

Financial Statements for the Year Ended 31 May 2022

for

Alexander Advertising (International)
Limited

Alexander Advertising (International)
Limited (Registered number: 00983605)

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for the Year Ended 31 May 2022

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Alexander Advertising (International)
Limited

Company Information
for the Year Ended 31 May 2022

DIRECTOR: J P Alexander

SECRETARY: Ms S D Easton

REGISTERED OFFICE: Ipsden House
Lupton Road
Wallingford
Oxfordshire
OX10 9BS

REGISTERED NUMBER: 00983605 (England and Wales)

ACCOUNTANTS: K P Cox Accounting Ltd
35 Penpont Water
Didcot
Oxfordshire
OX11 7LR

Alexander Advertising (International)
Limited (Registered number: 00983605)

Balance Sheet
31 May 2022

	Notes	31.5.22 £	£	31.5.21 £	£
FIXED ASSETS					
Tangible assets	4		5,480		7,889
CURRENT ASSETS					
Debtors	5	277,980		230,149	
Cash at bank and in hand		<u>126,790</u>		<u>18,388</u>	
		404,770		248,537	
CREDITORS					
Amounts falling due within one year	6	<u>205,394</u>		<u>181,153</u>	
NET CURRENT ASSETS			<u>199,376</u>		<u>67,384</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			204,856		75,273
CREDITORS					
Amounts falling due after more than one year	7		<u>160,000</u>		-
NET ASSETS			<u>44,856</u>		<u>75,273</u>
CAPITAL AND RESERVES					
Called up share capital	8		10,100		10,100
Retained earnings			<u>34,756</u>		<u>65,173</u>
SHAREHOLDERS' FUNDS			<u>44,856</u>		<u>75,273</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2022 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

Alexander Advertising (International)
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Balance Sheet - continued
31 May 2022

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 18 July 2022 and were signed by:

J P Alexander - Director

Notes to the Financial Statements
for the Year Ended 31 May 2022

1. **STATUTORY INFORMATION**

Alexander Advertising (International) Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on reducing balance and 15% on reducing balance

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 8 (2021 - 8) .

4. **TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
COST	
At 1 June 2021 and 31 May 2022	<u>37,718</u>
DEPRECIATION	
At 1 June 2021	29,829
Charge for year	<u>2,409</u>
At 31 May 2022	<u>32,238</u>
NET BOOK VALUE	
At 31 May 2022	<u>5,480</u>
At 31 May 2021	<u>7,889</u>

Notes to the Financial Statements - continued
for the Year Ended 31 May 2022

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.5.22	31.5.21
	£	£
Trade debtors	218,169	122,924
Other debtors	59,811	107,225
	<u>277,980</u>	<u>230,149</u>

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.5.22	31.5.21
	£	£
Bank loans and overdrafts	40,000	-
Trade creditors	153,950	179,540
Taxation and social security	7,119	(2,055)
Other creditors	4,325	3,668
	<u>205,394</u>	<u>181,153</u>

7. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	31.5.22	31.5.21
	£	£
Bank loans	<u>160,000</u>	<u>-</u>

8. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.5.22	31.5.21
			£	£
100	A Ordinary	£1	<u>100</u>	<u>100</u>

Allotted and issued:

Number:	Class:	Nominal value:	31.5.22	31.5.21
			£	£
10,000	Share capital 1	£1	<u>10,000</u>	<u>10,000</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.