

**NEW INTERNATIONALIST PUBLICATIONS LIMITED  
DIRECTORS' REPORT AND  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021**

**New Internationalist Publications Limited  
Directors' Report and Financial Statements  
For The Year Ended 31 March 2021**

---

**Contents**

	<b>Page</b>
Company Information	1
Directors' Report	2—3
Independent Auditor's Report	4—7
Profit and Loss Account	8
Balance Sheet	9—10
Notes to the Financial Statements	11—14

**New Internationalist Publications Limited**  
**Company Information**  
**For The Year Ended 31 March 2021**

---

<b>Directors</b>	Emma Blunt Dinyar Godrej Charlie Harvey Frances Harvey Hazel Healy Andrew Kokotka Robert Norman Katalin Szombati Amy Hall Laura Veitch
<b>Company Number</b>	01005239
<b>Registered Office</b>	The Old Music Hall, 106 - 108 Cowley Road Oxford OX4 1JE
<b>Accountants</b>	Third Sector Accountancy Limited Chartered Accountants and Registered Auditors Holyoake House Hanover Street Manchester M60 0AS
<b>Auditors</b>	Third Sector Accountancy Limited Holyoake House Hanover Street Manchester M60 0AS

**New Internationalist Publications Limited**  
**Company No. 01005239**  
**Directors' Report For The Year Ended 31 March 2021**

---

The directors present their report and the financial statements for the year ended 31 March 2021 .

### **Statement of Directors' Responsibilities**

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing the financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### **Statement of Disclosure of Information to Auditors**

The directors of the company who held office at the date of approval of this annual report confirm that:

- so far as they are aware, there is no relevant audit information of which the company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

### **Review of Business**

This past financial year was one of great upheaval due to the Covid-19 pandemic. Despite our income dropping steeply in the period, the results show a small profit of £37K.

This is due to a combination of factors, which include: cuts to our staff team and administration outgoings, the government furlough scheme and improved online shop sales.

This profit is after taking account of an exceptional write down of £142K of our investment in the subsidiary Myriad Editions Limited, which was hit hard by the closure of bookshops throughout lockdown.

It was a year of ups and downs across our different business arms. The magazine was on track to breakeven, but in fact made a profit, due to short-term savings owing to a lack of face-to-face marketing spend due to lockdown and a correction in our favour to deferred income from subscriptions in advance. Our online shops made a £25K improvement on forecasts due to the shift to online, more conscious shopping. And our grants programme pulled in a £100K publishers award to cover the topic of food justice.

...CONTINUED

**New Internationalist Publications Limited  
Directors' Report (continued)  
For The Year Ended 31 March 2021**

---

### **Review of Business - continued**

New Internationalist magazine kept the printing presses rolling, publishing six in-depth editions. They kept the spotlight on the urgent issues of our times, including: the uneven impact of the pandemic, biodiversity loss, the Kurdish struggle and the fight for clean air.

As the year closed, the warm and supportive community of co-owners of our parent society New Internationalist Co-operative Limited responded to a call for investment to fund our post-Covid business recovery plan. We welcomed 1,000 new members into the parent co-operative society and successfully raised £370K, which is destined to transform our magazine business with a focus on digital sales.

Our new business plan – into which some 80 co-operative members inputted at our online annual meeting in November 2020 – has left our organization more tightly focussed on the magazine with supplemental income coming from the Ethical Shop and the production of annuals such as the One World Calendar. We look forward with excitement to putting our plans into action this coming year.

### **Directors**

The directors who held office during the year were as follows:

Vanessa Baird	
Emma Blunt	
Beverley Dawes	RESIGNED 31/10/2020
Dinyar Godrej	
Charlie Harvey	
Frances Harvey	
Hazel Healy	
Andrew Kokotka	
Robert Norman	
Juha Sorsa	RESIGNED 31/08/2020
Katalin Szombati	
Amy Hall	APPOINTED 14/04/2020

### **Small Company Rules**

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

On behalf of the board

---

**Katalin Szombati**

Director  
**01/12/2021**

**Independent Auditor's Report  
to the Members of  
New Internationalist Publications Limited**

---

## **Qualified opinion**

We have audited the financial statements of New Internationalist Publications Limited for the year ended 31 March 2021 which comprise the Profit and Loss Account, Balance Sheet and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 - Section 1A for Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

In our opinion, except for the possible effects of the matter described in the basis for qualified opinion section of our report, the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2021 and of the company's profit or loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

## **Basis for Qualified Opinion**

The deferred magazine subscription income figure for the company was provided by the company's service provider. From 1 April 2021 the company took the management of subscriptions in house and in September 2021 the company recalculated the deferred subscriptions as at September 2021. It was found that the deferred subscriptions were much lower than expected and the service provider's figure as at 31 March 2021 is no longer credible. These accounts include a £129,089 reduction in deferred income, which has resulted in a surplus for the year of £37,435, which would otherwise have been a deficit of £91,654. The new reduced figure for deferred income is an estimate based on the ratios in the calculation in September 2021. However, due to the time elapsed and the change in service provider, it is no longer possible to do any detailed audit work on the deferred income figure as at 31 March 2021 or 31 March 2020. We were therefore unable to determine whether any adjustment is necessary. In addition, were any adjustment to the deferred income balance to be required, the directors' report would also need to be amended.

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## **Conclusions Relating to Going Concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

**Independent Auditor's Report (continued)**  
**to the Members of**  
**New Internationalist Publications Limited**

---

## **Other Information**

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

As described in the basis for qualified opinion section of our report, we were unable to satisfy ourselves concerning the deferred subscription income as at 31 March 2021 or 31 March 2020. We have concluded that where the other information refers to the deferred income or related balances such as subscription income, it may be materially misstated for the same reason.

## **Opinions on Other Matters Prescribed by the Companies Act 2006**

Except for the possible effects of the matter described in the basis for qualified opinion section of our report, in our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

## **Matters on Which We Are Required to Report by Exception**

Except for the matter described in the basis for qualified opinion section of our report, in the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

Arising solely from the limitation of scope of our work relating to deferred income referred to above:

- we have not received all the information and explanations we require for our audit, and
- we were unable to determine whether adequate accounting records have been kept.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records or returns;
- certain disclosures of directors' remuneration specified by law are not made;
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

**Independent Auditor's Report (continued)**  
**to the Members of**  
**New Internationalist Publications Limited**

---

## **Responsibilities of Directors**

As explained more fully in the Directors' Responsibilities Statement set out on page 2—3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Based on our understanding of the group and environment in which it operates, we identified the principal risks of non-compliance with laws and regulations related to pension legislation, tax legislation, employment legislation, health and safety legislation, and other legislation specific to the industry in which the group operates, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006, and the reporting requirements under FRS102.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principle risks were related to the pressure on management to achieve particular results. Audit procedures performed by the group engagement team included:

- Discussions with management including consideration of known or suspected instances of non-compliance;
- Evaluating management's controls designed to prevent and detect irregularities;
- Identifying and testing journal entries; and
- Challenging assumptions and judgments made by management.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.



**Independent Auditor's Report (continued)  
to the Members of  
New Internationalist Publications Limited**

---

**Use Of Our Report**

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters that we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

-----

**Patrick Morrello (Senior Statutory Auditor)  
for and on behalf of Third Sector Accountancy Limited , Statutory Auditor**

**01/02/2021**

**Third Sector Accountancy Limited  
Holyoake House  
Hanover Street  
Manchester  
M60 0AS**

**New Internationalist Publications Limited**  
**Profit and Loss Account**  
**For The Year Ended 31 March 2021**

	<b>Notes</b>	<b>2021</b> <b>£</b>	<b>2020</b> <b>£</b>
<b>TURNOVER</b>		1,850,003	2,120,570
Cost of sales		(944,138 )	(1,318,787 )
<b>GROSS PROFIT</b>		905,865	801,783
Administrative expenses		(725,925 )	(1,111,691 )
<b>OPERATING PROFIT/(LOSS)</b>		179,940	(309,908 )
Exceptional items		(142,528)	-
Other interest receivable and similar income		23	-
<b>PROFIT/(LOSS) FOR THE FINANCIAL YEAR</b>		37,435	(309,908 )

The notes on pages 11 to 14 form part of these financial statements.



**New Internationalist Publications Limited**  
**Balance Sheet**  
**As at 31 March 2021**

		<b>2021</b>		<b>2020</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>FIXED ASSETS</b>					
Tangible Assets	<b>3</b>		1,161		1,780
Investments	<b>4</b>		5,451		5,351
			<u>6,612</u>		<u>7,131</u>
<b>CURRENT ASSETS</b>					
Stocks	<b>5</b>	74,074		176,580	
Debtors	<b>6</b>	208,288		400,852	
Cash at bank and in hand		<u>380,344</u>		<u>113,651</u>	
		662,706		691,083	
<b>Creditors: Amounts Falling Due Within One Year</b>	<b>7</b>	<u>(424,089 )</u>		<u>(534,108 )</u>	
<b>NET CURRENT ASSETS (LIABILITIES)</b>			<u>238,617</u>		<u>156,975</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>245,229</u>		<u>164,106</u>
<b>Creditors: Amounts Falling Due After More Than One Year</b>	<b>8</b>		<u>(43,688 )</u>		<u>-</u>
<b>NET ASSETS</b>			<u>201,541</u>		<u>164,106</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	<b>9</b>		10		10
Other reserves			600,175		600,175
Profit and Loss Account			<u>(398,644 )</u>		<u>(436,079 )</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>201,541</u>		<u>164,106</u>

**New Internationalist Publications Limited**  
**Balance Sheet (continued)**  
**As at 31 March 2021**

---

**Directors' responsibilities:**

- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

On behalf of the board

-----  
**Katalin Szombati**

Director

**02/12/2021**

The notes on pages 11 to 14 form part of these financial statements.

**New Internationalist Publications Limited**  
**Notes to the Financial Statements**  
**For The Year Ended 31 March 2021**

---

**1. Accounting Policies**

**1.1. Basis of Preparation of Financial Statements**

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

**1.2. Turnover**

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

**Sale of goods**

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

**Rendering of services**

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

**1.3. Tangible Fixed Assets and Depreciation**

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & Fittings	25% straight line
---------------------	-------------------

**1.4. Stocks and Work in Progress**

Stocks and work in progress are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads. Work-in-progress is reflected in the accounts on a contract by contract basis by recording turnover and related costs as contract activity progresses.

**2. Average Number of Employees**

Average number of employees, including directors, during the year was as follows: 23 (2020: 23)

**New Internationalist Publications Limited**  
**Notes to the Financial Statements (continued)**  
**For The Year Ended 31 March 2021**

**3. Tangible Assets**

	<b>Fixtures &amp; Fittings</b>
	<b>£</b>
<b>Cost</b>	
As at 1 April 2020	105,230
Additions	616
Disposals	(100,288 )
As at 31 March 2021	<u>5,558</u>
<b>Depreciation</b>	
As at 1 April 2020	103,450
Provided during the period	1,235
Disposals	(100,288 )
As at 31 March 2021	<u>4,397</u>
<b>Net Book Value</b>	
As at 31 March 2021	<u>1,161</u>
As at 1 April 2020	<u>1,780</u>

**4. Investments**

	<b>Unlisted</b>
	<b>£</b>
<b>Cost</b>	
As at 1 April 2020	5,351
Additions	100
As at 31 March 2021	<u>5,451</u>
<b>Provision</b>	
As at 1 April 2020	-
As at 31 March 2021	<u>-</u>
<b>Net Book Value</b>	
As at 31 March 2021	<u>5,451</u>
As at 1 April 2020	<u>5,351</u>

The unlisted investments include £100 shares being the whole share capital of Myriad Editions Limited, company number 02796432.

**New Internationalist Publications Limited**  
**Notes to the Financial Statements (continued)**  
**For The Year Ended 31 March 2021**

**5. Stocks**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Stock	74,074	176,580
	<u>74,074</u>	<u>176,580</u>

**6. Debtors**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
<b>Due within one year</b>		
Trade debtors	24,371	70,357
Other debtors	20,106	35,023
Value Added Tax	13,766	6,325
Provision against amounts due from subsidiaries	(142,528 )	-
Amounts owed by group undertakings	7,600	-
Amounts owed by subsidiaries	284,973	289,147
	<u>208,288</u>	<u>400,852</u>

**7. Creditors: Amounts Falling Due Within One Year**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Trade creditors	69,590	79,601
Bank loans and overdrafts	6,312	-
Other taxes and social security	6,877	24,102
Accruals	27,061	13,753
Deferred income	280,921	383,825
Donations due to others	30,487	28,395
Pension liability	2,841	4,432
	<u>424,089</u>	<u>534,108</u>

**8. Creditors: Amounts Falling Due After More Than One Year**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Bank loans	43,688	-
	<u>43,688</u>	<u>-</u>



**New Internationalist Publications Limited**  
**Notes to the Financial Statements (continued)**  
**For The Year Ended 31 March 2021**

---

**9. Share Capital**

	<b>2021</b>	<b>2020</b>
Allotted, Called up and fully paid	10	10

**10. Related Party Transactions**

The company has a 100% subsidiary Myriad Editions Limited. During the year, the company loaned £284,973 (2020: £284,285) to the subsidiary. No interest was charged, there is no security, and no fixed repayment date. A provision of £142,528 has been made against the loan (2020: £Nil).

The company is 100% owned by New Internationalist Co-operative Limited, a registered society. During 2017 the parent society made a significant investment in the subsidiary, which was shown as a creditor in the company's financial statements. As the intention had always been to provide long term capital to the company, this creditor has now been re-categorised as a contribution to capital and is included in reserves, in the current year and in the comparative year.

**11. Exceptional Items**

After the year end a decision was paid not to publish further new titles under the imprint of the company's trading subsidiary Myriad Editions Limited. As a result, some of the funding provided to the subsidiary by the company is now no longer believed to be recoverable, as described in note 10.

**12. Ultimate Controlling Party**

The company's ultimate controlling party is New Internationalist Co-operative Limited by virtue of his ownership of 100% of the issued share capital in the company.

**13. General Information**

New Internationalist Publications Limited is a private company, limited by shares, incorporated in England & Wales, registered number 01005239 . The registered office is The Old Music Hall, 106 - 108 Cowley Road, Oxford, OX4 1JE.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.