

Abbreviated Accounts for the Year Ended 31 May 2014

for

Alexander Advertising (International)  
Limited

Alexander Advertising (International)  
Limited (Registered number: 00983605)

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for the Year Ended 31 May 2014

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Alexander Advertising (International)  
Limited

Company Information  
for the Year Ended 31 May 2014

**DIRECTORS:**

Capt B J Alexander  
Mrs E M Alexander  
J P Alexander

**SECRETARY:**

Mrs E M Alexander

**REGISTERED OFFICE:**

Ipsden House  
Lupton Road  
Wallingford  
Oxfordshire  
OX10 9BS

**REGISTERED NUMBER:**

00983605 (England and Wales)

**ACCOUNTANTS:**

K P Cox Accounting Ltd  
35 Penpont Water  
Didcot  
Oxfordshire  
OX11 7LR

Alexander Advertising (International)  
Limited (Registered number: 00983605)

Abbreviated Balance Sheet  
31 May 2014

	Notes	31.5.14 £	£	31.5.13 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		10,561		5,725
<b>CURRENT ASSETS</b>					
Debtors		330,333		268,469	
Cash at bank		<u>159,779</u>		<u>134,838</u>	
		490,112		403,307	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>383,661</u>		<u>315,589</u>	
<b>NET CURRENT ASSETS</b>			<u>106,451</u>		<u>87,718</u>
<b>TOTAL ASSETS LESS CURRENT</b>					
<b>LIABILITIES</b>			<u>117,012</u>		<u>93,443</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		10,000		10,000
Profit and loss account			<u>107,012</u>		<u>83,443</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>117,012</u>		<u>93,443</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and
- (b) which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 10 July 2014 and were signed on its behalf by:

J P Alexander - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts  
for the Year Ended 31 May 2014

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

Turnover represents net invoiced sales of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 15% on reducing balance
Computer equipment	- 33% on reducing balance

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

2. **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 June 2013	28,752
Additions	9,014
Disposals	(6,842)
At 31 May 2014	<u>30,924</u>
<b>DEPRECIATION</b>	
At 1 June 2013	23,027
Charge for year	4,045
Eliminated on disposal	(6,709)
At 31 May 2014	<u>20,363</u>
<b>NET BOOK VALUE</b>	
At 31 May 2014	<u>10,561</u>
At 31 May 2013	<u>5,725</u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.5.14 £	31.5.13 £
10,000	Ordinary	£1	<u>10,000</u>	<u>10,000</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.