

Financial Statements for the Year Ended 31 May 2021

for

Alexander Advertising (International)  
Limited

Alexander Advertising (International)  
Limited (Registered number: 00983605)

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for the Year Ended 31 May 2021

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Alexander Advertising (International)  
Limited

Company Information  
for the Year Ended 31 May 2021

**DIRECTOR:** J P Alexander

**SECRETARY:** Ms S D Easton

**REGISTERED OFFICE:** Ipsden House  
Lupton Road  
Wallingford  
Oxfordshire  
OX10 9BS

**REGISTERED NUMBER:** 00983605 (England and Wales)

**ACCOUNTANTS:** K P Cox Accounting Ltd  
35 Penpont Water  
Didcot  
Oxfordshire  
OX11 7LR

Alexander Advertising (International)  
Limited (Registered number: 00983605)

Balance Sheet  
31 May 2021

	Notes	31.5.21 £	£	31.5.20 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		7,889		4,363
<b>CURRENT ASSETS</b>					
Debtors	5	230,149		187,327	
Cash at bank and in hand		<u>18,388</u>		<u>67,644</u>	
		248,537		254,971	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>181,153</u>		<u>178,596</u>	
<b>NET CURRENT ASSETS</b>			<u>67,384</u>		<u>76,375</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>75,273</u>		<u>80,738</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	7		10,100		10,100
Retained earnings			<u>65,173</u>		<u>70,638</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>75,273</u>		<u>80,738</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 20 July 2021 and were signed by:

J P Alexander - Director

Notes to the Financial Statements  
for the Year Ended 31 May 2021

1. **STATUTORY INFORMATION**

Alexander Advertising (International) Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Turnover represents net invoiced sales of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on reducing balance and 15% on reducing balance

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 8 (2020 - 8) .

4. **TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
<b>COST</b>	
At 1 June 2020	37,695
Additions	7,270
Disposals	(7,247)
At 31 May 2021	<u>37,718</u>
<b>DEPRECIATION</b>	
At 1 June 2020	33,332
Charge for year	3,542
Eliminated on disposal	(7,045)
At 31 May 2021	<u>29,829</u>
<b>NET BOOK VALUE</b>	
At 31 May 2021	<u>7,889</u>
At 31 May 2020	<u>4,363</u>

Notes to the Financial Statements - continued  
for the Year Ended 31 May 2021

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.5.21	31.5.20
	£	£
Trade debtors	122,924	117,598
Other debtors	<u>107,225</u>	<u>69,729</u>
	<u>230,149</u>	<u>187,327</u>

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.5.21	31.5.20
	£	£
Trade creditors	179,540	163,491
Taxation and social security	(2,055)	455
Other creditors	<u>3,668</u>	<u>14,650</u>
	<u>181,153</u>	<u>178,596</u>

7. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.5.21	31.5.20
		£1	£	£
100	A Ordinary		<u>100</u>	<u>100</u>

Allotted and issued:

Number:	Class:	Nominal value:	31.5.21	31.5.20
		£1	£	£
10,000	Share capital 1		<u>10,000</u>	<u>10,000</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.