directors received any emoluments in respect of their services to the Company.

2 SHARE CAPITAL

	28 December 2010 and 29 December 2009 £	
	Number	Value £
Allotted and fully paid		
Ordinary shares of 1 pound each	<u>100</u>	<u>100</u>

3 ULTIMATE PARENT COMPANY AND RELATED PARTY TRANSACTIONS

The Company is taking advantage of the exemption granted by paragraph 3(c) of Financial Reporting Standard 8, Related Party Disclosures, not to disclose transactions with companies within the William Hill PLC Group who are related parties.

The parent company of the Group preparing consolidated accounts of which the Company is a member is William Hill PLC, a company incorporated in Great Britain.

At the balance sheet date, the Company's ultimate parent company and controlling party was William Hill PLC, a company incorporated in Great Britain. The Company's immediate parent company and immediate controlling entity is William Hill (Edgware Road) Limited, a company incorporated in Great Britain.

Copies of the financial statements of William Hill PLC and William Hill (Edgware Road) Limited are available from Companies House, Crown Way, Maindy, Cardiff CF4