

Registered Number 00983605

Alexander Advertising International Ltd

Abbreviated Accounts

31 May 2009

Alexander Advertising International Ltd

Registered Number 00983605

Company Information

Registered Office:

21 St Martins Street
Wallingford
Oxfordshire
OX10 0DE

Reporting Accountants:

Buffery & Co Ltd

25 Hart Street
Henley on Thames
Oxfordshire
RG9 2AR

Alexander Advertising International Ltd

Registered Number 00983605

Balance Sheet as at 31 May 2009

	Notes	2009 £	£	2008 £	£
Fixed assets					
Tangible	2		6,629		7,239
			<u>6,629</u>		<u>7,239</u>
Current assets					
Debtors		204,120		249,604	
Cash at bank and in hand		56,486		222,244	
Total current assets		<u>260,606</u>		<u>471,848</u>	
Creditors: amounts falling due within one year		(192,357)		(340,710)	
Net current assets (liabilities)			68,249		131,138
Total assets less current liabilities			<u>74,878</u>		<u>138,377</u>
Total net assets (liabilities)			<u>74,878</u>		<u>138,377</u>
Capital and reserves					
Called up share capital	3		10,000		10,000
Profit and loss account			64,878		128,377
Shareholders funds			<u>74,878</u>		<u>138,377</u>

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- a. For the year ending 31 May 2009 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 20 July 2009

And signed on their behalf by:
J P Alexander, Director

This document was delivered using electronic communications and authenticated in accordance with section 707B(2) of the Companies Act 1985.

Notes to the abbreviated accounts

For the year ending 31 May 2009

1 Accounting policies**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	15% on reducing balance
Computer equipment	30% on reducing balance

2 Tangible fixed assets

	Total £
Cost	
At 31 May 2008	27,352
additions	1,057
At 31 May 2009	<u>28,409</u>
Depreciation	
At 31 May 2008	20,113
Charge for year	1,667
At 31 May 2009	<u>21,780</u>
Net Book Value	
At 31 May 2008	7,239
At 31 May 2009	<u>6,629</u>

3 Share capital

	2009 £	2008 £
Authorised share capital:		
Allotted, called up and fully paid:		
10000 Ordinary shares of £1 each	10,000	10,000

4 Controlling party.

The ultimate control in the company is held by Mr B J Alexander, a director of the company.