REPORT OF THE DIRECTORS AND

FINANCIAL STATEMENTS FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

FOR

ISABELLA INTERNATIONAL CAMPING LIMITED

FRIDAY

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ISABELLA INTERNATIONAL CAMPING LIMITED

COMPANY INFORMATION FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

DIRECTORS

S P Biggs J Miller I Odgaard C Astrup-Larsen

REGISTERED OFFICE

30 Upper High Street

Thame Oxfordshire OX9 3EZ

REGISTERED NUMBER

00989340

SENIOR STATUTORY

AUDITOR

Simon Husband

AUDITORS

Richardsons

Chartered Accountants Statutory Auditors 30 Upper High Street

Thame Oxfordshire OX9 3EZ

REPORT OF THE DIRECTORS FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

The directors present their report with the financial statements of the company for the period 1 October 2010 to 31 December 2010

PRINCIPAL ACTIVITY

The principal activity of the company in the period under review was that of the wholesale and distribution of caravan awnings and ancillary products

DIRECTORS

The directors shown below have held office during the whole of the period from 1 October 2010 to the date of this report

S P Biggs J Miller I Odgaard C Astrup-Larsen

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information

AUDITORS

The auditors. Richardsons, will be proposed for re-appointment at the forthcoming Annual General Meeting

REPORT OF THE DIRECTORS FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

ON BEHALF OF THE BOARD

J Miller - Drector
Date 10/02/11

REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF ISABELLA INTERNATIONAL CAMPING LIMITED

We have audited the financial statements of Isabella International Camping Limited for the period ended 31 December 2010 on pages six to eleven. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page two, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its loss for the period then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements

REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF ISABELLA INTERNATIONAL CAMPING LIMITED

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to prepare the financial statements and the Report of the Directors in accordance with the small companies regime

Simon Husband (Senior Statutory Auditor) for and on behalf of Richardsons Chartered Accountants Statutory Auditors 30 Upper High Street Thame Oxfordshire OX9 3EZ

10 Floray 2011

Date

PROFIT AND LOSS ACCOUNT FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

		Period 1/10/10 to 31/12/10		Year Ended 30/9/10	
	Notes	£	£	£	£
TURNOVER			1,110,223		5,464,711
Raw materials and consumables			895,237		4,423,035
			214,986		1,041,676
Staff costs Depreciation Other operating charges		102,086 12,374 91,211		396,057 53,014 320,504	
	-		205,671		769,575
OPERATING PROFIT	2		9,315		272,101
Interest receivable and similar income			276		
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION			9,591		272,101
Tax on profit on ordinary activities	3		9,691		77,661
(LOSS)/PROFIT FOR THE FINANCIA AFTER TAXATION	L PERIOD		(100)		194,440
Retained profit brought forward			1,239,527		1,196,381
			1,239,427		1,390,821
Dividends			-		(151,294)
RETAINED PROFIT CARRIED FORW	V ARD		1,239,427		1,239,527

The notes form part of these financial statements

BALANCE SHEET 31 DECEMBER 2010

		2010		2010	
	Notes	£	£	£	£
FIXED ASSETS Tangible assets	4		1,006,502		1,018,876
CURRENT ASSETS					
Stocks		753,965		699,696	
Debtors	5	403,866		333,267	
Cash at bank		218,182		34,203	
onenitons.		1,376,013		1,067,166	
CREDITORS Amounts falling due within one year	6	793,088		493,942	
NET CURRENT ASSETS			582,925	-	573,224
TOTAL ASSETS LESS CURRENT LIABILITIES			1,589,427		1,592,100
PROVISIONS FOR LIABILITIES	8		-		2,573
NET ASSETS			1,589,427		1,589,527
CAPITAL AND RESERVES					
Called up share capital	9		350,000		350,000
Profit and loss account	-		1,239,427		1,239,527
SHAREHOLDERS' FUNDS			1,589,427		1,589,527

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board of Directors on signed on its behalf by

10/02/11

and were

J Miller - Director

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Exemption from preparing a cash flow statement

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Land and buildings Fixtures and fittings - 2 5% straight line basis

- 20% straight line basis

Motor vehicles

- 25% reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

2 OPERATING PROFIT

The operating profit is stated after charging

	1/10/10	
	to 31/12/10	Year Ended 30/9/10
Depreciation - owned assets Auditors' remuneration	£ 12,373 4,500	£ 53,014 7,300
Directors' remuneration and other benefits etc	35,440	150,054

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NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

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3	TAXATION						
	Analysis of the tax charge The tax charge on the profit on ordinary acti	Analysis of the tax charge The tax charge on the profit on ordinary activities for the period was as follows					
	, , , , , , , , , , , , , , , , , , , ,	,		Period 1/10/10 to 31/12/10 £	Year Ended 30/9/10 £		
	Current tax UK corporation tax Prior period adjustment			10,571 5,001	84,702		
	Total current tax			15,572	84,702		
	Deferred tax			(5,881)	(7,041)		
	Tax on profit on ordinary activities			9,691 ======	77,661		
4	TANGIBLE FIXED ASSETS	Land and buildings £	Fixtures and fittings £	Motor vehicles £	Totals £		
	COST At 1 October 2010 and 31 December 2010	1,107,363	206,232	65,942	1,379,537		
	DEPRECIATION At 1 October 2010 Charge for period	157,123 5,252	168,944 5,162	34,595 1,959	360,662 12,373		
	At 31 December 2010	162,375	174,106	36,554	373,035		
	NET BOOK VALUE At 31 December 2010	944,988	32,126	29,388	1,006,502		
	At 30 September 2010	950,240	37,288	31,347	1,018,875		
5	DEBTORS AMOUNTS FALLING DUE WI	THIN ONE YEA	R	2010 £	2010 £		
	Trade debtors Deferred tax asset Prepayments			324,968 3,308 75,590	251,979 - 81,288		
				403,866	333,267		

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

6	CREDITORS AMOUNTS FALLING DUE WITHIN ONE Y Trade creditors Amounts owed to group undertakings Corporation tax Social security and other taxes Other creditors Accruals	'EAR	2010 £ 7,069 494,058 35,998 181,609 18,029 56,325	2010 £ 29,977 182,554 36,702 144,287 18,029 82,393 493,942
7	OPERATING LEASE COMMITMENTS			
	The following operating lease payments are committed to	be paid within on	e year	
	Expiring		2010 £	2010 £
	Between one and five years		4,678	4,678
8	PROVISIONS FOR LIABILITIES Deferred tax			2010 £ 2,573
	Balance at 1 October 2010 Release for the year Balance at 31 December 2010			Deferred tax £ 2,573 (5,881) (3,308)
9	CALLED UP SHARE CAPITAL			
	Allotted, issued and fully paid Number Class 350,000 Ordinary	Nominal value 1	2010 £ 350,000	2010 £ 350,000

10 ULTIMATE PARENT COMPANY

The company is a wholly owned subsidiary of Isabella A/S (formerly Jydsk Camping Industri A/S) Isabella A/S is registered in Denmark and controlled by Isabellafonden, an approved registered trade foundation in Denmark. A copy of the parent company financial statements can be obtained from

Isabella A/S Isabellahoj 3 DK7100 Vejle Denmark

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE PERIOD 1 OCTOBER 2010 TO 31 DECEMBER 2010

11 RELATED PARTY DISCLOSURES

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During the period the company purchased goods for resale from Isabella A/S to the value of £913,953 (YE 30/09/10 £3,980,050) The company was also charged interest of £64 (YE 30/09/10 £5,046) by Isabella A/S during the period

At the period end £494,058 (YE 30/09/10 £182,554) was outstanding to Isabella A/S. This amount is shown in Amounts owed to Group Undertakings (note 6) in the balance sheet.

I Odgaard, one of the directors, is a beneficiary of Isabellafonden (note 10)